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SOAPS AND SYNTHETIC DETERGENTS

SEPTEMBER, 1961

TABLE 1. Production and Factory Shipments, September, 1961

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	34,027	35,593	4,558
(b) Not built .....	1,401,148	1,103,528	226,756
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	190,708	287,290	81,553
(b) In bulk (25 pounds and over) .....	866,945	800,749	90,165
Toilet soaps (except liquid) .....	3,936,387	4,311,234	1,623,117
Soap powders:			
(a) In household packages (under 25 pounds)	1,369,679	1,311,520	387,401
(b) In bulk (25 pounds and over) .....	616,702	589,515	91,409
Synthetic detergents:			
Solid:			
(a) In household packages (under 25 pounds)	12,680,970	13,953,881	3,851,442
(b) In bulk (25 pounds and over) .....	2,329,220	1,657,380	344,722
Liquid:			
(a) Packages (when in individual containers of less than 1 gal.) .....	3,531,708	4,400,875	1,455,891
(b) Bulk (when in individual containers of 1 gal. or more) .....	759,791	527,070	186,072
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	116,885	136,900	20,479
Totals .....	...	...	8,363,565

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

Industry and Merchandising Division.

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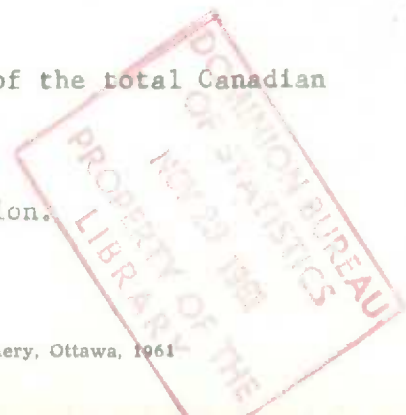


TABLE 2. Production and Factory Shipments, September, 1960

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	34,902	49,984	7,034
(b) Not built .....	1,233,012	1,174,743	236,557
Soap chips and flakes:			
(a) In household packages (under 25 pounds) .....	309,609	291,726	84,145
(b) In bulk (25 pounds and over) .....	921,579	1,064,777	131,582
Toilet soaps (except liquid) .....	3,831,147	4,317,499	1,735,630
Soap powders:			
(a) In household packages (under 25 pounds) .....	1,462,673	1,539,622	445,286
(b) In bulk (25 pounds and over) .....	821,929	782,114	99,085
Synthetic detergents:			
Solid:			
(a) In household packages (under 25 pounds) .....	15,548,327	14,517,501	4,156,280
(b) In bulk (25 pounds and over) .....	1,983,466	1,948,853	336,429
Liquid:			
(a) Packaged (when in individual containers of less than 1 gal.) .....	4,447,013	4,314,605	1,420,466
(b) Bulk (when in individual containers of 1 gal. or more) .....	432,310	417,354	140,141
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	285,750	231,907	29,204
Totals .....	...	...	8,821,839

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

TABLE 3. Production and Factory Shipments, Nine Months Ended September

	1960			1961		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value(1)		Quantity	Value(1)
	lb.	lb.	\$	lb.	lb.	\$
Hard soaps:						
Bar laundry and household soaps:						
(a) Built .....	501,403	494,133	74,417	239,779	316,660	41,170
(b) Not built .....	9,206,776	9,251,985	1,836,679	8,991,971	9,434,357	1,890,497
Soap chips and flakes:						
(a) In household packages (under 25 pounds) .....	2,349,608	2,364,670	685,124	2,020,437	2,219,727	633,771
(b) In bulk (25 pounds and over) ....	8,335,260	8,597,172	1,064,365	7,944,550	8,420,874	974,726
Toilet soaps (except liquid) .....	28,387,225	30,723,563	11,630,993	29,011,419	31,385,044	12,222,373
Soap powders:						
(a) In household packages (under 25 pounds) .....	12,643,992	11,837,684	3,394,474	10,757,782	11,004,353	3,263,363
(b) In bulk (25 pounds and over) ....	8,597,281	8,479,812	1,125,298	7,878,271	7,555,876	1,180,774
Synthetic detergents:						
Solid:						
(a) In household packages (under 25 pounds) .....	109,100,935	114,363,523	32,854,685	109,069,488	114,422,015	31,915,633
(b) In bulk (25 pounds and over) ....	14,420,487	12,623,514	2,342,558	20,259,771	15,092,349	2,874,566
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	37,660,104	37,789,725	12,251,243	39,002,097	39,274,990	12,434,132
(b) Bulk (when in individual containers of 1 gal. or more) ....	3,178,868	3,103,854	1,045,365	5,804,700	5,283,568	1,635,196
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	1,492,330	1,372,687	196,205	1,050,944	1,062,411	175,186
Totals .....	...	...	68,501,406	...	...	69,241,387

(1) f.o.b. plant excluding sales tax and excise duties.

... Figures not appropriate or not applicable.

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