March, 1959
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Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents, March


Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Three Months Ended March

|  | 1958 |  |  | 1959 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Production | Quantity | Value* | Production | Quantity | Value* |
| HARD SOAPS : |  |  |  |  |  |  |
| Bar Laundry and household soaps: |  |  |  |  |  |  |
| (a) Built | 144,008 | 183,815 | 22,300 | 170,495 | 177,512 | 20,794 |
| (b) Not built | 3,355,548 | 2,992,237 | 512,438 | 3,651,479 | 3,021,599 | 585,894 |
| Soap chips and flakes: |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds). | 1,129,981 | 1,207,904 | 335,532 | 997,909 | 985,779 | 277,902 |
| (b) In bulk (25 pounds and over) ........... | 2,744,270 | 2,908,581 | 343,879 | 3,371,425 | 3,276,658 | 389,822 |
| Toilet soaps (except liquid) ..... | 9,781,309 | 9,049,530 | 3,124,188 | 9,583,996 | 9,817,161 | 3,750,005 |
| Soap powders: |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds). | 5,943,123 | 7,040,807 | 1,735,848 | 6,727,454 | 6,522,717 | 1,697,549 |
| (b) In bulk ( 25 pounds and over) .......... | 2,294,217 | 2,297,065 | 312,148 | 2,501,158 | 2,454,704 | 346,290 |
| SYNTHETIC DETERGENTS: Solid: |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds). | 29,951,888 | 33,912,832 | 9,868,214 | 36,647,858 | 33,940,893 | 10,513,148 |
| (b) In bulk (25 pounds and over) ........... | 3,074,119 | 2,740,858 | 512,053 | 4,672,379 | 3,126,012 | 584,044 |
| Liquid: <br> (a) Packaged (when in individual containers of less than 1 gal.) .................. | $7,437,162$ | $8,095,296$ | 2,806,769 | $10,421,947$ | $8,928,284$ | $3,212,563$ |
| (b) Bulk (when in individual containers of 1 gal. or more) ......................... | 550,240 | 502,660 | 165,468 | 1,014,874 | 850,714 | 270,269 |
| Paste: |  |  |  |  |  |  |
| 1 gal. or more). | 137,756 | 204,702 | 37,535 | 449,600 | 432,047 | 68,350 |
| TOTAL . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | xxx | xxx | 19,776,372 | xxx | xxx | 21,716,630 |

[^0]NOTE: The above figures are for finms which normaliy account for 95 per cent of the total Canadian production These figures have not been expanded.


[^0]:    * f.o.b. plant excluding sales tax and excise duties.

