## SOALS AND SYNTHETIC DETERGENTS

June, 1958

A6 003
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Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents, June

| 888   |            | 1957                |                     |            | 1 9 5 8    |           |
|---|------------|---------------------|---------------------|------------|------------|-----------|
| 000   | Production | Factory<br>Quantity | shipments<br>Value* | Production | Factory s  | hipments  |
| P P   |            |                     |                     |            | Quantity   | Valuex    |
| HARD SOAPS:                                 | (Pounds)   | (Pounds)            | \$                  | (Pounds)   | (Pounds)   | \$        |
| Bar laundry and household soaps:            |            |                     |                     |            |            |           |
| (a) Built                                   | 55,469     | 75,687              | 9,594               | 53,843     | 71,399     | 8,410     |
| (b) Not built                               | 341,194    | 1,123,501           | 194,525             | 1,234,830  | 1,243,502  | 214,942   |
| (a) In household packages (under 25 pounds) | 362,668    | 364,562             | 101,470             | 349,002    | 352,465    | 99,733    |
| (b) In bulk (25 pounds and over)            | 1,120,703  | 947,759             | 107,670             | 1,372,447  | 1,328,218  | 149,936   |
| Toilet soaps (except liquid)                | 2,431,502  | 3,477,335           |                     | 2,806,473  | 3,810,934  | 1,316,766 |
| (a) In household packages (under 25 pounds) | 1,421,141  | 2,803,619           | 657,506             | 1,669,488  | 2,661,011  | 657,674   |
| (b) In bulk (25 pounds and over)            | 1,012,449  | 570,859             |                     | 873, 320   | 982,995    | 120,864   |
| SYNTHETIC DETERGENTS:                       |            |                     |                     |            |            |           |
| Solid:                                      |            |                     |                     |            | 10 000 000 | G 808 805 |
| (a) In household packages (under 25 pounds) | 7,931,368  | 11,749,397          |                     | 13,716,605 | 12,875,609 | 3,707,783 |
| (b) In bulk (25 pounds and over)            | 991,371    | 892,033             | 174,276             | 1,208,271  | 1,159,497  | 218,387   |
| (a) Packaged (when in individual containers |            |                     |                     |            |            |           |
| of less than 1 gal.)                        | 1,026,468  | 1,713,798           | 662,576             | 2,587,376  | 2,930,354  | 1,035,765 |
| 1 gal, or more)                             | 201,297    | 204,897             | 57,828              | 240,296    | 229,209    | 76,411    |
| Paste:                                      |            |                     |                     |            |            |           |
| Bulk (when in individual containers of      |            |                     |                     |            |            |           |
| l gal. or more)                             | 60,400     | 65,080              | 13,795              | 90,905     | 72,615     | 13,072    |
| TOTAL                                       | XXX        | XXX                 | 6,459,666           | XXX        | 2CXX       | 7,619,743 |

# f.o.b. plant, excluding sales tax and excise duties.

OTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.

These figures have not been expanded.



Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Six Months Ended, June

|  | 1 9 5 7    |            |   | 1958       |                   |            |
|--|------------|------------|---|------------|-------------------|------------|
|  | Production | Factory    | Factory shipments                       |            | Factory shipments |            |
|  | Production | Quantity   | Value                                   | Production | Quantity          | Value*     |
|  | (Pounds)   | (Pounds)   | \$                                      | (Pounds)   | (Pounds)          | \$         |
| IARD SO APS:   |            |            |   |            |                   |            |
| Bar laundry and household soaps:   |            |            |   |            |                   |            |
| (a) Built  | 360,406    | 515,526    | 67,819                                  | 338,990    | 401,623           | 48,747     |
| (b) Not built  | 6,369,059  | 6,712,567  | 1,138,776                               | 7,171,020  | 6,687,751         | 1,144,076  |
| Soap chips and flakes:   |            |            |   |            |                   |            |
| (a) In household packages (under 25 pounds)  | 2,899,955  | 2,833,372  | 776,955                                 | 2,374,601  | 2,386.670         | 664,965    |
| (b) In bulk (25 pounds and over)   | 6,690,204  | 6,698,008  | 788,832                                 | 6,422,338  | 6,523,046         | 755,500    |
| Toilet soaps (except liquid)   | 19,824,799 | 19,376,942 | 6,330,543                               | 19,304,338 | 19,682,644        | 6,825,279  |
| Soap powders:  | 20,002,.00 | 20,000,000 | , | ,,         |                   |            |
| (a) In household packages (under 25 pounds)  | 17,389,960 | 16,727,034 | 3,819,542                               | 12,779,969 | 14,263,072        | 3,505,495  |
| (b) In bulk (25 pounds and over)   | 5,242,919  | 4,690,378  | 644.140                                 | 4,786,944  | 4,774,589         | 639,699    |
| SYNTHETIC DETERGENTS:  |            |            |   |            |                   |            |
| Solid:   |            |            |   | 00 100 555 | BO 016 550        | 00 000 510 |
| (a) In household packages (under 25 pounds)  | 64,963,891 | 66,371,252 | 18,423,466                              | 67,198,335 | 70,016,352        | 20,206,518 |
| (b) In bulk (25 pounds and over)   | 5,331,479  | 5,204,218  | 1,002,178                               | 6,715,661  | 5,983,425         | 1,118,642  |
| Liquid:  |            |            |   |            |                   |            |
| (a) Packaged (when in individual containers  | 0.070 (3.4 | 10 500 004 | 7 050 774                               | 75 017 605 | 15,877,400        | 5,536,636  |
| of less than 1 gal.)   | 8,938,614  | 10,588,904 | 3,958,334                               | 15,011,605 | 15,677,400        | 0,000,000  |
| (b) Bulk (when in individual containers of   | 1,037,241  | 1,101,797  | 323,575                                 | 1,238,516  | 1,188,894         | 392,534    |
| l gal. or more)  | 1,001,004  | 1,101,101  | 020,010                                 | 1,500,010  | 1,100,001         | 000        |
| Paste:   |            |            |   |            |                   |            |
| Bulk (when in individual containers of   |            |            |   |            |                   |            |
| l gal. or more)  | 481,279    | 467,940    | 90,456                                  | 396,082    | 467,078           | 84,072     |
| T Part at Ward Consider A Conside |            |            |   |            |                   |            |
| TOTAL  | xxx        | XXX        | 37,364,636                              | XXX        | XXX               | 40,922,163 |
|  |            |            |   |            |                   |            |

A f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.

These figures have not been expanded.