



SOAPS AND SYNTHETIC DETERGENTS**

December, 1959

Table 1 - Production and Factory Shipments, December, 1959

	Production	Factory shipments	
	(pounds)	Quantity	Value*
		(pounds)	\$
HARD SOAPS:			
Bar Laundry and household soaps:			
(a) Built	69,879	53,965	8,013
(b) Not built	1,182,866	1,163,731	222,413
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	254,684	267,831	75,912
(b) In bulk (25 pounds and over)	1,134,071	843,981	102,166
Toilet soaps (except liquid)	3,601,887	2,248,515	877,624
Soap powders:			
(a) In household packages (under 25 pounds)	1,301,518	1,355,723	376,417
(b) In bulk (25 pounds and over)	851,004	807,919	112,540
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	13,712,959	8,537,720	2,528,648
(b) In bulk (25 pounds and over)	1,246,187	1,058,221	201,195
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	3,063,857	2,289,906	802,814
(b) Bulk (when in individual containers of 1 gal. or more)	304,271	290,204	90,320
Paste:			
Bulk (when in individual containers of 1 gal. or more)	56,988	125,135	17,681
TOTAL	xxx	xxx	5,415,743

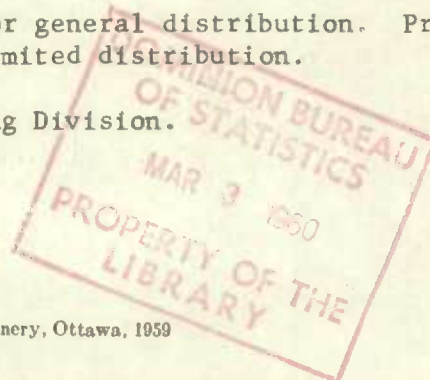
*f.o.b. plant excluding sales tax and excise duties.

NOTE: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

****April release was the first report published for general distribution. Previous reports were special statements released for limited distribution.**

Industry and Merchandising Division.

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Soaps and Synthetic Detergents

Table 2 - Production and Factory Shipments, December, 1958

	Production	Factory shipments	
		Quantity	Value*
	(pounds)	(pounds)	\$
HARD SOAPS:			
Bar laundry and household soaps:			
(a) Built	63,394	57,237	6,760
(b) Not built	877,403	925,053	170,671
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	308,891	293,087	85,952
(b) In bulk (25 pounds and over)	996,230	979,511	117,205
Toilet soaps (except liquid)	3,825,154	2,422,359	936,675
Soap powders:			
(a) In household packages (under 25 pounds)	2,877,509	1,918,052	488,091
(b) In bulk (25 pounds and over)	630,327	640,381	88,557
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	12,252,877	8,862,606	2,705,806
(b) In bulk (25 pounds and over)	1,094,650	890,743	169,482
Liquid:			
(a) Packaged (when in individual con- tainers of less than 1 gal.)	2,653,060	2,360,275	831,086
(b) Bulk (when in individual containers of 1 gal. or more)	212,769	200,512	64,008
Paste:			
Bulk (when in individual containers of 1 gal. or more)	145,209	124,319	17,978
TOTAL	xxx	xxx	5,682,271

* f.o.b. plant excluding sales tax and excise duties.

Soaps and Synthetic Detergents

Table 3 - Production and Factory Shipments, Twelve Months Ended December

	1 9 5 8			1 9 5 9		
		Factory shipments			Factory shipments	
	Production	Quantity	Value*	Production	Quantity	Value*
	(pounds)	(pounds)	\$	(pounds)	(pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	714,871	765,928	92,077	734,098	772,673	97,919
(b) Not built	14,320,824	13,902,929	2,436,643	12,624,679	12,788,277	2,499,164
Soap chips and flakes:						
(a) In household packages (under 25 pounds)	4,480,759	4,574,086	1,282,884	3,439,397	3,567,798	1,013,120
(b) In bulk (25 pounds and over)	13,578,979	13,647,591	1,660,183	12,628,141	11,842,303	1,425,981
Toilet soaps (except liquid)	42,108,115	39,281,278	14,172,791	39,127,207	39,583,647	14,957,021
Soap powders:						
(a) In household packages (under 25 pounds)	27,747,793	28,244,692	6,949,527	20,459,305	22,389,759	5,965,774
(b) In bulk (25 pounds and over)	8,915,418	9,136,186	1,160,740	9,957,527	9,711,894	1,358,608
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)	141,350,724	141,576,905	41,614,803	145,507,893	140,719,779	41,453,000
(b) In bulk (25 pounds and over)	14,169,259	12,178,800	2,298,022	18,096,995	13,886,928	2,608,120
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) ..	32,855,150	32,297,903	11,409,506	41,872,216	39,683,332	14,031,032
(b) Bulk (when in individual containers of 1 gal. or more)	2,636,413	2,541,146	832,230	4,098,025	3,799,502	1,232,425
Paste:						
Bulk (when in individual containers of 1 gal. or more)	1,091,204	1,123,015	184,393	2,153,735	1,897,291	264,073
TOTAL	xxx	xxx	84,093,799	xxx	xxx	86,906,237

* f.o.b. plant excluding sales tax and excise duties.

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