Catalogue No.
M6-003
Mice: $\$ 1.00$ per year

Price: \$1.00 per year
Vol. 6 - No. 9

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce

# SOAPS AND SYNTHETIC DETERGENTS** 

September, 1959
Table 1 - Production and Factory Shipments, September, 1959

|  |  | Factory s | pments |
| :---: | :---: | :---: | :---: |
|  | Production | Quás-Lity | Value* |
|  | (pounds) | (pounds) | \$ |
| HARD SOAPS: |  |  |  |
| Bar Laundry and household soaps: |  |  |  |
| (a) Built | 80,614 | 72,979 | 9,888 |
| (b) Not built | 988,099 | 1,162,489 | 236,853 |
| Soap chips and flakes: |  |  |  |
| (a) In household packages (under 25 pounds). | 283,369 | 303,502 | 86,398 |
| (b) In bulk (25 pounds and over) | 1,0C2,225 | 1,095,716 | 133,905 |
| Toilet soaps (except liquid) ................. | 3,043,555 | 4,123,215 | 1,607,311 |
| Soap powders: |  |  |  |
| (a) In household packages (under 25 pounds). | 1,424,066 | 1,588,316 | 425,828 |
| (b) In bulk (25 pounds and over). | 970,500 | 933,056 | 129,427 |

## SYNTHETIC DETERGENTS: <br> Qolid:

(a) In household packages (under 25 pounds). 12,204,820 14,434,100 4,140,824
(b) In bulk (25 pounds and over) $\ldots \ldots \ldots \ldots$......... 1,448,955 1,198,443 229,350

Liquid:
(a) Packaged (when in individual containers of less than 1 gal.) $\ldots \ldots \ldots \ldots \ldots \ldots$................... 342,335 3,889,585 1,370,487
(b) Bulk (when in individual containers of 1 gal. or more) 299,321

262,813 131,403
aste:
Bulk (when in individual containers of


TOTAL
$\mathbf{x \times X}$
$\times \times x \quad 8,524,201$

* f.o.b. plant excluding sales tax and excise duties.

NOTE: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.
**April release was the first report published for general distribution. Previous
reports were special statements released for limited distribution.

## Induatry and Hercisnaísizg Division.

Soaps and Synthetic Detergents
Table 2 - Production and Factory Shipments, September, 1958
Factory shipments
$\underset{\text { Production }}{\text { (pounds) }} \frac{\text { Quantity }}{\text { (pounds) }} \quad \underset{\$}{\$}$

HARD SOAPS:
Bar laundry and household soaps:
(a) Built
66,713
72,916
8,475
(b) Not built .............................. 1,482,850 1,073,372
201,503

S ap chips and flakes:
(a) In household packages (under 25
pounds) .............................. 335,672 395,863 111,319
(b) In bulk (25 pounds and over) ...... 1,210,273 908,368 125,860

Toilet soaps (except liquid) ............. 3,742,129 3,717,792 1,433,435
Soap powders:
(a) In household packages (under 25 pounds) ............................. 2,023,326 2,580,955 633,854
(b) In bulk (25 pounds and over) ...... 661,428 689,175 74,960

## SYNTHETIC DETERGENTS:

Solid:
(a) In household packages (under 25
pounds) ...................................14,152,758 13,523,526 4,061,107
(b) In bulk ( 25 pounds and over) ...... 1,237,331 1,165,403 219,790

Liquid:
(a) Packaged (when in individual containers of less than l gal.) .... 3,659,433 2,819,934 1,010,914
(b) Bulk (when in individual containers of 1 gal. or more)

249,300
253,054
82,876
Paste:
Bulk (when in individual containers of
1 gal. or more) 125,986 133,256 19,993

TOTAL
$\mathbf{X X X}$
$\mathrm{xxx} \quad 7,984,086$

[^0]Table 3 - Production and Factory Shipments, Nine Months Ended September

|  | 1958 |  |  | 1959 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Production | Factory shipments |  | Production | Factory shipments |  |
|  |  | Quantity | Value* |  | Quantity | Value* |
|  | (pounds) | (pounds) | \$ | (pounds) | (pounds) | \$ |
| HARD SOAPS: |  |  |  |  |  |  |
| Bar laundry and household soaps: |  |  |  |  |  |  |
| (a) Built | 541,562 | 598,396 | 71,952 | 533,985 | 590,139 | 70,818 |
| (b) Not built | 10,829,841 | 10,495,479 | 1,815,973 | 8,948,256 | 9,324,814 | 1,823,417 |
| Soap chips and flakes: |  |  |  |  |  |  |
| pounds) | 3,516,127 | 3,635,665 | 1,012,472 | 2,503,592 | 2,700,976 | 767,875 |
| (b) In bulk (25 pounds and over) | 10,269,735 | 10,349,433 | 1,254,217 | 9,301,618 | 8,837,384 | 1,06+,404 |
| Toilet soaps (except liquid).. | 29,344,427 | 29,506,781 | 10,524,057 | 28,153,983 | 30,909,067 | 11,677,893 |
| Soap powders: |  |  |  |  |  |  |
| pounds) .................. | 20,120,992 | 21,865,897 | 5,324,706 | 16,223,798 | 18,189,129 | 4,811,972 |
| (b) In bulk (25 pounds and over) .... | 6,649,670 | 7,036,580 | 878,593 | 6,877,668 | 7,099,230 | 998,351 |
| SYNTHETIC DETERGENTS: |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds) | 100,578,579 | 106,435,972 | 30,994,873 | 105,286,971 | 106,699,450 | 31,553,297 |
| (b) In bulk (25 pounds and over) .... | 10,644,380 | 9,079,378 | 1,714,843 | 13,552,883 | 10,352,185 | 1,940,746 |
| Liquid: |  |  |  |  |  |  |
| (a) Packaged (when in individual con- |  |  |  |  |  |  |
| (b) Bulk (when in individual containers of 1 gal . or more) ... | $1,978,589$ | 1,872,470 | 616,284 | 3,179,933 | 2,867,202 | 938,991 |
| Paste: |  |  |  |  |  |  |
| Bulk (when in individual containers of |  |  |  |  |  |  |
| 1 gal. or more) .................... | 734,723 | 787,974 | 136,356 | 1,537,350 | 1,464,447 | 205,209 |




[^0]:    * f.o.b. plant excluding sales tax and excise duties.

