



CANADA

✓
DOES NOT CIRCULATE
NE PAS PRÊTER

RETAIL TRADE

JANUARY, 1956

DOMINION BUREAU
OF STATISTICS
MAR 19 1956
PROPERTY OF THE
LIBRARY

JANUARY.

Published by Authority of

The Right Honourable C. D. Howe, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

Merchandising and Services Section

6505-501-16

Price \$2.00 per year

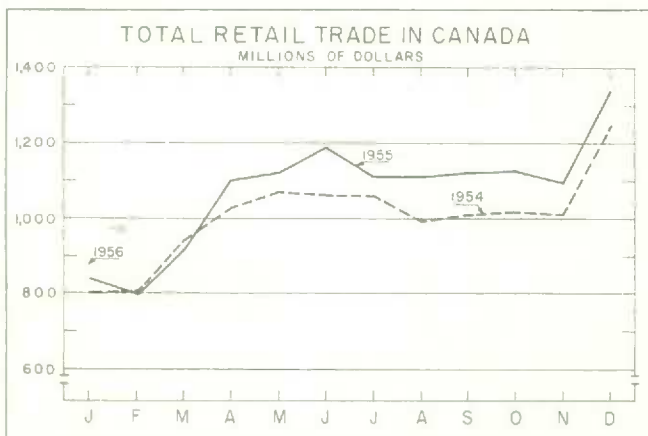
Vol. XXVIII—No. 1

RETAIL TRADE

Estimated retail sales in all Canadian retail stores during the month of January 1956 were valued at \$879,965,000. Sales during January increased 4.7% from sales of the same month in 1955 but decreased 34.3% from those of the previous month. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

With the exception of Manitoba and Saskatchewan with decreases of 1.3% and 4.4% respectively all provinces had larger sales this January as compared with last. British Columbia with a gain of 8.3% in sales this year and Quebec with an increase of 7.8% were the largest among the increases. Ontario's sales during January rose 5.3% with the Atlantic Provinces and Alberta having increases of 2.3% and 0.9%, respectively.

Seventeen of the eighteen specified kinds of business along with the 'Miscellaneous' group had larger sales this January as compared with the same month last year. Jewellery stores were the only category showing a decrease which was only slight at 0.5%. Largest among the increases was the 'fuel dealer' classification with a gain of 17.1% followed by the 'lumber and building material' group 13.3%, all provinces contributing to the overall gain in both groups. Motor vehicle dealers which had shown substantial increases during the greater part of 1955 had an increase of only 2.5% in January. Gro-



cery and combination stores and department stores with increases of 3.9% and 7.3% were other notable increases during January as compared with the same month in 1955.

The department store sales and stocks usually contained

2.

in this bulletin will be released in the regular department store report at a later date.

Percentage Changes in Selected Retail Trades

January 1956 over January 1955

Chains and Independents

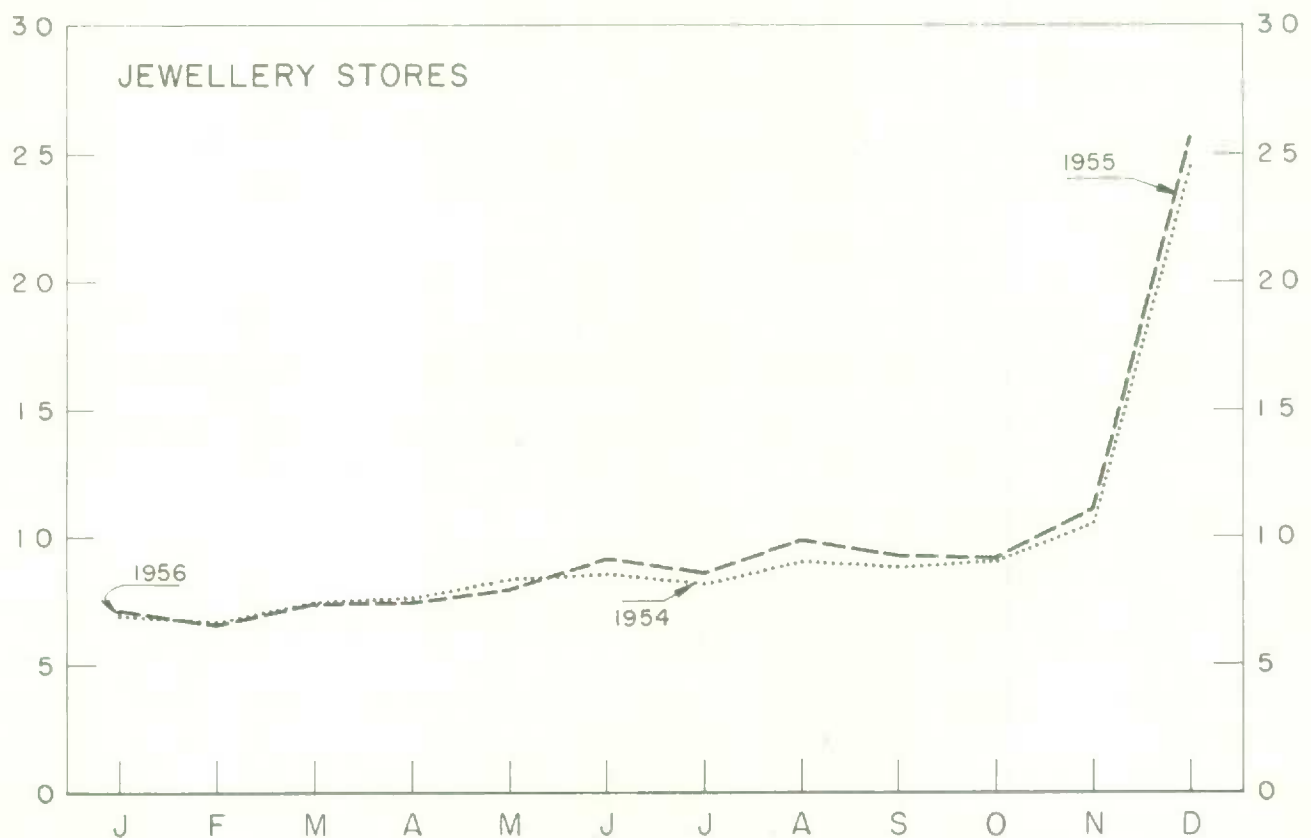
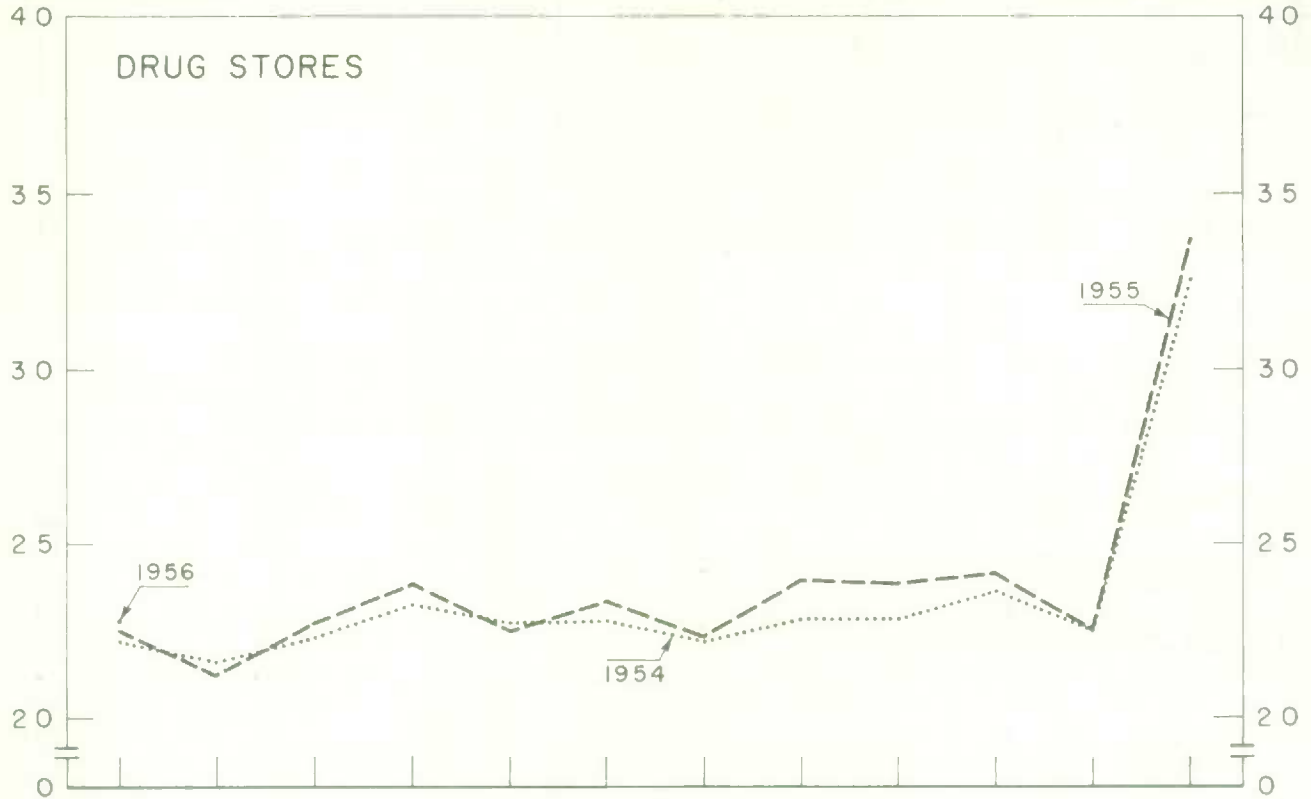
Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination	+ 3.9	+ 8.5	+ 0.9
Family Clothing	+ 0.1	- 2.6	+ 0.8
Women's Clothing	+ 3.2	- 1.0	+ 4.5
Shoes	+ 1.5	+ 2.0	+ 1.3
Lumber and Building Material	+ 13.3	+ 10.3	+ 14.0
Furniture, Appliance and Radio ...	+ 5.4	+ 6.5	+ 5.2
Restaurant	+ 2.7	+ 1.1	+ 2.9
Drug	+ 0.9	+ 1.6	+ 0.8
Jewellery	- 0.5	+ 7.9	- 4.0

MONTHLY SALES DRUG-JEWELLERY STORES

MILLION DOLLARS

MILLION DOLLARS



January, 1956

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES	879,965	160,866	719,099	73,197
2	Grocery & Combination	189,096	78,097	110,999	17,407
3	Other Food & Beverage	61,333	27,902	33,431	4,916
4	General	35,416	2,167	33,248	8,479
5	Department	74,047	-	74,047	5,335
6	Variety	13,896	11,671	2,225	1,149
7	Motor Vehicle	129,728	1,379	128,349	10,158
8	Garage & Filling Station	46,905	359	46,546	3,497
9	Men's Clothing	14,360	1,735	12,625	758
10	Family Clothing	11,936	2,282	9,654	1,601
11	Women's Clothing	15,806	3,704	12,102	907
12	Shoe	7,219	2,388	4,831	566
13	Hardware	14,076	1,194	12,882	851
14	Lumber & Building Material	27,033	4,426	22,606	753
15	Furniture, Appliance & Radio	42,923	7,589	35,335	2,757
16	Restaurant	32,987	2,586	30,401	1,406
17	Fuel	37,917	496	37,422	1,439
18	Drug	22,770	2,849	19,921	1,576
19	Jewellery	7,125	2,260	4,865	481
20	Miscellaneous	95,392	7,782	87,610	9,161
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES	43,248	6,373	36,875	41,892
22	Grocery & Combination	8,086	2,870	5,216	6,823
23	Other Food & Beverage	1,766	1,160	606	2,004
24	General	3,004	(a)	(a)	4,700
25	Department	6,520	-	6,520	3,784
26	Variety	334	319	16	483
27	Motor Vehicle	6,083	-	6,083	7,082
28	Garage & Filling Station	1,628	(a)	(a)	1,612
29	Men's Clothing	551	56	495	581
30	Family Clothing	530	(a)	(a)	491
31	Women's Clothing	344	133	210	566
32	Shoe	176	44	132	190
33	Hardware	685	(a)	(a)	725
34	Lumber & Building Material	2,751	426	2,325	2,245
35	Furniture, Appliance & Radio	1,493	251	1,243	1,445
36	Restaurant	1,794	145	1,649	2,339
37	Fuel	1,107	-	1,107	807
38	Drug	1,184	(a)	(a)	1,352
39	Jewellery	247	(a)	(a)	419
40	Miscellaneous	4,965	628	4,337	4,244

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

January, 1956

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
9,617	63,580	201,643	36,468	165,175	352,064	75,756	276,308	1
2,947	14,461	55,228	18,793	36,435	73,364	40,964	32,401	2
2,553	2,364	16,582	5,094	11,488	24,348	12,079	12,269	3
574	7,905	5,486	323	5,163	6,804	460	6,344	4
-	5,335	12,986	-	12,986	25,059	-	25,059	5
1,048	101	3,941	3,181	760	6,398	5,551	847	6
984	9,174	22,857	-	22,857	49,966	(a)	(a)	7
(a)	(a)	10,395	(a)	(a)	20,882	(a)	(a)	8
(a)	(a)	4,337	372	3,965	5,558	1,069	4,490	9
171	1,430	3,811	1,111	2,700	3,988	719	3,269	10
105	802	3,809	996	2,813	6,988	1,623	5,365	11
(a)	(a)	1,727	650	1,077	3,405	1,285	2,121	12
(a)	(a)	3,311	(a)	(a)	6,102	594	5,508	13
-	753	4,302	(a)	(a)	10,720	1,181	9,539	14
280	2,477	8,094	2,388	5,706	21,905	3,080	18,825	15
51	1,356	8,903	765	8,138	12,672	1,025	11,646	16
-	1,439	9,545	-	9,545	20,431	(a)	(a)	17
127	1,449	4,700	430	4,271	9,828	1,276	8,552	18
187	294	1,171	480	690	3,718	989	2,729	19
298	8,863	20,458	1,139	19,320	39,928	3,016	36,912	20
Saskatchewan			Alberta			British Columbia		
5,713	36,179	66,917	10,145	56,772	101,009	16,800	84,209	21
1,937	4,887	10,750	3,969	6,781	17,437	6,618	10,819	22
1,047	958	3,834	(a)	(a)	7,883	(a)	(a)	23
(a)	(a)	3,757	(a)	(a)	3,187	543	2,643	24
-	3,784	8,082	-	8,082	12,281	-	12,281	25
399	84	776	606	170	816	569	247	26
-	7,082	12,452	-	12,452	21,129	-	21,129	27
(a)	(a)	4,457	(a)	(a)	4,435	(a)	(a)	28
(a)	(a)	1,208	(a)	(a)	1,367	(a)	(a)	29
(a)	(a)	661	165	496	854	(a)	(a)	30
124	443	1,213	312	902	1,978	411	1,567	31
30	160	343	103	239	813	184	630	32
(a)	(a)	1,361	(a)	(a)	1,041	(a)	(a)	33
960	1,285	2,609	1,271	1,338	3,654	311	3,343	34
248	1,197	3,945	411	3,534	3,284	930	2,354	35
(a)	(a)	2,009	82	1,927	3,864	485	3,379	36
-	807	129	-	129	4,460	(a)	(a)	37
(a)	(a)	1,731	246	1,485	2,400	612	1,788	38
71	348	364	196	168	726	247	479	39
545	3,699	7,236	701	6,535	9,400	1,455	7,945	40

Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January 1956 Over January 1955

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	+ 4.7	+ 2.3	+ 7.8	+ 5.3	- 1.3	- 4.4	+ 0.9	+ 8.3
Grocery & Combination	+ 3.9	- 1.8	+ 7.1	+ 4.5	+ 1.1	- 2.2	+ 2.8	+ 2.4
Other Food & Beverage	+ 2.7	+ 3.7	+ 3.4	+ 2.1	- 2.3	- 10.0	- 4.0	+ 12.1
General	+ 2.4	+ 0.3	+ 5.1	+ 3.7	+ 0.6	+ 3.2	+ 1.1	+ 2.9
Department	+ 7.3	+ 6.7	+ 9.7	+ 9.7	- 2.2	- 0.1	+ 7.7	+ 8.1
Variety	+ 8.6	+ 4.2	+ 7.0	+ 11.4	+ 2.5	+ 4.8	+ 8.7	+ 6.0
Motor Vehicle	+ 2.5	+ 6.9	+ 9.6	- 2.0	- 2.6	- 17.7	+ 2.9	+ 15.6
Garage & Filling Station	+ 5.9	+ 2.1	+ 12.6	+ 4.6	+ 9.1	- 13.1	- 4.1	+ 20.5
Men's Clothing	+ 1.9	- 4.4	+ 12.1	- 1.9	+ 1.3	- 4.6	- 2.1	- 0.5
Family Clothing	+ 0.1	- 4.6	+ 7.2	+ 0.1	- 12.5	- 10.4	- 11.6	+ 6.2
Women's Clothing	+ 3.2	+ 13.9	+ 11.0	+ 4.2	- 14.9	- 5.4	- 11.5	- 1.7
Shoe	+ 1.5	+ 1.8	+ 2.6	+ 3.0	- 7.4	- 8.2	- 8.5	+ 2.5
Hardware	+ 5.0	- 0.2	+ 10.7	+ 9.0	+ 6.5	- 19.7	- 7.5	+ 10.2
Lumber & Building Material	+ 13.3	+ 11.6	+ 21.3	+ 17.0	+ 7.0	+ 6.4	+ 1.7	+ 13.4
Furniture, Appliance & Radio	+ 5.4	+ 10.8	+ 13.1	+ 5.5	- 9.7	+ 7.0	+ 7.7	- 9.7
Restaurant	+ 2.7	+ 11.4	+ 3.3	+ 1.8	- 3.0	+ 12.6	- 9.7	+ 6.4
Fuel	+ 17.1	+ 6.0	+ 10.1	+ 22.9	+ 4.3	+ 23.0	+ 33.0	+ 13.9
Drug	+ 0.9	+ 5.8	+ 1.3	+ 1.7	+ 0.4	- 6.0	- 2.9	+ 1.3
Jewellery	- 0.5	+ 17.6	+ 5.0	- 3.3	- 17.7	- 5.8	- 1.6	+ 6.6
Miscellaneous	+ 5.4	- 1.1	+ 5.9	+ 9.9	- 6.2	- 4.0	- 0.4	+ 8.6

(Without Adjustment for Price Changes)

January 1956 Over December 1955

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES	- 34.3	- 36.0	- 34.6	- 34.8	- 37.8	- 28.6	- 34.7	- 30.6
Grocery & Combination	- 19.8	- 23.1	- 14.1	- 21.5	- 22.5	- 27.9	- 28.8	- 15.0
Other Food & Beverage	- 48.7	- 47.0	- 45.5	- 49.0	- 56.4	- 41.7	- 56.5	- 50.2
General	- 31.7	- 22.5	- 42.1	- 30.2	- 38.1	- 23.9	- 32.5	- 37.5
Department	- 54.7	- 61.0	- 56.7	- 54.9	- 51.6	- 50.4	- 49.2	- 54.5
Variety	- 68.9	- 74.7	- 65.5	- 69.3	- 70.0	- 66.8	- 70.8	- 68.5
Motor Vehicle	- 12.1	- 9.9	- 7.8	- 18.3	- 24.7	+ 7.6	- 18.1	+ 2.7
Garage & Filling Station	- 9.3	- 11.9	- 6.2	- 9.1	+ 6.2	- 25.4	- 3.8	- 17.1
Men's Clothing	- 56.0	- 57.1	- 36.2	- 65.8	- 59.4	- 40.9	- 53.3	- 53.0
Family Clothing	- 61.8	- 67.4	- 64.8	- 61.1	- 48.2	- 45.6	- 62.1	- 47.0
Women's Clothing	- 49.3	- 47.5	- 50.6	- 51.2	- 39.2	- 17.3	- 56.8	- 40.9
Shoe	- 54.9	- 54.2	- 61.8	- 56.5	- 41.7	- 36.2	- 28.2	- 39.6
Hardware	- 50.6	- 64.3	- 37.9	- 43.9	- 65.4	- 68.5	- 58.5	- 55.7
Lumber & Building Material	- 6.7	- 30.8	- 17.5	- 1.4	- 23.7	- 4.0	- 19.5	+ 39.3
Furniture, Appliance & Radio	- 29.1	- 42.1	- 43.3	- 19.3	- 53.3	+ 2.0	+ 13.0	- 47.2
Restaurant	- 7.5	- 27.6	- 11.6	+ 0.2	- 12.4	+ 3.8	- 25.5	- 3.1
Fuel	- 2.2	- 29.7	- 17.6	+ 5.3	- 2.5	- 5.9	+ 79.2	+ 22.1
Drug	- 32.5	- 35.2	- 26.1	- 35.4	- 31.6	- 32.7	- 32.0	- 30.2
Jewellery	- 72.3	- 76.5	- 77.5	- 67.4	- 79.8	- 63.3	- 75.0	- 77.4
Miscellaneous	- 40.9	- 22.1	- 47.5	- 44.7	- 36.4	- 35.5	- 29.3	- 32.9

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010778409