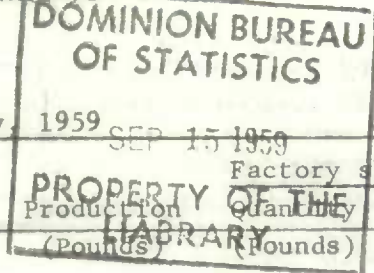




SOAPS AND SYNTHETIC DETERGENTS\*\*

July, 1959

Table 1 - Production and Factory Shipments, July, 1959



	Production (Pounds)	Factory shipments (Pounds)	Value* \$
<b>HARD SOAPS:</b>			
Bar Laundry and household soaps:			
(a) Built .....	41,348	67,941	7,255
(b) Not built .....	792,879	1,093,449	212,875
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	190,361	283,926	82,161
(b) In bulk (25 pounds and over) .....	723,428	869,497	107,545
Toilet soaps (except liquid) .....	2,049,915	3,610,760	1,314,603
Soap powders:			
(a) In household packages (under 25 pounds)	1,801,859	2,440,181	633,289
(b) In bulk (25 pounds and over) .....	574,985	967,644	134,539
<b>SYNTHETIC DETERGENTS:</b>			
Solid:			
(a) In household packages (under 25 pounds)	8,269,513	13,685,011	3,960,495
(b) In bulk (25 pounds and over) .....	1,296,448	1,280,949	242,680
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.) .....	3,292,907	3,295,442	1,180,013
(b) Bulk (when in individual containers of 1 gal. or more) .....	328,560	327,335	95,777
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	150,405	153,195	22,721
<b>TOTAL .....</b>	<b>xxx</b>	<b>xxx</b>	<b>7,993,953</b>

\* f.o.b. plant excluding sales tax and excise duties.

**NOTE:** Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

\*\* April release was the first report published for general distribution. Previous reports were special statements released for limited distribution.

Industry and Merchandising Division.

Soaps and Synthetic Detergents

Table 2 - Production and Factory Shipments, July, 1958

	Production (pounds)	Factory shipments	
		Quantity (Pounds)	Value* \$
<b>HARD SOAPS:</b>			
Bar laundry and household soaps:			
(a) Built .....	75,743	64,840	7,316
(b) Not built .....	674,783	1,452,114	256,419
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	325,826	317,416	90,435
(b) In bulk (25 pounds and over) .....	1,231,244	1,573,015	189,731
Toilet soaps (except liquid) .....	2,273,213	2,949,879	1,013,295
Soap powders:			
(a) In household packages (under 25 pounds)	2,128,909	2,383,635	570,981
(b) In bulk (25 pounds and over) .....	666,460	983,090	108,615
<b>SYNTHETIC DETERGENTS:</b>			
Solid:			
(a) In household packages (under 25 pounds)	9,115,304	11,314,270	3,315,219
(b) In bulk (25 pounds and over) .....	1,208,887	983,179	193,848
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.) .....	2,667,486	2,743,564	975,330
(b) Bulk (when in individual containers of 1 gal. or more) .....	230,396	200,454	65,339
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	90,130	93,984	17,022
<b>TOTAL .....</b>	<b>xxx</b>	<b>xxx</b>	<b>6,803,550</b>

\* f.o.b. plant excluding sales tax and excise duties.

Soaps and Synthetic Detergents

Table 3 - Production and Factory Shipments, Seven Months Ended July

	1 9 5 8			1 9 5 9		
	Production	Factory shipments		Production	Factory shipments	
	Quantity	Quantity	Value*	Quantity	Quantity	Value*
	(pounds)	(pounds)	\$	(pounds)	(pounds)	\$
<b>HARD SOAPS:</b>						
Bar laundry and household soaps:						
(a) Built .....	414,733	466,463	56,063	391,454	449,414	52,276
(b) Not built .....	7,845,803	8,139,865	1,400,495	7,178,289	7,213,599	1,402,288
Soap chips and flakes:						
(a) In household packages (under 25 pounds) .....	2,700,427	2,704,086	755,400	2,110,124	2,176,872	617,967
(b) In bulk (25 pounds and over) ...	7,653,582	8,096,061	945,231	6,920,074	6,734,221	811,523
Toilet soaps (except liquid) .....	21,577,551	22,632,523	7,838,574	21,929,973	23,556,653	8,812,521
Soap powders:						
(a) In household packages (under 25 pounds) .....	14,908,878	16,646,707	4,076,476	13,668,721	15,256,057	3,993,478
(b) In bulk (25 pounds and over) ...	5,453,404	5,757,679	748,314	4,974,166	5,161,197	730,528
<b>SYNTHETIC DETERGENTS:</b>						
Solid:						
(a) In household packages (under 25 pounds) .....	76,313,639	81,330,622	23,521,737	84,702,493	82,288,150	24,560,680
(b) In bulk (25 pounds and over) ...	7,924,548	6,966,604	1,312,490	10,804,683	8,082,766	1,510,732
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) ...	17,679,091	18,620,964	6,511,966	26,129,923	23,694,004	8,322,590
(b) Bulk (when in individual containers of 1 gal. or more) .....	1,468,912	1,389,348	457,873	2,488,492	2,290,265	712,586
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	486,212	561,062	101,094	1,193,610	1,149,433	168,564
<b>TOTAL .....</b>	xxx	xxx	47,725,713	xxx	xxx	51,695,733

\* f.o.b. plant excluding sales tax and excise duties.

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