



## DOMINION BUREAU OF STATISTICS

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SOAPS AND SYNTHETIC DETERGENTS

JULY, 1961

TABLE 1. Production and Factory Shipments, July, 1961

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	28,500	32,400	4,010
(b) Not built .....	881,060	938,288	197,826
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	173,842	220,117	63,742
(b) In bulk (25 pounds and over) .....	743,318	771,374	93,794
Toilet soaps (except liquid) .....	2,644,959	3,661,792	1,411,081
Soap powders:			
(a) In household packages (under 25 pounds)	596,619	1,140,102	339,057
(b) In bulk (25 pounds and over) .....	621,202	538,157	83,536
Synthetic detergents:			
Solid:			
(a) In household packages (under 25 pounds)	8,848,761	11,960,831	3,335,409
(b) In bulk (25 pounds and over) .....	2,023,647	1,701,268	315,685
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.) .....	2,853,561	3,943,567	1,296,983
(b) Bulk (when in individual containers of 1 gal. or more) .....	571,545	499,828	169,580
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	142,289	116,834	14,728
Totals .....	...	...	7,325,431

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division.

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TABLE 2. Production and Factory Shipments, July, 1960

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	49,320	57,424	8,003
(b) Not built .....	506,667	1,050,904	210,584
Soap chips and flakes:			
(a) In household packages (under 25 pounds) .....	201,806	250,199	73,741
(b) In bulk (25 pounds and over) .....	573,478	847,107	111,190
Toilet soaps (except liquid) .....	2,070,740	3,586,268	1,310,200
Soap powders:			
(a) In household packages (under 25 pounds) .....	1,274,957	1,252,125	367,329
(b) In bulk (25 pounds and over) .....	678,495	1,073,337	132,814
Synthetic detergents:			
Solid:			
(a) In household packages (under 25 pounds) .....	8,587,551	12,029,653	3,441,380
(b) In bulk (25 pounds and over) .....	1,375,972	1,549,685	289,868
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.) .....	3,900,944	3,211,005	1,099,837
(b) Bulk (when in individual containers of 1 gal. or more) .....	354,058	293,286	107,177
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	96,385	120,445	22,038
Totals .....	...	...	7,174,161

(1) f.o.b. plant excluding sales tax and excise duties.  
 ... Figures not appropriate or not applicable.

TABLE 3. Production and Factory Shipments, Seven Months Ended July

	1960			1961		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value(1)		Quantity	Value(1)
	lb.	lb.	\$	lb.	lb.	\$
Hard soaps:						
Bar laundry and household soaps:						
(a) Built .....	402,165	392,434	60,246	177,302	260,817	34,090
(b) Not built .....	6,558,672	7,083,373	1,395,345	6,526,357	7,424,857	1,469,393
Soap chips and flakes:						
(a) In household packages (under 25 pounds) .....	1,844,395	1,843,997	531,833	1,603,438	1,706,937	487,321
(b) In bulk (25 pounds and over) ...	6,678,343	6,684,668	827,507	6,367,019	6,822,487	787,859
Toilet soaps (except liquid) .....	21,181,838	22,985,982	8,522,941	21,584,451	23,402,589	9,131,730
Soap powders:						
(a) In household packages (under 25 pounds) .....	8,799,167	9,024,103	2,552,300	7,826,110	8,671,918	2,561,926
(b) In bulk (25 pounds and over) ...	6,907,083	6,780,813	902,552	6,815,173	6,300,818	976,943
Synthetic detergents:						
Solid:						
(a) In household packages (under 25 pounds) .....	82,805,908	87,345,997	25,019,417	85,233,351	88,295,121	24,661,869
(b) In bulk (25 pounds and over) ...	10,394,766	9,216,980	1,711,660	15,681,806	11,598,194	2,181,297
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	28,517,705	29,022,082	9,397,773	31,436,080	31,305,261	9,756,425
(b) Bulk (when in individual containers of 1 gal. or more) ...	2,404,125	2,269,700	763,261	4,345,134	4,241,607	1,280,718
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	990,050	1,039,483	154,227	820,232	790,329	136,308
Totals .....	...	...	51,839,062	...	...	...

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

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