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SOAPS AND SYNTHETIC DETERGENTS

February, 1961

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TABLE 1. Production and Factory Shipments, February, 1961

	Production	Factory	Shipments
	pounds	Quantity	Value(1)
		pounds	\$
HARD SOAPS:			
Bar Laundry and household soaps:			
(a) Built	27,905	37,182	4,973
(b) Not built	756,228	970,439	188,316
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	301,494	252,209	70,911
(b) In bulk (25 pounds and over)	943,220	1,019,931	114,298
Toilet soaps (except liquid)	2,918,511	3,015,917	1,181,494
Soap powders:			
(a) In household packages (under 25 pounds)	1,216,719	1,245,914	365,875
(b) In bulk (25 pounds and over)	1,137,407	918,611	128,500
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	12,830,852	12,656,187	3,440,865
(b) In bulk (25 pounds and over)	1,975,590	1,555,882	297,431
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	4,512,985	4,816,934	1,437,680
(b) Bulk (when in individual containers of 1 gal. or more)	932,640	944,856	213,691
Paste:			
Bulk (when in individual containers of 1 gal. or more)	111,526	112,051	20,788
TOTALS	xxx	xxx	7,464,822

(1) f.o.b. plant excluding sales tax and excise duties.

Note: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division.

TABLE 2. Production and Factory Shipments, February, 1961

	Production	Factory Shipments	
		Quantity	Value(1)
	pounds	pounds	\$
HARD SOAPS:			
Bar Laundry and Household soaps:			
(a) Built	66,542	55,759	9,584
(b) Not built	1,382,563	851,501	166,020
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	317,258	212,386	62,528
(b) In bulk (25 pounds and over)	1,045,038	1,050,905	130,174
Toilet soaps (except liquid)	2,595,818	2,782,144	1,024,343
Soap powders:			
(a) In household packages (under 25 pounds)	921,061	1,197,439	332,746
(b) In bulk (25 pounds and over)	990,291	932,750	120,113
SYNTHETIC DETERGENTS:			
Solid:			
(a) In household packages (under 25 pounds)	11,848,392	11,445,444	3,203,419
(b) In bulk (25 pounds) and over	1,655,470	1,165,359	216,858
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	4,852,834	4,398,369	1,433,369
(b) Bulk (when in individual containers of 1 gal. or more)	325,618	290,060	95,910
Paste:			
Bulk (when in individual containers of 1 gal. or more)	219,063	242,773	26,710
TOTALS	xxx	xxx	6,821,774

(1) f.o.b. plant excluding sales tax and excise duties.

TABLE 3. Production and Factory Shipments, Two Months Ended February, 1961

	1 9 6 0			1 9 6 1		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value(1)		Quantity	Value(1)
	pounds	pounds	\$	pounds	pounds	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	126,876	113,658	18,708	51,118	73,081	9,748
(b) Not built	2,334,727	1,941,261	378,913	1,908,127	1,944,431	372,230
Soap chips and flakes:						
(a) In household packages (under 25 pounds)	570,921	486,134	141,624	486,091	542,977	154,849
(b) In bulk (25 pounds and over)	2,012,671	2,151,824	263,260	1,905,689	2,189,611	250,835
Toilet soaps (except liquid)	5,769,858	6,358,543	2,308,069	5,990,529	6,213,221	2,409,208
Soap powders:						
(a) In household packages (under 25 pounds)	2,834,578	2,520,424	691,527	2,217,386	2,434,798	721,013
(b) In bulk (25 pounds and over)	1,772,811	1,849,122	245,741	2,314,234	2,033,705	278,217
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)	24,002,550	25,958,462	7,335,897	27,691,037	26,973,284	7,477,273
(b) In bulk (25 pounds and over)	2,931,934	2,330,950	432,330	4,392,579	3,048,517	584,991
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) ..	8,494,560 ^r	8,925,369 ^r	2,999,056 ^r	10,926,009	9,782,204	3,033,116
(b) Bulk (when in individual containers of 1 gal. or more)	586,322	546,230	176,965	1,647,314	1,713,705	419,950
Paste:						
Bulk (when in individual containers of 1 gal. or more)	430,424	401,674	45,284	213,175	194,837	35,402
TOTALS	xxx	xxx	15,037,374^r	xxx	xxx	15,746,832

(1) f.o.b. plant excluding sales tax and excise duties.

^r Revised.



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