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SOAPS AND SYNTHETIC DETERGENTS**

November, 1959

Table 1 - Production and Factory Shipments, November, 1959

	Production	Factory shipments	
	(pounds)	Quantity (pounds)	Value* \$
HARD SOAPS:			
Bar Laundry and household soaps:			
(a) Built	71,588	73,479	11,557
(b) Not built	1,028,372	964,198	187,700
Soap chips and flakes:			
(a) In household packages (under 25 pounds).....	335,795	274,089	75,166
(b) In bulk (25 pounds and over).....	1,118,944	1,147,049	136,175
Toilet soaps (except liquid).....	3,954,917	2,670,957	986,026
Soap powders:			
(a) In household packages (under 25 pounds).....	1,122,446	1,243,045	342,586
(b) In bulk (25 pounds and over).....	1,072,216	834,977	116,501
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds).....	11,398,387	10,822,610	3,107,735
(b) In bulk (25 pounds and over).....	1,685,862	1,094,319	208,725
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.).....	2,842,594	2,871,587	1,027,517
(b) Bulk (when in individual containers of 1 gal. or more)	276,978	294,024	92,331
Paste:			
Bulk (when in individual containers of 1 gal. or more).....	184,604	182,894	23,070
TOTAL.....	xxx	xxx	6,315,089

*f.o.b. plant excluding sales tax and excise duties.

NOTE: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

**April release was the first report published for general distribution. Previous reports were special statements released for limited distribution.

Industry and Merchandising Division.

Soaps and Synthetic Detergents

Table 2 - Production and Factory Shipments, November, 1958

	Production (pounds)	Factory shipments	
		Quantity (pounds)	Value*
			\$
HARD SOAPS:			
Bar laundry and household soaps:			
(a) Built.....	47,358	52,767	6,556
(b) Not built	1,314,535	1,319,364	236,994
Soap chips and flakes:			
(a) In household packages (under 25 pounds).....	280,331	300,959	87,195
(b) In bulk (25 pounds and over).....	1,199,088	1,050,729	126,579
Toilet soaps (except liquid).....	4,843,437	3,170,672	1,196,170
Soap powders:			
(a) In household packages (under 25 pounds).....	1,349,431	2,027,818	515,540
(b) In bulk (25 pounds and over).....	788,523	774,549	110,304
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds).....	13,203,997	11,647,971	3,523,848
(b) In bulk (25 pounds and over).....	1,149,442	994,650	187,823
Liquid:			
(a) Packaged (when in individual con- tainers of less than 1 gal.).....	3,364,823	3,047,908	1,097,855
(b) Bulk (when in individual containers of 1 gal. or more).....	250,584	254,829	82,186
Paste:			
Bulk (when in individual containers of 1 gal. or more).....	137,580	145,622	16,371
TOTAL.....	xxx	xxx	7,187,424

* f.o.b. plant excluding sales tax and excise duties.

Soaps and Synthetic Detergents

Table 3 - Production and Factory Shipments, Eleven Months Ended November

	1 9 5 8			1 9 5 9		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(pounds)	(pounds)	\$	(pounds)	(pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	651,447	708,691	85,317	664,219	718,708	89,906
(b) Not built	13,513,421	12,977,876	2,265,972	11,441,813	11,624,546	2,276,751
Soap chips and flakes:						
(a) In household packages (under 25 pounds).....	4,171,868	4,280,999	1,196,932	3,184,713	3,299,967	937,208
(b) In bulk (25 pounds and over).....	12,582,749	12,668,080	1,542,978	11,494,070	10,998,322	1,323,815
Toilet soaps (except liquid).....	38,282,961	36,858,919	13,236,116	35,525,320	37,335,132	14,079,397
Soap powders:						
(a) In household packages (under 25 pounds)	24,870,284	26,326,640	6,461,436	19,157,787	21,034,036	5,589,357
(b) In bulk (25 pounds and over).....	8,285,091	8,495,805	1,072,183	9,106,523	8,903,975	1,246,068
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds).....	29,97,847	132,714,299	38,908,997	131,794,934	132,182,059	38,924,352
(b) In bulk (25 pounds and over)	13,074,609	11,288,057	2,128,540	16,850,808	12,828,707	2,406,925
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) ..	30,202,090	29,937,628	10,578,420	38,808,359	37,393,426	13,228,218
(b) Bulk (when in individual containers of 1 gal. or more).....	2,423,644	2,340,634	768,222	3,793,754	3,509,298	1,142,105
Paste:						
Bulk (when in individual containers of 1 gal. or more)	945,995	998,696	166,415	2,096,747	1,772,156	246,392
TOTAL.....	xxx	xxx	78,411,528	xxx	xxx	81,490,494

* f.o.b. plant excluding sales tax and excise duties.

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