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## RETAIL TRADE DECEMBER, 1951

Canada's retail stores had estimated dollar sales of \$1.0 billion in December 1951. This was 3.0% higher than in December 1950 and except for September the December sales trend showed the smallest increase over the corresponding month of the preceding year of any other month in 1951. Sales for all of 1951 equalled \$10.4 billion, a 10.3% increase over 1950.

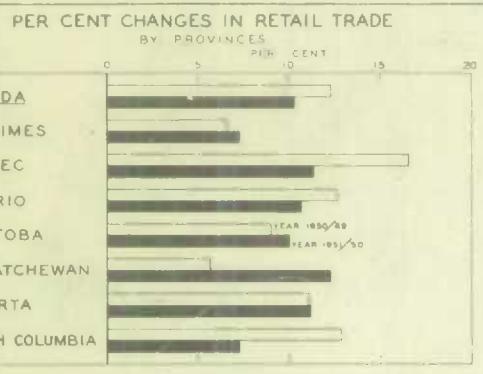
### TOTAL RETAIL TRADE IN CANADA

Month	1950 \$ '000	1951 \$ '000	% Change
			1951/1950
Jan. to Sept.	6,828,770	7,634,770	+ 11.8
October	830,440	898,690	+ 8.2
November	831,840	906,070	+ 8.9
December	976,350	1,005,710	+ 3.0
<b>TOTAL</b>	<b>9,467,400</b>	<b>10,445,240</b>	<b>+ 10.3</b>

All provinces showed gains in retail trade in December, 1951. Saskatchewan's increase of 20.9% over December 1950 was the largest, followed by Alberta which rose 8.1%. The other provinces had rather small increases ranging from 3.6% in the Maritimes to 0.9% in Manitoba. Quebec, Ontario and British Columbia reported increases of 1.5%, 1.1% and 2.6% respectively.

It is interesting to note that Saskatchewan showed the largest yearly increase of all provinces with a percentage rise of 12.3% over 1950. Quebec and Alberta followed with 11.4%

and 11.2%. British Columbia and the Maritime Provinces' annual dollar sales rose 7.3% over 1950. This was the smallest increase recorded by any of the seven regions.



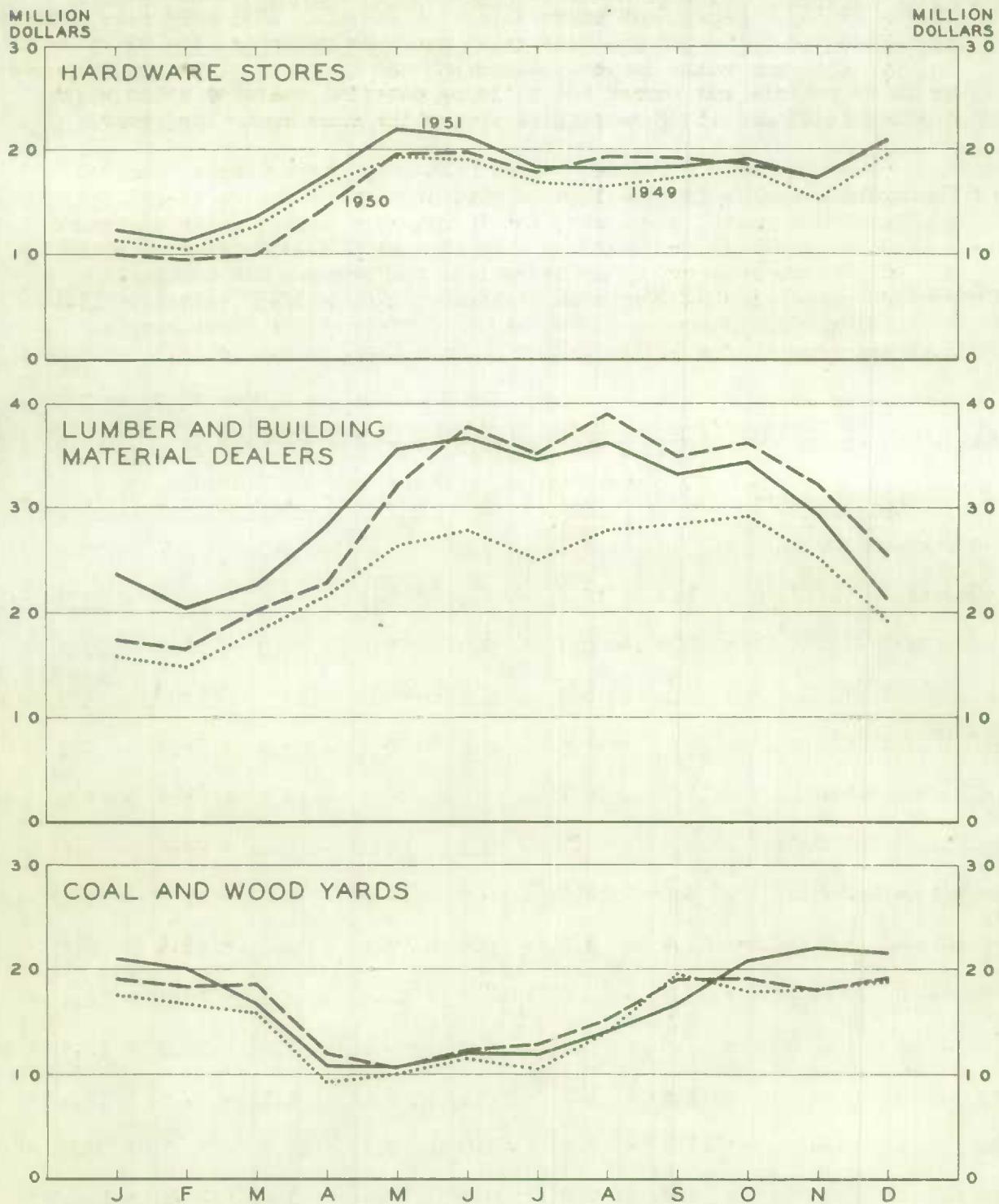
Fifteen of the twenty-one trades reported increased dollar sales volume in December 1951 compared with December 1950. The three largest increases were reported by garage and filling station dealers, (13.5%), coal and wood dealers and grocery and combination stores both increasing by 13.3%. Other sizeable increases were recorded by meat stores (11.2%) country general stores (12.6%) and women's clothing stores (9.8%). Department store sales for December 1951 only rose 0.8% over December 1950. Of the five sales declines reported, the 23.0% in appliance and radio dealers' sales was the largest. This was followed by motor vehicle and lumber and building material dealers' sales which dropped 18.1% and 15.9% respectively over the same month last year.

Preliminary estimates showed that only three trades recorded lower dollar sales in 1951 than in 1950 and that these were small. Appliance and radio, jewellery, and furniture dealers' sales decreased 6.5%, 1.9% and 1.5% respectively. The largest sales increases, 16.6% and 15.3% were reported by motor vehicle and grocery and combination dealers respectively. Department store sales for 1951 increased 3.4% over 1950, variety stores 11.6%, hardware stores 5.9%, restaurants 6.0% and drug stores 9.3%.

Chain Office-and-Store Appliance Dealers' Sales

<u>Province</u>	December 1950 \$ '000	December 1951 \$ '000	% Change Dec.1951/Dec.1950
CANADA	4,580	4,900	+ 7.0
Maritime Provinces	160	160	(a)
Quebec	1,080	1,110	+ 2.8
Ontario	2,330	2,590	+ 11.2
Manitoba	290	320	+ 10.3
Saskatchewan	90	120	+ 33.3
Alberta	260	210	- 19.2
British Columbia	370	390	+ 5.4

**MONTHLY SALES**  
**HARDWARE—BUILDING MATERIALS—FUEL**



**Percentage Changes in Retail Trade — By Provinces and Kinds of Business**

(Without Adjustment for Price Changes)

December 1951 Over December 1950

KIND OF BUSINESS OR STORE	CANADA	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
<b>TOTAL, ALL TRADES...</b>	+ 3.0	+ 3.6	+ 1.5	+ 1.1	+ 0.9	+ 20.9	+ 8.1	+ 2.6
Grocery & Combination .....	+ 13.3	+ 11.3	+ 11.0	+ 14.7	+ 9.4	+ 18.2	+ 15.7	+ 14.4
Meat .....	+ 11.2	(b)	+ 10.5	+ 10.7	+ 11.7	+ 9.1	+ 22.7	+ 3.9
Country General .....	+ 12.6	+ 14.2	+ 13.2	+ 5.2	+ 12.5	+ 14.3	+ 13.1	+ 21.6
Department .....	+ 0.8	- 0.2	- 1.6	- 1.6	- 0.4	+ 9.1	+ 6.0	+ 6.7
Variety .....	+ 5.4	+ 6.1	+ 2.4	+ 4.8	+ 8.9	+ 20.7	+ 13.5	+ 7.5
Motor Vehicle .....	- 18.1	- 21.4	- 26.2	- 23.0	- 6.2	+ 25.6	- 11.7	- 17.8
Garage & Filling Station .....	+ 13.5	+ 6.1	+ 3.9	+ 12.5	+ 6.6	(b)	+ 10.2	+ 18.0
Men's Clothing .....	+ 5.3	- 1.1	- 6.0	+ 9.2	- 6.3	+ 7.7	+ 15.6	+ 9.4
Family Clothing .....	+ 6.3	+ 12.0	+ 2.4	+ 1.5	+ 3.6	+ 29.9	+ 13.7	+ 12.7
Women's Clothing .....	+ 9.8	+ 4.7	+ 9.9	+ 7.0	+ 5.8	+ 26.8	+ 22.8	+ 11.5
Shoe .....	+ 4.4	+ 8.9	- 4.6	+ 7.2	(a)	(b)	+ 5.1	+ 11.6
Hardware .....	(a)	- 1.6	- 8.6	+ 0.1	- 7.8	+ 25.9	+ 5.2	- 0.4
Lumber & Building Material ....	- 15.9	- 19.1	- 13.2	- 24.2	- 16.5	+ 3.2	+ 2.9	- 5.7
Furniture .....	- 3.9	+ 4.1	- 9.1	- 4.1	- 18.4	+ 25.8	- 5.6	+ 5.3
Appliance and Radio .....	- 23.0	- 19.7	- 16.5	- 29.6	- 6.6	(b)	- 25.4	- 11.3
Restaurant .....	+ 1.9	+ 3.2	+ 0.5	- 3.4	+ 8.0	+ 28.5	+ 6.2	+ 3.1
Coal & Wood .....	+ 13.3	+ 20.7	+ 22.7	+ 12.4	- 2.3	+ 15.7	- 36.4	+ 1.0
Drug .....	+ 7.0	+ 5.4	+ 7.0	+ 6.4	+ 2.5	+ 10.2	+ 10.5	+ 10.2
Jewellery .....	- 1.6	+ 1.4	- 2.1	- 5.4	- 1.1	- 14.8	+ 12.4	+ 6.4
Tobacco .....	+ 7.2	- 2.2	+ 3.0	+ 8.5	+ 20.0	+ 16.7	+ 10.0	+ 10.5
All Others .....	+ 6.8	+ 7.0	+ 6.0	+ 5.6	+ 3.0	+ 27.6	+ 13.4	+ 2.3

(a) Unchanged (b) Not available

**Percentage Changes in Retail Trade — By Provinces and Kinds of Business**

(Without Adjustment for Price Changes)

January to December 1951 Over January to December 1950

KIND OF BUSINESS OR STORE	CANADA	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
<b>TOTAL, ALL TRADES ...</b>	+ 10.3	+ 7.3	+ 11.4	+ 10.7	+ 10.0	+ 12.3	+ 11.2	+ 7.3
Grocery & Combination .....	+ 15.3	+ 10.1	+ 13.0	+ 19.3	+ 15.9	+ 13.1	+ 15.8	+ 11.3
Meat .....	+ 12.3	+ 21.9	+ 15.8	+ 11.0	+ 7.2	+ 8.6	+ 13.4	+ 9.1
Country General .....	+ 12.8	+ 11.7	+ 17.7	+ 10.2	+ 14.3	+ 10.3	+ 8.9	+ 19.5
Department .....	+ 3.4	- 4.1	+ 4.3	+ 1.4	+ 5.1	+ 6.8	+ 7.6	+ 6.2
Variety .....	+ 11.6	+ 9.3	+ 11.9	+ 11.0	+ 12.8	+ 13.5	+ 12.1	+ 18.9
Motor Vehicle .....	+ 16.6	+ 9.9	+ 22.8	+ 17.4	+ 20.9	+ 16.6	+ 19.5	+ 6.7
Garage & Filling Station .....	+ 10.0	+ 7.6	+ 7.9	+ 11.2	+ 4.3	+ 12.3	+ 11.9	+ 11.7
Men's Clothing .....	+ 6.5	+ 5.5	+ 4.3	+ 7.3	+ 3.6	+ 5.5	+ 9.1	+ 8.9
Family Clothing .....	+ 6.7	+ 10.3	+ 3.1	+ 4.8	+ 13.5	+ 15.3	+ 13.9	+ 8.3
Women's Clothing .....	+ 9.9	+ 5.6	+ 18.5	+ 9.0	+ 5.5	+ 5.5	+ 7.3	+ 1.1
Shoe .....	+ 7.8	+ 9.1	+ 10.2	+ 6.9	+ 0.7	(b)	+ 2.0	+ 7.0
Hardware .....	+ 5.9	+ 0.4	+ 8.5	+ 7.4	+ 4.2	+ 2.5	+ 4.7	+ 4.2
Lumber & Building Material ....	+ 2.2	- 2.3	- 0.2	+ 2.0	+ 2.4	+ 3.8	+ 5.7	+ 0.7
Furniture .....	- 1.5	- 8.4	- 0.6	- 1.5	- 12.8	+ 14.0	+ 0.5	- 1.5
Appliance and Radio .....	- 6.5	- 11.1	- 5.3	- 7.0	- 9.9	(b)	- 2.4	- 15.3
Restaurant .....	+ 6.0	+ 7.2	+ 3.1	+ 7.9	+ 3.2	+ 3.5	+ 5.7	+ 6.9
Coal & Wood .....	+ 1.9	- 0.4	+ 8.7	+ 1.4	- 2.1	+ 7.0	- 19.8	- 16.3
Drug .....	+ 9.3	+ 9.0	+ 11.0	+ 9.1	+ 5.0	+ 10.8	+ 9.9	+ 9.3
Jewellery .....	- 1.9	+ 0.5	- 4.8	- 1.7	- 0.2	- 3.7	- 2.6	+ 2.4
Tobacco .....	+ 8.4	+ 9.4	+ 0.9	+ 11.5	+ 18.0	+ 16.8	+ 9.6	+ 7.7
All Others .....	+ 11.1	+ 9.6	+ 10.4	+ 11.3	+ 12.8	+ 17.8	+ 12.2	+ 7.1

(b) Not available

**Estimated Retail Trade — By Provinces and Kinds of Business**

NOVEMBER, 1951  
(revised)

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA *	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<b>TOTAL, ALL TRADES .....</b>	<b>906,070</b>	<b>59,550</b>	<b>220,770</b>	<b>341,530</b>	<b>62,260</b>	<b>54,340</b>	<b>71,450</b>	<b>96,210</b>
Grocery & Combination .....	145,920	10,900	41,470	60,460	6,150	5,430	7,880	13,640
Meat .....	17,340	(b)	4,890	6,020	740	800	1,690	2,730
Country General .....	46,940	5,690	10,450	8,430	4,080	7,640	6,560	4,100
Department .....	101,880	6,790	16,220	38,520	15,780	5,200	6,810	12,560
Variety .....	17,370	1,750	4,810	8,150	470	550	840	810
Motor Vehicle .....	130,260	6,870	30,760	42,800	9,720	10,380	9,020	20,700
Garage & Filling Station .....	44,300	2,890	10,540	18,760	2,850	2,870	2,420	3,970
Men's Clothing .....	18,640	1,150	4,170	8,650	1,060	770	1,240	1,600
Family Clothing .....	17,930	2,020	5,360	5,520	830	1,800	890	1,510
Women's Clothing .....	14,460	1,100	3,770	5,080	570	800	1,140	2,000
Shoe .....	9,910	750	2,960	4,700	230	220	390	650
Hardware .....	17,340	1,060	4,130	5,560	1,070	1,330	2,560	1,650
Lumber & Building Material .....	29,270	640	3,120	12,930	2,920	2,700	3,890	3,080
Furniture .....	13,820	620	4,260	5,790	300	360	1,080	1,410
Appliance & Radio .....	10,660	770	2,480	4,430	450	(b)	1,470	730
Restaurant .....	29,610	1,230	6,790	11,200	2,450	1,530	3,090	3,320
Coal & Wood .....	21,990	1,390	5,590	10,820	1,660	1,230	180	1,120
Drug .....	18,560	1,470	3,840	8,040	1,130	1,000	1,240	1,840
Jewellery .....	6,670	530	1,520	2,650	410	270	430	870
Tobacco .....	7,730	270	1,650	4,500	120	230	280	690
All Others .....	185,470	11,190	51,990	68,520	9,270	8,910	18,350	17,230

\* Canada totals do not include Newfoundland, North West Territories and Yukon figures.

(b) Not available

**Estimated Retail Trade — By Provinces and Kinds of Business**

DECEMBER, 1951

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA *	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<b>TOTAL, ALL TRADES .....</b>	<b>1,005,710</b>	<b>73,820</b>	<b>227,720</b>	<b>393,580</b>	<b>63,360</b>	<b>56,350</b>	<b>80,550</b>	<b>110,400</b>
Grocery & Combination .....	161,150	12,980	45,250	66,420	6,760	5,790	8,900	15,050
Meat .....	20,540	(b)	5,680	7,260	670	840	2,000	3,490
Country General .....	52,640	6,360	11,060	9,430	4,600	9,280	7,680	4,220
Department .....	119,770	8,470	18,920	43,580	17,790	6,010	8,330	16,670
Variety .....	33,350	3,820	8,800	15,570	860	990	1,600	1,710
Motor Vehicle .....	96,180	5,830	17,290	34,040	6,850	8,150	7,490	16,540
Garage & Filling Station .....	44,550	2,790	9,900	18,620	2,110	(b)	3,240	4,450
Men's Clothing .....	27,010	1,860	4,670	14,030	1,040	980	2,000	2,440
Family Clothing .....	24,010	3,080	7,150	7,610	870	1,650	1,160	2,490
Women's Clothing .....	23,100	1,560	6,320	8,440	730	900	1,780	3,390
Shoe .....	12,620	1,220	3,720	5,810	240	(b)	410	960
Hardware .....	20,940	1,220	4,150	6,700	1,420	1,700	3,450	2,300
Lumber & Building Material .....	21,310	550	2,310	9,730	2,270	1,960	2,500	1,990
Furniture .....	15,860	1,020	4,400	7,010	400	390	850	1,780
Appliance & Radio .....	12,520	1,060	2,880	5,640	570	(b)	1,060	1,020
Restaurant .....	28,960	1,280	6,310	10,650	2,420	1,760	2,920	3,640
Coal & Wood .....	21,600	1,460	5,950	10,040	1,680	1,330	140	1,000
Drug .....	25,980	2,150	4,900	11,520	1,620	1,300	1,900	2,600
Jewellery .....	16,820	1,460	4,210	6,260	940	520	1,270	2,170
Tobacco .....	10,380	450	2,370	5,640	180	350	440	950
All Others .....	216,420	14,600	51,480	89,580	9,340	8,460	21,430	21,540

\* Canada totals do not include Newfoundland, North West Territories and Yukon figures.

(b) Not available

**Estimated Retail Trade — By Provinces and Kinds of Business**  
**JANUARY - DECEMBER, 1951**

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA*	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<b>TOTAL, ALL TRADES .....</b>	<b>10,445,240</b>	<b>702,210</b>	<b>2,457,410</b>	<b>4,033,380</b>	<b>666,780</b>	<b>616,330</b>	<b>831,350</b>	<b>1,138,030</b>
Grocery & Combination .....	1,673,260	131,620	481,390	688,120	71,690	57,050	90,640	152,750
Meat .....	204,440	5,670	60,470	70,800	7,780	8,930	17,670	33,090
Country General .....	535,380	66,800	118,560	103,390	43,770	87,460	72,720	42,660
Department (1) .....	901,920	60,040	145,660	329,720	137,110	45,410	63,680	120,300
Variety .....	190,030	19,310	55,770	87,240	4,770	5,280	8,740	8,940
Motor Vehicle .....	1,811,840	105,600	413,050	656,460	123,210	125,430	114,210	273,900
Garage & Filling Station .....	547,600	36,630	119,940	236,430	29,510	37,680	40,220	47,210
Men's Clothing .....	182,780	12,690	40,350	86,720	7,810	6,170	12,460	16,610
Family Clothing .....	171,320	19,660	52,150	53,160	6,820	12,770	9,020	17,750
Women's Clothing .....	177,100	11,540	55,340	59,020	6,290	8,070	13,290	23,590
Shoe .....	99,880	8,840	29,870	44,360	2,700	1,940	4,030	8,140
Hardware .....	209,880	11,290	49,300	70,470	12,490	15,050	30,910	20,430
Lumber & Building Material .....	356,490	7,160	40,100	162,000	38,160	32,050	43,680	33,310
Furniture .....	157,170	7,540	48,500	69,690	3,530	3,100	9,240	15,620
Appliance & Radio .....	135,510	8,690	35,050	61,430	4,990	4,490	11,050	9,800
Restaurant .....	359,810	15,830	70,510	148,240	27,320	17,660	34,330	45,970
Coal & Wood .....	198,040	11,980	50,250	102,110	13,920	9,870	1,050	8,870
Drug .....	227,500	18,640	46,570	98,680	14,250	11,560	15,260	22,590
Jewellery .....	77,460	6,130	19,600	29,960	4,370	2,330	5,180	9,890
Tobacco .....	87,660	3,490	20,780	47,550	1,440	2,710	3,320	8,440
All Others .....	2,140,170	133,060	504,200	827,830	104,850	121,320	230,650	218,170

\* Canada totals do not include Newfoundland, North West Territories and Yukon figures.

(1) A small revision was made since the publication of the December report on Department Store Sales and Stocks.

**Department Store Sales and Stocks**  
 December 1950 and December 1951

These figures are estimates of total department store sales and stocks.  
 Stocks are at selling value.

Department	SALES			STOCKS	
	Dec. 1950	Dec. 1951	Change 1951/50	Nov. 30 1951	Stock/Sales Ratio
	(\$000)	(\$000)	%	(\$000)	Dec. 1951
<b>TOTAL, ALL DEPARTMENTS .....</b>	<b>118,870</b>	<b>119,770</b>	<b>+ 0.8</b>	<b>225,550</b>	<b>1.9</b>
1. Women's and Misses' Dresses .....	3,010	3,010	(a)	4,110	1.4
2. Women's and Misses' Coats and Suits .....	1,470	1,330	- 9.5	3,300	2.5
3. Women's and Misses' Sportswear .....	2,860	2,990	+ 4.5	4,880	1.6
4. Furs .....	2,170	1,910	- 12.0	4,670	2.4
5. Girls' and Infants' Wear .....	5,020	5,440	+ 8.4	8,690	1.6
6. Lingerie and Corsets .....	4,850	5,200	+ 7.2	7,600	1.5
7. Aprons, Housedresses and Uniforms .....	740	760	+ 2.7	890	1.2
8. Millinery .....	750	780	+ 4.0	1,010	1.3
9. Hosiery and Apparel Accessories .....	6,940	7,150	+ 3.0	9,340	1.3
10. Women's, Misses' and Children's Shoes .....	4,310	4,440	+ 3.0	11,920	2.7
<b>TOTAL 1 - 10 .....</b>	<b>32,120</b>	<b>33,010</b>	<b>+ 2.8</b>	<b>56,410</b>	<b>1.7</b>
12. Men's Clothing .....	3,640	3,290	- 9.6	9,160	2.8
13. Men's Furnishings .....	9,050	9,720	+ 7.4	13,170	1.4
14. Boys' Clothing and Furnishings .....	3,100	3,170	+ 2.3	6,660	2.1
15. Men's and Boys' Shoes .....	2,380	2,530	+ 6.3	4,970	2.0
16. Food and Kindred Products .....	7,420	7,920	+ 6.7	4,970	0.6
17. Toiletries, Cosmetics and Drugs .....	3,580	3,890	+ 8.7	5,880	1.5
18. Photographic Equipment and Supplies .....	540	580	+ 7.4	930	1.6
19. Piece Goods .....	1,760	1,720	- 2.3	7,860	4.6
20. Linens and Domestics .....	3,660	3,520	- 3.8	8,590	2.4
21. Smallwares .....	2,410	2,390	- 0.8	6,060	2.5
22. China and Glassware .....	2,200	2,230	+ 1.4	7,520	3.4
23. Home Furnishings .....	5,170	4,630	- 10.4	20,010	4.3
24. Furniture .....	4,360	3,910	- 10.3	12,460	3.2
25. Major Appliances .....	2,960	1,900	- 35.8	7,480	3.9
26. Radio and Music .....	2,420	2,140	- 11.6	4,690	2.2
27. Hardware and Housewares .....	5,300	5,120	- 3.4	12,460	2.4
28. Jewellery .....	4,550	4,530	- 0.4	9,070	2.0
29. Sporting Goods and Luggage .....	9,520	10,270	+ 7.9	13,030	1.3
30. Stationery, Books and Magazines .....	3,620	3,790	+ 4.7	5,050	1.3
31. All Other Departments .....	9,110	9,510	+ 4.4	9,120	1.0

Note. Canada totals do not include Newfoundland figures.

(a) Change of less than .05 per cent.

Stock Sales Ratios — are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

**Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business**

**DECEMBER, 1951**

(in thousands of dollars)

Kind of Business or Store	All Stores	Chain	Independent	All Stores
	Canada			Maritime
<b>TOTAL, ALL TRADES .....</b>	<b>1,005,710</b>	<b>203,280</b>	<b>802,430</b>	<b>73,820</b>
Grocery and Combination .....	161,150	60,780	100,370	12,980
Meat .....	20,540	730	19,810	600
Country General .....	52,640	1,660	50,970	6,360
Department .....	119,770	—	119,770	8,470
Variety .....	33,350	29,050	4,300	3,820
Motor Vehicle .....	96,180	1,490	94,700	5,830
Garage & Filling Station .....	44,550	250	44,300	2,790
Men's Clothing .....	27,010	3,120	23,890	1,860
Family Clothing .....	24,010	4,850	19,160	3,080
Women's Clothing .....	23,100	6,360	16,740	1,560
Shoe .....	12,620	5,280	7,340	1,220
Hardware .....	20,940	(1)	(1)	1,220
Lumber & Building Material .....	21,310	4,480	16,830	550
Furniture .....	15,860	3,170	12,690	1,020
Appliance & Radio .....	12,520	2,610	9,910	1,060
Restaurant .....	28,960	2,040	26,920	1,280
Coal & Wood .....	21,600	(1)	(1)	1,460
Drug .....	25,980	3,600	22,390	2,150
Jewellery .....	16,820	6,670	10,150	1,460
Tobacco .....	10,380	2,110	8,270	450
All Others .....	216,420	63,280	153,140	14,600
<b>TOTAL, ALL TRADES .....</b>	<b>63,360</b>	<b>8,580</b>	<b>54,780</b>	<b>56,350</b>
Grocery & Combination .....	6,760	2,870	3,890	5,790
Meat .....	670	—	670	840
Country General .....	4,600	(1)	(1)	9,280
Department .....	17,790	—	17,790	6,010
Variety .....	860	860	—	990
Motor Vehicle .....	6,850	(1)	(1)	8,150
Garage & Filling Station .....	2,110	(1)	(1)	3,440
Men's Clothing .....	1,040	(1)	(1)	980
Family Clothing .....	870	140	730	1,650
Women's Clothing .....	730	260	470	900
Shoe .....	240	70	180	250
Hardware .....	1,420	(1)	(1)	1,700
Lumber & Building Material .....	2,270	520	1,760	1,960
Furniture .....	400	—	400	390
Appliance & Radio .....	570	(1)	(1)	300
Restaurant .....	2,420	110	2,310	1,760
Coal & Wood .....	1,680	—	1,680	1,330
Drug .....	1,620	(1)	(1)	1,300
Jewellery .....	940	(1)	(1)	520
Tobacco .....	180	(1)	(1)	350
All Others .....	9,340	2,960	6,370	8,460

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

(b) Not available

**Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business**  
**DECEMBER, 1951**  
 (in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent
<b>Provinces</b>							
			<b>Quebec</b>		<b>Ontario</b>		
14,100	59,720	227,720	41,000	186,720	393,580	99,230	294,350
2,340	10,630	45,250	11,930	33,330	66,420	33,620	32,800
(b)	(b)	5,680	-	5,680	7,260	670	6,590
270	5,080	11,060	490	10,570	9,430	290	9,140
-	8,470	18,920	-	18,920	43,580	-	43,580
3,390	430	8,800	6,860	1,940	15,570	14,000	1,570
(1)	(1)	17,290	(1)	(1)	34,040	(1)	(1)
(1)	(1)	9,900	(1)	(1)	18,620	(1)	(1)
(1)	(1)	4,670	420	4,240	14,030	2,360	11,670
(1)	(1)	7,150	1,940	5,210	7,610	1,390	6,220
160	1,400	6,320	1,220	5,100	8,440	3,270	5,160
(1)	(1)	3,720	1,660	2,060	5,810	2,930	2,880
(1)	(1)	4,150	(1)	(1)	6,700	(1)	(1)
-	550	2,310	(1)	(1)	9,730	(1)	(1)
(1)	(1)	4,400	1,360	3,040	7,010	1,030	5,980
(1)	(1)	2,880	1,050	1,830	5,640	850	4,790
(1)	(1)	6,310	540	5,760	10,650	850	9,800
-	1,460	5,950	-	5,950	10,040	(1)	(1)
180	1,970	4,900	310	4,580	11,520	1,910	9,610
(1)	(1)	4,210	(1)	(1)	6,260	2,820	3,440
(1)	(1)	2,370	610	1,770	5,640	(1)	(1)
5,550	9,050	51,480	10,440	41,040	89,580	30,150	59,430
<b>Saskatchewan</b>							
			<b>Alberta</b>		<b>British Columbia</b>		
8,090	48,260	80,550	13,000	67,550	110,400	19,240	91,160
(1)	(1)	8,900	(1)	(1)	15,050	5,290	9,760
(1)	(1)	2,000	-	2,000	3,490	(1)	(1)
(1)	(1)	7,680	(1)	(1)	4,220	(1)	(1)
-	6,010	8,330	-	8,330	16,670	-	16,670
960	20	1,600	1,420	180	1,710	1,550	160
(1)	(1)	7,490	(1)	(1)	16,540	(1)	(1)
(b)	(b)	3,240	-	3,240	4,450	(1)	(1)
(1)	(1)	2,000	(1)	(1)	2,440	(1)	(1)
590	1,060	1,160	(1)	(1)	2,490	(1)	(1)
260	640	1,780	330	1,440	3,390	850	2,530
(b)	(b)	410	130	290	960	210	750
-	1,700	3,450	(1)	(1)	2,300	(1)	(1)
1,260	700	2,500	1,480	1,030	1,990	(1)	(1)
(1)	(1)	850	-	850	1,780	560	1,220
(b)	(b)	1,060	270	790	1,020	150	860
(1)	(1)	2,920	40	2,870	3,640	450	3,180
-	1,330	140	-	140	1,000	-	1,000
(1)	(1)	1,900	240	1,650	2,600	760	1,840
(1)	(1)	1,270	(1)	(1)	2,170	(1)	(1)
(1)	(1)	440	(1)	(1)	950	(1)	(1)
2,520	5,940	21,430	4,340	17,090	21,540	7,320	14,220

DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010778480

January to December, 1950 - 1951

Department	SALES		Change, 1951/1950
	Jan. to Dec. 1950	Jan. to Dec. 1951	
	\$000	\$000	
TOTAL, All Departments .....	872,690	901,830	+ 3.3
1. Women's and Misses' Dresses .....	30,220	31,770	+ 5.1
2. Women's and Misses' Coats and Suits..	27,880	26,460	- 5.1
3. Women's and Misses' Sportswear .....	21,370	23,000	+ 7.6
4. Furs .....	14,320	13,100	- 8.5
5. Girls' and Infants' Wear .....	37,230	40,050	+ 7.6
6. Lingerie and Corsets .....	32,240	34,220	+ 6.1
7. Aprons, Housedresses and Uniforms....	7,180	6,780	- 5.6
8. Millinery .....	8,670	9,030	+ 4.2
9. Hosiery and Apparel Accessories.....	35,400	37,770	+ 6.7
10. Women's, Misses' and Children's Shoes	36,760	39,620	+ 7.8
11. Ladies' Apparel and Accessories,			
TOTAL 1 - 10 .....	251,270	261,800	+ 4.2
12. Men's Clothing .....	30,490	30,620	+ 0.4
13. Men's Furnishings .....	42,470	44,430	+ 4.6
14. Boys' Clothing and Furnishings .....	23,490	24,670	+ 5.0
15. Men's and Boys' Shoes .....	15,300	16,430	+ 7.4
16. Food and Kindred Products .....	59,420	63,880	+ 7.5
17. Toiletries, Cosmetics and Drugs .....	19,980	22,060	+ 10.4
18. Photographic Equipment and Supplies..	2,540	2,890	+ 13.8
19. Piece Goods .....	23,690	23,420	- 1.1
20. Linens and Domestics.....	32,560	33,200	+ 2.0
21. Smallwares .....	18,660	19,250	+ 3.2
22. China and Glassware .....	12,220	12,830	+ 5.0
23. Home Furnishings .....	54,350	54,880	+ 1.0
24. Furniture .....	53,620	51,500	- 4.0
25. Major Appliances .....	34,680	31,040	- 10.5
26. Radio and Music .....	12,900	12,440	- 3.6
27. Hardware and Housewares .....	50,870	53,740	+ 5.6
28. Jewellery .....	18,300	19,090	+ 4.3
29. Sporting Goods and Luggage .....	33,220	34,850	+ 4.9
30. Stationery, Books and Magazines.....	14,820	15,350	+ 3.6
31. All Other Departments.....	67,840	73,460	+ 8.3

NOTE: Canada totals do not include Newfoundland figures.