



## DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division  
OTTAWADOES NOT CIRCULATE  
LIBRARY  
28 1951  
NE PAS PRETER

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. XXIII - No. 3

10

RETAIL TRADE  
MARCH, 1951

Rounding out a particularly buoyant first quarter, Canada's retail trade in March 1951 reached an estimated \$814 millions, a gain of 19% over the March 1950 figure of \$686 millions. The first quarter of 1951 saw notable increases of 20% in January, 17% in February and 19% in March compared with corresponding months in 1950. Dollar volume of retail trade in the first three months of 1951 amounted to \$2,154 millions, a gain of 19% compared with 1950's first quarter total of \$1,806 millions.

Only in Saskatchewan, among the regions for which results are given separately, did sales fall below the March 1950 level. An 11% decrease in that province was in sharp contrast with the sizeable increases reported elsewhere. Ontario and Quebec, which normally account for approximately three-fifths of Canada's retail trade, had very large increases of 25% and 24% respectively. Increases in the remaining provinces ranged from 16% in British Columbia to 8% in Alberta.

Easter shopping occurred in March this year, but was spread over March and April in 1950. The effect of this seasonal characteristic is mainly felt by department, variety, apparel, drug and jewellery stores.



All trades, with the exception of fuel dealers, reported increased sales in March 1951 compared with the same month in 1950. The 37% increase in motor vehicle dealers' sales brought March volume up to \$162 millions, an unprecedented monthly total for this trade. This March total accounted for roughly 20% of all consumer purchases in retail outlets during the month. The most important factor was, of course, the prevailing peak rate in new vehicle

sales.

Variety stores recorded a 33% gain, a particularly large monthly increase in sales volume for this kind of business. All four trades in the apparel group had large increases in sales volume, ranging from 25% in the case of men's clothing stores to 17% for women's clothing stores. Appliance and radio dealers' sales increased 23%. The 21% gain in grocery and combination stores was the largest recorded in many months. Chain grocery and combination stores, which account for roughly 40% of total food store sales, had a gain of 33% in sales volume. Meat store sales were up 20%.

A table showing department store sales and stocks for March 1950 and 1951 is given on Page 9. Total sales increased 8% in March 1951 compared with March 1950. The majority of departments reported sales increases, a 25% gain in major appliances being the largest. Stocks of merchandise held by department stores at the beginning of March 1951 were valued at \$213,713,000, 15% higher than stock holdings on the same date a year ago.

The quarterly results for department store sales appear on Page 12.

The following table gives estimates of chain office-and-store appliance dealers' sales, by provinces, for March 1950 and 1951.

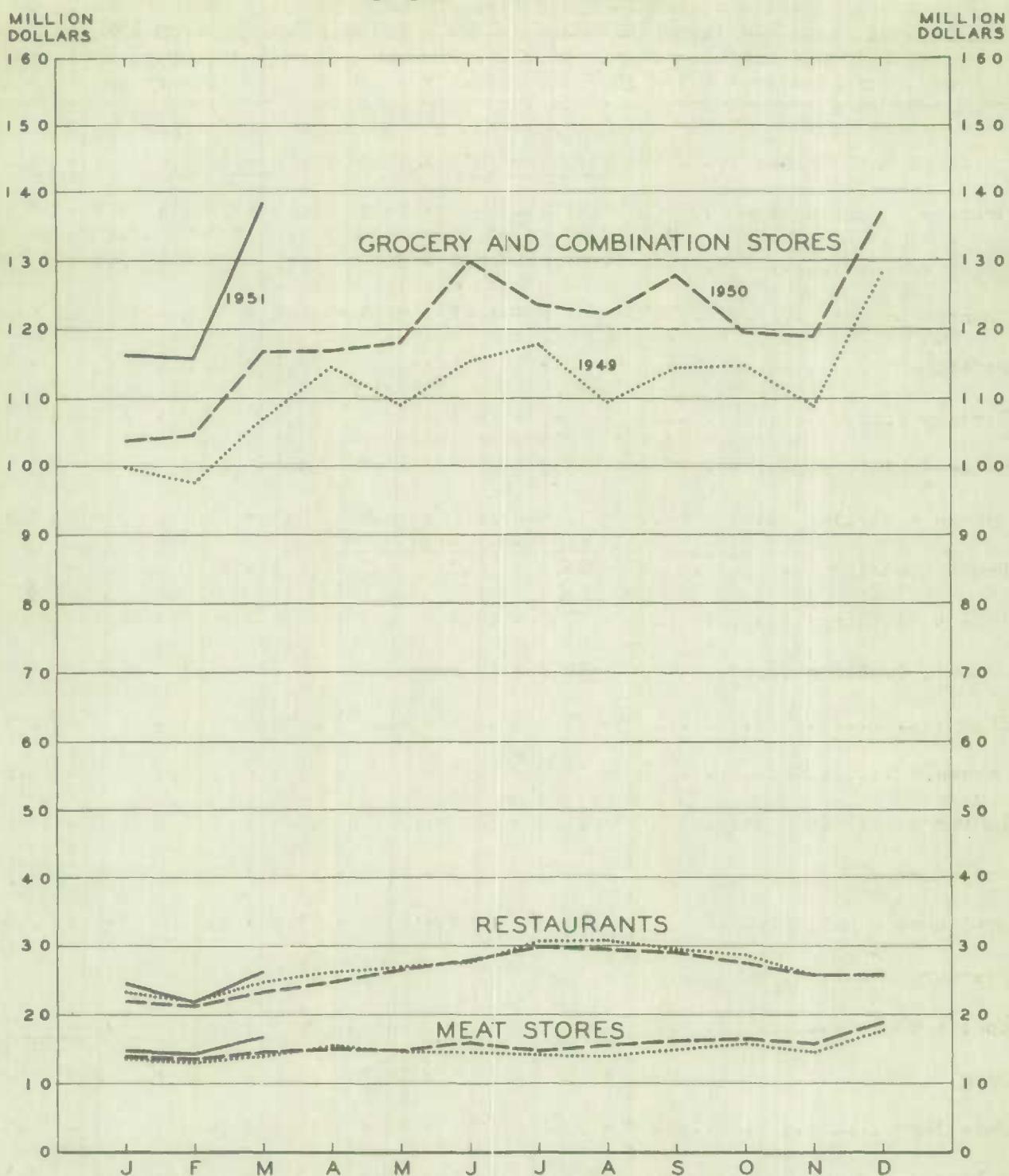
Chain Office-and-Store Appliance Dealers' Sales

Province	March 1950	March 1951	% Change March 1951/March 1950
	\$'000	\$'000	%
Canada	4,220	5,070	+20.1
Maritime Provinces	190	190	(a)
Quebec	990	1,230	+24.2
Ontario	2,100	2,440	+16.2
Manitoba	260	320	+23.1
Saskatchewan	110	150	+36.4
Alberta	230	330	+43.5
British Columbia	330	410	+24.2

(a) unchanged

# MONTHLY SALES

## FOOD TRADES



PERCENTAGE CHANGES IN RETAIL TRADE  
By Provinces and Kinds of business

(Without Adjustment for Price Changes)

March, 1951 Over March, 1950

Kind of Business or Store	CANADA	Mar. Prov.	Que.	Ont.	Man.	Sask.	Alta.	Br. Col.
	%	%	%	%	%	%	%	%
Total, All Trades .....	+ 18.5	+ 10.9	+ 23.6	+ 24.5	+ 15.3	- 11.2	+ 8.0	+ 16.2
Grocery & Combination .....	+ 21.4	+ 16.5	+ 19.5	+ 26.4	+ 22.3	+ 10.5	+ 20.5	+ 13.2
Meat .....	+ 20.2	+ 7.1	+ 20.8	+ 25.3	+ 20.9	+ 20.0	+ 12.7	+ 16.9
Country General .....	+ 16.0	+ 14.7	+ 19.8	+ 20.3	+ 11.1	+ 9.9	+ 9.3	+ 24.0
Department .....	+ 7.3	- 5.5	+ 13.2	+ 9.2	+ 10.0	- 15.1	+ 7.7	+ 12.5
Variety .....	+ 33.0	+ 28.3	+ 39.6	+ 34.0	+ 22.2	+ 3.2	+ 13.7	+ 34.7
Motor Vehicle .....	+ 36.6	+ 9.7	+ 41.0	+ 64.4	+ 19.9	- 30.9	+ 13.5	+ 32.7
Garage & Filling Station ...	+ 13.8	+ 24.3	+ 14.5	+ 16.6	+ 11.3	- 33.5	+ 1.1	+ 27.3
Men's Clothing .....	+ 25.3	+ 17.2	+ 44.7	+ 21.4	+ 17.8	- 5.6	+ 14.8	+ 21.6
Family Clothing .....	+ 17.7	+ 24.5	+ 14.7	+ 16.6	+ 20.7	+ 12.2	+ 43.2	+ 15.5
Women's Clothing .....	+ 17.3	+ 17.9	+ 21.5	+ 25.0	+ 23.2	- 15.1	(a)	+ 2.1
Shoe .....	+ 22.6	+ 13.9	+ 23.9	+ 30.0	(a)	- 16.7	+ 21.7	+ 1.9
Hardware .....	+ 13.2	+ 20.3	+ 24.6	+ 23.1	+ 9.1	- 22.7	- 14.5	+ 13.0
Lumber & Building Material ..	+ 11.2	+ 20.9	+ 33.3	+ 31.8	+ 7.6	- 13.1	- 17.5	- 15.7
Furniture .....	+ 9.7	(a)	+ 14.7	+ 13.7	+ 7.1	- 13.6	- 17.1	+ 10.5
Appliance & Radio .....	+ 22.7	+ 27.7	+ 26.4	+ 27.9	+ 13.9	(b)	+ 2.9	+ 6.3
Restaurant .....	+ 8.7	+ 17.8	+ 8.9	+ 16.6	+ 6.1	- 10.5	- 6.0	- 0.8
Coal & Wood .....	- 11.4	- 21.8	- 2.1	- 16.7	+ 13.6	+ 2.0	- 7.1	- 20.2
Drug .....	+ 12.3	+ 11.6	+ 14.7	+ 11.5	+ 10.4	+ 8.5	+ 11.2	+ 15.4
Jewellery .....	+ 10.2	- 6.5	+ 21.4	+ 13.9	+ 12.9	- 7.1	- 13.5	+ 5.9
Tobacco .....	+ 7.2	+ 16.7	+ 0.8	+ 9.0	+ 18.8	+ 17.6	(a)	+ 13.0
All Others .....	+ 16.5	+ 18.5	+ 24.2	+ 17.1	+ 29.3	- 16.3	+ 11.1	+ 11.7

(a) Unchanged

(b) not available.

PERCENTAGE CHANGES IN RETAIL TRADE  
By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to March, 1951 Over January to March, 1950

Kind of Business or Store	CANADA	January to March, 1951 Over January to March, 1950							
		Mar. Prov.	Que.	Ont.	Man.	Sask.	Alta.	Br. Col.	
	%	%	%	%	%	%	%	%	%
Total, All Trades .....	+ 18.6	+ 11.1	+ 18.7	+ 21.4	+ 20.3	+ 5.4	+ 18.1	+ 19.1	
Grocery & Combination .....	+ 16.6	+ 11.9	+ 14.7	+ 21.1	+ 18.2	+ 8.2	+ 16.8	+ 9.1	
Meat .....	+ 13.8	- 1.6	+ 15.5	+ 14.6	+ 18.6	+ 13.8	+ 14.2	+ 9.6	
Country General .....	+ 13.5	+ 11.8	+ 18.1	+ 18.1	+ 7.6	+ 8.4	+ 6.9	+ 18.5	
Department .....	+ 13.2	+ 4.1	+ 14.1	+ 12.9	+ 15.4	+ 1.2	+ 15.0	+ 18.2	
Variety .....	+ 18.9	+ 14.6	+ 21.7	+ 19.1	+ 15.9	+ 5.1	+ 11.6	+ 24.4	
Motor Vehicle .....	+ 42.0	+ 25.7	+ 30.4	+ 51.9	+ 56.3	+ 3.9	+ 48.4	+ 47.3	
Garage & Filling Station ...	+ 17.3	+ 21.5	+ 15.2	+ 17.8	+ 12.5	+ 5.1	+ 9.2	+ 31.6	
Men's Clothing .....	+ 16.2	+ 14.4	+ 24.1	+ 14.0	+ 18.5	+ 8.4	+ 1.2	+ 17.6	
Family Clothing .....	+ 15.7	+ 12.2	+ 12.1	+ 16.9	+ 24.4	+ 10.7	+ 29.6	+ 22.2	
Women's Clothing .....	+ 11.9	+ 8.7	+ 9.8	+ 17.2	+ 11.0	+ 4.5	+ 1.7	+ 4.0	
Shoe .....	+ 18.4	+ 16.8	+ 25.0	+ 17.1	+ 12.8	- 3.4	+ 10.9	+ 11.2	
Hardware .....	+ 17.8	+ 18.4	+ 24.0	+ 20.1	+ 17.6	- 8.3	+ 5.4	+ 25.1	
Lumber & Building Material .	+ 22.6	+ 31.0	+ 37.8	+ 29.3	+ 26.3	+ 2.8	+ 11.1	+ 12.4	
Furniture .....	+ 13.3	+ 5.0	+ 16.8	+ 13.0	+ 20.6	+ 12.5	+ 1.0	+ 22.8	
Appliance & Radio .....	+ 22.6	+ 11.3	+ 27.5	+ 25.1	+ 17.3	(b)	+ 9.6	+ 23.2	
Restaurant .....	+ 6.6	- 1.5	+ 2.8	+ 13.0	- 1.0	- 1.8	+ 4.3	+ 0.1	
Coal & Wood .....	+ 2.7	- 4.2	+ 13.4	+ 5.3	- 2.7	- 2.4	- 31.9	- 24.6	
Drug .....	+ 12.8	+ 14.1	+ 18.0	+ 10.7	+ 10.1	+ 14.1	+ 12.5	+ 12.1	
Jewellery .....	+ 7.7	- 2.7	+ 8.0	+ 10.8	+ 9.8	- 8.0	- 2.1	+ 11.2	
Tobacco .....	+ 5.0	+ 8.3	- 1.6	+ 8.0	+ 13.6	+ 14.3	+ 2.7	+ 5.4	
All Others .....	+ 16.5	+ 17.4	+ 18.9	+ 15.9	+ 21.4	+ 9.2	+ 17.9	+ 14.1	

(b) Not available.

©

ESTIMATED RETAIL TRADE - BY PROVINCES AND KINDS OF BUSINESS

FEBRUARY, 1951

(revised)

(in thousands of dollars)

Kind of Business or Store	CANADA <sup>x</sup>	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	668,370	45,040	143,540	274,500	42,060	29,930	51,920	81,430
Grocery & Combination .....	115,770	9,570	33,120	48,830	4,820	3,600	5,640	10,200
Meat .....	14,280	410	4,160	5,050	460	500	1,170	2,540
Country General .....	31,870	4,410	7,070	6,950	2,080	4,690	4,110	2,570
Department .....	58,430	3,410	9,100	21,670	9,110	2,720	4,180	8,240
Variety .....	9,650	850	2,740	4,600	240	270	450	490
Motor Vehicle .....	133,640	6,740	18,500	60,030	9,390	4,650	11,140	23,190
Garage & Filling Station .....	37,130	2,260	7,340	17,830	1,790	1,620	2,280	4,010
Men's Clothing .....	9,490	700	2,160	4,420	470	270	510	970
Family Clothing .....	8,010	810	2,170	2,680	360	530	460	1,000
Women's Clothing .....	9,190	480	2,040	3,820	310	500	670	1,350
Shoe .....	5,210	320	1,810	2,240	120	100	170	460
Hardware .....	11,170	560	2,880	3,670	650	680	1,510	1,240
Lumber & Building Material .....	16,980	510	1,940	6,990	1,820	1,660	2,230	1,830
Furniture .....	10,630	430	2,740	5,080	300	220	670	1,190
Appliance & Radio .....	11,240	730	2,620	5,720	350	80	920	820
Restaurant .....	21,900	1,000	4,400	9,200	1,500	1,030	1,670	3,110
Coal & Wood .....	21,100	1,410	5,940	10,730	1,250	940	160	670
Drug .....	17,730	1,440	4,060	7,570	1,070	790	1,130	1,670
Jewellery .....	3,770	280	930	1,450	250	80	240	540
Tobacco .....	6,670	290	1,700	3,580	100	180	220	600
All Others .....	114,510	8,430	26,120	42,390	5,620	4,820	12,390	14,740

<sup>x</sup> Canada totals do not include Newfoundland, North West Territories and Yukon figures.

ESTIMATED RETAIL TRADE - BY PROVINCES AND KINDS OF BUSINESS

MARCH, 1951

(in thousands of dollars)

Kind of Business or Store	CANADA*	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	814,360	57,480	189,880	329,320	49,590	32,800	59,890	95,380
Grocery & Combination .....	138,300	11,030	39,680	59,030	5,750	4,140	6,700	11,980
Meat .....	16,780	440	5,070	5,910	580	610	1,280	2,900
Country General .....	38,350	5,490	8,700	7,650	2,620	6,010	4,870	3,000
Department .....	72,590	4,800	12,550	26,610	10,800	3,210	5,180	9,440
Variety .....	14,440	1,360	4,410	6,780	330	320	580	660
Motor Vehicle .....	162,440	8,730	29,450	71,150	10,980	5,560	10,350	26,220
Garage & Filling Station .....	44,180	2,920	10,410	18,860	1,930	1,270	2,960	5,840
Men's Clothing .....	13,920	1,010	4,060	6,160	480	300	750	1,150
Family Clothing .....	11,630	1,290	3,780	3,870	410	590	640	1,040
Women's Clothing .....	14,970	800	4,270	5,960	490	510	980	1,970
Shoe .....	7,580	440	2,490	3,460	160	100	310	600
Hardware .....	13,020	730	3,390	4,640	640	680	1,520	1,420
Lumber & Building Material .....	18,650	450	2,500	8,360	1,830	1,300	2,040	2,160
Furniture .....	12,380	670	3,300	6,040	290	220	590	1,280
Appliance & Radio .....	14,280	1,530	4,100	6,330	420	(b)	830	770
Restaurant .....	26,330	1,280	5,390	11,020	1,840	1,120	2,190	3,490
Coal & Wood .....	17,220	1,260	4,530	8,450	1,290	820	130	730
Drug .....	18,500	1,480	3,870	8,100	1,180	830	1,140	1,900
Jewellery .....	4,900	400	1,390	1,840	330	80	280	580
Tobacco .....	7,270	320	2,040	3,740	110	200	180	680
All Others .....	146,630	11,050	34,500	55,360	7,130	4,640	16,390	17,570

\* Canada totals do not include Newfoundland, North West Territories and Yukon figures.

(b)Not available.

ESTIMATED RETAIL TRADE - BY PROVINCES AND KINDS OF BUSINESS

JANUARY - MARCH, 1951

(in thousands of dollars)

Kind of Business or Store	CANADA <sup>x</sup>	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	2,154,650	150,220	479,060	877,540	133,620	94,350	165,190	254,730
Grocery & Combination .....	370,370	30,100	106,430	156,800	15,450	11,210	18,020	32,380
Meat .....	45,900	1,260	13,830	16,120	1,530	1,610	3,510	8,050
Country General .....	102,310	14,660	22,250	21,400	7,010	15,660	13,320	8,020
Department .....	189,290	11,600	30,740	70,610	28,790	8,470	13,410	25,670
Variety .....	33,710	3,060	9,980	16,010	800	830	1,440	1,580
Motor Vehicle .....	410,270	22,220	64,350	180,630	28,960	16,080	31,020	67,010
Garage & Filling Station .....	120,020	7,640	26,580	52,570	5,320	4,850	7,670	15,410
Men's Clothing .....	34,070	2,640	8,680	15,080	1,410	900	2,080	3,290
Family Clothing .....	29,380	3,140	8,340	10,130	1,240	1,680	1,570	3,270
Women's Clothing .....	35,350	1,880	8,700	14,610	1,190	1,570	2,580	4,810
Shoe .....	18,390	1,140	5,770	8,350	440	280	720	1,670
Hardware .....	36,180	1,940	9,290	12,620	1,840	1,970	4,620	3,920
Lumber & Building Material ...	55,420	1,410	6,760	23,960	5,920	4,460	6,740	6,160
Furniture .....	33,900	1,570	8,580	16,770	820	630	1,910	3,630
Appliance & Radio .....	36,490	2,930	9,320	17,660	1,130	480	2,690	2,260
Restaurant .....	72,830	3,060	14,940	30,550	4,880	3,270	6,290	9,850
Coal & Wood .....	60,720	4,220	16,250	30,420	4,210	2,830	500	2,290
Drug .....	53,350	4,240	11,800	23,030	3,300	2,440	3,300	5,250
Jewellery .....	12,820	990	3,300	4,950	860	310	810	1,600
Tobacco .....	20,620	880	5,500	10,840	310	560	650	1,880
All Others .....	383,260	29,640	87,670	144,430	18,210	14,260	42,340	46,730

<sup>x</sup> Canada totals do not include Newfoundland, North West Territories and Yukon figures.

DEPARTMENT STORE SALES AND STOCKS

March 1950 and March 1951

These figures are estimates of total department store sales and stocks.  
Stocks are at selling value.

Department	SALES			STOCKS	
	March 1950	March 1951	Change, 1951/50	Feb. 28 1951	Stocks/Sales Ratio March 1951
	(\$000)	(\$000)	%	(\$000)	
TOTAL, All Departments .....	67,344	72,594	+ 7.8	213,713	2.9
1. Women's and Misses' Dresses ...	2,804	2,395	+ 3.2	5,532	1.9
2. Women's and Misses' Coats and Suits .....	3,941	3,725	- 5.5	6,302	1.7
3. Women's and Misses' Sportswear.	1,580	1,712	+ 8.4	4,505	2.6
4. Furs .....	619	749	+ 21.0	3,679	4.9
5. Girls' and Infants' Wear .....	2,698	2,962	+ 9.8	7,867	2.7
6. Lingerie and Corsets .....	2,448	2,507	+ 2.4	7,439	3.0
7. Aprons, Housedresses & Uniforms	686	585	- 14.7	1,058	1.8
8. Millinery .....	892	1,103	+ 23.7	1,319	1.2
9. Hosiery & Apparel Accessories .	2,436	2,941	+ 20.7	7,694	2.6
10. Women's, Misses' & Children's Shoes .....	2,991	3,312	+ 10.7	12,511	3.8
11. Ladies' Apparel & Accessories, TOTAL 1 - 10 .....	21,095	22,491	+ 6.6	57,906	2.6
12. Men's Clothing .....	2,508	2,922	+ 16.5	7,844	2.7
13. Men's Furnishings .....	2,375	2,474	+ 4.2	9,793	4.0
14. Boys' Clothing & Furnishings ..	1,936	2,118	+ 9.4	6,482	3.1
15. Men's and Boys' Shoes .....	1,069	1,161	+ 8.6	5,073	4.4
16. Food and Kindred Products .....	5,088	6,049	+ 18.9	5,780	1.0
17. Toiletries, Cosmetics, & Drugs.	1,508	1,619	+ 7.4	4,693	2.9
18. Photographic Equipment & Supplies .....		179	205	+ 14.5	934
19. Piece Goods .....	2,574	2,292	- 11.0	9,379	4.1
20. Linens and Domestics .....	2,279	2,230	- 2.2	8,808	3.9
21. Smallwares .....	1,526	1,474	- 3.4	6,010	4.1
22. China and Glasswares .....		772	803	+ 4.0	5,820
23. Home Furnishings .....	4,531	4,772	+ 5.3	18,577	3.9
24. Furniture .....	3,888	4,012	+ 3.2	13,470	3.4
25. Major Appliances .....	2,691	3,374	+ 25.4	9,117	2.7
26. Radio and Music .....	965	1,037	+ 7.5	4,382	4.2
27. Hardware and Housewares .....	3,856	4,203	+ 9.0	13,414	3.2
28. Jewellery .....	1,066	1,206	+ 13.1	7,535	6.2
29. Sporting Goods and Luggage ....	1,468	1,575	+ 7.3	8,042	5.1
30. Stationery, Books and Magazines	948	1,003	+ 5.8	3,134	3.1
31. All Other Departments .....	5,022	5,574	+ 11.0	7,520	1.3

NOTE: Canada totals do not include Newfoundland figures.

Stock/Sales Ratios--are obtained by dividing Stocks at Selling Value  
as at the beginning of the month by Sales made during the month.

ESTIMATED RETAIL TRADE - CHAIN AND INDEPENDENT  
BY PROVINCES AND KINDS OF BUSINESS, MARCH, 1951.  
 (in thousands of dollars)

Kind of Business or Store	All Stores	Chain	Independent	All Stores
	CANADA			MARITIME
Total, All Trades .....	814,360	143,920	670,440	57,480
Grocery & Combination .....	138,300	55,080	83,220	11,030
Meat .....	16,780	550	16,230	440
Country General .....	38,350	1,030	37,320	5,490
Department .....	72,590	-	72,590	4,800
Variety .....	14,440	12,500	1,940	1,360
Motor Vehicle .....	162,440	3,350	159,090	8,730
Garage & Filling Station .....	44,180	260	43,930	2,920
Men's Clothing .....	13,920	1,610	12,310	1,010
Family Clothing .....	11,630	2,200	9,430	1,290
Women's Clothing .....	14,970	3,020	11,960	800
Shoe .....	7,580	2,610	4,970	440
Hardware .....	13,020	(1)	(1)	730
Lumber & Building Material .....	18,650	2,740	15,910	450
Furniture .....	12,380	2,490	9,890	670
Appliance & Radio .....	14,280	2,370	11,910	1,530
Restaurant .....	26,330	1,780	24,550	1,280
Coal & Wood .....	17,220	(1)	(1)	1,260
Drug .....	18,500	2,480	16,010	1,480
Jewellery .....	4,900	1,920	2,980	400
Tobacco .....	7,270	1,400	5,870	320
All Others .....	146,630	45,330	101,300	11,050
MANITOBA				SASKAT- CHEWAN
Total, All trades .....	49,590	6,300	43,290	32,800
Grocery & Combination .....	5,750	2,400	3,350	4,140
Meat .....	580	-	580	610
Country General .....	2,620	-	2,620	6,010
Department .....	10,800	-	10,800	3,210
Variety .....	330	330	-	320
Motor Vehicle .....	10,980	(1)	(1)	5,560
Garage & Filling Station .....	1,930	(1)	(1)	1,270
Men's Clothing .....	480	(1)	(1)	300
Family Clothing .....	410	50	350	590
Women's Clothing .....	490	130	360	510
Shoe .....	160	40	120	100
Hardware .....	640	(1)	(1)	680
Lumber & Building Material .....	1,830	290	1,540	1,300
Furniture .....	290	-	290	220
Appliance & Radio .....	420	(1)	(1)	290
Restaurant .....	1,840	120	1,730	1,120
Coal & Wood .....	1,290	-	1,290	820
Drug .....	1,180	(1)	(1)	830
Jewellery .....	330	(1)	(1)	80
Tobacco .....	110	(1)	(1)	200
All Others .....	7,130	2,020	5,110	4,640

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in totals. Any slight differences between the totals and their components are due to the rounding of the figures.

ESTIMATED RETAIL TRADE - CHAIN AND INDEPENDENT  
BY PROVINCES AND KINDS OF BUSINESS, MARCH, 1951.  
 (in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent
PROVINCES							
		QUEBEC		ONTARIO			
10,690	46,790	189,880	30,080	159,800	329,320	68,780	260,540
1,940	9,090	39,680	10,850	28,830	59,030	31,170	27,860
-	440	5,070	-	5,070	5,910	480	5,430
210	5,280	8,700	320	8,380	7,650	270	7,380
-	4,800	12,550	-	12,550	26,610	-	26,610
1,210	150	4,410	3,440	970	6,780	6,100	680
(1)	(1)	29,450	(1)	(1)	71,150	(1)	(1)
(1)	(1)	10,410	(1)	(1)	18,860	(1)	(1)
(1)	(1)	4,060	160	3,890	6,160	1,110	5,060
(1)	(1)	3,780	880	2,900	3,870	570	3,300
80	710	4,270	690	3,580	5,960	1,440	4,520
(1)	(1)	2,490	730	1,770	3,460	1,510	1,950
(1)	(1)	3,390	(1)	(1)	4,640	(1)	(1)
-	450	2,500	-	2,500	8,360	(1)	(1)
(1)	(1)	3,300	1,010	2,290	6,040	870	5,170
(1)	(1)	4,100	1,020	3,080	6,330	860	5,470
(1)	(1)	5,390	530	4,860	11,020	810	10,200
-	1,260	4,530	-	4,530	8,450	(1)	(1)
130	1,340	3,870	250	3,620	8,100	1,300	6,810
(1)	(1)	1,390	(1)	(1)	1,840	810	1,030
(1)	(1)	2,040	430	1,610	3,740	(1)	(1)
4,690	6,360	34,500	8,400	26,100	55,360	19,270	36,090
SASKAT-		ALBERTA		BRITISH COLUMBIA			
4,830	27,970	59,890	8,190	51,700	95,380	15,040	80,340
(1)	(1)	6,700	(1)	(1)	11,980	4,960	7,020
(1)	(1)	1,280	-	1,280	2,900	(1)	(1)
(1)	(1)	4,870	(1)	(1)	3,000	(1)	(1)
-	3,210	5,180	-	5,180	9,440	-	9,440
310	10	580	520	60	660	590	60
(1)	(1)	10,350	(1)	(1)	26,220	(1)	(1)
-	1,270	2,960	-	2,960	5,840	(1)	(1)
(1)	(1)	750	(1)	(1)	1,150	(1)	(1)
270	320	640	(1)	(1)	1,040	(1)	(1)
90	420	980	180	800	1,970	410	1,560
(1)	(1)	310	70	240	600	120	480
-	680	1,520	(1)	(1)	1,420	(1)	(1)
670	640	2,040	1,010	1,030	2,160	(1)	(1)
(1)	(1)	590	-	590	1,280	430	850
70	230	830	150	680	770	130	650
(1)	(1)	2,190	30	2,170	3,490	250	3,240
-	820	130	-	130	730	-	730
(1)	(1)	1,140	160	980	1,900	530	1,360
(1)	(1)	280	(1)	(1)	580	(1)	(1)
(1)	(1)	180	(1)	(1)	680	(1)	(1)
1,800	2,840	16,390	2,840	13,550	17,570	6,320	11,250

12.

1010778471

DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

January-to-March 1950 and January-to-March 1951

Department	SALES		% Change 1951/1950
	Jan.-to-Mar. 1950	Jan.-to-Mar. 1951	
	(\$000)	(\$000)	%
TOTAL, All Departments .....	167,297	189,240	+ 13.1
1. Women's and Misses' Dresses .....	6,368	6,697	+ 5.2
2. Women's and Misses' Coats and Suits.	6,405	6,634	+ 3.6
3. Women's and Misses' Sportswear .....	3,856	4,268	+ 10.7
4. Furs .....	2,715	3,103	+ 14.3
5. Girls' and Infants' Wear .....	5,421	6,099	+ 12.5
6. Lingerie and Corsets .....	6,352	6,934	+ 9.2
7. Aprons, Housedresses and Uniforms ..	1,537	1,483	- 3.5
8. Millinery .....	1,554	1,878	+ 20.8
9. Hosiery and Apparel Accessories ....	5,706	6,733	+ 18.0
10. Women's, Misses' & Children's Shoes.	6,142	6,956	+ 13.3
11. Ladies' Apparel and Accessories, TOTAL 1 - 10 .....	46,056	50,785	+ 10.3
12. Men's Clothing .....	5,824	7,003	+ 20.2
13. Men's Furnishings .....	6,110	6,578	+ 7.7
14. Boys' Clothing and Furnishings .....	3,807	4,292	+ 12.7
15. Men's and Boys' Shoes .....	2,429	2,862	+ 17.8
16. Food and Kindred Products .....	14,063	15,775	+ 12.2
17. Toiletries, Cosmetics, and Drugs ...	4,277	4,809	+ 12.4
18. Photographic Equipment and Supplies.	457	542	+ 18.6
19. Piece Goods .....	6,633	6,688	+ 0.8
20. Linens and Domestics .....	7,434	8,650	+ 16.4
21. Smallwares .....	4,495	4,755	+ 5.8
22. China and Glasswares .....	2,002	2,231	+ 11.4
23. Home Furnishings .....	11,260	13,037	+ 15.8
24. Furniture .....	11,514	12,478	+ 8.4
25. Major Appliances .....	6,796	9,579	+ 41.0
26. Radio and Music .....	2,747	3,248	+ 18.2
27. Hardware and Housewares .....	9,587	11,540	+ 20.4
28. Jewellery .....	2,836	3,317	+ 17.0
29. Sporting Goods and Luggage .....	3,270	3,880	+ 18.7
30. Stationery, Books and Magazines ....	2,743	2,871	+ 4.7
31. All Other Departments .....	12,957	14,320	+ 10.5

NOTE: Canada totals do not include Newfoundland figures.