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## SOAPS AND SYNTHETIC DETERGENTS

MAY, 1962

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TABLE 1. Production and Factory Shipments

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
<u>May, 1962</u>			
<b>Hard soaps:</b>			
Bar, laundry and household soaps:			
Built .....	19,908	32,613	4,452
Not built .....	1,083,600	847,119	178,886
Soap chips and flakes:			
In household packages (under 25 pounds)	313,701	273,357	70,878
In bulk (25 pounds and over) .....	834,728	894,498	98,071
Toilet soaps (except liquid) .....	3,666,464	3,550,513	1,391,025
Soap powders:			
In household packages (under 25 pounds)	1,575,757	1,112,404	333,185
In bulk (25 pounds and over) .....	727,986	518,722	80,310
<b>Synthetic detergents:</b>			
<b>Solid:</b>			
In household packages (under 25 pounds)	13,175,515	13,102,496	3,414,701
In bulk (25 pounds and over) .....	2,317,516	1,791,619	350,894
<b>Liquid:</b>			
Packages (when in individual containers of less than 1 gal.) .....	5,712,073	4,976,213	1,669,435
Bulk (when in individual containers of 1 gal. or more) (2) .....	898,926	722,037	194,455
<b>Paste:</b>			
Bulk (when in individual containers of 1 gal. or more) .....	193,583	229,013	32,950
<b>Totals .....</b>			<b>7,819,242</b>

Note: See page 2 for footnotes and definitions.

Industry and Merchandising Division

6523-590-52

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1962

TABLE 2. Production and Factory Shipments

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
<u>May, 1961</u>			
<b>Hard soaps:</b>			
Bar, laundry and household soaps:			
Built .....	36,700	40,600	5,305
Not built .....	802,650	926,214	189,329
Soap chips and flakes:			
In household packages (under 25 pounds)	224,704	238,107	69,353
In bulk (25 pounds and over) .....	967,407	1,024,175	114,648
Toilet soaps (except liquid) .....	3,539,463	3,652,484	1,410,823
Soap powders:			
In household packages (under 25 pounds)	1,656,588	1,457,128	423,690
In bulk (25 pounds and over) .....	779,435	552,183	83,162
Synthetic detergents:			
Solid:			
In household packages (under 25 pounds)	11,669,493	13,011,493	3,668,487
In bulk (25 pounds and over) .....	2,710,888	1,701,725	321,089
Liquid:			
Packaged (when in individual containers of less than 1 gal.) .....	4,367,720	4,681,966	1,419,386
Bulk (when in individual containers of 1 gal. or more) (2) .....	515,270	514,610	172,662
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	99,491	114,126	19,862
Totals .....	...	...	7,897,796

(1) f.o.b. plant excluding sales tax and excise duties.

(2) Does not include some bulk detergent which is sold for re-packaging and which is reported under "Liquid, Packaged".

... Figures not appropriate or not applicable.

**Note:** Firms which report monthly account for 95 per cent of the total Canadian production. These figures have not been expanded.

TABLE 3. Production and Factory Shipments

	1961			1962		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value(1)		Quantity	Value(1)
	lb.	lb.	\$	lb.	lb.	\$
<u>Five months ended May</u>						
Hard soaps:						
Bar, laundry and household soaps:						
Built .....	124,602	188,817	24,934	149,967	167,227	22,616
Not built .....	4,774,978	5,433,853	1,049,913	5,255,272	4,134,501	854,399
Soap chips and flakes:						
In household packages (under 25 pounds) .....	1,094,552	1,219,018	348,202	1,185,453	1,075,967	298,512
In bulk (25 pounds and over) .....	4,485,927	5,047,576	581,940	4,221,072	4,179,777	465,933
Toilet soaps (except liquid) .....	15,423,190	15,593,798	6,128,667	17,860,493	16,655,195	6,331,531
Soap powders:						
In household packages (under 25 pounds) .....	5,735,757	6,228,551	1,830,087	7,547,598	6,015,750	1,786,879
In bulk (25 pounds and over) .....	5,391,628	5,219,083	775,492	3,100,391	3,034,088	458,432
Synthetic detergents:						
Solid:						
In household packages (under 25 pounds) .....	62,010,507	61,977,870	17,411,093	76,259,315	64,418,936	17,060,409
In bulk (25 pounds and over) .....	11,211,206	8,077,866	1,532,517	11,247,618	8,140,458	1,517,415
Liquid:						
Packaged (when in individual containers of less than 1 gal.) ....	24,092,415	22,769,448	7,023,156	26,714,473	24,710,849	8,535,581
Bulk (when in individual containers of 1 gal. or more) (2) ..	3,252,843	3,289,051	960,706	4,190,586	3,845,416	1,087,087
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	526,961	539,543	98,407	1,466,697	1,482,976	185,752
Totals .....	...	...	37,765,114	...	...	38,604,546

Note: See page 2 for footnotes and definitions.

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