



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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SOAPS AND SYNTHETIC DETERGENTS

July, 1960

Table 1 - Production and Factory Shipments, July, 1960

		Factory shipments	
	Production	Quantity	Value*
	(pounds)	(pounds)	\$
HARD SOAPS:			
Bar Laundry and household soaps:			
(a) Built	49,320	57,424	8,003
(b) Not built	506,667	1,050,904	210,584
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	201,806	250,199	73,741
(b) In bulk (25 pounds and over)	573,478	847,107	111,190
Toilet Soaps (except liquid)	2,070,740	3,586,268	1,310,200
Soap powders:			
(a) In household packages (under 25 pounds)	1,274,957	1,252,125	367,329
(b) In bulk (25 pounds and over)	678,495	1,073,337	132,814
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	8,587,551	12,029,653	3,441,380
(b) In bulk (25 pounds and over)	1,375,972	1,549,685	289,868
Liquid:			
(a) Packaged (when in individual containers or less than 1 gal.)	3,900,944	3,211,005	1,099,837
(b) Bulk (when in individual containers of 1 gal. or more)	354,058	293,286	107,177
Paste:			
Bulk (when in individual containers of 1 gal. or more)	96,385	120,445	22,038
TOTAL	XXX	XXX	7,174,161

* f.o.b. plant excluding sales tax and excise duties.

NOTE: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division.

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Soaps and Synthetic Detergents

Table 2 - Production and Factory Shipments, July, 1959

	Production	Factory shipments	
	(pounds)	Quantity	Value*
		(pounds)	\$
HARD SOAPS:			
Bar laundry and household soaps:			
(a) Built	41,348	67,941	7,255
(b) Not built	792,879	1,093,449	212,875
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	190,361	283,926	82,161
(b) In bulk (25 pounds and over)	723,428	869,497	107,545
Toilet soaps (except liquid)	2,049,915	3,610,760	1,314,603
Soap powders:			
(a) In household packages (under 25 pounds)	1,801,859	2,440,181	633,289
(b) In bulk (25 pounds and over)	574,985	967,644	134,539
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	8,269,513	13,685,011	3,960,495
(b) In bulk (25 pounds and over)	1,296,448	1,280,949	242,680
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	3,292,907	3,295,442	1,180,013
(b) Bulk (when in individual containers of 1 gal. or more)	328,560	327,335	95,777
Paste:			
Bulk (when in individual containers of 1 gal. or more)	150,405	153,195	22,721
TOTAL	XXX	XXX	7,993,953

* f.o.b. plant excluding sales tax and excise duties.

Soaps and Synthetic Detergents

Table 3 - Production and Factory Shipments, Seven Months Ended July

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	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(pounds)	(pounds)	\$	(pounds)	(pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	391,454	449,414	52,276	402,165	392,434	60,246
(b) Not built	7,178,289	7,213,599	1,402,288	6,558,672	7,083,373	1,395,345
Soap chips and flakes:						
(a) In household packages (under 25 pounds)	2,110,124	2,176,872	617,967	1,844,395	1,843,997	531,833
(b) In bulk (25 pounds and over)	6,920,074	6,734,221	811,523	6,678,343	6,684,668	827,507
Tiolet soaps (except liquid)	21,929,973	23,556,653	8,812,521	21,181,838	22,985,982	8,522,941
Soap powders:						
(a) In household packages (under 25 pounds)	13,668,721	15,256,057	3,993,478	8,799,167	9,024,103	2,552,300
(b) In bulk (25 pounds and over)	4,974,166	5,161,197	730,528	6,907,083	6,780,813	902,552
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)	84,702,493	82,288,150	24,560,680	82,805,908	87,345,997r	25,019,417
(b) In bulk (25 pounds and over)	10,804,683	8,082,766	1,510,732	10,394,766	9,216,980	1,711,660
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) ...	26,129,923	23,694,004	8,322,590	28,517,705	29,022,082	9,397,773
(b) Bulk (when in individual containers of 1 gal. or more)	2,488,492	2,290,265	712,586	2,404,125	2,269,700	763,261
Paste:						
Bulk (when in individual containers of 1 gal. or more)	1,193,610	1,149,433	168,564	990,050	1,039,483	154,227
TOTAL:	XXX	XXX	51,695,733	XXX	XXX	51,839,062

* f.o.b. plant excluding sales tax and excise duties.

r - revised June accumulative figure should have read 75,316,344

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