



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Hon. George Hees, Minister of Trade and Commerce

Vol. 8 - No. 5

Price: \$1.00 per year

SOAPS AND SYNTHETIC DETERGENTS

MAY, 1961

TABLE 1. Production and Factory Shipments, May, 1961

	Production	Factory shipments	
		Quantity	Value(1)
	pounds	pounds	\$
Hard Soaps:			
Bar Laundry and household soaps:			
(a) Built	36,700	40,600	5,305
(b) Not built	802,650	926,214	189,329
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	224,704	238,107	69,353
(b) In bulk (25 pounds and over)	967,407	1,024,175	114,648
Toilet soaps (except liquid)	3,539,463	3,652,484	1,410,823
Soap powders:			
(a) In household packages (under 25 pounds)	1,656,588	1,457,128	423,690
(b) In bulk (25 pounds and over)	779,435	552,183	83,162
Synthatic Detergents:			
Solid:			
(a) In household packages (under 25 pounds)	11,669,493	13,011,493	3,668,487
(b) In bulk (25 pounds and over)	2,710,888	1,701,725	321,089
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	4,367,720	4,681,966	1,419,386
(b) Bulk (when in individual containers of 1 gal. or more)	515,270	514,610	172,662
Paste:			
Bulk (when in individual containers of 1 gal. or more)	99,491	114,126	19,862
TOTALS	7,897,796

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division.

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TABLE 2. Production and Factory Shipments, May, 1961

	Production	Factory shipments	
		Quantity	Value(1)
	pounds	pounds	\$
Hard Soaps:			
Bar Laundry and Household soaps:			
(a) Built	53,626	63,029	9,151
(b) Not built	857,937	1,005,058	198,600
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	301,965	263,184	75,707
(b) In bulk (25 pounds and over)	888,196	722,626	90,630
Toilet soaps (except liquid)	3,574,888	3,237,505	1,208,354
Soap powders:			
(a) In household packages (under 25 pounds)	537,675	1,127,612	327,743
(b) In bulk (25 pounds and over)	1,073,061	967,451	133,424
Synthetic Detergents:			
Solid:			
(a) In household packages (under 25 pounds)	12,473,908	14,066,574	4,095,124
(b) In bulk (25 pounds and over)	1,548,005	1,358,295	247,151
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.)	3,993,619	3,672,479	1,209,621
(b) Bulk (when in individual containers of 1 gal. or more)	360,588	294,438	99,739
Paste:			
Bulk (when in individual containers of 1 gal. or more)	100,195	135,965	24,301
TOTALS	7,719,545

(1) f.o.b. plant excluding sales tax and excise duties.

TABLE 3. Production and Factory Shipments, Five Months Ended May

	1960			1961		
	Production	Factory shipments		Production	Factory shipments	
	Quantity	Value(1)		Quantity	Value(1)	
	pounds	pounds	\$	pounds	pounds	\$
Hard Soaps:						
Bar Laundry and household soaps:						
(a) Built	307,825	285,386	44,479	124,602	188,817	24,934
(b) Not built	5,039,786	4,836,353	948,898	4,774,978	5,433,853	1,049,913
Soap chips and flakes:						
(a) In household packages (under 25 pounds)	1,401,493	1,315,779	379,080	1,094,552	1,219,018	348,202
(b) In bulk (25 pounds and over)	5,154,918	4,959,522	610,189	4,485,927	5,047,576	581,940
Toilet soaps (except liquid)	15,844,350	15,635,829	5,765,935	15,423,190	15,593,798	6,128,667
Soap powders:						
(a) In household packages (under 25 pounds)	6,821,411	6,536,232	1,826,823	5,735,757	6,228,551	1,830,087
(b) In bulk (25 pounds and over)	4,909,063	4,762,878	639,497	5,391,628	5,219,083	775,492
Synthetic Detergents:						
Solid:						
(a) In household packages (under 25 pounds)	61,080,498	62,863,271	17,996,163	62,010,507	61,977,870	17,411,093
(b) In bulk (25 pounds and over)	7,499,631	6,265,526	1,157,491	11,211,206	8,077,866	1,532,517
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) ..	19,929,252	20,864,910	6,823,474	24,092,415	22,769,448	7,023,156
(b) Bulk (when in individual containers of 1 gal. or more)	1,681,533	1,590,211	526,003	3,252,843	3,289,051	960,706
Paste:						
Bulk (when in individual containers of 1 gal. or more)	803,314	847,222	118,334	526,961	539,543	98,407
TOTALS	36,836,366	37,765,114

(1) f.o.b. plant excluding sales tax and excise duties.

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