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SOAPS AND SYNTHETIC DETERGENTS

July, 1960

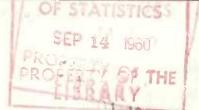


Table 1 - Production and Factory Shipments, July, 1960

Production		
Production	Quantity	Value*
(pounds)	(pounds)	\$
49,320	57,424	8,003
506,667	1,050,904	210,584
		- 1
) 201,806	250,199	73,741
	847,107	111,190
2,070,740	3,586,268	1,310,200
-		
)1,274,957	1,252,125	367,329
678,495	1,073,337	132,814
)8,587,551	12,029,653	3,441,380
1,375,972	1,549,685	289,868
S		
3,900,944	3,211,005	1,099,837
354,058	293,286	107,177
96,385	120,445	22,038
XXX	XXX	7,174,161
	506,667) 201,806 573,478 2,070,740)1,274,957 678,495)8,587,551 1,375,972 s 3,900,944 354,058	506,667 1,050,904) 201,806 250,199 573,478 847,107 2,070,740 3,586,268)1,274,957 1,252,125 678,495 1,073,337)8,587,551 12,029,653 1,375,972 1,549,685 8 3,900,944 3,211,005 354,058 293,286

^{*} f.o.b. plant excluding sales tax and excise duties.

NOTE: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division.

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Soaps and Synthetic Detergents

Table 2 - Production and Factory Shipments, July, 1959

		Factory shipments		
	Production	Quantity	Value*	
	(pounds)	(pounds)	\$	
HARD SOAPS:				
Bar laundry and household soaps:				
(a) Built	41,348	67,941	7,255	
(b) Not built	792,879	1,093,449	212,875	
Soap chips and flakes:				
(a) In household packages (under 25				
pounds)	190,361	283,926	82,161	
(b) In bulk (25 pounds and over)	723,428	869,497	107,545	
Toilet soaps (except liquid)	2,049,915	3,610,760	1,314,603	
Soap powders:				
(a) In household packages (under 25				
pounds)	1,801,859	2,440,181	633,289	
(b) In bulk (25 pounds and over)	574,985	967,644	134,539	
YNTHETIC DETERGENTS:				
Solid:				
(a) In household packages (under 25				
pounds)	8,269,513	13,685,011	3,960,495	
(b) In bulk (25 pounds and over)	1,296,448	1,280,949	242,680	
Liquid:				
(a) Packaged (when in individual con-		427		
tainers of less than 1 gal.)	3,292,907	3,295,442	1,180,013	
(b) Bulk (when in individual containers				
of 1 gal. or more)	328,560	327,335	95,777	
Paste:				
Bulk (when in individual containers of				
1 gal. or more)	150,405	153,195	22,721	
TOTAL	XXX	XXX	7,993,953	

^{*} f.o.b. plant excluding sales tax and excise duties.

Soaps and Synthetic Detergents

Table 3 - Production and Factory Shipments, Seven Months Ended July

	1 9 5 9			1 9 6 0			
	Factory shipments		Factory shipments		ipments		
	Production	Quantity	Value*	Production	Quantity	Value*	
	(pounds)	(pounds)	\$	(pounds)	(pounds)	\$	
HARD SOAPS.							
Bar laundry and household soaps:							
(a) Built		449,414		402,165	392,434	60,246	
(b) Not built	7,178,289	7,213,599	1,402,288	6,558,672	7,083,373	1,395,345	
Soap chips and flakes:							
(a) In household packages (under 25							
pounds)		2,176,872		1,844,395	1,843,997	531,833	
(b) In bulk (25 pounds and over)	6,920,074		811,523	6,678,343	6,684,668	827,507	
Tiolet soaps (except liquid)	21,929,973	23,556,653	8,812,521	21,181,838	22,985,982	8,522,941	
Soap powders:							
(a) In household packages (under 25							
pounds)		15,256,057		8,799,167	9,024,103	2,552,300	
(b) In bulk (25 pounds and over)	4,974,166	5,161,197	730,528	6,907,083	6,780,813	902,552	
SYNTHEIIC DETERGENTS:							
Solid:							
(a) In household packages (under 25							
pounds)	84.702.493	82,288,150	24, 560, 680	82,805,908	87,345,997r	25 019 417	
(b) In bulk (25 pounds and over)	10,804,683			10,394,766		1,711,660	
Liquid:	10,000,000	0,00=,700	1,310,732	20,000	,,210,,00	19,11,000	
(a) Packaged (when in individual con-							
tainers of less than 1 gal.)	26, 129, 923	23,694,004	8 322 590	28,517,705	29,022,082	9,397,773	
(b) Bulk (when in individual con-	20,127,723	23,074,004	0,322,370	20,517,705	27,022,002	7,371,113	
tainers of 1 gal. or more)	2,488,492	2,290,265	712,586	2,404,125	2,269,700	763,261	
Paste:							
Bulk (when in individual containers of							
l gal. or more)	1,193,610	1,149,433	168,564	990,050	1,039,483	154, 227	
TOTAL:	XXX	XXX	51,695,733	xxx	XXX	51,839,062	

^{*} f.o.b. plant excluding sales tax and excise duties.

r - revised June accumulative figure should have read 75,316,344

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