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SOAPS AND SYNTHETIC DETERGENTS

APRIL, 1962

TABLE 1. Production and Factory Shipments

| | Production | Factory shipments | |
|--|------------|-------------------|-----------|
| | | Quantity | Value(1) |
| | lb. | lb. | \$ |
| <u>April, 1962</u> | | | |
| Hard soaps: | | | |
| Bar, laundry and household soaps: | | | |
| Built | 20,148 | 33,326 | 4,643 |
| Not built | 1,254,155 | 897,804 | 185,643 |
| Soap chips and flakes: | | | |
| In household packages (under 25 pounds) | 153,325 | 185,124 | 53,592 |
| In bulk (25 pounds and over) | 872,050 | 783,611 | 87,011 |
| Toilet soaps (except liquid) | 3,648,472 | 3,285,292 | 1,284,605 |
| Soap powders: | | | |
| In household packages (under 25 pounds) | 1,033,466 | 1,030,096 | 328,537 |
| In bulk (25 pounds and over) | 627,240 | 660,288 | 92,328 |
| Synthetic detergents: | | | |
| Solid: | | | |
| In household packages (under 25 pounds) | 14,389,437 | 13,368,335 | 3,500,821 |
| In bulk (25 pounds and over) | 2,700,974 | 1,786,896 | 330,277 |
| Liquid: | | | |
| Packages (when in individual containers of less than 1 gal.) | 5,019,012 | 4,012,001 | 1,568,229 |
| Bulk (when in individual containers of 1 gal. or more) (2) | 772,534 | 783,508 | 221,177 |
| Paste: | | | |
| Bulk (when in individual containers of 1 gal. or more) | 239,115 | 247,005 | 33,639 |
| Totals | ... | ... | 7,690,502 |

Note: See page 2 for footnotes and definitions.

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Industry and Merchandising Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1962

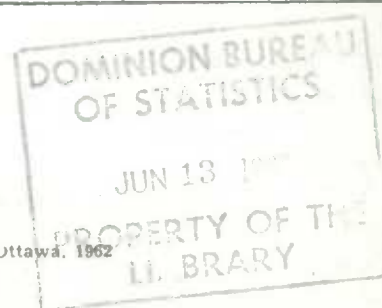


TABLE 2. Production and Factory Shipments

| | Production | Factory shipments | |
|--|------------|-------------------|-----------|
| | | Quantity | Value(1) |
| | lb. | lb. | \$ |
| <u>April, 1961</u> | | | |
| Hard soaps: | | | |
| Bar, laundry and household soaps: | | | |
| Built | 20,666 | 38,733 | 5,095 |
| Not built | 1,552,559 | 1,628,284 | 313,950 |
| Soap chips and flakes: | | | |
| In household packages (under 25 pounds) | 202,871 | 204,963 | 58,068 |
| In bulk (25 pounds and over) | 837,197 | 983,042 | 117,143 |
| Toilet soaps (except liquid) | 3,182,688 | 3,038,172 | 1,236,979 |
| Soap powders: | | | |
| In household packages (under 25 pounds) | 1,069,117 | 1,185,941 | 346,792 |
| In bulk (25 pounds and over) | 1,133,854 | 1,656,426 | 260,492 |
| Synthetic detergents: | | | |
| Solid: | | | |
| In household packages (under 25 pounds) | 11,743,986 | 10,662,931 | 3,070,227 |
| In bulk (25 pounds and over) | 1,876,110 | 1,723,536 | 319,533 |
| Liquid: | | | |
| Packaged (when in individual containers of less than 1 gal.) | 4,645,218 | 4,111,494 | 1,282,114 |
| Bulk (when in individual containers of 1 gal. or more) (2) | 602,523 | 581,306 | 200,818 |
| Paste: | | | |
| Bulk (when in individual containers of 1 gal. or more) | 80,178 | 93,443 | 18,291 |
| Totals | ... | ... | 7,229,502 |

(1) f.o.b. plant excluding sales tax and excise duties.

(2) Does not include some bulk detergent which is sold for re-packaging and which is reported under "Liquid, Packaged".

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

TABLE 3. Production and Factory Shipments

| | 1961 | | | 1962 | | |
|---|------------|-------------------|------------|------------|-------------------|------------|
| | Production | Factory shipments | | Production | Factory shipments | |
| | | Quantity | Value(1) | | Quantity | Value(1) |
| | lb. | lb. | \$ | lb. | lb. | \$ |
| <u>Four months ended April</u> | | | | | | |
| Hard soaps: | | | | | | |
| Bar, laundry and household soaps: | | | | | | |
| Built | 87,902 | 148,217 | 19,629 | 130,059 | 134,614 | 18,164 |
| Not built | 3,972,328 | 4,507,639 | 860,584 | 4,171,672 | 3,287,382 | 675,513 |
| Soap chips and flakes: | | | | | | |
| In household packages (under 25 pounds) | 869,848 | 980,911 | 278,849 | 871,752 | 802,610 | 227,634 |
| In bulk (25 pounds and over) | 3,518,520 | 4,023,401 | 467,292 | 3,386,344 | 3,285,279 | 367,862 |
| Toilet soaps (except liquid) | 11,883,727 | 11,941,314 | 4,717,844 | 14,194,029 | 13,104,682 | 4,940,506 |
| Soap powders: | | | | | | |
| In household packages (under 25 pounds) | 4,079,169 | 4,771,423 | 1,406,397 | 5,971,841 | 4,903,346 | 1,453,694 |
| In bulk (25 pounds and over) | 4,612,193 | 4,666,900 | 692,330 | 2,372,405 | 2,515,366 | 378,122 |
| Synthetic detergents: | | | | | | |
| Solid: | | | | | | |
| In household packages (under 25 pounds) | 50,341,014 | 48,966,377 | 13,742,606 | 63,083,800 | 51,316,440 | 13,645,708 |
| In bulk (25 pounds and over) | 8,500,318 | 6,376,141 | 1,211,428 | 8,930,102 | 6,348,839 | 1,166,521 |
| Liquid: | | | | | | |
| Packaged (when in individual containers of less than 1 gal.) | 19,724,695 | 18,087,482 | 5,603,770 | 21,002,400 | 19,734,636 | 6,866,146 |
| Bulk (when in individual containers of 1 gal. or more) (2) .. | 2,737,573 | 2,774,441 | 788,044 | 3,291,660 | 3,123,379 | 892,632 |
| Paste: | | | | | | |
| Bulk (when in individual containers of 1 gal. or more) | 427,470 | 425,417 | 78,545 | 1,273,114 | 1,253,963 | 152,802 |
| Totals | ... | ... | 29,867,318 | ... | ... | 30,785,304 |

Note: See page 2 for footnotes and definitions.

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