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46-003

MONTHLY

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# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Honourable George Hees, Minister of Trade and Commerce

Vol. 8 - No. 11

Price: \$1.00 per year

## SOAPS AND SYNTHETIC DETERGENTS

NOVEMBER, 1961

TABLE 1. Production and Factory Shipments, November, 1961

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	17,900	37,075	5,041
(b) Not built .....	1,206,067	954,630	183,841
Soap chips and flakes:			
(a) In household packages (under 25 pounds) .....	214,170	206,727	58,242
(b) In bulk (25 pounds and over) .....	896,784	774,728	87,115
Toilet soaps (except liquid) .....	3,840,388	3,552,081	1,332,119
Soap powders:			
(a) In household packages (under 25 pounds) .....	1,106,019	995,357	304,610
(b) In bulk (25 pounds and over) .....	637,190	737,713	119,264
Synthetic detergents:			
Solid:			
(a) In household packages (under 25 pounds) .....	13,205,742	11,413,945	3,022,682
(b) In bulk (25 pounds and over) .....	2,360,922	1,688,931	322,688
Liquid:			
(a) Packages (when in individual containers of less than 1 gal.) .....	3,811,352	3,708,496	1,254,677
(b) Bulk (when in individual containers of 1 gal. or more) .....	755,065	619,318	184,222
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	200,775	215,740	21,122
Totals .....	...	...	6,895,623

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division

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TABLE 2. Production and Factory Shipments, November, 1960

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	24,585	45,375	6,505
(b) Not built .....	1,400,625	1,118,556	217,580
Soap chips and flakes:			
(a) In household packages (under 25 pounds) .....	223,478	205,986	59,082
(b) In bulk (25 pounds and over) .....	1,068,548	995,384	115,623
Toilet soaps (except liquid) .....	3,408,531	2,995,298	1,119,747
Soap powders:			
(a) In household packages (under 25 pounds) .....	1,388,346	1,267,102	373,915
(b) In bulk (25 pounds and over) .....	729,850	1,062,415	140,950
Synthetic detergents:			
Solid:			
(a) In household packages (under 25 pounds) .....	13,208,169	10,732,912	2,990,936
(b) In bulk (25 pounds and over) .....	2,284,665	1,861,338	328,376
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.) .....	2,971,237	3,712,771	1,184,581
(b) Bulk (when in individual containers of 1 gal. or more) .....	986,765	935,034	205,689
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	132,464	78,069	14,792
Totals .....	...	...	6,757,776

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

TABLE 3. Production and Factory Shipments, Eleven Months Ended November

	1960			1961		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value(1)		Quantity	Value(1)
	lb.	lb.	\$	lb.	lb.	\$
Hard soaps:						
Bar laundry and household soaps:						
(a) Built .....	559,978	585,526	87,512	286,522	382,820	50,075
(b) Not built .....	12,292,326	11,571,073	2,284,932	11,512,092	11,531,021	2,303,262
Soap chips and flakes:						
(a) In household packages (under 25 pounds) .....	2,871,202	2,822,518	815,159	2,472,236	2,648,750	754,935
(b) In bulk (25 pounds and over) .....	10,465,687	10,512,940	1,292,104	9,692,997	10,010,296	1,152,764
Toilet soaps (except liquid) .....	35,824,430	37,448,541	14,231,813	37,062,080	39,012,949	15,128,126
Soap powders:						
(a) In household packages (under 25 pounds) .....	15,115,222	14,437,089	4,155,726	12,879,481	13,515,449	4,005,610
(b) In bulk (25 pounds and over) .....	10,162,083	10,581,101	1,400,272	8,999,941	8,871,961	1,395,523
Synthetic detergents:						
Solid:						
(a) In household packages (under 25 pounds) .....	135,932,610	139,377,837	39,852,076	136,741,966	139,592,167	38,632,735
(b) In bulk (25 pounds and over) .....	18,849,719	16,255,332	2,987,963	25,239,970	18,686,730	3,553,386
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) .....	44,861,719	45,643,188	14,781,341	47,139,555	47,249,894	15,122,559
(b) Bulk (when in individual containers of 1 gal. or more) .....	5,095,699	4,556,381	1,412,311	7,467,472	6,700,031	2,050,301
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	1,875,880	1,749,207	240,622	1,374,870	1,404,682	213,483
Totals .....	...	...	83,541,831	...	...	84,362,759

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

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