



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Hon. George Hees, Minister of Trade and Commerce

SOAPS AND SYNTHETIC DETERGENTS

November, 1960

Table 1 - Production and Factory Shipments, November, 1960.

		Factory shipments	
	Production	Quantity	Value*
	(pounds)	(pounds)	\$
HARD SOAPS:			
Bar Laundry and Household soaps:			
(a) Built	24,585	45,375	6,505
(b) Not built	1,400,625	1,118,556	217,580
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	223,478	205,986	59,082
(b) In bulk (25 pounds and over).....	1,068,548	995,384	115,623
Toilet Soaps (except liquid)	3,408,531	2,995,298	1,119,747
Soap powders:			
(a) In household packages (under 25 pounds)	1,388,346	1,267,102	373,915
(b) In bulk (25 pounds and over)	729,850	1,062,415	140,950
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	13,208,169	10,732,912	2,990,936
(b) In bulk (25 pounds and over)	2,284,665	1,861,338	328,376
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	2,971,237	3,712,771	1,184,581
(b) Bulk (when in individual containers of 1 gal. or more)	986,765	935,034	205,689
Paste:			
Bulk (when in individual containers of 1 gal. or more)	132,464	78,069	14,792
TOTAL	xxx	xxx	6,757,776

* f.o.b. plant excluding sales tax and excise duties.

NOTE: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division.

Table 2 - Production and Factory Shipments, November, 1959

		Factory shipments	
	Production	Quantity	Value*
	(pounds)	(pounds)	\$
HARD SOAPS			
Bar Laundry and household soaps:			
(a) Built	71,588	73,479	11,557
(b) Not built	1,028,372	964,198	187,700
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	335,795	274,089	75,166
(b) In bulk (25 pounds and over)	1,118,944	1,147,049	136,175
Toilet soaps (except liquid)	3,954,917	2,670,957	986,026
Soap powders:			
(a) In household packages (under 25 pounds)	1,122,446	1,243,045	342,586
(b) In bulk (25 pounds and over)	1,072,216	834,977	116,501
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	11,398,387	10,822,610	3,107,735
(b) In bulk (25 pounds and over)	1,685,862	1,094,319	208,725
Liquid:			
(a) Packaged (when in individual con- tainers of less than 1 gal.)	2,842,594	2,871,587	1,027,517
(b) Bulk (when in individual containers of 1 gal or more)	276,978	294,024	92,331
Paste:			
Bulk (when in individual containers of 1 gal. or more)	184,604	182,894	23,070
TOTAL	xxx	xxx	6,315,089

* f.o.b. plant excluding sales tax and excise duties.

Soaps and Synthetic Detergents

Table 3 - Production and Factory Shipments, Eleven Months Ended November

	1959			1960		
	Production	Factory shipments		Production	Factory shipments	
	(Pounds)	Quantity (Pounds)	Value* \$	(Pounds)	Quantity (Pounds)	Value* \$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	664,219	718,708	89,906	559,978	585,526	87,512
(b) Not built	11,441,813	11,624,546	2,276,751	12,292,326	11,571,073	2,284,932
Soap chips and flakes:						
(a) In household packages (under 25 pounds)	3,184,713	3,299,967	937,208	2,871,202	2,822,518	815,159
(b) In bulk (25 pounds and over) ..	11,494,070	10,998,322	1,323,815	10,465,687	10,512,940	1,292,104
Toilet soaps (except liquid)	35,525,320	37,335,132	14,079,397	35,824,430	37,448,541	14,231,813
Soap powders:						
(a) In household packages (under 25 pounds)	19,157,787	21,034,036	5,589,357	15,115,222	14,437,089	4,155,726
(b) In bulk (25 pounds and over) ..	9,106,523	8,903,975	1,246,068	10,162,083	10,581,101	1,400,272
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)	131,794,934	132,182,059	38,924,352	135,932,610	139,377,837	39,852,076
(b) In bulk (25 pounds and over) ..	16,850,808	12,828,707	2,406,925	18,849,719	16,255,332	2,987,963
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) ..	38,808,359	37,393,426	13,228,218	44,861,719	45,643,188	14,781,341
(b) Bulk (when in individual containers of 1 gal. or more) ..	3,793,754	3,509,298	1,142,105	5,095,699	4,556,381	1,412,311
Paste:						
Bulk (when in individual containers of 1 gal. or more)	2,096,747	1,772,156	246,392	1,875,880	1,749,207	240,622
TOTAL	xxx	xxx	81,490,494	xxx	xxx	83,541,831

* f.o.b. plant excluding sales tax and excise duties.

(1) Value of factory shipments for ten months ended October 1960, should have read \$36,861,140.



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