

SOAPS AND SYNTHETIC DETERGENTS

July, 1958

Historical File Copy

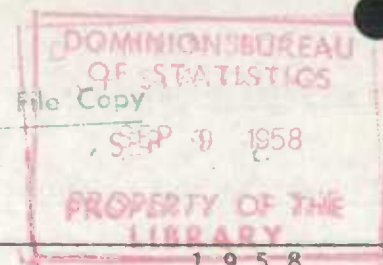


Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents, July

	1 9 5 7			1 9 5 8		
	Production	Factory shipments		Production	Factory shipments	
	Quantity	Quantity	Value*	Quantity	Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	56,451	45,132	5,646	75,743	64,840	7,316
(b) Not built	373,355	1,182,804	198,949	674,783	1,452,114	256,419
Soap chips and flakes:						
(a) In household packages (under 25 pounds) ..	214,396	399,648	109,633	325,826	317,416	90,435
(b) In bulk (25 pounds and over)	814,707	922,847	108,969	1,231,244	1,573,015	189,731
Toilet soaps (except liquid)	2,409,605	3,241,082	1,080,909	2,273,213	2,949,879	1,013,295
Soap powders:						
(a) In household packages (under 25 pounds) ..	1,150,323	2,905,052	692,284	2,128,909	2,383,635	570,981
(b) In bulk (25 pounds and over)	496,448	815,609	106,339	666,460	983,090	108,615
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds) ..	6,709,694	10,955,795	3,027,469	9,115,304	11,314,270	3,315,219
(b) In bulk (25 pounds and over)	898,725	990,994	198,300	1,208,887	983,179	193,848
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	766,963	1,207,845	461,309	2,667,486	2,743,564	975,330
(b) Bulk (when in individual containers of 1 gal. or more)	158,648	164,138	52,449	230,396	200,454	65,339
Paste:						
Bulk (when in individual containers of 1 gal. or more)	69,580	60,237	13,436	90,130	93,984	17,022
TOTAL	xxx	xxx	6,055,692	xxx	xxx	6,803,550

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

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Soaps and Synthetic Detergents

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Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Seven Months Ended July

	1 9 5 7			1 9 5 8		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
<u>HARD SOAPS:</u>						
Bar laundry and household soaps:						
(a) Built	416,857	560,658	73,465	414,733	466,463	56,063
(b) Not built	6,742,414	7,895,371	1,337,725	7,845,803	8,139,865	1,400,495
Soap chips and flakes:						
(a) In household packages (under 25 pounds) ..	3,114,351	3,233,020	886,588	2,700,427	2,704,086	755,400
(b) In bulk (25 pounds and over)	7,504,911	7,620,855	897,801	7,653,582	8,096,061	945,231
Toilet soaps (except liquid)	22,234,404	22,618,024	7,411,452	21,577,551	22,632,523	7,838,574
Soap powders:						
(a) In household packages (under 25 pounds) ..	18,540,283	19,632,086	4,511,826	14,908,878	16,646,707	4,076,476
(b) In bulk (25 pounds and over)	5,739,367	5,505,987	750,479	5,453,404	5,757,679	748,314
<u>SYNTHETIC DETERGENTS:</u>						
Solid:						
(a) In household packages (under 25 pounds) ..	71,673,585	77,327,047	21,450,935	76,313,639	81,330,622	23,521,737
(b) In bulk (25 pounds and over)	6,230,204	6,195,212	1,200,478	7,924,548	6,966,604	1,312,490
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	9,705,577	11,796,749	4,419,643	17,679,091	18,620,964	6,511,966
(b) Bulk (when in individual containers of 1 gal. or more)	1,195,889	1,265,935	376,024	1,468,912	1,389,348	457,873
Paste:						
Bulk (when in individual containers of 1 gal. or more)	550,859	528,177	103,892	486,212	561,062	101,094
TOTAL	xxx	xxx	43,420,308	xxx	xxx	47,725,713

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.