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SOAPS AND SYNTHETIC DETERGENTS

February, 1960

Table 1 - Production and Factory Shipments, February, 1960

	Production (pounds)	Factory shipments	
		Quantity (pounds)	Value*
HARD SOAPS:			
Bar Laundry and household soaps:			
(a) Built	66,542	55,759	9,584
(b) Not built	1,382,503	851,501	166,020
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	317,258	212,386	62,528
(b) In bulk (25 pounds and over)	1,045,038	1,050,905	130,174
Toilet soaps (except liquid)	2,595,818	2,782,144	1,024,343
Soap powders:			
(a) In household packages (under 25 pounds)	921,061	1,197,439	332,746
(b) In bulk (25 pounds and over)	990,291	932,750	120,113
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	11,848,392	11,445,444	3,203,419
(b) In bulk (25 pounds and over)	1,655,470	1,165,359	216,858
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	4,852,834	4,398,369	1,433,369
(b) Bulk (when in individual containers of 1 gal. or more)	325,618	290,060	95,910
Paste:			
Bulk (when in individual containers of 1 gal. or more)	219,063	242,773	26,710
TOTAL	xxx	xxx	6,821,774

* f.o.b. plant excluding sales tax and excise duties.

NOTE: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division.

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Soaps and Synthetic Detergents

Table 2 - Production and Factory Shipments, February, 1960

	Production	Factory shipments	
		Quantity	Value*
	(pounds)	(pounds)	\$
HARD SOAPS:			
Bar laundry and household soaps:			
(a) Built	43,268	49,454	5,512
(b) Not built	1,486,501	999,743	193,017
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	374,551	345,833	97,172
(b) In bulk (25 pounds and over)	1,281,844	1,224,154	144,354
Toilet soaps (except liquid)	2,939,397	3,094,452	1,189,238
Soap powders:			
(a) In household packages (under 25 pounds)	1,659,568	2,103,600	557,011
(b) In bulk (25 pounds and over)	684,633	728,640	102,772
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	11,757,562	11,592,293	3,545,495
(b) In bulk (25 pounds and over)	1,707,516	999,651	185,405
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	3,672,148	2,973,312	1,101,888
(b) Bulk (when in individual containers of 1 gal. or more)	315,392	283,049	89,504
Paste:			
Bulk (when in individual containers of 1 gal. or more)	187,350	194,171	26,937
TOTAL	xxx	xxx	7,238,305

* f.o.b. plant excluding sales tax and excise duties.

Soaps and Synthetic Detergents

Table 3 - Production and Factory Shipments, Two Months Ended February

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	Production	Factory shipments		Production	Factory shipments	
	(pounds)	Quantity	Value*	(pounds)	Quantity	Value*
		(pounds)	\$		(pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	81,140	108,514	12,296	126,876	113,658	18,708
(b) Not built	2,588,601	2,259,293	432,245	2,334,727	1,941,261	378,913
Soap chips and flakes:						
(a) In household packages (under 25 pounds)	657,356	630,810	177,898	570,921	486,134	141,624
(b) In bulk (25 pounds and over)	2,329,146	2,263,004	268,874	2,012,671	2,151,824	263,260
Toilet soaps (except liquid)	6,686,240	6,788,955	2,577,871	5,769,858	6,358,543	2,308,069
Soap powders:						
(a) In household packages (under 25 pounds)	3,295,432	4,386,151	1,142,599	2,834,578	2,520,424	691,527
(b) In bulk (25 pounds and over)	1,508,693	1,683,996	237,860	1,772,811	1,849,122	245,741
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)	25,037,977	22,109,968	6,942,638	24,002,550	25,958,462	7,335,897
(b) In bulk (25 pounds and over)	3,036,354	2,072,830	387,617	2,931,934	2,330,950	432,330
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) ...	6,943,076	5,947,630	2,176,348	8,494,560 ^r	8,925,369 ^r	2,999,056 ^r
(b) Bulk (when in individual containers of 1 gal. or more)	656,240	535,327	170,499	586,322	546,230	176,965
Paste:						
Bulk (when in individual containers of 1 gal. or more)	276,160	282,152	45,370	430,424	401,674	45,284
TOTAL	xxx	xxx	14,572,115	xxx	xxx	15,037,374

* f.o.b. plant excluding sales tax and excise duties.

^r Revised, January should read, 3,641,726 pounds produced, 4,527,000 pounds shipped valued at \$1,565,687

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