



## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce

## SOAPS AND SYNTHETIC DETERGENTS

January, 1960

Table 1 - Production and Factory Shipments, January, 1960

	Production (pounds)	Factory Shipments Quantity (pounds)	Value* \$
<b>HARD SOAPS:</b>			
Bar Laundry and household soaps:			
(a) Built .....	60,334	57,899	9,124
(b) Not built .....	952,164	1,089,760	212,893
Soap chips and flakes:			
(a) In household packages (under 25 pounds) .....	253,663	273,748	79,096
(b) In bulk (25 pounds and over) .....	967,633	1,100,919	133,086
Toilet soaps (except liquid) .....	3,174,040	3,576,399	1,283,726
Soap powders:			
(a) In household packages (under 25 pounds) .....	1,913,517	1,322,985	358,781
(b) In bulk (25 pounds and over) .....	782,520	916,372	125,628
<b>SYNTHETIC DETERGENTS:</b>			
Solid:			
(a) In household packages (under 25 pounds) .....	12,154,158	14,513,018	4,132,478
(b) In bulk (25 pounds and over) .....	1,276,464	1,165,591	215,472
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)			
(i) Liquid cleaner type .....	(1)	(1)	(1)
(ii) Other .....	3,118,760	3,764,214	1,411,827
(b) Bulk (when in individual containers of 1 gal. or more) .....	260,704	256,170	81,055
Paste:			
(a) Bulk (when in individual containers of 1 gal. or more) .....	211,361	158,901	18,574
<b>TOTAL .....</b>	<b>xxx</b>	<b>xxx</b>	<b>8,061,740</b>

\*f.o.b. plant excluding sales tax and excise duties.

**NOTE:** Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

(1) Data not available in time for publication.

Industry and Merchandising Division.

Soaps and Synthetic Detergents

Table 2 - Production and Factory Shipments, January, 1959

	Production	Factory shipments	
		Quantity	Value*
	(pounds)	(pounds)	\$
<b>HARD SOAPS:</b>			
Bar laundry and household soaps:			
(a) Built .....	37,872	59,060	6,784
(b) Not built .....	1,102,100	1,259,550	239,228
Soap chips and flakes:			
(a) In household packages (under 25 pounds) .....	282,805	284,977	80,726
(b) In bulk (25 pounds and over) .....	1,047,302	1,038,850	124,520
Toilet soaps (except liquid) .....	3,746,843	3,694,503	1,388,633
Soap powders:			
(a) In household packages (under 25 pounds) .....	1,635,864	2,282,551	585,588
(b) In bulk (25 pounds and over) .....	824,060	955,356	135,088
<b>SYNTHETIC DETERGENTS:</b>			
Solid:			
(a) In household packages (under 25 pounds) .....	13,280,415	10,517,675	3,397,143
(b) In bulk (25 pounds and over) .....	1,328,838	1,073,179	202,212
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.) .....	3,270,928	2,974,318	1,074,460
(b) Bulk (when in individual containers of 1 gal. or more) .....	340,848	252,278	80,995
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	88,810	87,981	18,433
TOTAL .....	xxx	xxx	7,333,810

\* f.o.b. plant excluding sales tax and excise duties.

Soaps and Synthetic Detergents

List of Reporting Firms

Beaver Soaps (2,5)	Winnipeg, Man.
Canada Packers Ltd.	
Soap & Peanut Butter Division (1,2,3,4,5,6,7)	Toronto, Ontario
Colgate-Palmolive Ltd. (2,3,4,5,6)	Toronto, Ontario
Darling and Brady Ltd. (1,2,4)	Montreal, Quebec
The Diversey Corp. (Canada) Ltd. (5,6)	Highway No. 22, Clarkson, Ont.
Empire Soap Co. Ltd. (1,2,3,4)	St. Boniface, Man.
Fairbanks Soap Co. Ltd. (1,2,3,6)	Toronto, Ontario
The Hart Prod. Co. of Canada Ltd. (6)	Guelph, Ontario
The Andrew Jergens Co. Ltd. (3)	Perth, Ontario
Myriad Detergents Enr. (5,6)	Quebec, Quebec
Leeds Soap Ltd. (2)	Toronto, Ontario
Lever Bros. Ltd. (1,2,3,4,5,6,7)	Toronto, Ontario
R.E. Milner Ltd. (6)	Cooksville, Ontario
The Proctor Gamble Co. of Can. (1,2,3,4,5,6,7)	Hamilton, Ontario
Chas. Purssell Reg'd. (4)	Ville St. Pierre, Que.
The Rexall Drug Co. Ltd. (6)	Cooksville, Ontario
The Seward Soap Co. Ltd. (1,3,4,6)	Lachine, Quebec
Success Wax Ltd. (6)	Quebec, Quebec
Javex Co. Ltd. (6)	Toronto, Ontario
Taylor Soaps Perfumes Ltd. (3)	Don Mills, Ontario
The J.B. Williams Co. (Canada) Ltd. (3,4,6)	La Salle, Quebec
The Wonderful Soap Co. A Div. of	
Swift Canadian Co. Ltd. (1,2,3,4)	Guelph, Ontario
G.H. Wood and Co. Ltd. (5)	Toronto, Ontario

Hard Soap

- (1) Bar laundry and household soaps
- (2) Soap chips and flakes
- (3) Toilet soaps (except liquid)
- (4) Soap powders

Synthetic Detergents

- (5) Solid
- (6) Liquid
- (7) Paste

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