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SOAPS AND SYNTHETIC DETERGENTS

DECEMBER, 1961

TABLE 1. Production and Factory Shipments, December, 1961

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built	53,678	58,405	5,923
(b) Not built	686,278	1,349,053	235,030
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	260,691	271,003	71,676
(b) In bulk (25 pounds and over)	633,157	602,805	70,313
Toilet soaps (except liquid)	3,508,121	2,532,989	972,128
Soap powders:			
(a) In household packages (under 25 pounds)	471,888	1,045,007	334,890
(b) In bulk (25 pounds and over)	554,275	530,868	83,440
Synthetic detergents:			
Solid:			
(a) In household packages (under 25 pounds)	12,204,446	11,686,314	3,309,368
(b) In bulk (25 pounds and over)	1,836,623	1,711,389	335,265
Liquid:			
(a) Packages (when in individual containers of less than 1 gal.)	3,809,082	2,884,373	1,031,625
(b) Bulk (when in individual containers of 1 gal. or more)	700,758	500,916	141,580
Paste:			
Bulk (when in individual containers of 1 gal. or more)	279,595	256,905	29,142
Totals	6,620,380

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division

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TABLE 2. Production and Factory Shipments, December, 1960

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built	20,930	30,150	4,794
(b) Not built	818,694	829,817	161,286
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	209,129	222,995	62,344
(b) In bulk (25 pounds and over)	905,603	782,377	92,428
Toilet soaps (except liquid)	2,765,576	2,211,752	859,665
Soap powders:			
(a) In household packages (under 25 pounds)	1,521,558	974,613	284,343
(b) In bulk (25 pounds and over)	723,292	672,990	90,994
Synthetic detergents:			
Solid:			
(a) In household packages (under 25 pounds)	11,366,963	8,865,223	2,504,661
(b) In bulk (25 pounds and over)	1,837,418	1,456,827	280,681
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	3,182,140	2,949,945	961,611
(b) Bulk (when in individual containers of 1 gal. or more)	701,729	914,473	183,471
Paste:			
Bulk (when in individual containers of 1 gal. or more)	53,291	88,991	16,079
Totals	5,502,357

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

TABLE 3. Production and Factory Shipments, Twelve Months Ended December

	1960			1961		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value(1)		Quantity	Value(1)
	lb.	lb.	\$	lb.	lb.	\$
Hard soaps:						
Bar laundry and household soaps:						
(a) Built	580,908	615,676	92,306	340,200	441,225	55,998
(b) Not built	13,111,020	12,400,890	2,446,218	12,198,370	12,880,074	2,538,292
Soap chips and flakes:						
(a) In household packages (under 25 pounds)	3,080,331	3,045,513	877,503	2,732,927	2,919,753	826,611
(b) In bulk (25 pounds and over)	11,371,290	11,295,317	1,384,532	10,326,154	10,613,101	1,223,077
Toilet soaps (except liquid)	38,590,006	39,660,293	15,091,478	40,570,201	41,545,938	16,100,254
Soap powders:						
(a) In household packages (under 25 pounds)	16,636,780	15,411,702	4,440,069	13,351,369	14,560,456	4,340,500
(b) In bulk (25 pounds and over)	10,885,325	11,254,091	1,491,266	9,554,216	9,402,829	1,478,963
Synthetic detergents:						
Solid:						
(a) In household packages (under 25 pounds)	147,299,573	148,243,060	42,356,737	148,946,412	151,278,481	41,942,103
(b) In bulk (25 pounds and over)	20,687,137	17,712,159	3,268,644	27,076,593	20,398,119	3,888,651
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	48,043,859	48,593,133	15,742,952	50,948,637	50,134,267	16,154,184
(b) Bulk (when in individual containers of 1 gal. or more)	5,797,428	5,470,854	1,595,782	8,168,230	7,200,947	2,191,881
Paste:						
Bulk (when in individual containers of 1 gal. or more)	1,929,171	1,838,198	256,701	1,654,465	1,661,587	242,625
Totals	89,044,188	90,983,139

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

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