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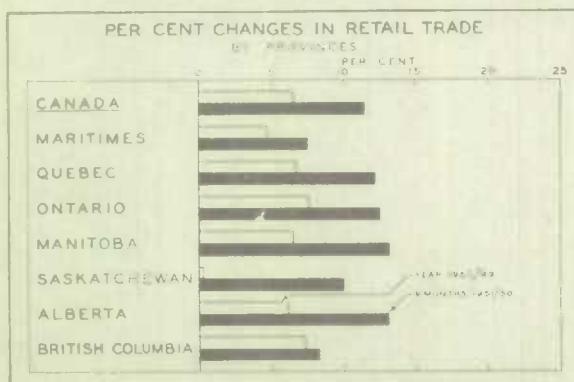
RETAIL TRADE
SEPTEMBER, 1951

A 3% increase in Canada's retail trade in September 1951 compared with September 1950 was the smallest gain recorded thus far in 1951. Dollar volume in retail stores totalled \$850,520,000 compared with \$828,770,000 in September a year ago. In the first nine months of 1951, retail sales amounted to \$7,304,670,000, 12% higher than the total of \$6,550,040,000 in the same period of 1950.

TOTAL RETAIL TRADE IN CANADA

<u>Month</u>	<u>1950</u> \$ '000	<u>1951</u> \$ '000	<u>% Change 1951/1950</u>
First Half	4,121,390	4,761,370	+ 15.5
July	789,600	829,550	+ 5.1
August	810,280	863,230	+ 6.5
September	828,770	850,520	+ 2.6
TOTAL	6,550,040	7,304,670	+ 11.5

A majority of the 21 trades reported increased sales volume in September 1951, but only 4 of the increases amounted to 10% or more. A 14% gain in grocery and combination store sales was the largest. Meat and tobacco store sales were both up 10%. Three of the four trades in the apparel group showed increased sales, an 11% gain by women's clothing stores being by far the largest. Of the 8 declines in sales, decreases of 36% for appliance and radio dealers, 18% for



jewellery stores, 16% for furniture stores and 11% for coal and wood dealers were the only ones to exceed 10%.

Sales were up in all but two of the provinces, and the declines in Manitoba and British Columbia amounted to less than 1%. A 9% increase in Alberta was the only sizeable one.

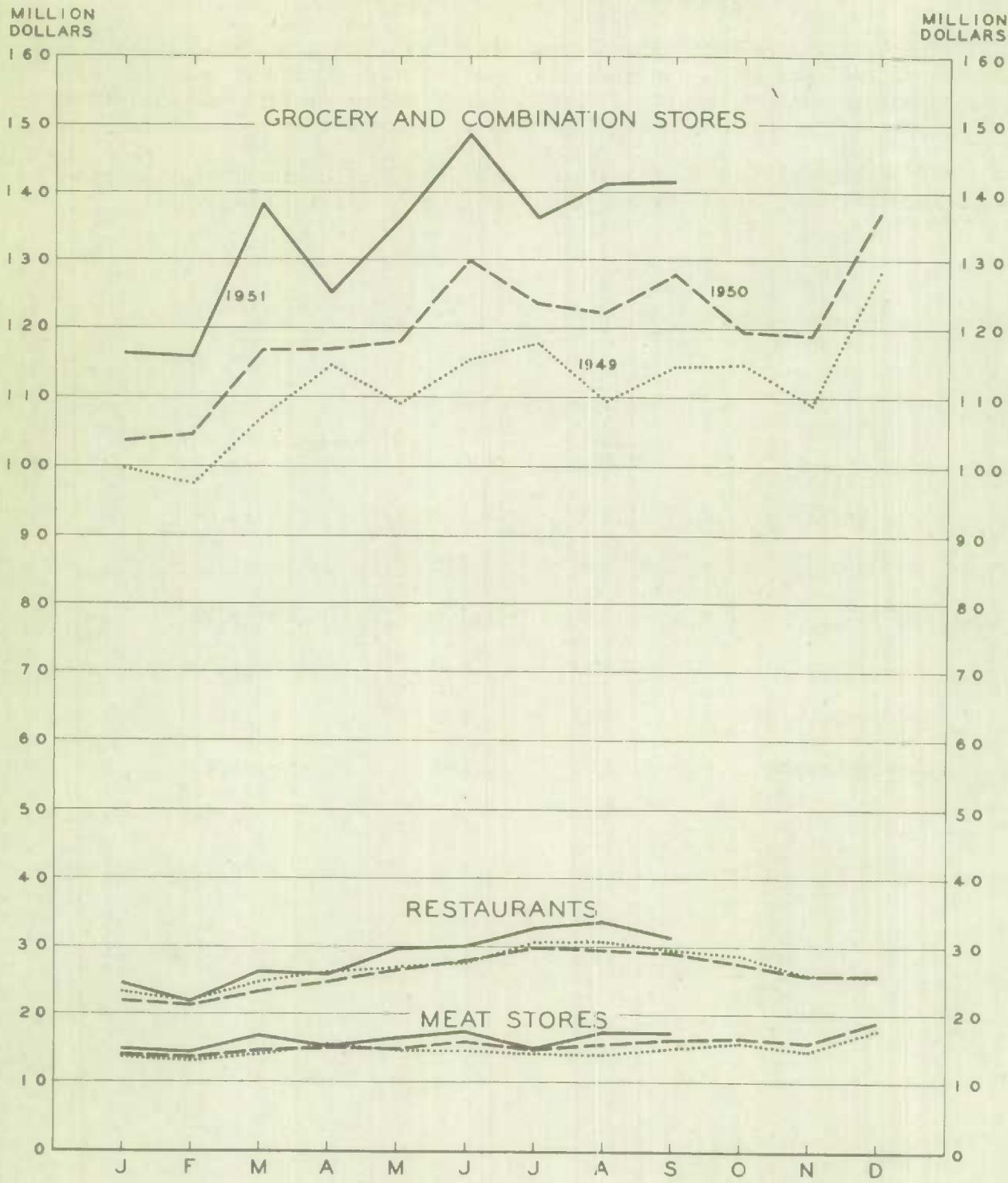
A table on Page 9 shows department store sales and stocks for September 1950 and 1951. Total sales declined 8%. Stocks of merchandise held by department stores at the beginning of September 1951 were valued at \$233 millions, 21% higher than stock holdings on the same date a year ago.

Following is a review of sales estimates of chain office-and-store appliance dealers' sales, by provinces, for September 1950 and 1951:

Chain Office-and-Store Appliance Dealers' Sales

<u>Province</u>	<u>September 1950</u> \$'000	<u>September 1951</u> \$'000	<u>% Change</u> <u>Sept. 1951/Sept. 1950</u>
CANADA	4,440	5,140	+ 15.8
Maritime Provinces	180	260	+ 44.4
Quebec	1,120	1,320	+ 17.9
Ontario	2,200	2,460	+ 11.8
Manitoba	260	310	+ 19.2
Saskatchewan	130	150	+ 15.4
Alberta	230	260	+ 13.0
British Columbia	320	380	+ 18.8

MONTHLY SALES FOOD TRADES



PERCENTAGE CHANGES IN RETAIL TRADE
By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

September 1951 Over September 1950

Kind of Business or Store	CANADA	Mar. Prov.	Que.	Ont.	Man.	Sask.	Alta.	Br. Col.
			%	%	%	%	%	%
TOTAL; ALL TRADES	+ 2.6	+ 0.1	+ 5.4	+ 1.4	-- 0.6	+ 3.7	+ 9.0	- 0.5
Grocery & Combination....	+ 13.7	+ 8.1	+ 7.6	+ 18.9	+ 15.4	+ 6.9	+ 17.8	+ 15.1
Meat	+ 9.6	(b)	+ 18.5	+ 9.1	- 8.7	- 6.2	- 0.7	+ 2.8
Country General	+ 8.7	+ 12.1	+ 26.4	+ 7.4	+ 6.8	- 3.4	+ 0.3	+ 10.3
Department	- 7.5	- 24.6	- 8.7	- 9.7	- 2.4	- 4.3	+ 2.3	- 2.1
Variety	+ 6.6	+ 0.7	+ 6.0	+ 6.4	+ 12.5	+ 11.8	+ 13.6	+ 13.6
Motor Vehicle	+ 2.5	- 0.6	+ 26.5	- 3.8	+ 6.4	+ 1.0	+ 8.0	- 11.3
Garage & Filling Station.	+ 4.1	- 3.5	- 2.0	+ 8.3	- 13.1	+ 21.0	+ 5.8	- 1.2
Men's Clothing	+ 0.1	+ 12.0	- 5.9	- 0.3	+ 6.8	- 7.3	- 1.2	+ 7.2
Family Clothing	- 0.7	+ 3.8	- 7.1	- 3.4	+ 19.1	+ 12.3	+ 4.2	+ 2.0
Women's Clothing	+ 10.7	+ 14.1	(b)	+ 0.5	- 8.5	- 10.3	+ 7.0	- 7.5
Shoe	+ 2.3	+ 3.0	+ 1.6	+ 2.1	(a)	(b)	+ 13.3	+ 3.7
Hardware	- 2.3	- 7.9	+ 3.4	- 1.7	- 15.0	(a)	- 2.1	- 8.5
Lumber & Building Material	- 4.2	- 4.6	- 16.6	- 5.1	- 20.2	+ 12.3	+ 20.2	- 13.4
Furniture	- 16.3	- 19.7	- 19.9	- 10.1	- 39.5	- 19.2	- 11.9	- 27.3
Appliance and Radio	- 36.0	- 32.0	- 33.7	- 34.2	- 36.2	(b)	- 46.4	- 46.2
Restaurant	+ 7.0	+ 7.8	+ 2.2	+ 8.8	(a)	(a)	+ 11.3	+ 11.6
Coal & Wood	- 11.2	- 21.0	- 10.3	- 15.2	- 3.6	+ 36.8	(a)	- 1.3
Drug	+ 5.4	+ 4.5	+ 5.3	+ 7.5	- 1.7	+ 1.2	+ 4.5	+ 4.2
Jewellery	- 17.6	- 4.0	- 22.0	- 16.0	- 19.6	- 26.3	- 20.5	- 16.9
Tobacco	+ 9.9	+ 3.7	+ 6.4	+ 10.8	+ 10.0	+ 20.0	+ 7.7	+ 14.1
All Others	+ 3.6	+ 2.3	+ 3.5	- 0.5	+ 1.7	+ 4.5	+ 17.4	+ 6.0

(a) Unchanged (b) Not available.

PERCENTAGE CHANGES IN RETAIL TRADE
By Provinces and Kinds of Business

5.

(Without Adjustment for Price Changes)

January to September 1951 Over January to September 1950

Kind of Business or Store	CANADA	Mar.	Que.	Ont.	Man.	Sask.	Alta.	Br.	Col.
		Prov.	%	%	%	%	%	%	
TOTAL, ALL TRADES	+ 11.5	+ 7.5	+ 12.2	+ 12.5	+ 13.2	+ 10.0	+ 13.1	+ 8.3	
Grocery & Combination	+ 15.1	+ 9.4	+ 12.5	+ 19.3	+ 16.1	+ 10.8	+ 16.2	+ 10.0	
Meat	+ 12.4	+ 17.5	+ 16.2	+ 11.1	+ 5.8	+ 10.2	+ 10.9	+ 10.3	
Country General	+ 12.3	+ 10.9	+ 18.1	+ 11.0	+ 16.0	+ 7.7	+ 7.2	+ 18.1	
Department,	+ 4.7	- 4.7	+ 5.4	+ 2.4	+ 8.5	+ 8.9	+ 10.8	+ 7.0	
Variety	+ 12.2	+ 8.9	+ 13.6	+ 11.2	+ 14.4	+ 10.2	+ 11.1	+ 20.0	
Motor Vehicle	+ 22.9	+ 15.1	+ 29.6	+ 25.8	+ 24.7	+ 14.8	+ 28.4	+ 11.2	
Garage & Filling Station..	+ 9.0	+ 3.9	+ 8.6	+ 10.3	+ 5.4	+ 5.5	+ 12.5	+ 10.7	
Men's Clothing	+ 7.6	+ 5.4	+ 5.7	+ 8.4	+ 11.4	+ 7.4	+ 6.7	+ 9.9	
Family Clothing	+ 6.9	+ 7.5	+ 1.9	+ 6.1	+ 21.6	+ 12.6	+ 18.2	+ 9.4	
Women's Clothing	+ 8.5	+ 5.6	+ 16.1	+ 8.7	+ 7.8	+ 1.3	+ 4.2	- 0.9	
Shoe	+ 7.2	+ 4.8	+ 11.3	+ 5.5	+ 2.6	+ 4.0	+ 5.1	+ 6.4	
Hardware	+ 8.2	+ 0.5	+ 12.3	+ 8.9	+ 10.6	- 3.0	+ 7.4	+ 8.2	
Lumber & Building Material	+ 6.0	+ 2.7	+ 2.8	+ 7.0	+ 8.8	+ 7.5	+ 7.7	+ 0.4	
Furniture	- 0.9	- 9.8	+ 0.2	- 0.3	- 5.0	+ 10.9	+ 0.3	- 3.4	
Appliance & Radio	- 0.7	- 8.1	+ 1.8	- 1.0	- 6.3	(b)	+ 11.9	- 14.1	
Restaurant	+ 6.9	+ 6.5	+ 3.6	+ 10.4	+ 3.4	+ 1.2	+ 4.5	+ 6.9	
Coal & Wood	- 3.0	- 4.4	+ 3.7	- 4.8	- 1.3	+ 4.6	- 18.4	- 19.9	
Drug	+ 9.3	+ 9.4	+ 11.4	+ 9.1	+ 5.1	+ 11.3	+ 9.2	+ 8.2	
Jewellery	- 1.3	- 1.3	- 4.7	+ 1.2	+ 1.1	- 7.4	- 8.7	+ 1.5	
Tobacco	+ 7.3	+ 10.6	- 0.1	+ 10.5	+ 13.8	+ 14.0	+ 7.7	+ 6.5	
All Others	+ 10.8	+ 9.5	+ 9.7	+ 11.0	+ 14.9	+ 14.9	+ 12.4	+ 7.6	

(b) Not available

ESTIMATED RETAIL TRADE - BY PROVINCES AND KINDS OF BUSINESS

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AUGUST, 1951

(revised)

(in thousands of dollars)

Kind of Business or Store	CANADA *	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES	863,230	59,550	191,540	324,930	54,480	61,420	74,280	97,040
Grocery & Combination	141,290	10,660	40,070	59,680	5,930	5,320	6,950	12,690
Meat.....	17,370	540	4,940	5,480	820	740	1,430	3,410
Country General	49,170	8,370	10,550	10,270	3,760	8,420	5,710	4,090
Department	61,540	4,060	9,680	21,450	9,580	3,120	4,710	8,930
Variety	14,510	1,500	4,330	6,550	360	420	680	670
Motor Vehicle	134,150	7,320	30,200	48,200	10,050	9,100	11,390	17,890
Garage & Filling Station	58,660	3,790	11,320	22,670	3,650	6,670	4,070	6,490
Men's Clothing	11,960	860	2,690	5,300	670	290	840	1,320
Family Clothing	11,300	1,220	3,230	3,650	500	650	650	1,400
Women's Clothing	13,400	860	3,580	5,300	480	540	880	1,760
Shoe	7,510	590	2,100	3,400	230	160	350	680
Hardware	17,340	900	4,470	5,900	800	1,180	2,400	1,700
Lumber & Building Material ...	31,470	640	3,820	11,120	3,500	4,090	5,110	3,200
Furniture	12,150	520	3,300	5,730	240	240	790	1,330
Appliance & Radio	8,900	550	2,320	4,280	200	(b)	580	560
Restaurant	33,790	1,410	5,770	15,180	2,190	1,710	2,670	4,870
Coal & Wood	15,020	780	3,810	8,430	780	550	40	630
Drug	17,600	1,390	3,320	7,930	1,260	900	1,060	1,750
Jewellery	5,660	600	1,230	2,150	320	150	360	840
Tobacco	7,330	340	1,700	4,000	110	220	250	700
All Others	193,110	14,650	39,110	68,260	9,050	16,540	23,360	22,130

* Canada totals do not include Newfoundland, North West Territories and Yukon figures.

(b) Not available.

ESTIMATED RETAIL TRADE - BY PROVINCES AND KINDS OF BUSINESS

SEPTEMBER, 1951

(in thousands of dollars)

Kind of Business or Store	CANADA *	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES	850,520	57,220	194,720	322,800	55,340	54,670	71,630	94,080
Grocery & Combination	141,560	11,020	39,700	60,580	6,010	4,970	7,160	12,060
Meat	17,220	(b)	5,250	5,900	730	760	1,340	2,590
Country General	48,460	6,210	11,290	8,380	3,280	9,100	6,340	3,850
Department	72,420	4,260	12,140	26,290	10,990	3,540	5,380	9,820
Variety	15,030	1,440	4,560	6,950	360	380	670	670
Motor Vehicle	128,510	6,750	27,740	44,970	10,800	8,820	10,520	18,910
Garage & Filling Station	55,570	3,820	10,450	22,340	2,920	6,690	3,490	5,850
Men's Clothing	13,560	1,030	2,890	6,300	630	380	850	1,480
Family Clothing	13,130	1,360	3,510	4,270	560	1,190	740	1,500
Women's Clothing	15,790	810	(b)	6,030	430	520	1,070	1,850
Shoe	9,180	680	2,600	4,320	250	(b)	340	850
Hardware	17,870	930	4,570	5,790	1,020	1,280	2,330	1,940
Lumber & Building Material ..	28,370	620	3,120	10,520	3,280	3,470	4,760	2,590
Furniture	12,440	570	3,470	6,040	230	210	740	1,170
Appliance & Radio	8,690	660	2,720	3,760	300	(b)	520	570
Restaurant	31,270	1,250	5,530	13,210	2,240	1,540	3,060	4,440
Coal & Wood	17,570	980	4,270	9,230	1,330	930	90	740
Drug	18,150	1,400	3,590	8,280	1,130	860	1,170	1,720
Jewellery	5,400	480	1,350	2,000	370	140	310	740
Tobacco	7,640	280	2,000	4,010	110	240	280	730
All Others	172,690	11,950	38,900	63,630	8,370	9,350	20,470	20,010

★ Canada totals do not include Newfoundland, North West Territories and Yukon figures.

(b) Not available.

ESTIMATED RETAIL TRADE - BY PROVINCES AND KINDS OF BUSINESS

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JANUARY - SEPTEMBER, 1951

(in thousands of dollars)

Kind of Business or Store	CANADA *	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES.....	7,304,670	504,960	1,647,110	2,848,080	475,420	419,700	580,410	829,130
Grocery & Combination	1,199,300	94,690	343,770	505,610	50,610	40,140	59,950	104,570
Meat.....	144,830	4,240	44,950	48,760	5,810	5,850	10,870	24,340
Country General.....	386,410	52,230	86,330	77,110	27,910	64,680	48,340	29,810
Department.....	598,980	39,240	97,750	218,480	91,030	29,330	42,540	80,610
Variety.....	123,800	11,960	37,320	57,130	3,020	3,250	5,510	5,570
Motor Vehicle.....	1,294,100	73,750	244,580	507,040	106,600	71,530	96,890	193,710
Garage & Filling Station...	446,550	28,030	94,180	182,420	23,210	36,370	29,710	52,680
Men's Clothing	117,650	8,730	29,140	52,470	5,280	3,210	7,660	11,190
Family Clothing.....	106,660	11,800	31,030	34,410	4,340	6,890	5,710	12,490
Women's Clothing	127,460	6,830	36,580	48,990	4,260	5,270	9,180	16,340
Shoe	72,400	5,010	23,170	31,890	2,010	1,290	2,870	6,110
Hardware	148,890	7,560	37,260	51,800	8,210	9,550	19,820	14,730
Lumber & Building Material.	228,250	4,930	28,990	89,510	26,330	23,430	32,160	22,890
Furniture	108,930	5,240	29,550	51,870	2,640	2,230	6,200	11,220
Appliance & Radio	101,510	7,810	28,760	45,800	2,970	2,410	7,440	6,320
Restaurant	256,330	11,020	47,670	109,320	18,010	12,430	22,760	35,150
Coal & Wood	140,370	8,890	35,490	74,640	9,130	5,870	930	5,430
Drug	158,080	12,400	32,860	69,350	10,210	7,770	9,890	15,630
Jewellery	43,980	3,780	10,860	16,580	2,840	1,120	2,730	6,050
Tobacco	66,780	2,720	16,840	36,110	990	1,870	2,230	6,030
All Others	1,433,410	104,100	310,030	538,790	70,010	85,210	157,020	168,260

* Canada totals do not include Newfoundland, North West Territories and Yukon figures.

DEPARTMENT STORE SALES AND STOCKS

September 1950 and September 1951

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	SALES			STOCKS	
	Sept. 1950 (\$000)	Sept. 1951 (\$000)	% Change 1951/50	Aug. 31 1951 (\$000)	Stock/Sales Ratio September 1951
TOTAL, All Departments	78,320	72,420	- 7.5	232,900	3.2
1. Women's and Misses' Dresses	2,340	2,320	- 0.9	4,180	1.8
2. Women's and Misses' Coats and Suits....	2,970	2,610	- 12.1	5,510	2.1
3. Women's and Misses' Sportswear.....	2,020	2,010	- 0.5	5,740	2.9
4. Furs	1,870	1,280	- 31.6	7,100	5.5
5. Girls' and Infants' Wear.....	4,710	4,390	- 6.8	9,370	2.1
6. Lingerie and Corsets	2,660	2,570	- 3.4	7,340	2.9
7. Aprons, Housedresses and Uniforms.....	450	430	- 4.4	890	2.1
8. Millinery	1,200	1,160	- 3.3	1,170	1.0
9. Hosiery and Apparel Accesories	3,130	3,180	+ 1.6	8,810	2.8
10. Women's, Misses' and Children's Shoes..	3,480	3,450	- 0.9	12,400	3.6
11. Ladies' Apparel and Accessories,					
TOTAL 1- 10	24,830	23,400	- 5.8	62,510	2.7
12. Men's Clothing	2,860	2,480	- 13.3	8,910	3.6
13. Men's Furnishings	3,640	3,230	- 11.3	12,910	4.0
14. Boys' Clothing and Furnishings	2,510	2,340	- 6.8	7,620	3.3
15. Men's and Boys' Shoes	1,270	1,190	- 6.3	5,050	4.2
16. Food and Kindred Products	4,500	4,730	+ 5.1	4,670	0.9
17. Toiletries, Cosmetics and Drugs.....	1,450	1,580	+ 9.0	4,670	3.0
18. Photographic Equipment and Supplies....	190	200	+ 5.3	860	4.3
19. Piece Goods	2,060	1,880	- 8.7	9,470	5.0
20. Linens and Domestics	3,340	2,860	- 14.4	8,950	3.1
21. Smallwares	1,560	1,570	+ 0.6	5,770	3.7
22. China and Glassware	1,070	1,070	(a)	7,000	6.5
23. Home Furnishings	4,770	4,310	- 9.6	22,260	5.2
24. Furniture	4,930	4,310	- 12.6	13,340	3.1
25. Major Appliances	3,790	2,230	- 41.2	9,740	4.4
26. Radio and Music	1,250	910	- 27.2	4,510	5.0
27. Hardware and Housewares	4,260	4,170	- 2.1	12,290	2.9
28. Jewellery	1,430	1,300	- 9.1	8,750	6.7
29. Sporting Goods and Luggage	1,920	1,800	- 6.2	11,270	6.3
30. Stationery, Books and Magazines.....	1,340	1,330	- 0.7	3,900	2.9
31. All Other Departments	5,350	5,530	+ 3.4	8,450	1.5

NOTE: Canada totals do not include Newfoundland figures.

(a) Change of less than .05 per cent.

Stock/Sales Ratios - are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

**ESTIMATED RETAIL TRADE - CHAIN AND INDEPENDENT
BY PROVINCES AND KINDS OF BUSINESS, SEPTEMBER, 1951**
(in thousands of dollars)

Kind of Business or Store	All Stores	Chain	Independent	All Stores
CANADA				MARITIME
TOTAL, ALL TRADES.....	850,520	156,610	693,910	57,220
Grocery and Combination ..	141,560	52,840	88,720	11,080
Meat	17,220	520	16,700	660
Country General	48,460	1,300	47,160	6,210
Department	72,420	-	72,420	4,260
Variety	15,030	13,010	2,020	1,440
Motor Vehicle	128,510	2,370	126,130	6,750
Garage & Filling Station..	55,570	280	55,280	3,820
Men's Clothing	13,560	1,260	12,310	1,030
Family Clothing	13,130	3,030	10,100	1,360
Women's Clothing	15,790	3,050	12,740	810
Shoe	9,180	3,230	5,950	680
Hardware	17,870	(1)	(1)	930
Lumber & Building Material	28,370	7,190	21,170	620
Furniture.....	12,440	3,020	9,420	570
Appliance & Radio	8,690	2,180	6,510	660
Restaurant	31,270	1,730	29,550	1,250
Coal & Wood	17,570	(1)	(1)	980
Drug	18,150	2,440	15,720	1,400
Jewellery	5,400	2,040	3,360	480
Tobacco	7,640	1,420	6,220	280
All Others	172,690	54,210	118,470	11,950
MANITOBA				SASKAT- CHEWAN
TOTAL, ALL TRADES.....	55,340	7,280	48,060	54,670
Grocery and Combination...	6,010	2,410	3,600	4,970
Meat	730	-	730	760
Country General	3,280	-	3,280	9,100
Department	10,990	-	10,990	3,540
Variety	360	360	-	380
Motor Vehicle.....	10,800	(1)	(1)	8,820
Garage & Filling Station..	2,920	(1)	(1)	6,690
Men's Clothing	630	(1)	(1)	380
Family Clothing	560	90	480	1,190
Women's Clothing	430	140	290	520
Shoes.....	250	50	210	140
Hardware	1,020	(1)	(1)	1,280
Lumber & Building Material	3,280	790	2,490	3,470
Furniture	230	-	230	210
Appliance & Radio	300	(1)	(1)	160
Restaurant	2,240	100	2,130	1,540
Coal & Wood	1,330	-	1,330	930
Drug	1,130	(1)	(1)	860
Jewellery	370	(1)	(1)	140
Tobacco	110	(1)	(1)	240
All Others	8,370	2,430	5,950	9,350

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

(b) Not available.

ESTIMATED RETAIL TRADE - CHAIN AND INDEPENDENT
BY PROVINCES AND KINDS OF BUSINESS, SEPTEMBER, 1951
 (in thousands of dollars)

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Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent
PROVINCES							
			QUEBEC		ONTARIO		
11,330	45,890	194,720	31,390	163,330	322,800	72,310	250,490
2,030	9,050	39,700	9,770	29,930	60,580	29,770	30,810
(b)	(b)	5,250	-	5,250	5,900	460	5,440
270	5,940	11,290	430	10,860	8,380	310	8,080
-	4,260	12,140	-	12,140	26,290	-	26,290
1,280	160.	4,560	3,560	1,000	6,950	6,250	700
(1)	(1)	27,740	(1)	(1)	44,970	(1)	(1)
(1)	(1)	10,450	(1)	(1)	22,340	(1)	(1)
(1)	(1)	2,890	150	2,740	6,300	890	5,410
(1)	(1)	3,510	970	2,540	4,270	740	3,530
70	740	5,070	(b)	(b)	6,030	1,410	4,630
(1)	(1)	2,600	780	1,820	4,320	1,900	2,420
(1)	(1)	4,570	(1)	(1)	5,790	(1)	(1)
-	620	3,120	-	3,120	10,520	(1)	(1)
(1)	(1)	3,470	1,410	2,060	6,040	1,140	4,910
(1)	(1)	2,720	850	1,850	3,760	880	2,880
(1)	(1)	5,530	540	5,000	13,210	730	12,480
-	980	4,270	-	4,270	9,230	(1)	(1)
130	1,280	3,590	340	3,250	8,280	1,260	7,010
(1)	(1)	1,350	(1)	(1)	2,000	790	1,200
(1)	(1)	2,000	460	1,540	4,010	(1)	(1)
5,760	6,190	38,900	9,980	28,920	63,630	23,000	40,640
SASKAT- CHEWAN				ALBERTA			
						BRITISH COLUMBIA	
7,800	46,870	71,630	10,880	60,750	94,090	15,670	78,420
(1)	(1)	7,160	(1)	(1)	12,060	4,710	7,350
(1)	(1)	1,340	-	1,340	2,590	(1)	(1)
(1)	(1)	6,340	(1)	(1)	3,850	(1)	(1)
-	3,540	5,380	-	5,380	9,830	-	9,830
370	10	670	600	70	670	600	60
(1)	(1)	10,520	(1)	(1)	18,910	(1)	(1)
-	6,690	3,490	-	3,490	5,850	(1)	(1)
(1)	(1)	850	(1)	(1)	1,480	(1)	(1)
700	490	740	(1)	(1)	1,500	(1)	(1)
130	390	1,070	190	880	1,850	420	1,430
(1)	(1)	340	80	250	850	220	630
-	1,280	2,330	(1)	(1)	1,940	(1)	(1)
2,270	1,200	4,760	2,670	2,090	2,590	(1)	(1)
(1)	(1)	740	-	740	1,170	370	800
(b)	(b)	520	140	380	570	110	460
(1)	(1)	3,060	40	3,010	4,440	270	4,170
-	930	90	-	90	740	-	740
(1)	(1)	1,170	150	1,030	1,720	480	1,230
(1)	(1)	310	(1)	(1)	740	(1)	(1)
(1)	(1)	280	(1)	(1)	730	(1)	(1)
2,420	6,930	20,470	3,480	16,990	20,010	7,150	12,860

DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

January-to-September 1950 and January-to-September 1951

Department	SALES		
	Jan.-to-Sept. 1950 (\$000)	Jan. - to-Sept. 1951 (\$000)	% Change 1951/1950
TOTAL, All Departments.....	571,940	598,870	+ 4.7
1. Women's and Misses' Dresses.....	22,440	23,830	+ 6.2
2. Women's and Misses' Coats and Suits..	19,910	19,060	- 4.3
3. Women's and Misses' Sportswear.....	14,700	15,950	+ 8.5
4. Furs.....	7,390	6,750	- 8.7
5. Girls' and Infants' Wear	21,630	23,070	+ 6.7
6. Lingerie and Corsets	20,950	22,180	+ 5.9
7. Aprons, Housedresses and Uniforms....	5,440	5,090	- 6.4
8. Millinery	6,140	6,360	+ 3.6
9. Hosiery and Apparel Accessories.....	20,900	22,420	+ 7.3
10. Women's, Misses' and Children's Shoes	24,320	26,490	+ 8.9
11. Ladies' Apparel and Accessories, TOTAL 1 - 10	163,820	171,200	+ 4.5
12. Men's Clothing	19,780	20,630	+ 4.3
13. Men's Furnishings	22,830	23,590	+ 3.3
14. Boys' Clothing and Furnishings.....	14,250	15,070	+ 5.8
15. Men's and Boys' Shoes	9,350	10,250	+ 9.6
16. Food and Kindred Products	41,140	44,050	+ 7.1
17. Toiletries, Cosmetics and Drugs	12,900	14,230	+ 10.3
18. Photographic Equipment and Supplies..	1,610	1,840	+ 14.3
19. Piece Goods	17,550	17,490	- 0.3
20. Linens and Domestics	22,300	23,350	+ 4.7
21. Smallwares.....	12,330	12,920	+ 4.8
22. China and Glassware	7,840	8,380	+ 6.9
23. Home Furnishings	38,310	40,310	+ 5.2
24. Furniture	39,590	39,110	- 1.2
25. Major Appliances	25,750	24,630	- 4.3
26. Radio and Music	7,700	7,840	+ 1.8
27. Hardware and Housewares	36,620	40,010	+ 9.3
28. Jewellery	10,120	10,940	+ 8.1
29. Sporting Goods and Luggage	16,210	16,700	+ 3.0
30. Stationery, Books and Magazines.....	8,180	8,310	+ 1.6
31. All Other Departments	43,760	48,020	+ 9.7

NOTE: Canada totals do not include Newfoundland figures.