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## RETAIL TRADE

JANUARY, 1952

Canada's retail trade in January 1952 was estimated to be \$722,620,000, 2.7% over the January 1951 total of \$703,840,000. It is interesting to note that this sales increase was the smallest recorded since October 1950. The largest sales gains were reported by Saskatchewan, (23.4%) and Alberta (9.1%). British Columbia, Manitoba and Ontario all had lower sales in January 1952 than in January 1951 (-2.8%, -2.0% and -0.2% respectively).

Fourteen out of 21 trades recorded sales increases in January 1952 in relation to January 1951. Women's clothing and grocery and combination stores had the largest gains of 17.9% and 17.1% respectively. Appliance and radio, and motor vehicle dealers reported the largest sales decreases (14.2% and 13.0%) of the 7 trades which had lower sales in January 1952 than in January 1951.

As was expected, 18 of the 21 trades had lower sales in January than in December. Motor vehicle, coal and wood, and lumber and building material dealers' sales rose 15.1%, 12.6% and 4.0% respectively. Of interest is the fact that Alberta was the only region to show increases over the previous month in the furniture and appliance trades.

Estimates of sales by trades, areas and months for 1951 are presented on pages 13 to 23. These data are all based on final 1950 figures but will be revised sometime in the fall of 1952 to allow for changes in the number of stores during 1951.

In the following table are shown estimates of chain office-and-store appliance dealers' sales, by provinces for January, 1951 and January 1952.

Chain Office-and-Store Appliance Dealers' Sales

<u>Province</u>	<u>January 1951</u>	<u>January 1952</u>	<u>% Change, Jan.1952/1951</u>
	\$ '000	\$ '000	
Canada	4,720	4,610	- 2.3
Maritime Provinces	170	170	(a)
Quebec	1,120	1,040	- 7.1
Ontario	2,360	2,280	- 3.4
Manitoba	290	320	+ 10.3
Saskatchewan	90	120	+ 33.3
Alberta	270	270	(a)
British Columbia	420	410	- 2.4

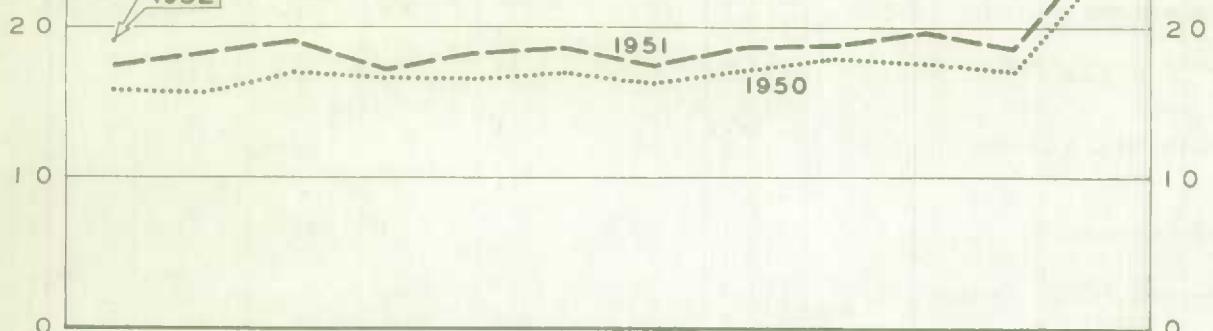
# MONTHLY SALES DRUG-JEWELLERY-TOBACCO STORES

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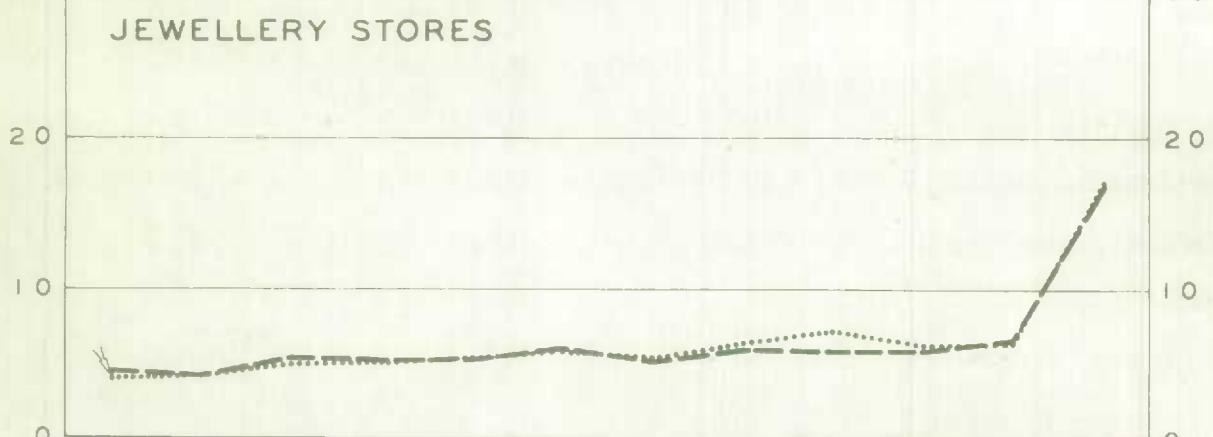
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## DRUG STORES

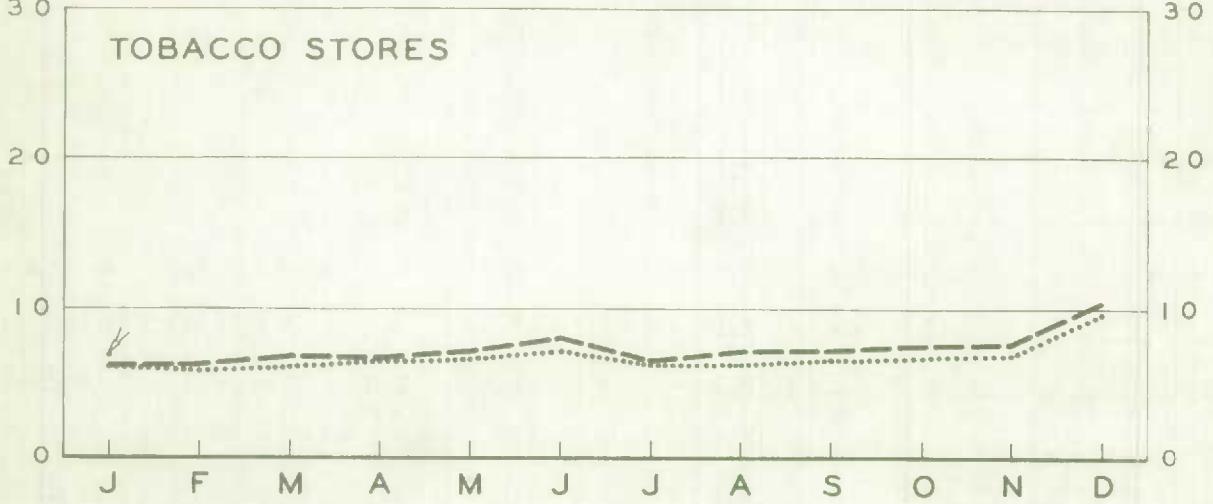
1952



## JEWELLERY STORES



## TOBACCO STORES



**Percentage Changes in Retail Trade - By Provinces and Kinds of Business**

(Without Adjustment for Price Changes)

January 1952 Over January 1951

KIND OF BUSINESS OR STORE	CANADA	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
<b>TOTAL, ALL TRADES...</b>	+ 2.7	+ 3.4	+ 5.4	- 0.2	- 2.0	+ 23.4	+ 9.1	- 2.8
Grocery & Combination .....	+ 17.1	+ 9.4	+ 16.9	+ 18.1	+ 12.8	(b)	+ 16.3	+ 15.5
Meat .....	+ 6.2	+ 15.0	+ 11.0	+ 4.8	+ 14.3	(a)	+ 3.4	+ 0.8
Country General .....	+ 11.8	+ 11.5	+ 14.2	+ 4.0	+ 18.1	+ 14.6	+ 9.5	+ 21.0
Department .....	- 5.3	- 4.1	- 1.5	- 11.9	- 10.0	+ 13.4	+ 2.0	+ 3.8
Variety .....	+ 6.0	+ 2.3	+ 8.1	+ 3.5	+ 8.7	+ 20.8	+ 12.2	+ 9.1
Motor Vehicle .....	- 13.0	- 19.4	- 11.7	- 12.9	- 19.9	+ 12.3	+ 2.7	- 23.3
Garage & Filling Station .....	+ 7.2	+ 10.4	+ 4.2	+ 6.5	+ 13.8	+ 25.5	+ 17.1	- 3.3
Men's Clothing .....	+ 4.2	- 1.1	+ 12.4	- 0.2	- 8.2	+ 21.6	+ 22.7	- 6.1
Family Clothing .....	+ 8.9	+ 12.7	+ 13.1	+ 1.7	+ 8.5	+ 32.2	+ 24.5	(a)
Women's Clothing .....	+ 17.9	+ 10.0	(b)	+ 1.7	- 2.4	+ 33.3	+ 32.6	+ 2.6
Shoe .....	+ 4.5	+ 4.2	+ 8.7	+ 0.4	+ 6.3	+ 37.5	+ 28.0	- 3.3
Hardware .....	- 4.5	- 14.5	- 3.7	- 5.6	+ 16.9	+ 15.0	- 13.5	- 7.3
Lumber & Building Material ....	- 6.3	- 25.5	- 18.7	- 14.7	- 13.0	+ 40.5	(b)	- 24.5
Furniture .....	- 4.2	+ 28.3	- 5.7	- 12.6	- 18.5	+ 5.9	+ 28.6	+ 8.8
Appliance and Radio .....	- 14.2	+ 5.5	- 30.7	- 17.2	- 2.2	(b)	+ 25.8	- 11.2
Restaurant .....	+ 4.1	+ 12.8	+ 3.6	- 2.5	+ 8.3	+ 19.6	+ 11.5	+ 10.1
Coal & Wood .....	+ 15.5	+ 17.6	+ 30.2	+ 8.3	- 0.6	+ 28.3	(b)	+ 28.1
Drug .....	+ 9.0	+ 5.6	+ 10.2	+ 7.3	+ 3.8	+ 19.8	+ 13.9	+ 11.0
Jewellery .....	- 2.4	+ 9.4	+ 1.8	- 11.8	+ 3.8	+ 25.0	+ 12.1	+ 2.0
Tobacco .....	+ 11.5	+ 14.3	+ 9.6	+ 11.1	+ 20.0	+ 16.7	+ 11.1	+ 14.3
All Others .....	+ 3.3	+ 8.1	+ 2.2	+ 1.4	+ 8.3	+ 35.3	+ 1.4	- 0.9

(a) Unchanged (b) Not available

**Percentage Changes in Retail Trade — By Provinces and Kinds of Business**

(Without Adjustment for Price Changes)

January 1952 Over December 1951

KIND OF BUSINESS OR STORE	CANADA	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
<b>TOTAL, ALL TRADES ...</b>	- 28.1	- 31.9	- 26.7	- 27.4	- 31.0	- 31.2	- 26.3	- 29.6
Grocery & Combination .....	- 13.5	- 16.9	- 9.4	- 14.0	- 16.4	- 17.3	- 18.2	- 14.6
Meat .....	- 22.0	- 23.3	- 11.1	- 22.2	- 16.4	- 38.1	- 39.5	- 26.6
Country General .....	- 31.6	- 22.2	- 33.3	- 25.0	- 33.5	- 40.8	- 33.7	- 28.9
Department .....	- 53.9	- 61.7	- 52.7	- 54.9	- 55.1	- 51.9	- 50.4	- 50.3
Variety .....	- 69.6	- 77.0	- 65.1	- 69.7	- 70.9	- 70.7	- 71.2	- 71.9
Motor Vehicle .....	+ 15.1	+ 3.1	+ 16.9	+ 35.2	+ 11.2	- 10.2	+ 6.0	- 5.9
Garage & Filling Station .....	- 10.2	+ 10.4	- 15.1	- 3.6	+ 1.4	- 47.1	- 4.9	- 20.4
Men's Clothing .....	- 56.2	- 53.2	- 39.8	- 63.8	- 56.7	- 54.1	- 46.0	- 56.1
Family Clothing .....	- 53.2	- 59.7	- 55.2	- 51.9	- 41.4	- 52.7	- 47.4	- 50.2
Women's Clothing .....	- 46.0	- 50.6	- 40.3	- 51.4	- 45.2	- 20.0	- 36.0	- 53.1
Shoe .....	- 54.2	- 59.0	- 59.7	- 55.4	- 29.2	- 56.0	- 22.0	- 39.6
Hardware .....	- 43.8	- 51.6	- 31.1	- 36.9	- 46.5	- 59.4	- 57.4	- 50.0
Lumber & Building Material ....	+ 4.0	- 36.4	- 11.3	+ 3.5	- 5.3	+ 9.7	(b)	- 11.6
Furniture .....	- 32.5	- 42.2	- 36.1	- 31.7	- 45.0	- 53.8	+ 5.9	- 30.9
Appliance and Radio .....	- 13.5	- 45.3	- 20.8	- 7.6	- 21.1	(a)	+ 15.1	- 22.5
Restaurant .....	- 8.6	- 17.2	- 13.9	- 3.6	- 24.4	- 23.9	(a)	- 0.8
Coal & Wood .....	+ 12.6	+ 0.7	+ 17.5	+ 13.6	- 1.2	+ 9.0	(b)	+ 23.0
Drug .....	- 26.9	- 29.3	- 11.8	- 32.3	- 32.7	- 20.8	- 31.1	- 26.2
Jewellery .....	- 73.7	- 76.0	- 72.9	- 73.8	- 71.3	- 71.2	- 70.9	- 76.0
Tobacco .....	- 33.6	- 28.9	- 27.8	- 37.8	- 33.3	- 40.0	- 31.8	- 24.2
All Others .....	- 36.6	- 27.0	- 37.8	- 40.5	- 31.5	- 28.0	- 31.0	- 35.1

(a) Unchanged (b) Not available

## Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

JANUARY, 1952

(in thousands of dollars)

Kind of Business or Store	All Stores	Chain	Independent	All Stores
Canada				
<b>TOTAL, ALL TRADES .....</b>	<b>722,620</b>	<b>126,460</b>	<b>596,160</b>	<b>50,280</b>
Grocery and Combination .....	139,440	54,620	84,820	10,780
Meat .....	16,020	570	15,440	460
Country General .....	36,020	1,130	34,890	4,950
Department .....	55,160	-	55,160	3,250
Variety .....	10,140	8,790	1,350	880
Motor Vehicle .....	110,680	1,760	108,920	6,010
Garage & Filling Station .....	40,010	240	39,770	3,080
Men's Clothing .....	11,820	1,260	10,560	870
Family Clothing .....	11,240	2,590	8,650	1,240
Women's Clothing .....	12,470	2,640	9,830	770
Shoe .....	5,780	1,930	3,850	500
Hardware .....	11,760	(1)	(1)	590
Lumber & Building Material .....	22,170	4,040	18,120	350
Furniture .....	10,710	2,430	8,280	590
Appliance & Radio .....	10,830	2,650	8,170	580
Restaurant .....	26,460	1,920	24,550	1,060
Coal & Wood .....	24,320	(1)	(1)	1,470
Drug .....	19,000	2,480	16,510	1,520
Jewellery .....	4,430	1,730	2,700	350
Tobacco .....	6,890	1,310	5,580	320
All Others .....	137,270	33,110	104,160	10,660
Manitoba				
<b>TOTAL, ALL TRADES .....</b>	<b>43,750</b>	<b>5,670</b>	<b>38,080</b>	<b>38,760</b>
Grocery & Combination .....	5,650	2,380	3,270	4,790
Meat .....	560	-	560	520
Country General .....	3,060	(1)	(1)	5,490
Department .....	7,990	-	7,990	2,880
Variety .....	250	250	-	290
Motor Vehicle .....	7,620	(1)	(1)	7,320
Garage & Filling Station .....	2,140	-	2,140	1,820
Men's Clothing .....	450	(1)	(1)	450
Family Clothing .....	510	80	430	780
Women's Clothing .....	400	150	250	720
Shoe .....	170	40	130	110
Hardware .....	760	(1)	(1)	690
Lumber & Building Material .....	2,150	540	1,610	2,150
Furniture .....	220	-	220	180
Appliance & Radio .....	450	100	350	300
Restaurant .....	1,830	100	1,730	1,340
Coal & Wood .....	1,660	-	1,660	1,450
Drug .....	1,090	(1)	(1)	1,030
Jewellery .....	270	(1)	(1)	150
Tobacco .....	120	(1)	(1)	210
All Others .....	6,400	1,750	4,650	6,090
Saskatchewan				

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

(b) Not available.

**Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business**
**JANUARY, 1952**

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent
<b>Provinces</b>							
			<b>Quebec</b>			<b>Ontario</b>	
7,670	42,610	166,960	26,330	140,630	285,850	61,290	224,560
1,950	8,830	41,000	11,800	29,200	57,090	30,170	26,920
-	460	5,050	-	5,050	5,650	520	5,130
200	4,750	7,380	330	7,050	7,070	220	6,850
-	3,250	8,950	-	8,950	19,670	-	19,670
780	100	3,070	2,390	670	4,720	4,240	480
(1)	(1)	20,220	(1)	(1)	46,010	490	45,520
(1)	(1)	8,410	-	8,410	17,950	(1)	(1)
(1)	(1)	2,810	230	2,580	5,080	880	4,210
(1)	(1)	3,200	1,090	2,110	3,660	710	2,950
60	720	3,770	(b)	(b)	4,100	1,160	2,940
(1)	(1)	1,500	490	1,010	2,590	1,060	1,530
(1)	(1)	2,860	(1)	(1)	4,230	180	4,050
-	350	2,050	(1)	(1)	10,070	(1)	(1)
(1)	(1)	2,810	960	1,840	4,790	830	3,960
60	520	2,280	800	1,480	5,210	1,150	4,060
(1)	(1)	5,430	560	4,870	10,270	750	9,520
-	1,470	6,990	-	6,990	11,410	(1)	(1)
130	1,400	4,320	250	4,080	7,800	1,290	6,510
(1)	(1)	1,140	410	720	1,640	750	890
(1)	(1)	1,710	420	1,300	3,510	(1)	(1)
2,800	7,860	32,010	5,460	26,560	53,330	15,290	38,040
<b>Saskatchewan</b>		<b>Alberta</b>		<b>British Columbia</b>			
5,450	33,310	59,350	8,080	51,270	77,680	12,080	65,600
(1)	(1)	7,280	(1)	(1)	12,850	4,600	8,260
(1)	(1)	1,210	-	1,210	2,560	(1)	(1)
(1)	(1)	5,090	(1)	(1)	3,000	(1)	(1)
-	2,880	4,130	-	4,130	8,290	-	8,290
290	10	460	410	50	480	430	50
(1)	(1)	7,940	(1)	(1)	15,560	(1)	(1)
-	1,820	3,080	-	3,080	3,540	(1)	(1)
(1)	(1)	1,080	(1)	(1)	1,070	(1)	(1)
260	520	610	(1)	(1)	1,240	(1)	(1)
150	570	1,140	160	970	1,590	380	1,210
(1)	(1)	320	110	210	580	130	450
-	690	1,470	(1)	(1)	1,150	(1)	(1)
1,450	690	3,630	(b)	(b)	1,760	170	1,590
(1)	(1)	900	-	900	1,230	470	760
(b)	(b)	1,220	280	940	790	120	680
(1)	(1)	2,920	40	2,870	3,610	430	3,180
-	1,450	110	(b)	(b)	1,230	-	1,230
(1)	(1)	1,310	170	1,140	1,920	530	1,390
(1)	(1)	370	180	190	520	170	340
(1)	(1)	300	(1)	(1)	720	(1)	(1)
1,400	4,690	14,780	2,440	12,350	13,990	3,970	10,020

Estimated Retail Trade — By Provinces and Kinds of Business

JANUARY, 1952

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<b>TOTAL, ALL TRADES .....</b>	<b>722,620</b>	<b>50,280</b>	<b>166,960</b>	<b>285,850</b>	<b>43,750</b>	<b>38,760</b>	<b>59,350</b>	<b>77,680</b>
Grocery & Combination.....	139,440	10,780	41,000	57,090	5,650	(b)	7,280	12,850
Meat.....	16,020	460	5,050	5,650	560	520	1,210	2,560
Country General.....	36,020	4,950	7,380	7,070	3,060	5,490	5,090	3,000
Department.....	55,160	3,250	8,950	19,670	7,990	2,880	4,130	8,290
Variety.....	10,140	880	3,070	4,720	250	290	460	480
Motor Vehicle.....	110,680	6,010	20,220	46,010	7,620	7,320	7,940	15,560
Garage & Filling Station.....	40,010	3,080	8,410	17,950	2,140	1,820	3,080	3,540
Men's Clothing.....	11,820	870	2,810	5,080	450	450	1,080	1,070
Family Clothing.....	11,240	1,240	3,200	3,660	510	780	610	1,240
Women's Clothing.....	12,470	770	(b)	4,100	400	720	1,140	1,590
Shoe.....	5,780	500	1,500	2,590	170	110	320	580
Hardware.....	11,760	590	2,860	4,230	760	690	1,470	1,150
Lumber & Building Material.....	22,170	350	2,050	10,070	2,150	2,150	(b)	1,760
Furniture.....	10,710	590	2,810	4,790	220	180	900	1,230
Appliance & Radio .....	10,830	580	2,280	5,210	450	(b)	1,220	790
Restaurant .....	26,460	1,060	5,430	10,270	1,830	1,340	2,920	3,610
Coal & Wood .....	24,320	1,470	6,900	11,410	1,660	1,450	(b)	1,230
Drug .....	19,000	1,520	4,320	7,800	1,090	1,030	1,310	1,920
Jewellery .....	4,430	350	1,140	1,640	270	150	370	520
Tobacco .....	6,890	320	1,710	3,510	120	210	300	720
All Others .....	137,270	10,660	32,010	53,330	6,400	6,090	14,780	13,990

\* Canada totals do not include Newfoundland, North West Territories and Yukon figures.

(b) Not available

**Department Store Sales and Stocks**

January 1951 and January 1952

These figures are estimates of total department store sales and stocks.  
Stocks are at selling value.

Department	SALES			STOCKS	
	Jan. 1951	Jan. 1952	Change 1952/51	Dec.31 1951	Stock/Sales Ratio
	(\$000)	(\$000)	%	(\$000)	Jan. 1952
<b>TOTAL, ALL DEPARTMENTS .....</b>	58,250	55,160	- 5.3	182,570	3.3
1. Women's and Misses' Dresses.....	1,740	1,600	- 8.0	3,010	1.9
2. Women's and Misses' Coats and Suits.....	1,290	1,120	-13.2	2,550	2.3
3. Women's and Misses' Sportswear .....	1,280	1,280	(a)	3,310	2.6
4. Furs .....	1,610	1,390	-13.7	3,830	2.8
5. Girls' and Infants' Wear .....	1,470	1,830	+24.5	6,460	3.5
6. Lingerie and Corsets .....	2,180	2,370	+ 8.7	5,690	2.4
7. Aprons, Housedresses and Uniforms .....	450	440	- 2.2	700	1.6
8. Millinery .....	370	340	- 8.1	690	2.0
9. Hosiery and Apparel Accessories .....	1,850	1,880	+ 1.6	6,020	3.2
10. Women's, Misses' and Children's Shoes .....	1,750	1,700	- 2.9	10,050	5.9
<b>TOTAL 1 - 10 .....</b>	13,990	13,950	- 0.3	42,310	3.0
12. Men's Clothing .....	2,070	1,980	- 4.3	7,370	3.7
13. Men's Furnishings .....	2,050	2,160	+ 5.4	8,540	4.0
14. Boys' Clothing and Furnishings .....	1,110	1,300	+17.1	5,050	3.9
15. Men's and Boys' Shoes .....	780	760	- 2.6	3,840	5.1
16. Food and Kindred Products .....	4,670	4,890	+ 4.7	4,150	8.5
17. Toiletries, Cosmetics and Drugs .....	1,590	1,680	+ 5.7	4,370	2.6
18. Photographic Equipment and Supplies .....	160	160	(a)	780	4.9
19. Piece Goods .....	2,270	2,380	+ 4.8	7,780	3.3
20. Linens and Domestics .....	3,640	3,780	+ 3.8	7,640	2.0
21. Smallwares .....	1,730	1,690	- 2.3	5,380	3.2
22. China and Glassware .....	710	650	- 8.5	6,900	10.6
23. Home Furnishings .....	3,920	3,120	-20.4	19,150	6.1
24. Furniture .....	4,380	3,760	-14.2	12,610	3.4
25. Major Appliances .....	3,080	1,730	-43.8	7,340	4.2
26. Radio and Music .....	1,100	1,050	- 4.5	4,130	3.9
27. Hardware and Housewares .....	3,490	2,890	-17.2	11,500	4.0
28. Jewellery .....	1,020	920	- 9.8	7,050	7.7
29. Sporting Goods and Luggage .....	1,110	970	-12.6	6,560	6.8
30. Stationery, Books and Magazines .....	940	940	(a)	3,080	3.3
<b>31. All Other Departments .....</b>	4,440	4,400	- 0.9	7,040	1.6

(a) Change of less than .05 per cent  
Note. Canada totals do not include Newfoundland figures.

Stock Sales Ratios — are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

## Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

1951

(in thousands of dollars)

Kind of Business or Store	All Stores	Chain	Independent	All Stores
<b>Canada</b>				
<b>TOTAL, ALL TRADES .....</b>	<b>10,445,061</b>	<b>1,798,700</b>	<b>8,646,361</b>	<b>702,226</b>
Grocery and Combination .....	1,673,247	624,456	1,048,791	131,611
Meat .....	204,425	5,909	198,516	5,687
Country General .....	535,360	17,311	518,049	66,787
Department .....	901,717	-	901,717	60,057
Variety .....	190,034	164,836	25,198	19,321
Motor Vehicle .....	1,811,846	26,408	1,785,438	105,604
Garage & Filling Station .....	547,602	3,264	544,338	36,627
Men's Clothing .....	182,790	21,678	161,112	12,675
Family Clothing .....	171,333	37,866	133,467	19,650
Women's Clothing .....	177,108	41,188	135,920	11,550
Shoe .....	99,867	36,910	62,957	8,843
Hardware .....	209,876	(1)	(1)	11,290
Lumber & Building Material .....	356,484	74,504	281,980	7,162
Furniture .....	157,185	34,372	122,813	7,540
Appliance & Radio .....	135,498	31,960	103,538	8,692
Restaurant .....	359,811	24,284	335,527	15,819
Coal & Wood .....	198,036	(1)	(1)	11,991
Drug .....	227,509	30,642	196,867	18,635
Jewellery .....	77,464	29,709	47,755	6,147
Tobacco .....	87,709	16,831	70,878	3,482
All Others .....	2,140,160	559,540	1,580,620	133,056
<b>Manitoba</b>				
<b>TOTAL, ALL TRADES .....</b>	<b>666,701</b>	<b>82,666</b>	<b>584,035</b>	<b>616,338</b>
Grocery & Combination .....	71,692	29,619	42,073	57,055
Meat .....	7,776	-	7,776	8,925
Country General .....	43,778	(1)	(1)	87,450
Department .....	137,114	-	137,114	45,394
Variety .....	4,779	4,779	-	5,284
Motor Vehicle .....	123,207	(1)	(1)	125,431
Garage & Filling Station .....	29,490	-	29,490	37,674
Men's Clothing .....	7,810	(1)	(1)	6,168
Family Clothing .....	6,816	1,038	5,778	12,769
Women's Clothing .....	6,275	2,018	4,257	8,055
Shoe .....	2,704	561	2,143	1,935
Hardware .....	12,468	(1)	(1)	15,057
Lumber & Building Material .....	38,166	8,878	29,288	32,067
Furniture .....	3,507	-	3,507	3,105
Appliance & Radio .....	4,987	1,383	3,604	4,489
Restaurant .....	27,317	1,232	26,085	17,647
Coal & Wood .....	13,907	-	13,907	9,876
Drug .....	14,246	(1)	(1)	11,549
Jewellery .....	4,366	(1)	(1)	2,329
Tobacco .....	1,432	(1)	(1)	2,714
All Others .....	104,864	28,283	76,581	121,365
<b>Saskatchewan</b>				

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

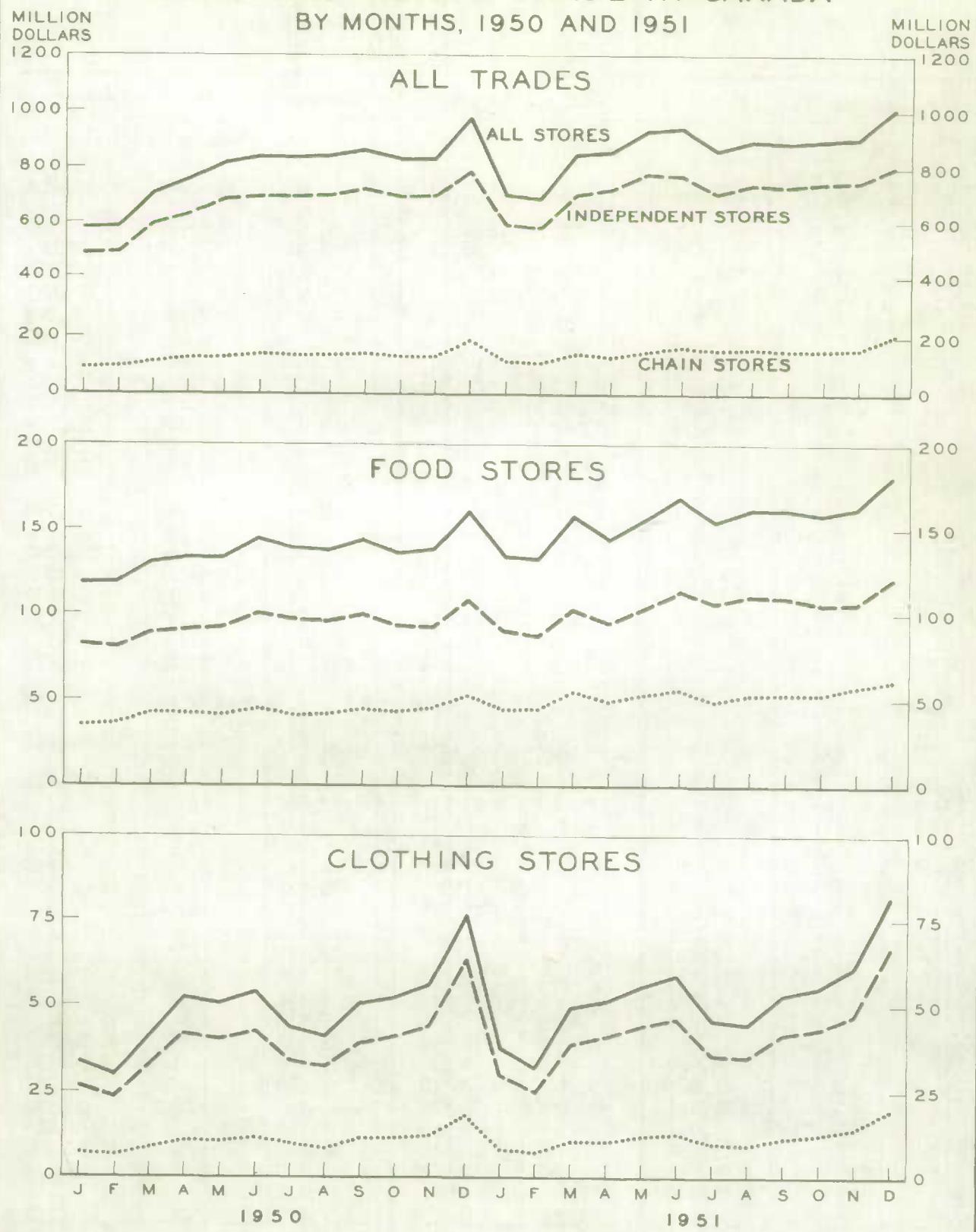
## Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

1951

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent
<b>Provinces</b>		<b>Quebec</b>		<b>Ontario</b>			
119,770	582,456	2,457,391	363,789	2,093,602	4,033,221	856,293	3,176,928
22,822	108,789	481,396	125,809	355,587	688,117	342,958	345,159
-	5,687	60,474	-	60,474	70,800	5,325	65,475
3,069	63,718	118,562	5,272	113,290	103,393	3,152	100,241
-	60,057	145,625	-	145,625	329,663	-	329,663
17,145	2,176	55,767	43,491	12,276	87,225	78,427	8,798
(1)	(1)	413,067	(1)	(1)	656,450	6,964	649,486
(1)	(1)	119,947	-	119,947	236,426	(1)	(1)
(1)	(1)	40,341	2,825	37,516	86,731	15,800	70,931
(1)	(1)	52,140	15,624	36,516	53,157	9,686	43,471
971	10,579	55,326	8,754	46,572	59,021	19,317	39,704
(1)	(1)	29,880	10,590	19,290	44,356	26,969	23,387
(1)	(1)	49,298	(1)	(1)	70,452	2,666	67,786
-	7,162	40,090	(1)	(1)	161,995	(1)	(1)
(1)	(1)	48,510	15,974	32,536	69,693	11,494	58,199
644	8,048	35,065	12,436	22,629	61,417	11,863	49,554
(1)	(1)	70,513	6,601	63,912	148,236	10,154	138,082
-	11,991	50,250	-	50,250	102,100	(1)	(1)
1,623	17,012	46,563	2,887	43,676	98,657	16,019	82,638
(1)	(1)	19,594	6,253	13,341	29,943	13,255	16,688
(1)	(1)	20,777	5,170	15,607	47,554	(1)	(1)
48,878	84,178	504,206	92,902	411,304	827,835	258,825	569,010
<b>Saskatchewan</b>		<b>Alberta</b>		<b>British Columbia</b>			
80,067	536,271	831,317	123,353	707,964	1,137,867	172,766	965,101
(1)	(1)	90,644	(1)	(1)	152,732	54,921	97,811
(1)	(1)	17,678	-	17,678	33,085	(1)	(1)
(1)	(1)	72,719	(1)	(1)	42,671	(1)	(1)
-	45,394	63,661	-	63,661	120,203	-	120,203
5,154	130	8,735	7,767	968	8,923	8,073	850
(1)	(1)	114,202	(1)	(1)	273,885	(1)	(1)
-	37,674	40,228	-	40,228	47,210	(1)	(1)
(1)	(1)	12,461	(1)	(1)	16,604	(1)	(1)
5,172	7,597	9,030	(1)	(1)	17,771	(1)	(1)
1,682	6,373	13,290	2,413	10,877	23,591	6,032	17,559
(1)	(1)	4,031	1,181	2,850	8,118	1,561	6,557
-	15,057	30,896	(1)	(1)	20,415	(1)	(1)
20,366	11,701	43,691	24,104	19,587	33,313	3,029	30,284
(1)	(1)	9,230	-	9,230	15,600	5,066	10,534
1,112	3,377	11,041	2,848	8,193	9,807	1,674	8,133
(1)	(1)	34,318	496	33,822	45,961	5,381	40,580
-	9,876	1,043	-	1,043	8,869	-	8,869
(1)	(1)	15,257	2,014	13,243	22,602	6,332	16,270
(1)	(1)	5,188	2,760	2,428	9,897	3,658	6,239
(1)	(1)	3,314	(1)	(1)	8,436	(1)	(1)
23,250	98,115	230,660	39,902	190,758	318,174	67,501	150,673

**ESTIMATED RETAIL TRADE IN CANADA**  
 BY MONTHS, 1950 AND 1951



ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

(in thousands of dollars)

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
<u>Total - All Trades</u>								
January	703,834	48,600	158,472	286,439	44,663	31,416	54,375	79,869
February	694,169	45,607	154,903	282,211	44,585	30,771	53,989	82,103
March	851,615	59,114	204,833	343,844	50,546	34,413	61,851	97,014
April	859,228	57,555	210,909	325,626	54,597	47,945	68,430	94,166
May	931,116	60,897	223,562	353,561	59,063	63,639	73,241	97,153
June	940,218	63,293	222,465	362,320	60,292	57,227	74,759	99,862
July	865,789	58,185	200,862	329,202	58,768	56,261	67,988	94,523
August	897,413	59,327	209,096	335,583	54,275	64,949	76,907	97,276
September	891,245	57,855	211,216	337,763	55,304	57,836	75,731	95,540
October	898,635	58,431	212,616	341,607	59,039	61,162	72,049	93,731
November	906,065	59,554	220,747	341,515	62,238	54,348	71,436	96,227
December	1,005,734	73,808	227,710	393,550	63,331	56,371	80,561	110,403
Annual Total	10,445,061	702,226	2,457,391	4,033,221	666,701	616,338	831,317	1,137,867
<u>Grocery and Combination Stores</u>								
January	119,061	9,847	35,073	48,346	5,014	3,399	6,256	11,126
February	118,146	9,851	34,313	48,284	5,019	3,599	6,294	10,786
March	141,102	11,421	40,704	58,432	6,007	4,204	7,521	12,813
April	127,975	10,423	36,547	52,731	5,571	4,004	7,008	11,691
May	139,208	10,781	40,981	56,528	6,144	4,714	7,619	12,441
June	151,248	11,457	44,258	62,073	6,283	5,171	8,451	13,555
July	139,741	10,980	40,612	56,760	5,877	5,316	7,389	12,807
August	144,415	10,905	41,495	59,650	6,201	5,309	7,742	13,113
September	144,527	11,321	40,452	60,279	6,398	5,239	7,953	12,885
October	140,755	10,751	40,239	58,156	6,273	4,879	7,631	12,826
November	145,922	10,898	41,469	60,460	6,148	5,428	7,877	13,642
December	161,147	12,976	45,253	66,418	6,757	5,793	8,903	15,047
Annual Total	1,673,247	131,611	481,396	688,117	71,692	57,055	90,644	152,732

14.

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

(in thousands of dollars)

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
<u>Meat Stores</u>								
January	15,078	403	4,553	5,395	492	524	1,170	2,541
February	14,477	417	4,063	5,229	468	534	1,281	2,485
March	17,134	434	5,031	6,136	554	669	1,393	2,917
April	15,996	440	5,209	5,364	573	626	1,341	2,443
May	17,215	442	5,609	5,673	629	767	1,517	2,578
June	18,027	454	5,736	6,196	780	869	1,206	2,786
July	15,436	458	4,606	5,298	681	725	1,286	2,382
August	17,544	482	4,693	5,771	698	808	1,592	3,500
September	17,595	620	5,290	6,098	732	870	1,464	2,521
October	18,040	465	5,114	6,357	768	894	1,732	2,710
November	17,341	471	4,886	6,023	736	803	1,692	2,730
December	20,542	601	5,684	7,260	665	836	2,004	3,492
Annual Total	204,425	5,687	60,474	70,800	7,776	8,925	17,678	33,085
<u>Country General Stores</u>								
January	32,221	4,444	6,459	6,800	2,594	4,795	4,646	2,483
February	32,449	4,141	7,453	6,829	2,418	4,490	4,409	2,709
March	38,471	5,185	8,513	7,762	2,949	5,729	5,204	3,129
April	39,506	5,137	9,316	7,367	3,139	6,055	5,413	3,079
May	49,248	6,277	11,974	9,615	4,043	7,858	6,088	3,393
June	48,902	6,176	10,420	9,938	4,136	7,908	6,881	3,443
July	48,388	6,006	10,588	10,015	3,891	7,608	5,978	4,242
August	49,336	5,901	10,750	10,187	4,069	7,940	6,193	4,296
September	47,925	5,673	10,967	8,633	3,655	8,435	6,689	3,873
October	49,338	5,804	10,613	8,387	4,203	9,651	6,978	3,702
November	46,937	5,687	10,449	8,428	4,082	7,636	6,557	4,098
December	52,639	6,356	11,060	9,432	4,599	9,285	7,683	4,224
Annual Total	535,360	66,787	118,562	103,393	43,778	87,450	72,719	42,671

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

(in thousands of dollars)

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
<u>Department Stores</u>								
January	58,268	3,386	9,088	22,329	8,884	2,538	4,051	7,992
February	58,296	3,414	9,060	21,666	9,112	2,715	4,157	8,172
March	72,569	4,802	12,555	26,590	10,802	3,205	5,176	9,439
April	75,210	4,994	12,338	27,837	11,442	3,822	5,239	9,538
May	76,584	5,669	13,452	28,250	10,832	4,041	4,914	9,426
June	69,514	4,795	11,300	25,055	10,486	3,698	4,898	9,282
July	54,449	3,868	8,091	19,006	8,910	2,641	3,994	7,939
August	61,522	4,062	9,685	21,452	9,579	3,119	4,713	8,912
September	72,425	4,264	12,138	26,293	10,989	3,536	5,379	9,826
October	81,225	5,533	12,783	29,078	12,511	4,872	6,002	10,446
November	101,881	6,794	16,216	38,523	15,780	5,196	6,808	12,564
December	119,774	8,476	18,919	43,584	17,787	6,011	8,330	16,667
Annual Total	901,717	60,057	145,625	329,663	137,114	45,394	63,661	120,203
<u>Variety Stores</u>								
January	9,573	858	2,835	4,558	230	238	414	440
February	9,595	853	2,741	4,535	239	273	459	495
March	14,396	1,400	4,404	6,686	334	322	584	666
April	13,092	1,240	3,974	5,978	334	344	605	617
May	15,735	1,510	5,059	7,018	391	415	670	672
June	16,483	1,652	5,156	7,319	407	455	758	736
July	14,907	1,534	4,376	6,793	376	428	720	680
August	14,418	1,503	4,325	6,432	361	428	683	686
September	15,132	1,563	4,560	6,899	364	387	677	682
October	15,981	1,641	4,732	7,285	415	452	728	728
November	17,369	1,750	4,805	8,148	466	554	835	811
December	33,353	3,817	8,800	15,574	862	988	1,602	1,710
Annual Total	190,034	19,321	55,767	87,225	4,779	5,284	8,735	8,923

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

(in thousands of dollars)

16.

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
<u>Motor Vehicle Dealers</u>								
January	127,231	7,464	22,898	52,821	9,511	6,521	7,727	20,289
February	145,225	8,114	23,759	61,825	10,755	5,730	9,733	25,309
March	178,308	10,797	39,025	73,420	9,727	6,917	9,240	29,182
April	186,923	11,822	46,853	66,579	10,814	13,759	12,001	25,095
May	183,135	10,327	43,143	65,384	12,035	14,746	11,257	26,243
June	172,908	10,901	39,793	61,698	11,845	13,193	10,378	25,100
July	158,057	8,791	38,409	53,256	14,767	11,390	8,621	22,823
August	148,465	8,574	39,198	49,851	8,745	11,950	9,662	20,485
September	145,298	8,086	37,714	47,987	8,729	11,102	10,042	21,638
October	139,859	8,030	34,220	46,791	9,706	11,588	9,038	20,486
November	130,255	6,870	30,761	42,802	9,723	10,384	9,016	20,699
December	96,182	5,828	17,294	34,036	6,850	8,151	7,487	16,536
Annual Total	1,811,846	105,604	413,067	656,450	123,207	125,431	114,202	273,885
<u>Garages and Filling Stations</u>								
January	37,334	2,786	8,073	16,850	1,879	1,449	2,634	3,663
February	33,470	1,908	7,333	16,138	1,440	1,065	2,840	2,746
March	38,959	3,080	8,451	17,423	2,108	1,217	2,681	3,999
April	42,734	2,558	9,661	19,233	2,339	1,855	3,315	3,773
May	49,712	3,114	10,835	21,335	2,470	4,001	3,671	4,286
June	51,540	3,542	12,103	21,550	2,866	3,401	3,970	4,108
July	53,765	3,960	11,444	23,288	2,633	4,069	4,178	4,193
August	51,319	3,251	10,777	20,998	3,255	4,945	4,058	4,035
September	49,032	3,678	10,088	20,609	2,695	4,817	3,358	3,787
October	50,891	3,068	10,750	21,629	2,848	4,542	3,856	4,198
November	44,298	2,893	10,536	18,756	2,847	2,871	2,425	3,970
December	44,548	2,789	9,896	18,617	2,110	3,442	3,242	4,452
Annual Total	547,602	36,627	119,947	236,426	29,490	37,674	40,228	47,210

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

(in thousands of dollars)

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
<u>Men's Clothing Stores</u>								
January	11,340	878	2,502	5,093	487	368	876	1,136
February	9,940	643	2,165	4,852	460	294	541	985
March	15,183	980	4,327	7,056	485	340	854	1,141
April	14,101	1,061	3,608	6,302	528	460	986	1,156
May	15,768	1,066	4,133	7,332	512	451	1,004	1,270
June	16,775	1,167	3,633	8,295	578	532	1,150	1,420
July	12,339	1,000	2,596	5,675	663	356	848	1,201
August	12,033	856	2,373	5,585	655	399	867	1,298
September	14,081	989	2,874	6,690	652	548	887	1,441
October	15,582	1,031	3,295	7,170	695	671	1,202	1,518
November	18,641	1,147	4,169	8,649	1,060	771	1,242	1,603
December	27,007	1,857	4,666	14,032	1,035	978	2,004	2,435
Annual Total	182,790	12,675	40,341	86,731	7,810	6,168	12,461	16,604
<u>Family Clothing Stores</u>								
January	10,320	1,095	2,826	3,596	473	593	494	1,243
February	8,829	888	2,570	2,888	382	585	491	1,025
March	12,533	1,378	4,358	4,039	415	638	656	1,049
April	13,012	1,437	4,011	4,044	483	766	670	1,601
May	14,668	1,737	4,800	4,371	558	1,024	783	1,395
June	14,939	1,903	4,647	4,463	557	1,043	792	1,534
July	12,284	1,511	3,787	3,732	507	726	667	1,354
August	11,943	1,326	3,499	3,751	509	672	682	1,504
September	13,832	1,530	3,804	4,369	596	1,238	784	1,511
October	17,032	1,744	5,331	4,781	636	2,032	958	1,550
November	17,930	2,020	5,361	5,517	830	1,799	891	1,512
December	24,011	3,081	7,146	7,606	870	1,653	1,162	2,493
Annual Total	171,333	19,650	52,140	53,157	6,816	12,769	9,030	17,771

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

(in thousands of dollars)

18.

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
<u>Women's Clothing Stores</u>								
January	10,583	704	2,500	4,028	408	537	859	1,547
February	8,946	599	2,343	3,137	337	527	741	1,262
March	14,572	954	4,817	4,804	508	523	979	1,987
April	15,926	885	6,170	4,652	557	710	1,022	1,930
May	16,061	1,043	5,497	4,952	581	739	1,232	2,017
June	16,582	1,136	5,676	5,193	626	656	1,201	2,094
July	13,351	862	3,931	4,457	538	567	1,104	1,892
August	12,923	913	4,098	4,159	458	648	957	1,690
September	16,143	868	6,077	5,134	478	645	1,097	1,844
October	14,460	933	4,131	4,992	483	804	1,178	1,939
November	14,459	1,098	3,766	5,078	574	799	1,143	2,001
December	23,102	1,555	6,320	8,435	727	900	1,777	3,388
Annual Total	177,108	11,550	55,326	59,021	6,275	8,055	13,290	23,591
<u>Shoe Stores</u>								
January	5,530	484	1,378	2,584	159	79	250	596
February	4,507	401	1,138	2,147	120	96	179	426
March	7,334	646	2,185	3,352	164	103	315	569
April	8,146	704	2,681	3,326	244	148	386	657
May	9,169	730	3,428	3,517	298	197	294	705
June	10,375	947	3,343	4,457	310	201	332	785
July	7,672	719	2,134	3,454	225	156	334	650
August	7,445	725	2,061	3,283	214	155	370	637
September	9,078	826	2,622	4,098	257	148	356	771
October	8,082	689	2,232	3,627	236	178	413	707
November	9,905	753	2,956	4,700	233	224	388	651
December	12,624	1,219	3,722	5,811	244	250	414	964
Annual Total	99,867	8,843	29,880	44,356	2,704	1,935	4,031	8,118

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

(in thousands of dollars)

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<b>Hardware Stores</b>								
January	12,324	686	2,971	4,482	647	598	1,703	1,237
February	11,279	577	2,597	3,735	757	593	1,701	1,319
March	13,525	760	3,317	4,866	716	622	1,787	1,457
April	17,589	970	4,144	5,892	1,055	1,063	2,501	1,964
May	21,848	1,041	5,506	7,699	1,109	1,573	3,157	1,763
June	21,261	1,032	4,930	7,059	1,486	1,620	3,215	1,919
July	18,297	977	4,104	6,546	1,154	1,341	2,516	1,659
August	18,087	950	4,484	5,659	929	1,599	2,821	1,645
September	18,303	984	4,385	5,775	1,083	1,421	2,766	1,889
October	19,082	1,029	4,583	6,487	1,045	1,597	2,721	1,620
November	17,338	1,059	4,128	5,556	1,068	1,326	2,556	1,645
December	20,943	1,225	4,149	6,696	1,419	1,704	3,452	2,298
Annual Total	209,876	11,290	49,298	70,452	12,468	15,057	30,896	20,415
<b>Lumber and Building Material Dealers</b>								
January	23,661	469	2,515	11,798	2,468	1,531	2,550	2,330
February	20,542	522	2,158	9,676	2,124	1,670	2,302	2,090
March	22,560	448	2,801	11,463	2,123	1,325	2,161	2,239
April	28,216	574	3,202	13,378	3,018	1,803	3,325	2,916
May	35,606	611	4,367	16,548	4,233	2,857	3,895	3,095
June	36,758	674	4,236	16,361	4,410	3,384	4,502	3,191
July	34,660	566	4,233	14,812	3,920	3,830	4,559	2,740
August	36,371	704	3,894	15,254	3,671	4,219	5,225	3,404
September	33,136	691	3,389	14,317	3,441	3,555	4,804	2,939
October	34,392	720	3,868	15,731	3,570	3,230	3,979	3,294
November	29,273	635	3,120	12,932	2,916	2,698	3,887	3,085
December	21,309	548	2,307	9,725	2,272	1,965	2,502	1,990
Annual Stores	356,484	7,162	40,090	161,995	38,166	32,067	43,691	33,313

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

(in thousands of dollars)

20.

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
<u>Furniture Stores</u>								
January	11,181	456	2,981	5,484	266	169	699	1,126
February	11,234	399	3,336	5,103	332	201	718	1,145
March	13,301	670	3,905	6,252	318	203	635	1,318
April	14,429	693	4,593	6,258	326	283	799	1,477
May	13,322	720	4,361	5,792	304	217	726	1,202
June	13,824	683	4,758	5,912	275	293	702	1,201
July	11,947	541	3,889	5,153	295	243	698	1,128
August	12,529	540	3,972	5,418	258	216	839	1,286
September	13,205	607	4,183	5,998	208	228	754	1,227
October	12,532	586	3,868	5,526	228	296	729	1,299
November	13,821	622	4,264	5,786	297	365	1,077	1,410
December	15,860	1,023	4,400	7,011	400	391	854	1,781
Annual Total	157,185	7,540	48,510	69,693	3,507	3,105	9,230	15,600
<u>Appliance and Radio Stores</u>								
January	12,616	551	3,288	6,293	464	165	967	888
February	11,673	624	2,640	5,855	422	280	938	914
March	12,558	1,087	3,253	5,617	546	259	881	915
April	15,267	729	4,361	6,937	502	517	1,111	1,110
May	10,735	655	2,885	4,772	378	353	934	758
June	10,326	915	2,717	4,348	346	468	818	714
July	9,610	584	2,592	4,309	326	371	755	673
August	9,376	471	2,433	4,108	263	811	655	635
September	9,571	541	2,689	4,385	375	201	627	753
October	10,588	702	2,845	4,724	352	438	829	698
November	10,656	771	2,482	4,431	446	324	1,469	733
December	12,522	1,062	2,880	5,638	567	302	1,057	1,016
Annual Total	135,498	8,692	35,065	61,417	4,987	4,489	11,041	9,807

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

(in thousands of dollars)

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
<u>Restaurants</u>								
January	25,415	937	5,240	10,534	1,693	1,119	2,615	3,277
February	22,537	948	4,503	9,728	1,453	1,058	1,892	2,955
March	26,833	1,339	5,018	11,479	2,072	1,174	2,276	3,475
April	27,049	1,279	5,460	11,048	2,125	1,258	2,507	3,372
May	30,872	1,526	5,631	12,895	2,571	1,462	3,054	3,733
June	30,857	1,334	5,751	12,626	2,390	1,656	2,884	4,216
July	35,008	1,585	5,995	15,206	2,566	1,777	3,388	4,491
August	35,902	1,656	6,594	15,382	2,377	1,799	3,155	4,939
September	33,444	1,448	6,284	13,821	2,423	1,559	3,448	4,461
October	33,324	1,255	6,941	13,670	2,785	1,501	3,088	4,084
November	29,612	1,228	6,791	11,200	2,447	1,528	3,095	3,323
December	28,958	1,284	6,305	10,647	2,415	1,756	2,916	3,635
Annual Total	359,811	15,819	70,513	148,236	27,317	17,647	34,318	45,961
<u>Coal and Wood Dealers</u>								
January	21,060	1,246	5,374	10,542	1,671	1,129	136	962
February	19,991	1,323	5,412	10,221	1,269	973	100	693
March	16,613	1,175	4,346	8,088	1,255	893	85	771
April	10,687	731	2,818	5,309	810	474	37	508
May	10,632	704	2,556	5,851	632	340	51	498
June	11,937	608	2,733	7,113	676	367	38	402
July	11,843	569	2,715	6,928	615	488	78	450
August	14,099	709	3,523	7,820	785	578	27	657
September	16,717	917	4,101	8,472	1,316	928	58	925
October	20,866	1,153	5,131	10,905	1,540	1,144	108	885
November	21,986	1,393	5,589	10,815	1,663	1,227	182	1,117
December	21,605	1,463	5,952	10,036	1,675	1,335	143	1,001
Annual Total	198,036	11,991	50,250	102,100	13,907	9,876	1,043	8,869

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

22.

(in thousands of dollars)

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
<u>Drug Stores</u>								
January	17,426	1,444	3,918	7,271	1,048	861	1,149	1,735
February	18,213	1,581	4,111	7,491	1,283	796	1,203	1,748
March	19,054	1,608	4,021	8,146	1,158	908	1,268	1,945
April	17,121	1,375	3,598	7,276	1,062	838	1,191	1,781
May	18,191	1,434	3,886	7,746	1,171	932	1,210	1,812
June	18,636	1,479	3,652	8,297	1,149	968	1,264	1,827
July	17,349	1,502	3,557	7,335	1,098	931	1,148	1,778
August	18,617	1,530	3,600	8,348	1,223	966	1,152	1,798
September	18,731	1,489	3,618	8,488	1,126	968	1,261	1,781
October	19,624	1,579	3,864	8,695	1,176	1,082	1,277	1,951
November	18,563	1,469	3,842	8,044	1,131	997	1,238	1,842
December	25,984	2,145	4,896	11,520	1,621	1,302	1,896	2,604
Annual Total	227,509	18,635	46,563	98,657	14,246	11,549	15,257	22,602
<u>Jewellery Stores</u>								
January	4,540	324	1,123	1,862	264	123	333	511
February	4,230	290	1,111	1,628	236	106	272	587
March	5,332	404	1,602	1,976	326	107	283	634
April	5,196	341	1,361	2,057	310	141	307	679
May	5,285	369	1,342	2,075	318	193	343	645
June	6,115	442	1,687	2,306	344	196	382	758
July	5,216	487	1,202	1,998	274	172	395	688
August	6,130	594	1,447	2,376	304	166	411	832
September	5,933	466	1,566	2,282	327	161	365	766
October	5,991	435	1,429	2,481	321	169	403	753
November	6,674	535	1,516	2,647	405	273	428	870
December	16,822	1,460	4,208	6,255	937	522	1,266	2,174
Annual Total	77,464	6,147	19,594	29,943	4,366	2,329	5,188	9,897

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1951

(in thousands of dollars)

Months	CANADA	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
<u>Tobacco Stores</u>								
January	6,175	277	1,562	3,164	97	182	266	627
February	6,230	298	1,503	3,269	99	181	249	631
March	6,851	330	1,821	3,482	116	202	218	682
April	6,654	269	1,665	3,479	121	204	269	647
May	7,116	297	1,826	3,699	114	221	283	676
June	8,023	251	1,821	4,613	122	230	302	684
July	6,508	232	1,516	3,485	108	229	218	720
August	7,167	290	1,526	4,050	116	224	251	710
September	7,248	266	1,809	3,842	117	236	257	721
October	7,622	255	1,704	4,332	123	227	284	697
November	7,735	270	1,649	4,500	116	233	278	689
December	10,380	447	2,375	5,639	183	345	439	952
Annual Total	87,709	3,482	20,777	47,554	1,432	2,714	3,314	8,436
<u>All Other Trades</u>								
January	132,897	9,861	31,315	52,609	5,914	4,498	14,580	14,120
February	124,360	7,816	30,594	47,975	5,860	5,005	13,489	13,621
March	164,427	10,216	40,379	66,775	7,863	4,853	17,654	16,687
April	164,399	9,893	39,339	60,579	9,244	8,815	18,397	18,132
May	191,006	10,844	42,291	72,509	9,740	16,538	20,539	18,545
June	195,188	11,745	44,115	77,448	10,220	10,918	20,635	20,107
July	184,962	11,453	40,485	71,696	9,344	12,837	19,114	20,033
August	207,772	13,385	44,669	76,049	9,605	17,998	24,852	21,214
September	189,889	11,028	42,606	73,294	9,343	11,614	22,705	19,299
October	183,369	11,028	44,943	70,803	9,125	10,915	18,915	17,640
November	185,469	11,191	51,992	68,520	9,270	8,912	18,352	17,232
December	216,422	14,596	51,478	89,578	9,336	8,462	21,428	21,544
Annual Total	2,140,160	133,056	504,206	827,835	104,864	121,365	230,660	218,174

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