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RETAIL TRADE  
JUNE 1950

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Canada's retail trade showed a substantial strengthening during the month of June when sales for seventeen out of twenty-one trades combined to effect a general sales increase of 8% over June last year. Highlight of the June results was a 30% gain in motor vehicle dealers' sales, a reflection of the sustained demand for all passenger cars. Sales of lumber and building material dealers increased by 21%, reflecting the current activity in home construction. Appliance and radio dealers' sales were up 18%, showing a slight moderation in comparison with the increase of 25%. Other notable increases were reported by garages and filling stations, up 14%, and by grocery and combination stores, up 11%.

Of the three sales declines reported, two were accounted for by clothing stores, sales of women's stores being down 8% and those of men's down 5%.

All provinces reported gains in sales volume in June 1950 compared with June 1949. Ontario and British Columbia gains were highest, both being 10%, while the Maritime Provinces' gain of 2% was the most modest. Sales in Manitoba, showed improvement following a setback caused by the May floods showed a gain of 5% in June.

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NOTE: This condensed summary of retail sales in June, 1950, replaces the usual monthly report on retail trade. Publication of more detailed information will be resumed at an early date, following a complete revision of retail trade estimates.

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Cumulative sales for January to June 1950 were up 4.5% compared with the same period in 1949. In a number of trades, the June comparisons were somewhat different from those shown by cumulative results. The two most important of these differences appeared in the lumber and building materials trade, for which June sales were up 21% as against an "unchanged" result for the January to June period, and in the coal and wood trade which reported June sales up 9% as compared with an 18% increase in the six-month cumulative results.

A table showing the comparative results for June 1949 and 1950 appears in page 3, and the January-June 1950 cumulative results on page 4.

PERCENTAGE CHANGES IN RETAIL TRADE  
By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

June 1950 Over June 1949

Kind of Business or Store	CANADA	Mar. Prov.	Que.	Ont.	Man.	Sask.	Alta.	Br. Col.
	%	%	%	%	%	%	%	%
Total, All Trades .....	+ 7.9	+ 2.2	+ 7.8	+10.1	+ 4.9	+ 3.6	+ 6.7	+ 9.6
Grocery & Combination .....	+11.3	+ 7.7	+ 8.6	+14.5	+ 9.4	+ 9.3	+13.3	+10.3
Meat .....	+ 2.8	- 7.3	+ 7.3	+ 4.4	+ 7.0	-12.3	- 0.9	- 4.1
Country General .....	+ 4.3	+ 0.4	+ 3.6	+ 2.6	+ 1.1	+12.9	+ 2.4	+ 5.9
Department .....	+ 3.0	- 3.7	+ 2.3	+ 2.9	+ 4.8	- 4.8	+ 5.0	+ 8.4
Variety .....	+ 7.3	- 6.1	+ 5.5	+14.6	-10.5	(a)	+13.8	- 6.8
Motor Vehicle .....	+30.0	+14.0	+23.8	+30.1	+49.4	+42.0	+19.8	+48.6
Garage & Filling Station ..	+14.3	+ 4.3	+19.1	+18.0	+10.4	+12.8	+ 2.8	+ 8.2
Men's Clothing .....	- 4.8	-13.7	- 0.3	- 7.3	- 6.4	- 6.0	- 4.0	+ 4.2
Family Clothing .....	+ 0.4	- 5.9	+ 4.6	+ 1.4	-11.4	- 5.1	+10.9	- 1.1
Women's Clothing .....	- 7.9	+ 7.1	-14.9	-10.0	(b)	+ 5.9	(a)	+11.5
Shoe .....	+ 3.1	- 3.1	+ 8.6	- 0.7	+ 6.1	(a)	+17.1	+ 1.5
Hardware .....	+ 1.1	- 7.8	+ 6.4	+ 5.5	- 9.6	-11.7	+ 0.6	- 4.0
Lumber & Building Material.	+20.7	+ 7.9	+31.1	+36.9	-10.2	+ 4.9	+11.7	+21.2
Furniture .....	+ 2.3	-29.2	+ 2.6	+ 9.1	(a)	- 4.2	-14.1	+ 9.6
Appliance & Radio .....	+18.2	+38.9	+32.6	+16.9	+ 9.1	(b)	-13.8	+10.7
Restaurant .....	+ 4.1	+ 9.7	+ 5.2	+ 9.4	-11.8	- 5.8	+ 0.5	- 4.5
Coal & Wood .....	+ 8.5	+16.7	+ 9.8	+11.5	-12.7	-11.4	-25.0	+ 3.8
Drug .....	+ 2.8	(a)	+ 8.8	- 1.9	+ 4.8	(b)	+ 1.0	+ 4.6
Jewellery .....	(a)	- 5.6	- 2.3	+ 1.4	- 9.8	-13.0	+28.1	(a)
Tobacco .....	+ 1.2	-11.1	+ 3.3	+ 1.4	-11.8	+ 5.3	(a)	+ 1.4
All Others .....	- 0.9	- 1.2	+ 1.7	+ 1.0	- 8.4	-18.0	+ 0.8	+ 1.3

(a) Unchanged.      (b) Not available.



PERCENTAGE CHANGES IN RETAIL TRADE  
By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to June 1950 Over January to June 1949

Kind of Business or Store	CANADA	Mar. Prov.	Que.	Ont.	Man.	Sask.	Alta.	Br. Col.
	%	%	%	%	%	%	%	%
Total, All Trades .....	+ 4.5	+ 5.4	+ 4.1	+ 6.2	+ 1.3	- 1.3	+ 3.4	+ 4.2
Grocery & Combination .....	+ 5.3	+ 1.0	+ 4.5	+ 6.9	+ 4.7	+ 2.5	+ 7.8	+ 5.0
Meat .....	- 1.1	- 2.8	+ 2.8	+ 0.2	- 8.4	-14.0	- 1.1	- 5.8
Country General .....	- 2.7	- 4.1	- 3.5	- 1.5	- 4.2	- 1.3	- 3.5	- 1.4
Department .....	- 1.3	- 2.5	+ 0.9	- 1.5	- 2.5	- 7.4	+ 1.0	- 0.1
Variety .....	+ 1.9	- 2.8	- 0.8	+ 7.2	- 9.8	- 5.5	+ 2.9	- 9.8
Motor Vehicle .....	+35.1	+37.9	+26.5	+38.9	+51.1	+25.1	+25.6	+45.1
Garage & Filling Station ..	+12.6	+15.4	+18.3	+13.1	+ 2.0	+ 7.2	+ 3.7	+14.2
Men's Clothing .....	-10.6	-14.4	-12.4	-10.3	- 5.4	-10.1	- 6.7	-10.0
Family Clothing .....	- 7.7	- 7.4	- 6.1	- 6.9	-14.2	-16.9	- 8.7	- 9.1
Women's Clothing .....	-14.0	- 1.7	-17.3	-13.7	-27.6	- 8.2	-11.0	-10.7
Shoe .....	- 2.7	- 1.1	+ 2.2	- 5.0	-12.6	-10.1	+ 8.1	- 9.2
Hardware .....	- 7.2	- 6.3	- 2.1	- 6.2	-14.1	-17.5	- 7.1	-10.0
Lumber & Building Material.	+ 0.4	- 0.6	+ 5.2	+ 0.9	-14.5	+ 0.8	+ 1.0	+ 7.7
Furniture .....	- 1.9	- 5.2	- 6.6	+ 3.2	-13.3	- 7.6	- 6.9	- 4.5
Appliance & Radio .....	+10.9	+ 6.3	+11.5	+16.8	- 6.6	(b)	- 2.0	+ 4.6
Restaurant .....	(a)	+ 8.6	- 0.2	+ 1.6	- 5.9	- 1.3	- 2.8	- 2.8
Coal & Wood .....	+18.1	+18.5	+22.8	+20.8	+ 2.8	+26.6	- 4.1	+ 3.1
Drug .....	- 1.0	- 1.0	+ 4.2	- 3.3	+ 2.3	+ 2.0	- 1.8	- 2.2
Jewellery .....	- 5.9	- 0.6	-10.0	- 7.6	-12.7	- 6.3	+26.0	- 5.9
Tobacco .....	+ 2.8	- 3.9	+ 5.3	+ 4.0	- 3.2	- 5.4	+ 1.8	- 5.2
All Others .....	- 1.4	+ 0.7	+ 0.6	+ 0.3	- 9.2	-14.4	- 1.3	- 1.1

(a) Unchanged.      (b) Not available.