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SOAPS AND SYNTHETIC DETERGENTS
April, 1960

Table 1 - Production and Factory Shipments, April, 1960

|  | Production | Factory shipments |  |
| :---: | :---: | :---: | :---: |
|  |  | Quantity | Value* |
|  | (pounds) | (pounds) | \$ |
| HARD SOAPS: |  |  |  |
| Bar Laundry and household soaps: |  |  |  |
| (a) Built | 54,936 | 55,187 | 8,390 |
| (b) Not built | 897,332 | 1,039:339 | 205,526 |
| Soap chips and flakes: |  |  |  |
| (a) In household packages (under 25 pounds) | 223,455 | 239,261 | 69,282 |
| (b) In bulk (25 pounds and over) .......... | 1,105,945 | 1,020,140 | 124,569 |
| Toilet soaps (except liquid) ................ | 3,500,508 | 3,159,570 | 1, 175.714 |
| Soap powders: |  |  |  |
| (a) In household packages (under 25 pounds) | 1,828,894 | 1,480,598 | 413,496 |
| (b) In bulk (25 pounds and over) | 1,168,118 | 1,019,664 | 136,956 |

## SYMHETIC DETERGENTS:

Solid:
(a) In household packages (under 25 pounds) 11,197,616 11,947,564 3,435,492
(b) In bulk (25 pounds and over) ........... 1,478,255 1,303,173 242,971

Liquid:
(a) Packaged (when in individual containers of less than 1 gal.) .....................
(b) Bulk (when in individual containers of 1 gal. or more)
$4,048,333 \quad 4,070,9 i 5 \quad 1,303,607$
406,820
402,665
134,037
Paste:
Bulk (when in individual containers of
1 gal. or more) ........................

| 128,589 | 111,082 | 20,414 |
| ---: | ---: | ---: |
| $x x x$ | $x x x$ | $7,270,454$ |

* f.o.b. plant excluding sales tax and excise duties.

NOTE: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Table 2 - Production and Factory Shipments, April, 1959

|  | Production | Factory shipments |  |
| :---: | :---: | :---: | :---: |
|  |  | Quantity | Value* |
|  | (pounds) | (pounds) | \$ |
| HARD SOAPS: |  |  |  |
| Bar laundry and household soaps: |  |  |  |
| (a) Built. | 53,622 | 70,873 | 8,193 |
| (b) Not built | 1,451,798 | 1,085,716 | 211,963 |
| Soap chips and flakes: |  |  |  |
| (a) In household packages (under 25 pounds) | 307,192 | 315,934 | 90,261 |
| (b) In bulk (25 pounds and over) ...... | 967,715 | 828,212 | 100,293 |
| Toilet soaps (except liquid) ........... | 3,395,827 | 2,898,319 | 1,154,497 |
| Soap powders: |  |  |  |
| (a) In household packages (under 25 pounds) | $1,793,777$ | $2,476,317$ | $650,604$ |
| (b) In bulk (25 pounds and over) ..... | $539,260$ | $555,624$ | $79,108$ |
| SYNTHETIC DETERGENTS: |  |  |  |
| Solid: |  |  |  |
| (a) In household packages (under 25 |  |  |  |
| pounds) ............................................ | 14,118,044 | 12,298,911 | 3,633,347 |
| (b) In bulk (25 pounds and over) ...... | 1,658,646 | 1,178,472 | 216,645 |
| Liquid. |  |  |  |
| tainers of less than 1 gal.) .... | 5,020,493 | 4,610,962 | 1,549,688 |
| of 1 gal. or more) ...... | 368,735 | 424,300 | 126,476 |
| Paste: |  |  |  |
| Bulk (when in individual containers of l gal. or more) | 234,595 | 203,795 | 25,403 |
| TOTAL . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | XXX | xxx | 7,846,478 |

* f.a.b. plant excluding sales tax and excise duties.

Table 3 - Production and Factory Shipments, Four Months Ended April

|  | 1959 |  |  | 1960 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Production | Factory shipments |  | Production | Factory shipments |  |
|  |  | Quantity | Value* |  | Quantity | Value* |
|  | (pounds) | (pounds) | \$ | (pounds) | (pounds) | \$ |
| HARD SOAPS: |  |  |  |  |  |  |
| Bar laundry and household soaps: |  |  |  |  |  |  |
| (a) Built | 224,117 | 248,385 | 28,987 | 254,199 | 222,357 | 35,328 |
| (b) Not built | 5,103,277 | 4,107,315 | 797,857 | 4,181,849 | 3,831,295 | 750,298 |
| Soap chips and flakes: |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds) | 1,305,101 | 1,301,713 | 368,163 | 1,099,528 | 1,052,595 | 303,373 |
| (b) In bulk (25 pounds and over) ..... | 4,339,140 | 4,104,870 | 490,115 | 4,266,722 | 4,236,896 | 519,559 |
| Toilet soaps (except liquid) ........... | 12,979,823 | 12,715,480 | $4,904,502$ | 12,269,462 | 12,398,324 | $4,557,581$ |
| Soap powders: |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds) | 8,521,231 | 8,999,034 | 2,348,153 | 6,283,736 | 5,408,620 | 1,499,080 |
| (b) In bulk (25 pounds and over) ..... | 3,040,418 | 3,010,3:38 | 425,398 | 3,836,002 | 3,795,427 | 506,073 |
| SYNTHETIC DETERGENTS: |  |  |  |  |  |  |
| Solid: <br> (a) In household packages (under 25 |  |  |  |  |  |  |
| pounds) ............................ | 50,765,902 | 46,239,804 | 14,146,495 | 48,606,590 | 48,796,697 | 13,901,039 |
| (b) In bulk (25 pounds and over) ..... | 6,331,025 | 4,304,484 | 800,689 | 5,951,626 | 4,907,231 | 910,340 |
| Liquid: |  |  |  |  |  |  |
| (a) Packaged (when in individual con- |  |  |  |  |  |  |
| tainers of 1 gal. or more) ..... | 1,383,609 | 1,275,014 | 396,745 | 1,320,945 | 1,295,773 | 426,264 |
| Paste: |  |  |  |  |  |  |
| Bulk (when in individual containers of |  |  |  |  |  |  |
| 1 gal. or more) .................. | 684,195 | 635,842 | 93.753 | 703,119 | 711,257 | 94,033 |
| TOTAL ...................................... | xxx | xxx | 29,563,108 | xxx | xxx | 29,116,821 |

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[^0]:    * f.o.b. plant excluding sales tax and excise duties.

