



DOMINION BUREAU OF STATISTICS

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SOAPS AND SYNTHETIC DETERGENTS**

October, 1959

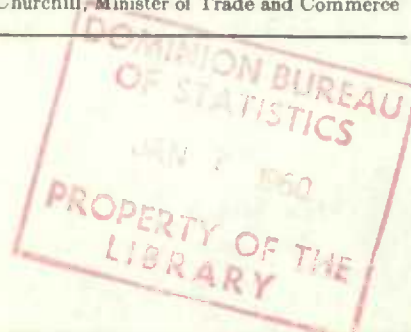


Table 1 - Production and Factory Shipments, October, 1959

	Production	Factory shipments	
	(pounds)	Quantity	Value*
		(pounds)	\$
HARD SOAPS:			
Bar Laundry and household soaps:			
(a) Built.....	58,646	55,090	7,531
(b) Not built.....	1,465,185	1,335,534	265,634
Soap chips and flakes:			
(a) In household packages (under 25 pounds).	345,326	324,902	94,167
(b) In bulk (25 pounds and over).....	1,073,508	1,013,889	123,236
Toilet soaps (except liquid).....	3,416,420	3,755,108	1,415,478
Soap powders:			
(a) In household packages (under 25 pounds).	1,811,543	1,601,862	434,799
(b) In bulk (25 pounds and over).....	1,156,639	969,768	131,216
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds).	15,109,576	14,659,999	4,263,320
(b) In bulk (25 pounds and over).....	1,612,063	1,382,203	257,454
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.).....	3,822,943	4,248,262	1,551,689
(b) Bulk (when in individual containers of 1 gal. or more).....	336,843	348,072	110,783
Paste:			
Bulk (when in individual containers of 1 gal. or more).....	374,793	124,815	18,113
TOTAL	xxx	xxx	8,673,420

*f.o.b. plant excluding sales tax and excise duties.

NOTE: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

**April release was the first report published for general distribution. Previous reports were special statements released for limited distribution.

Industry and Merchandising Division

Soaps and Synthetic Detergents

Table 2 - Production and Factory Shipments, October, 1958

	Production	Factory shipments	
		Quantity	Value*
	(pounds)	(pounds)	\$
HARD SOAPS:			
Bar laundry and household soaps:			
(a) Built.....	62,557	57,528	6,806
(b) Not built.....	1,369,045	1,163,033	213,005
Soap chips and flakes:			
(a) In household packages (under 25 pounds).....	375,410	344,375	97,265
(b) In bulk (25 pounds and over).....	1,113,926	1,267,918	162,182
Toilet soaps (except liquid).....	4,095,097	4,181,466	1,515,889
Soap powders:			
(a) In household packages (under 25 pounds).....	3,399,861	2,432,925	621,190
(b) In bulk (25 pounds and over).....	846,898	684,676	83,286
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds).....	15,315,271	14,630,356	4,390,276
(b) In bulk (25 pounds and over).....	1,280,787	1,214,029	225,874
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.).....	3,439,716	3,158,633	1,129,250
(b) Bulk (when in individual containers of 1 gal. or more).....	194,471	213,335	69,752
Paste:			
Bulk (when in individual containers of 1 gal. or more).....	73,692	65,100	13,688
TOTAL	xxx	xxx	8,528,463

* f.o.b. plant excluding sales tax and excise duties.

Soaps and Synthetic Detergents

Table 3 - Production and Factory Shipments, Ten Months Ended October

	1 9 5 8			1 9 5 9		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(pounds)	(pounds)	\$	(pounds)	(pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	604,119	655,924	78,758	592,631	645,229	78,349
(b) Not built	12,198,886	11,658,512	2,028,978	10,413,441	10,660,348	2,089,051
Soap chips and flakes:						
(a) In household packages (under 25 pounds)	3,891,537	3,980,040	1,109,737	2,848,918	3,025,878	862,042
(b) In bulk (25 pounds and over)	11,383,661	11,617,351	1,416,399	10,375,126	9,851,273	1,187,640
Toilet soaps (except liquid)	33,439,524	33,688,247	12,039,946	31,570,403	34,664,175	13,093,371
Soap powders:						
(a) In household packages (under 25 pounds)	23,520,853	24,298,822	5,945,896	18,035,341	19,790,991	5,246,771
(b) In bulk (25 pounds and over)	7,496,568	7,721,256	961,879	8,034,307	8,063,998	1,129,567
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)	115,893,850	121,066,328	35,385,149	120,396,547	121,359,449	35,816,617
(b) In bulk (25 pounds and over)	11,925,167	10,293,407	1,940,717	15,164,946	11,734,388	2,198,200
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) ..	26,837,267	26,889,720	9,480,565	35,965,765	34,521,839	12,200,701
(b) Bulk (when in individual containers of 1 gal. or more)	2,173,060	2,085,805	686,036	3,516,776	3,215,274	1,049,774
Paste:						
Bulk (when in individual containers of 1 gal. or more)	808,415	853,074	150,044	1,912,143	1,589,262	223,322
TOTAL	xxx	xxx	71,224,104	xxx	xxx	75,175,405

* f.o.b. plant excluding sales tax and excise duties.

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