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## SOAPS AND SYNTHETIC DETERGENTS

OCTOBER, 1961

TABLE 1. Production and Factory Shipments, October, 1961

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	28,843	29,085	3,864
(b) Not built .....	1,314,054	1,142,034	228,924
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	237,629	222,296	62,922
(b) In bulk (25 pounds and over) .....	851,663	814,694	90,923
Toilet soaps (except liquid) .....	4,210,273	4,075,824	1,573,634
Soap powders:			
(a) In household packages (under 25 pounds)	1,015,680	1,515,739	437,637
(b) In bulk (25 pounds and over)	484,480	578,372	95,485
Synthetic detergents:			
Solid:			
(a) In household packages (under 25 pounds)	14,466,736	13,756,207	3,694,420
(b) In bulk (25 pounds and over) .....	2,619,277	1,905,450	356,132
Liquid:			
(a) Packages (when in individual containers of less than 1 gal.) .....	4,326,106	4,266,408	1,433,750
(b) Bulk (when in individual containers of 1 gal. or more) .....	907,707	797,145	230,883
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	123,151	126,531	17,175
Totals .....	...	...	8,225,749

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division

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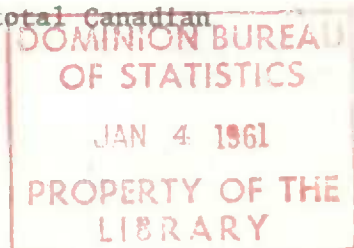


TABLE 2. Production and Factory Shipments, October, 1960

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	33,990	46,018	6,590
(b) Not built .....	1,684,925	1,200,532	230,673
Soap chips and flakes:			
(a) In household packages (under 25 pounds) .....	298,116	251,862	70,953
(b) In bulk (25 pounds and over) .....	1,061,879	920,384	112,116
Toilet soaps (except liquid) .....	4,028,674	3,729,680	1,481,073
Soap powders:			
(a) In household packages (under 25 pounds) .....	1,082,884	1,332,303	387,337
(b) In bulk (25 pounds and over) .....	834,952	1,038,874	134,024
Synthetic detergents:			
Solid:			
(a) In household packages (under 25 pounds) .....	13,623,506	14,281,402	4,006,455
(b) In bulk (25 pounds and over) .....	2,144,567	1,770,480	317,029
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.) .....	4,230,378	4,140,692	1,345,517
(b) Bulk (when in individual containers of 1 gal. or more) .....	930,066	517,493	161,257
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	251,086	298,451	29,625
Totals .....	...	...	8,282,649

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

TABLE 3. Production and Factory Shipments, Ten Months Ended October

	1960			1961		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value (1)		Quantity	Value (1)
	lb.	lb.	\$	lb.	lb.	\$
Hard soaps:						
Bar laundry and household soaps:						
(a) Built .....	535,393	540,151	81,007	268,622	345,745	45,034
(b) Not built .....	10,891,701	10,452,517	2,067,352	10,306,025	10,576,391	2,119,421
Soap chips and flakes:						
(a) In household packages (under 25 pounds) .....	2,647,724	2,616,532	756,077	2,258,066	2,442,023	696,693
(b) In bulk (25 pounds and over) .....	9,397,139	9,517,556	1,176,481	8,796,213	9,235,568	1,065,649
Toilet soaps (except liquid) .....	32,415,899	34,453,243	13,112,066	33,221,692	35,460,868	13,796,007
Soap powders:						
(a) In household packages (under 25 pounds) .....	13,726,876	13,169,987	3,781,811	11,773,462	12,520,092	3,701,000
(b) In bulk (25 pounds and over) .....	9,432,233	9,518,686	1,259,322	8,362,751	8,134,248	1,276,259
Synthetic detergents:						
Solid:						
(a) In household packages (under 25 pounds) .....	122,724,441	128,644,925	36,861,140	123,536,224	128,178,222	35,610,053
(b) In bulk (25 pounds and over) .....	16,565,054	14,393,994	2,659,587	22,879,048	16,997,799	3,230,698
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) .....	41,890,482	41,930,417	13,596,760	43,328,203	43,541,398	13,867,882
(b) Bulk (when in individual containers of 1 gal. or more) .....	4,108,934	3,621,347	1,206,622	6,712,407	6,080,713	1,866,079
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	1,743,416	1,671,138	225,830	1,174,095	1,188,942	192,361
Totals .....	...	...	76,784,055	...	...	77,467,136

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

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