



SOAPS AND SYNTHETIC DETERGENTS**

August, 1959

Table 1 - Production and Factory Shipments, August, 1959

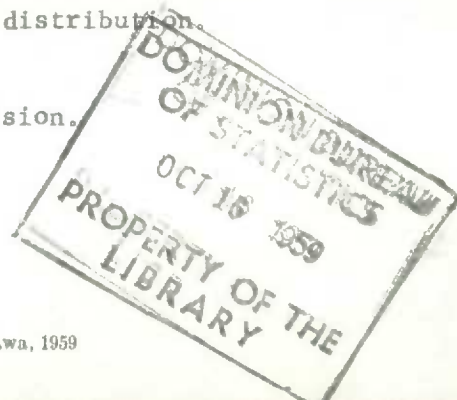
	Production (pounds)	Factory shipments	
		Quantity (pounds)	Value* \$
HARD SOAPS:			
Bar Laundry and household soaps:			
(a) Built	61,917	67,746	8,654
(b) Not built	781,868	948,726	184,276
Soap chips and flakes:			
(a) In household packages (under 25 pounds) ..	110,099	220,602	63,510
(b) In bulk (25 pounds and over)	1,379,319	1,007,447	118,976
Toilet soaps (except liquid)	3,180,455	3,229,199	1,258,061
Soap powders:			
(a) In household packages (under 25 pounds) ..	1,131,011	1,344,756	392,666
(b) In bulk (25 pounds and over)	933,002	1,004,977	138,396
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds) ..	8,379,658	9,977,200	2,851,793
(b) In bulk (25 pounds and over)	1,299,245	1,070,976	200,664
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	2,770,564	2,689,988	955,935
(b) Bulk (when in individual containers of 1 gal. or more)	392,120	314,124	95,002
Paste:			
Bulk (when in individual containers of 1 gal. or more)	90,870	112,500	14,118
TOTAL	xxx	xxx	6,282,051

* f.o.b. plant excluding sales tax and excise duties.

NOTE: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

** April release was the first report published for general distribution. Previous reports were special statements released for limited distribution.

Industry and Merchandising Division.



Soaps and Synthetic Detergents

Table 2 - Production and Factory Shipments, August, 1958

	Production (pounds)	Factory shipments	
		Quantity (pounds)	Value* \$
HARD SOAPS:			
Bar laundry and household soaps:			
(a) Built	60,116	59,017	7,414
(b) Not built	1,501,188	1,282,242	213,975
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	480,028	535,716	145,753
(b) In bulk (25 pounds and over)	1,405,880	1,345,004	183,126
Toilet soaps (except liquid)	4,024,747	3,156,466	1,252,048
Soap powders:			
(a) In household packages (under 25 pounds)	3,188,788	2,638,235	614,376
(b) In bulk (25 pounds and over)	534,838	589,726	55,319
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	10,112,182	11,581,824	3,412,029
(b) In bulk (25 pounds and over)	1,482,501	947,371	182,563
Liquid:			
(a) Packaged (when in individual con- tainers of less than 1 gal.)	2,059,027	2,290,189	828,435
(b) Bulk (when in individual containers of 1 gal. or more)	260,377	230,068	75,535
Paste:			
Bulk (when in individual containers of 1 gal. or more)	122,525	93,656	15,269
TOTAL	xxx	xxx	6,985,842

* f.o.b. plant excluding sales tax and excise duties.

Soaps and Synthetic Detergents

Table 3 - Production and Factory Shipments, Eight Months Ended August

	1 9 5 8			1 9 5 9		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(pounds)	(pounds)	\$	(pounds)	(pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	474,849	525,480	63,477	453,371	517,160	60,930
(b) Not built	9,346,991	9,422,107	1,614,470	7,960,157	8,162,325	1,586,564
Soap chips and flakes:						
(a) In household packages (under 25 pounds)	3,180,455	3,239,802	901,153	2,220,223	2,397,474	681,477
(b) In bulk (25 pounds and over)	9,059,462	9,441,065	1,128,357	8,299,393	7,741,668	930,499
Toilet soaps (except liquid)	25,602,298	25,788,989	9,090,622	25,110,428	26,785,852	10,070,582
Soap powders:						
(a) In household packages (under 25 pounds)	18,097,666	19,284,942	4,690,852	14,799,732	16,600,813	4,386,144
(b) In bulk (25 pounds and over)	5,988,242	6,347,405	803,633	5,907,168	6,166,174	868,924
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)	86,425,821	92,912,446	26,933,766	93,082,151	92,265,350	27,412,473
(b) In bulk (25 pounds and over)	9,407,049	7,913,975	1,495,053	12,103,928	9,153,742	1,711,396
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) ..	19,738,118	20,911,153	7,340,401	28,900,487	26,383,992	9,278,525
(b) Bulk (when in individual containers of 1 gal. or more)	1,729,289	1,619,416	533,408	2,880,612	2,604,389	807,588
Paste:						
Bulk (when in individual containers of 1 gal. or more)	608,737	654,718	116,363	1,284,480	1,261,933	182,682
TOTAL	xxx	xxx	54,711,555	xxx	xxx	57,977,784

* f.o.b. plant excluding sales tax and excise duties.



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