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RETAIL TRADE

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May, 1965

This report contains sales estimates for the month of May, as well as a completely revised series of 1963 and 1964 monthly sales by trades within each region. These sales estimates are not adjusted for seasonal variations, number of shopping days or price changes.

It should be noted that estimates of retail trade are published annually as well as monthly. The monthly estimates are published approximately a month and a half after the survey month.

Usually in the December issue of any year, the monthly estimates are revised, and in reality, that bulletin replaces the preceding monthly bulletins for that year (1964). The December issue also contains the final sales estimates for the preceding year (1963), adjusted for new stores coming into business and for stores going out of business during the year. This survey of "births" and "deaths" is completed approximately one year after the survey year. The revisions to the monthly 1964 sales estimates are based upon the final 1963 sales data. In turn, the 1964 sales data will be revised a second time to take account of the "births" and "deaths" in retail trade.

The revision process outlined above is usually undertaken each succeeding year. Due to the fact that resources and staff were being utilized to complete the 1961 Census of Merchandising and Service Establishments, the revisions normally published in the December 1964 bulletin have been delayed until the May report.

It should also be noted that the sales estimates shown in all reports since 1961 will undergo a major revision based upon the results of the 1961 Census of Merchandising and Service Establishments. This revision, however, will not take place for several months at least.

Note: Any differences between annual totals and their monthly components shown in this report are due to the rounding of the figures.

Total Retail Trade in Canada

<u>Period</u>	<u>1964</u> \$'000	<u>1965</u> \$'000	<u>% Change</u> 1965/1964
January	1,490,906	1,496,797	+ 0.4
February	1,414,564	1,406,515	- 0.6
March	1,554,139	1,654,428	+ 6.5
April	1,644,648	1,820,632	+10.7
May	1,789,025	1,891,338	+ 5.7
Total	7,893,282	8,269,710	+ 4.8

Merchandising and Services Division

July, 1965
6422-506

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
May, 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	374,863	175,806	199,057	33,481
2	Other food and beverage	133,878	74,139	59,738	11,378
3	General	67,379	4,916	62,463	14,951
4	Department	147,635	—	147,635	10,148
5	Variety	41,552	35,955	5,598	5,414
6	Motor vehicle	372,498	3,104	369,393	35,687
7	Garage and filling station	130,758	1,841	128,917	10,818
8	Men's clothing	26,671	3,059	23,612	1,322
9	Family clothing	23,477	7,754	15,723	3,053
10	Women's clothing	30,754	9,307	21,447	1,060
11	Shoe	17,264	7,794	9,470	1,074
12	Hardware	36,764	7,685	29,079	1,700
13	Lumber and building material	43,102	8,845	34,256	2,070
14	Furniture, appliance and radio ...	53,028	10,236	42,792	3,663
15	Restaurant	57,574	4,552	53,022	3,016
16	Fuel	19,659	633	19,026	1,150
17	Drug	40,405	5,580	34,825	3,391
18	Jewellery	11,973	4,138	7,835	557
19	Other	262,104	23,733	238,373	14,122
20	Totals	1,891,338	389,077	1,502,261	158,055
		Manitoba			Saskat-
21	Grocery and combination	14,155	6,952	7,203	12,768
22	Other food and beverage	3,971	(1)	(1)	3,624
23	General	4,461	(1)	(1)	10,014
24	Department	11,739	—	11,739	5,985
25	Variety	829	813	16	1,261
26	Motor vehicle	15,053	—	15,053	24,612
27	Garage and filling station	4,466	(1)	(1)	9,834
28	Men's clothing	951	71	880	908
29	Family clothing	762	232	531	1,162
30	Women's clothing	783	176	607	832
31	Shoe	365	178	187	283
32	Hardware	1,810	(1)	(1)	3,957
33	Lumber and building material	4,587	805	3,781	3,541
34	Furniture, appliance and radio ...	2,008	324	1,685	1,652
35	Restaurant	2,414	459	1,954	2,669
36	Fuel	521	—	521	166
37	Drug	2,116	(1)	(1)	1,696
38	Jewellery	488	(1)	(1)	686
39	Other	19,255	716	18,539	20,619
40	Totals	90,734	15,032	75,702	106,269

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

May, 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Independent	All stores	Chain	Independent	All stores	Chain	Independent	
thousands of dollars								
8,065	25,416	111,543	34,499	77,044	141,821	87,314	54,507	1
(1)	(1)	34,808	10,059	24,749	58,293	38,349	19,944	2
1,133	13,818	12,131	1,083	11,048	12,148	464	11,683	3
-	10,148	26,391	-	26,391	52,837	-	52,837	4
4,856	559	10,626	9,177	1,449	18,186	15,512	2,675	5
3,104	32,582	89,706	-	89,706	136,852	-	136,852	6
(1)	(1)	33,710	(1)	(1)	52,054	385	51,669	7
(1)	(1)	8,524	507	8,017	10,190	2,092	8,098	8
217	2,836	8,479	3,302	5,177	6,247	1,307	4,940	9
324	737	9,433	2,846	6,587	13,496	4,075	9,422	10
237	838	5,439	2,575	2,864	7,524	3,909	3,614	11
(1)	(1)	10,729	2,492	8,237	11,419	1,321	10,097	12
(1)	(1)	8,294	(1)	(1)	16,038	2,278	13,760	13
1,019	2,644	18,207	4,188	14,020	20,234	3,059	17,175	14
161	2,854	17,809	936	16,873	22,883	1,755	21,128	15
(1)	(1)	3,832	-	3,832	11,436	(1)	(1)	16
303	3,087	9,759	490	9,268	15,783	2,068	13,716	17
274	283	2,428	717	1,711	5,882	(1)	(1)	18
685	13,437	57,011	6,352	50,660	100,827	9,538	91,290	19
28,153	129,902	478,859	80,199	398,660	714,150	175,470	538,680	20
Saskatchewan		Alberta			British Columbia			
5,552	7,216	27,649	13,621	14,028	33,446	19,802	13,644	21
2,215	1,409	8,132	5,269	2,863	13,672	8,362	5,310	22
(1)	(1)	6,982	(1)	(1)	6,693	818	5,874	23
-	5,985	14,950	-	14,950	25,585	-	25,585	24
1,112	149	2,670	2,352	319	2,564	2,134	431	25
-	24,612	30,875	-	30,875	39,714	-	39,714	26
(1)	(1)	8,453	(1)	(1)	11,422	242	11,180	27
(1)	(1)	2,167	(1)	(1)	2,608	(1)	(1)	28
496	665	1,264	274	990	2,510	1,926	584	29
169	663	2,542	627	1,915	2,608	1,092	1,517	30
139	144	1,052	338	714	1,527	418	1,110	31
1,190	2,767	4,459	1,313	3,146	2,690	721	1,969	32
2,009	1,532	5,749	2,670	3,079	2,823	562	2,261	33
369	1,283	2,956	467	2,489	4,308	811	3,497	34
15	2,654	3,707	245	3,462	5,077	980	4,097	35
-	166	310	(1)	(1)	2,245	(1)	(1)	36
(1)	(1)	2,974	629	2,346	4,686	1,590	3,095	37
209	477	696	355	341	1,235	523	712	38
716	19,903	25,710	1,497	24,214	24,560	4,229	20,330	39
15,294	90,975	153,297	30,276	123,021	189,973	44,657	145,316	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

May 1965 over May 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Grocery and combination	+ 1.3	- 1.9	+ 0.9	+ 2.2	- 1.2	+ 1.9	+ 2.2	+ 3.1
Other food and beverage	+ 8.8	+ 7.9	+ 7.9	+10.9	+ 5.2	+ 4.3	+ 6.7	+ 6.4
General	+ 1.9	- 0.3	+ 6.1	+ 1.0	- 3.7	+ 2.9	+ 2.5	+ 3.4
Department	+ 4.3	- 0.6	+ 0.9	+ 8.8	+ 1.8	- 3.5	+ 1.2	+ 5.9
Variety	+13.1	+28.7	+ 2.3	+13.2	- 8.8	+10.1	+33.8	+27.4
Motor vehicle	+10.3	+ 1.4	+11.0	+11.0	+ 7.2	+10.8	+ 5.3	+12.3
Garage and filling station	+ 2.3	+ 0.3	+ 1.0	+ 5.5	+ 7.5	- 6.8	- 4.2	+ 5.1
Men's clothing	+ 2.0	- 6.6	- 3.9	+ 7.1	+ 2.6	+ 3.3	+ 3.0	+ 7.0
Family clothing	+ 5.1	- 0.8	+ 1.5	+ 7.3	- 8.2	+ 3.8	- 2.1	+36.0
Women's clothing	+ 3.7	- 6.0	+ 0.6	+ 9.1	- 5.0	+ 0.2	- 2.4	+ 3.2
Shoe	- 0.4	- 7.8	- 3.8	+ 3.3	- 6.2	- 9.0	+ 3.5	+ 1.5
Hardware	+ 5.1	- 3.6	+ 2.6	+ 8.4	- 2.4	+ 5.6	+ 1.6	+20.7
Lumber and building material	+ 7.8	+15.8	+ 6.2	+13.1	+ 4.7	+ 1.4	- 0.2	+ 8.8
Furniture, appliance and radio	+ 4.3	+ 2.6	+10.5	+ 1.1	+12.2	- 7.1	- 4.6	+ 4.2
Restaurant	+ 6.5	- 1.8	+12.0	+ 6.6	- 5.2	+ 1.4	- 1.1	+ 8.9
Fuel	+ 5.3	+19.8	+18.2	+ 0.9	- 8.4	+ 2.5	+11.5	+ 6.1
Drug	+ 6.1	+ 6.4	+ 7.8	+ 5.0	+ 2.9	+ 3.4	+ 6.0	+ 9.0
Jewellery	+ 1.7	- 2.1	- 1.6	+ 3.6	+ 1.9	+ 2.2	+ 1.8	+ 1.1
Other	+ 8.2	+ 1.8	+ 7.9	+ 7.6	+11.8	+20.4	+11.6	+ 0.8
Totals, all trades .	+ 5.7	+ 1.5	+ 5.1	+ 7.0	+ 4.0	+ 6.0	+ 6.0	+ 6.7

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to May 1965 over January to May 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 4.1	+ 1.7	+ 3.4	+ 4.5	+ 2.3	+ 5.6	+ 5.1	+ 6.8
Other food and beverage	+ 5.4	+ 9.6	- 1.8	+ 9.2	+ 4.0	+ 5.3	+ 5.1	+ 8.6
General	+ 2.7	+ 2.4	+ 7.6	- 1.4	+ 0.8	- 0.1	+ 5.1	+ 6.4
Department	+ 4.4	+ 3.4	+ 3.4	+ 5.6	+ 3.5	- 2.0	+ 2.0	+ 6.8
Variety	+12.0	+29.5	+ 4.2	+ 9.8	- 4.2	+ 8.8	+28.1	+24.8
Motor vehicle	+ 7.9	+ 2.9	+ 9.6	+ 9.1	+ 2.8	+ 4.4	+ 6.5	+ 9.3
Garage and filling station	+ 4.1	+ 6.7	+ 2.9	+ 4.3	+ 6.8	+ 0.6	+ 3.3	+ 6.4
Men's clothing	+ 6.2	+ 3.1	+ 5.8	+ 8.2	+ 3.8	- 0.6	+ 3.0	+ 8.0
Family clothing	+ 6.3	+ 4.9	+ 5.0	+ 5.2	+ 0.8	+ 2.8	- 2.7	+29.4
Women's clothing	+ 4.2	- 0.6	+ 2.8	+ 5.5	+ 3.6	+ 0.8	+ 3.9	+ 6.1
Shoe	+ 3.5	+ 2.0	+ 2.4	+ 6.3	- 4.4	- 7.0	- 3.8	+ 5.0
Hardware	+ 3.7	+ 4.7	+ 4.2	+ 4.6	- 4.0	+ 5.4	- 3.4	+14.4
Lumber and building material	- 4.4	+11.1	+ 3.0	- 5.5	- 3.9	- 7.8	-16.7	+ 2.5
Furniture, appliance and radio	+ 3.4	+ 7.5	+ 4.6	+ 2.7	- 1.9	+ 1.3	- 6.2	+ 9.1
Restaurant	+ 3.1	+ 2.4	+ 6.3	+ 3.6	- 6.3	- 4.8	- 2.9	+ 5.3
Fuel	+ 3.7	+ 3.2	+ 4.9	+ 2.9	- 7.0	+16.7	+33.0	+ 4.5
Drug	+ 6.3	+ 8.6	+ 9.3	+ 5.5	+ 3.2	+ 3.7	+ 2.6	+ 5.8
Jewellery	+ 4.4	+ 2.3	+ 2.6	+ 5.6	+ 1.5	+ 1.6	+ 2.0	+ 7.7
Other	+ 3.3	+ 2.6	+ 6.3	+ 3.6	+ 3.3	+ 1.1	+ 1.3	+ 0.2
Totals, all trades .	+ 4.8	+ 4.3	+ 4.8	+ 5.5	+ 2.0	+ 2.1	+ 2.8	+ 6.9

Estimated Retail Trade - Atlantic Provinces

May 1964 and May 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	5,589	5,354	1,393	1,376	14,588	14,241	12,572	12,510
Other food and beverage ...	2,097	2,229	526	577	4,533	4,883	3,388	3,689
General	6,761	6,659	1,391	1,420	3,208	3,229	3,642	3,643
Motor vehicle	6,063	6,742	1,560	1,390	14,824	14,142	12,761	13,413
Garage and filling station	4,757	4,662	4,174	4,272
Men's clothing))))))))
Family clothing	780	722	364	358	2,668	2,579	1,810	1,777
Women's clothing))))))))
Shoe	544	469	316	304
Hardware	742	768	651	657
Lumber and building material	833	952	521	549
Furniture, appliance and radio	1,299	1,325	1,801	1,843
Restaurant	1,363	1,386	1,099	1,025
Fuel	581	820	164	188
Drug	463	502	123	137	1,384	1,435	1,218	1,317
Jewellery	387	360	128	149
Other	5,139	5,347	2,080	2,064	12,219	13,144	8,844	9,130
Totals	29,897	30,609	8,741	8,588	63,929	64,394	53,088	54,465

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

May 1964 and May 1965

Department	Sales			Stocks (at selling value)		
	1964 ^r	1965	Change	1964 ^r	1965	Change
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	6,465	6,758	+ 4.5	11,110	10,915	- 1.8
2. Women's and misses' coats and suits	2,009	2,180	+ 8.5	7,391	7,266	- 1.7
3. Women's and misses' sportswear	6,684	6,939	+ 3.8	16,334	17,124	+ 4.8
4. Furs	336	308	- 8.3	5,134	4,817	- 6.2
5. Girls' and infants' wear	6,191	6,252	+ 1.0	22,508	23,210	+ 3.1
6. Lingerie and corsets	6,154	6,190	+ 0.6	16,519	16,956	+ 2.6
7. Aprons, housedresses and uniforms	803	857	+ 6.7	1,505	1,530	+ 1.7
8. Millinery	656	612	- 6.7	1,000	1,098	+ 9.8
9. Hosiery and apparel accessories	4,222	4,274	+ 1.2	13,317	13,311	(1)
10. Women's, misses' and children's shoes	5,743	5,564	- 3.1	22,614	24,011	+ 6.2
Ladies' apparel and accessories						
Totals 1 - 10	39,263	39,934	+ 1.7	117,432	120,238	+ 2.4
11. Men's clothing	5,093	5,399	+ 6.0	17,472	19,817	+13.4
12. Men's furnishings	5,875	5,859	- 0.3	24,326	25,651	+ 5.4
13. Boys' clothing and furnishings	3,019	3,022	+ 0.1	12,460	12,916	+ 3.7
14. Men's and boys' shoes	2,291	2,251	- 1.7	9,782	10,094	+ 3.2
15. Food and kindred products	7,617	7,748	+ 1.7	4,258	5,405	+26.9
16. Toiletries, cosmetics and drugs	3,721	4,023	+ 8.1	11,547	12,072	+ 4.5
17. Photographic equipment and supplies	741	854	+15.2	2,684	2,824	+ 5.2
18. Piece goods	2,747	2,674	- 2.7	11,596	11,425	- 1.5
19. Linens and domestics	3,713	3,962	+ 6.7	13,997	13,862	- 1.0
20. Smallwares	1,594	1,567	- 1.7	6,996	7,116	+ 1.7
21. China and glassware	1,689	1,990	+17.8	11,915	13,050	+ 9.5
22. Home furnishings	9,220	10,234	+11.0	32,548	34,653	+ 6.5
23. Furniture	8,657	9,294	+ 7.4	23,473	24,816	+ 5.7
24. Major appliances	7,512	8,230	+ 9.6	22,145	22,872	+ 3.3
25. Radio and music	2,605	3,199	+22.8	13,223	14,652	+10.8
26. Hardware and housewares	14,927	15,017	+ 0.6	34,636	38,048	+ 9.8
27. Jewellery	2,124	2,182	+ 2.7	10,314	11,130	+ 7.9
28. Sporting goods and luggage	6,040	6,640	+ 9.9	22,351	27,251	+21.9
29. Stationery, books and magazines	1,746	1,919	+ 9.9	7,643	8,075	+ 5.7
30. All other departments	11,400	11,637	+ 2.1	21,343	21,834	+ 2.3
Totals, all departments	141,594	147,635	+ 4.3	432,141	457,801	+ 5.9

r - Revised figures.

Retail Sales 1963

(in thousands)

No.	KIND OF BUSINESS OR STORE	January	February	March	April
1	Grocery and combination	307,245	293,861	333,544	304,255
2	Other food and beverage	93,927	96,591	107,243	109,412
3	General	47,949	42,694	48,641	54,376
4	Department	99,174	95,442	114,934	129,802
5	Variety	20,881	20,730	25,929	31,774
6	Motor Vehicle	213,635	218,787	267,616	305,907
7	Garage and filling station	103,938	92,019	97,726	111,033
8	Men's clothing	25,198	16,716	21,273	22,886
9	Family clothing	16,734	12,248	16,883	21,562
10	Women's clothing	21,886	16,325	23,710	25,095
11	Shoe	12,457	8,302	12,032	16,181
12	Hardware	19,686	19,160	20,819	25,668
13	Lumber and building material ..	26,824	23,510	30,102	32,749
14	Furniture, appliance and radio	49,669	36,599	44,012	45,178
15	Restaurant	48,923	45,606	52,274	51,474
16	Fuel	55,014	51,102	38,893	28,081
17	Drug	36,729	34,788	38,181	37,962
18	Jewellery	7,908	7,510	8,765	9,455
19	Other	143,911	128,384	172,371	196,005
20	Totals	1,351,686	1,260,375	1,474,947	1,558,856

Retail Sales 1963

No.	KIND OF BUSINESS OR STORE	Canada	Atl. Provinces	Quebec
21	Grocery and combination	3,936,648	371,723	1,146,784
22	Other food and beverage	1,422,439	113,667	420,188
23	General	705,468	159,011	119,473
24	Department	1,648,929	110,777	301,180
25	Variety	407,869	48,336	110,008
26	Motor Vehicle	3,034,395	273,429	695,366
27	Garage and filling station	1,363,688	114,489	364,356
28	Men's clothing	303,384	16,891	99,510
29	Family clothing	257,064	33,616	93,475
30	Women's clothing	308,123	11,719	93,779
31	Shoe	181,511	12,018	61,038
32	Hardware	344,988	19,967	92,436
33	Lumber and building material ..	473,441	22,197	85,646
34	Furniture, appliance and radio	589,910	42,316	194,229
35	Restaurant	639,793	34,506	185,772
36	Fuel	363,881	16,320	102,232
37	Drug	459,649	38,549	110,608
38	Jewellery	144,790	8,816	32,136
39	Other	2,324,225	145,795	532,348
40	Totals	18,910,196	1,594,141	4,840,563

(Revised Estimates) By Months

of dollars)

May	June	July	August	September	October	November	December	No.
348,741	329,851	317,452	351,816	312,073	332,454	351,931	353,426	1
112,190	118,963	121,549	133,080	110,358	121,786	122,977	174,362	2
61,998	61,936	64,039	67,501	59,318	63,421	64,969	68,627	3
134,681	122,216	111,843	133,530	140,417	146,341	187,093	233,456	4
32,773	33,763	32,321	36,438	30,846	33,434	39,138	69,843	5
320,942	301,168	257,826	203,384	174,164	254,385	269,390	247,191	6
117,561	113,081	129,285	128,382	114,345	119,600	117,061	119,657	7
24,269	27,284	22,603	23,939	21,163	23,911	29,096	45,046	8
20,762	21,007	17,103	21,006	20,086	23,216	28,556	37,901	9
27,793	26,352	23,632	24,083	24,607	26,957	28,374	39,309	10
16,480	17,107	14,040	15,623	14,984	14,175	16,911	23,218	11
32,787	33,111	30,462	31,319	30,551	32,717	29,603	39,108	12
42,303	47,756	48,323	48,432	45,935	51,305	42,265	33,939	13
47,786	45,892	45,004	49,101	48,191	56,984	61,122	60,372	14
53,772	53,907	58,908	62,234	54,370	54,343	52,771	51,211	15
20,919	13,245	11,161	13,738	19,530	25,289	34,018	52,891	16
36,923	36,383	37,073	37,821	37,306	40,053	36,985	49,444	17
11,095	11,021	10,100	11,202	11,407	10,464	12,742	33,121	18
227,994	206,495	206,387	226,927	199,788	204,320	199,602	212,040	19
1,691,769	1,620,537	1,559,112	1,619,556	1,469,440	1,635,156	1,724,602	1,944,162	20

(Revised Estimates) By Provinces

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	No.
1,490,957	161,814	137,444	282,802	345,124	21
570,833	42,952	43,732	79,336	151,731	22
124,721	58,929	100,985	73,727	68,623	23
561,737	137,966	72,077	182,449	282,742	24
178,644	9,997	12,794	23,301	24,788	25
1,086,763	123,107	225,895	283,556	346,279	26
525,892	44,795	94,758	102,883	116,515	27
113,151	10,016	9,891	23,404	30,523	28
69,326	10,825	13,561	15,057	21,204	29
131,027	7,179	8,434	25,409	30,576	30
75,075	3,728	3,024	10,757	15,870	31
103,109	18,928	40,126	44,007	26,416	32
160,383	48,713	48,851	76,986	30,665	33
220,427	24,269	20,548	40,187	47,933	34
252,378	30,763	33,453	48,662	54,259	35
199,950	9,677	3,875	3,156	28,671	36
183,550	23,191	19,170	33,976	50,605	37
66,353	5,380	7,470	8,707	15,930	38
901,570	142,644	160,394	219,428	222,046	39
7,015,847	914,872	1,056,482	1,577,790	1,910,501	40

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
thousands of dollars					
1	Grocery and combination	4,141,449	1,916,620	2,224,829	387,714
2	Other food and beverage	1,502,398	812,372	690,026	121,341
3	General	741,417	50,844	690,572	168,444
4	Department	1,801,180	-	1,801,180	120,268
5	Variety	458,776	388,838	69,938	59,319
6	Motor vehicle	3,276,673	26,108	3,250,565	300,538
7	Garage and filling station	1,424,850	12,914	1,411,936	117,303
8	Men's clothing	321,641	34,864	286,777	17,166
9	Family clothing	272,139	86,554	185,585	36,056
10	Women's clothing	323,997	96,520	227,478	12,137
11	Shoe	184,391	83,443	100,948	12,152
12	Hardware	365,299	73,770	291,529	21,083
13	Lumber and building material	510,715	124,572	386,143	24,136
14	Furniture, appliance and radio	622,099	119,221	502,878	46,460
15	Restaurant	660,258	50,564	609,694	35,750
16	Fuel	352,298	7,055	345,242	16,797
17	Drug	480,627	65,042	415,586	40,738
18	Jewellery	153,086	54,547	98,538	8,957
19	Other	2,474,305	230,337	2,243,968	154,661
20	Totals	20,067,598	4,234,185	15,833,413	1,701,019
Manitoba					Saskat-
21	Grocery and combination	165,338	78,952	86,387	144,984
22	Other food and beverage	45,112	(1)	(1)	46,687
23	General	61,331	(1)	(1)	106,187
24	Department	147,120	-	147,120	79,104
25	Variety	10,442	10,237	205	14,677
26	Motor vehicle	130,652	-	130,652	258,870
27	Garage and filling station	49,052	(1)	(1)	103,661
28	Men's clothing	10,574	586	9,988	10,697
29	Family clothing	10,858	3,255	7,602	13,970
30	Women's clothing	7,805	1,946	5,859	8,804
31	Shoe	3,813	1,979	1,833	3,193
32	Hardware	19,507	(1)	(1)	42,722
33	Lumber and building material	50,343	12,122	38,222	53,442
34	Furniture, appliance and radio	24,794	4,461	20,333	22,158
35	Restaurant	31,762	4,906	26,856	33,558
36	Fuel	8,830	-	8,830	3,911
37	Drug	24,520	(1)	(1)	20,762
38	Jewellery	5,567	(1)	(1)	8,012
39	Other	163,298	8,333	154,965	178,147
40	Totals	970,718	174,931	795,786	1,153,548

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Independent	All stores	Chain	Independent	All stores	Chain	Independent	
thousands of dollars								
103,357	284,357	1,209,587	376,592	832,995	1,562,506	934,972	627,534	1
(1)	(1)	423,754	114,534	309,221	618,140	400,761	217,380	2
11,099	157,345	127,667	9,023	118,644	126,842	4,780	122,062	3
-	120,268	319,192	-	319,192	624,665	-	624,665	4
52,466	6,853	115,849	96,665	19,184	203,841	171,581	32,260	5
26,108	274,430	743,115	-	743,115	1,150,902	-	1,150,902	6
(1)	(1)	375,657	(1)	(1)	554,100	1,946	552,154	7
(1)	(1)	103,715	5,654	98,061	119,991	23,951	96,040	8
2,984	33,071	96,157	35,590	60,567	72,092	15,461	56,630	9
3,640	8,497	99,645	28,309	71,336	136,626	43,270	93,356	10
3,041	9,111	60,738	27,258	33,479	76,735	41,106	35,630	11
(1)	(1)	98,734	21,413	77,321	108,692	11,592	97,100	12
(1)	(1)	87,998	(1)	(1)	181,815	26,570	155,244	13
11,391	35,069	205,296	41,690	163,607	228,629	40,805	187,824	14
1,972	33,777	195,872	10,654	185,218	260,469	20,838	239,631	15
(1)	(1)	99,031	-	99,031	189,422	(1)	(1)	16
3,728	37,010	116,537	7,654	108,884	189,677	24,376	165,301	17
3,912	5,045	33,363	9,225	24,138	70,749	(1)	(1)	18
8,336	146,325	564,346	56,188	508,158	930,916	99,215	831,701	19
313,467	1,387,552	5,076,255	847,338	4,228,917	7,406,809	1,887,385	5,519,423	20
Saskatchewan		Alberta			British Columbia			
61,881	83,103	300,058	146,879	153,180	371,262	213,988	157,274	21
29,673	17,014	87,854	63,060	24,795	159,508	99,627	59,882	22
(1)	(1)	77,662	(1)	(1)	73,282	9,696	63,586	23
-	79,104	195,244	-	195,244	315,586	-	315,586	24
13,058	1,619	27,483	23,535	3,947	27,167	21,296	5,870	25
-	258,870	296,142	-	296,142	396,454	-	396,454	26
(1)	(1)	101,896	(1)	(1)	123,179	2,722	120,458	27
(1)	(1)	26,723	(1)	(1)	32,776	(1)	(1)	28
5,758	8,212	15,988	3,653	12,335	27,018	19,851	7,167	29
1,868	6,935	26,753	6,706	20,047	32,228	10,781	21,446	30
1,657	1,536	10,669	3,624	7,045	17,092	4,777	12,314	31
12,796	29,926	46,568	13,966	32,601	27,994	7,396	20,598	32
30,884	22,558	78,492	42,244	36,249	34,489	6,661	27,828	33
5,356	16,802	42,694	5,694	37,000	52,067	9,824	42,243	34
271	33,287	46,590	1,978	44,613	56,256	9,944	46,313	35
-	3,911	3,112	(1)	(1)	31,195	(1)	(1)	36
(1)	(1)	35,142	6,547	28,595	53,251	16,603	36,648	37
2,802	5,211	9,452	5,084	4,367	16,985	6,622	10,363	38
6,758	171,388	235,077	12,020	223,057	247,860	39,485	208,374	39
184,471	969,077	1,663,600	341,885	1,321,716	2,095,649	484,708	1,610,941	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to December 1964 over January to December 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 5.2	+ 4.3	+ 5.5	+ 4.8	+ 2.2	+ 5.5	+ 6.1	+ 7.6
Other food and beverage	+ 5.6	+ 6.8	+ 0.8	+ 8.3	+ 5.0	+ 6.8	+10.7	+ 5.1
General	+ 5.1	+ 5.9	+ 6.9	+ 1.7	+ 4.1	+ 5.2	+ 5.3	+ 6.8
Department	+ 9.2	+ 8.7	+ 6.0	+11.2	+ 6.6	+ 9.7	+ 7.0	+11.6
Variety	+12.5	+22.7	+ 5.3	+14.1	+ 4.5	+14.7	+17.9	+ 9.6
Motor vehicle	+ 8.0	+ 9.9	+ 6.9	+ 5.9	+ 6.1	+14.6	+ 4.4	+14.5
Garage and filling station	+ 4.5	+ 2.5	+ 3.1	+ 5.4	+ 9.5	+ 9.4	- 1.0	+ 5.7
Men's clothing	+ 6.0	+ 1.6	+ 4.2	+ 6.0	+ 5.6	+ 8.1	+14.2	+ 7.4
Family clothing	+ 5.9	+ 7.3	+ 2.9	+ 4.0	+ 0.3	+ 3.0	+ 6.2	+27.4
Women's clothing	+ 5.2	+ 3.6	+ 6.3	+ 4.3	+ 8.7	+ 4.4	+ 5.3	+ 5.4
Shoe	+ 1.6	+ 1.1	- 0.5	+ 2.2	+ 2.3	+ 5.6	- 0.8	+ 7.7
Hardware	+ 5.9	+ 5.6	+ 6.8	+ 5.4	+ 3.1	+ 6.5	+ 5.8	+ 6.0
Lumber and building material	+ 7.9	+ 8.7	+ 2.7	+13.4	+ 3.3	+ 9.4	+ 2.0	+12.5
Furniture, appliance and radio	+ 5.5	+ 9.8	+ 5.7	+ 3.7	+ 2.2	+ 7.8	+ 6.2	+ 8.6
Restaurant	+ 3.2	+ 3.6	+ 5.4	+ 3.2	+ 3.2	+ 0.3	- 4.3	+ 3.7
Fuel	- 3.2	+ 2.9	- 3.1	- 5.3	- 8.8	+ 0.9	- 1.4	+ 8.8
Drug	+ 4.6	+ 5.7	+ 5.4	+ 3.3	+ 5.7	+ 8.3	+ 3.4	+ 5.2
Jewellery	+ 5.7	+ 1.6	+ 3.8	+ 6.6	+ 3.5	+ 7.3	+ 8.6	+ 6.6
Other	+ 5.6	+ 6.1	+ 6.0	+ 3.3	+14.5	+11.1	+ 7.1	+11.6
Totals, all trades .	+ 6.1	+ 6.7	+ 4.9	+ 5.6	+ 6.1	+ 9.2	+ 5.4	+ 9.7

Estimated Retail Trade - Atlantic Provinces

January to December 1963 and 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
	thousands of dollars							
Grocery and combination ...	59,900	63,894	16,288	16,972	164,420	168,887	131,114	137,961
Other food and beverage ...	23,166	25,472	6,452	7,046	48,792	50,766	35,257	38,058
General	74,092	79,874	13,579	14,454	33,310	34,362	38,029	39,754
Motor vehicle	47,118	51,819	10,399	10,753	116,220	127,660	99,692	110,306
Garage and filling station	47,657	50,002	46,492	44,921
Men's clothing	8,453	8,921	3,799	3,947	29,007	29,861	20,967	22,629
Family clothing								
Women's clothing								
Shoe	6,018	5,857	3,336	3,489
Hardware	8,384	8,654	8,163	9,001
Lumber and building material	10,999	11,772	5,776	6,577
Furniture, appliance and radio	14,252	15,065	20,985	23,701
Restaurant	17,693	17,872	10,386	10,829
Fuel	9,144	9,868	3,848	3,324
Drug	5,484	5,874	1,346	1,482	16,369	17,200	15,349	16,182
Jewellery	5,949	5,813	2,065	2,314
Other	55,470	58,697	24,176	25,791	132,653	146,820	92,608	102,940
Totals	307,598	331,774	91,607	96,797	660,868	700,462	534,068	571,986

.. Figures not available.

Note: Totals may not balance due to rounding.

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	
			<u>Total - All Trades</u>						
January 1964	1,490,906	117,434	374,395	574,936	72,293	77,695	116,152	158,002	
February "	1,414,564	110,784	371,607	527,910	65,135	74,578	116,088	148,462	
March "	1,554,139	128,538	403,947	570,353	73,080	89,532	125,443	163,246	
April "	1,644,648	137,887	409,785	596,937	82,301	108,305	145,554	163,880	
May "	1,789,025	155,654	455,504	667,631	87,240	100,238	144,661	178,097	
June "	1,706,856	146,530	423,386	631,504	86,603	101,506	140,219	177,108	
July "	1,703,498	153,854	421,684	629,123	82,810	95,118	138,694	182,216	
August "	1,618,422	139,354	404,083	568,445	83,359	104,060	144,016	175,105	
September "	1,609,061	135,970	406,841	580,291	77,746	93,484	141,687	173,042	
October "	1,794,461	149,263	465,099	653,115	86,344	104,385	151,930	184,325	
November "	1,703,590	147,041	442,190	622,650	80,772	97,952	136,970	176,014	
December "	2,038,428	178,711	497,734	783,913	93,035	106,697	162,188	216,151	
ANNUAL TOTAL	20,067,598	1,701,019	5,076,255	7,406,809	970,718	1,153,548	1,663,600	2,095,649	
January 1965	1,496,797	118,014	377,327	577,562	72,232	75,603	117,795	158,263	
February "	1,406,515	114,328	372,463	522,839	62,998	71,384	111,364	151,140	
March "	1,654,428	136,127	423,839	615,329	73,102	92,155	131,284	182,592	
April "	1,820,632	151,886	459,102	668,541	88,531	114,594	152,293	185,685	
			<u>Grocery and Combination</u>						
January 1964	340,198	31,539	97,864	133,088	13,165	11,146	23,851	29,546	
February "	325,188	29,796	95,897	123,302	13,232	12,064	22,454	28,443	
March "	321,308	30,140	93,978	120,900	13,433	11,328	22,454	29,074	
April "	325,732	31,536	93,194	124,455	12,287	11,711	22,503	30,046	
May "	369,904	34,141	110,596	138,815	14,329	12,526	27,059	32,436	
June "	331,800	30,652	98,897	124,623	13,534	11,209	22,726	30,159	
July "	358,277	34,338	105,994	133,545	14,360	12,101	26,451	31,488	
August "	338,865	32,403	97,224	126,438	13,559	11,886	25,277	32,079	
September "	331,146	30,846	96,362	124,107	13,529	12,326	24,423	29,554	
October "	378,390	35,328	109,272	144,519	15,258	13,242	27,498	33,274	
November "	329,100	30,768	95,881	123,970	13,223	11,344	24,605	29,309	
December "	391,543	36,228	114,428	144,745	15,430	14,100	30,758	35,854	
ANNUAL TOTAL	4,141,449	387,714	1,209,587	1,562,506	165,338	144,984	300,058	371,262	
January 1965	351,965	32,124	98,777	137,346	14,008	12,338	25,248	32,124	
February "	320,438	29,285	95,636	120,277	12,654	11,735	22,158	28,693	
March "	341,609	31,006	99,013	129,811	13,740	12,236	23,669	32,136	
April "	362,710	33,893	103,160	140,429	13,386	13,003	25,580	33,260	

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	
				<u>Other Food and Beverage</u>					
January 1964	107,402	7,914	33,215	44,587	2,934	2,980	4,908	10,864	
February "	105,264	7,695	33,983	40,659	3,128	3,158	5,941	10,698	
March "	113,604	9,424	34,431	43,810	3,729	3,706	6,933	11,571	
April "	111,520	9,162	33,625	43,240	3,614	3,374	6,806	11,699	
May "	123,091	10,544	32,248	52,577	3,776	3,473	7,619	12,855	
June "	123,170	10,095	34,550	51,976	3,244	3,658	6,895	12,753	
July "	132,519	11,750	37,258	55,304	3,642	3,777	7,452	13,335	
August "	131,438	11,085	36,987	55,025	3,607	3,912	6,936	13,888	
September "	123,940	9,887	37,501	50,371	3,425	3,769	6,607	12,280	
October "	135,477	9,974	41,102	54,657	3,821	4,195	7,782	13,946	
November "	118,870	8,971	36,752	46,220	3,606	3,858	6,790	12,673	
December "	176,105	14,740	32,104	79,714	6,586	6,828	13,187	22,947	
ANNUAL TOTAL	1,502,398	121,341	423,754	618,140	45,112	46,687	87,854	159,508	
January 1965	97,079	8,004	22,803	43,075	2,909	3,117	5,480	11,691	
February "	109,989	8,805	33,415	44,525	3,129	3,218	5,806	11,092	
March "	120,484	10,211	35,350	48,067	3,634	3,808	6,911	12,503	
April "	129,683	10,635	38,165	51,636	4,219	3,815	7,512	13,700	
				<u>General</u>					
January 1964	50,230	12,180	8,883	9,217	4,305	6,534	5,066	4,046	
February "	48,092	10,820	7,356	8,497	4,186	7,132	5,821	4,278	
March "	50,011	12,351	6,918	8,586	4,752	8,075	5,274	4,054	
April "	56,874	12,082	9,377	9,697	4,838	9,163	6,682	5,036	
May "	66,110	15,002	11,436	12,026	4,632	9,730	6,812	6,473	
June "	64,070	14,144	10,533	11,213	5,274	9,183	6,629	7,094	
July "	68,819	15,626	11,097	12,823	5,271	8,671	6,338	8,992	
August "	66,959	14,766	10,737	12,044	4,669	10,212	6,854	7,678	
September "	63,026	14,902	11,272	10,554	4,877	8,917	6,469	6,034	
October "	70,071	15,656	13,950	11,288	5,596	9,610	7,649	6,323	
November "	62,717	14,492	11,892	9,784	5,508	8,727	6,561	5,751	
December "	74,437	16,422	14,216	11,112	7,422	10,234	7,506	7,523	
ANNUAL TOTAL	741,417	168,444	127,667	126,842	61,331	106,187	77,662	73,282	
January 1965	51,752	12,271	9,338	9,154	4,464	6,617	5,497	4,410	
February "	47,179	11,046	7,383	7,767	4,203	6,688	5,838	4,253	
March "	52,114	12,487	7,662	8,449	4,790	8,442	5,859	4,423	
April "	60,260	13,187	10,813	9,810	4,983	8,834	7,003	5,630	

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
				<u>Department</u>				
January 1964	112,176	6,683	19,527	38,554	9,751	4,762	12,799	20,101
February "	110,425	7,252	19,496	37,070	9,639	4,910	12,863	19,194
March "	125,647	8,461	22,879	42,524	10,088	6,020	13,677	21,999
April "	139,776	9,615	24,669	48,041	11,475	6,590	15,598	23,789
May "	141,594	10,209	26,156	48,564	11,531	6,202	14,772	24,160
June "	134,935	9,623	24,390	46,290	10,698	6,139	14,611	23,184
July "	126,976	8,070	21,055	44,460	10,872	5,283	13,752	23,485
August "	134,764	8,669	23,781	45,204	11,038	5,913	15,286	24,874
September "	155,359	9,276	27,312	52,881	12,495	6,648	17,314	29,433
October "	170,740	10,816	31,328	59,962	14,117	7,428	17,524	29,567
November "	195,656	14,710	34,616	69,586	16,076	8,505	19,736	32,427
December "	253,130	16,884	43,984	91,530	19,342	10,705	27,312	43,374
ANNUAL TOTAL	1,801,180	120,268	319,192	624,665	147,120	79,104	195,244	315,586
January 1965	114,072	6,482	19,996	39,286	9,868	4,471	12,863	21,106
February "	110,807	7,354	19,184	37,404	9,485	4,640	12,606	20,134
March "	133,321	9,239	24,206	45,118	10,693	6,201	14,128	23,737
April "	151,239	10,452	26,790	52,220	12,531	6,616	16,534	26,096
				<u>Variety</u>				
January 1964	23,680	2,348	6,360	10,843	571	737	1,425	1,396
February "	24,380	2,488	6,381	11,052	596	817	1,478	1,568
March "	30,506	3,420	8,092	13,659	729	1,025	1,732	1,850
April "	30,668	3,491	8,082	13,569	786	1,090	1,862	1,788
May "	36,723	4,206	10,383	16,072	909	1,145	1,996	2,012
June "	36,341	4,810	9,825	15,705	815	1,184	1,986	2,016
July "	37,322	5,082	9,571	16,626	850	1,164	2,009	2,020
August "	37,020	5,284	9,238	15,987	846	1,158	2,428	2,080
September "	37,027	5,036	9,459	16,142	783	1,171	2,292	2,144
October "	41,576	5,468	10,245	18,724	962	1,281	2,525	2,371
November "	42,305	6,371	9,710	18,572	927	1,343	2,659	2,723
December "	81,228	11,314	18,504	36,891	1,667	2,562	5,090	5,200
ANNUAL TOTAL	458,776	59,319	115,849	203,841	10,442	14,677	27,483	27,167
January 1965	25,788	2,901	6,558	11,529	539	796	1,777	1,687
February "	24,934	2,915	6,138	11,030	539	816	1,663	1,833
March "	30,588	3,763	7,613	13,415	640	1,020	1,990	2,147
April "	40,665	5,661	10,030	17,437	894	1,345	2,778	2,520

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Motor Vehicle</u>								
January 1964	244,987	17,399	52,020	95,917	8,663	18,053	23,004	29,930
February "	259,519	20,271	61,379	95,080	9,334	16,977	24,593	31,885
March "	303,224	25,646	71,117	109,290	10,818	25,245	25,952	35,155
April "	335,715	30,921	78,796	118,629	13,737	29,929	31,379	32,324
May "	337,710	35,208	80,816	123,290	14,042	22,213	26,778	35,364
June "	333,903	32,069	72,478	118,501	13,237	25,786	31,083	40,748
July "	279,536	28,962	61,988	91,644	11,230	21,033	25,962	38,718
August "	221,654	21,080	47,008	67,365	10,469	20,922	21,454	33,357
September "	223,418	21,444	46,613	75,792	8,835	20,180	21,224	29,329
October "	265,443	24,674	62,665	87,827	12,528	21,356	24,340	32,054
November "	250,849	23,310	57,266	88,670	10,093	19,517	20,455	31,538
December "	220,714	19,554	50,970	78,897	7,666	17,658	19,918	26,052
ANNUAL TOTAL	3,276,673	300,538	743,115	1,150,902	130,652	258,870	296,142	396,454
January 1965	238,009	15,929	55,558	90,833	9,148	15,905	23,280	27,356
February "	260,119	21,399	64,939	91,848	9,325	16,128	24,372	32,108
March "	347,866	27,519	76,806	134,864	11,316	26,861	28,314	42,186
April "	378,983	32,651	90,142	137,016	13,312	33,880	33,388	38,595
<u>Garage and Filling Station</u>								
January 1964	106,633	9,560	27,927	42,041	3,260	7,585	7,807	8,452
February "	99,924	8,046	25,794	41,034	3,279	5,048	6,968	9,757
March "	105,216	9,298	27,621	41,636	3,764	6,881	7,175	8,840
April "	114,710	8,736	30,244	45,687	4,080	7,795	7,838	10,329
May "	127,871	10,781	33,360	49,327	4,156	10,556	8,822	10,869
June "	120,120	9,860	32,352	47,217	3,968	8,154	7,751	10,819
July "	136,529	11,840	34,689	52,932	5,232	10,556	9,087	12,192
August "	129,322	11,235	33,559	47,928	4,417	11,456	10,265	10,462
September "	118,855	9,796	32,251	45,612	3,903	8,358	8,589	10,346
October "	124,132	9,579	31,836	48,672	4,342	9,067	9,884	10,752
November "	118,879	9,909	33,511	43,712	3,716	9,434	8,710	9,886
December "	122,659	8,662	32,512	48,302	4,934	8,774	8,999	10,476
ANNUAL TOTAL	1,424,850	117,303	375,657	554,100	49,052	103,663	101,896	123,179
January 1965	115,652	10,190	30,249	46,133	3,570	8,125	8,600	8,784
February "	100,029	8,256	25,607	40,956	3,541	5,150	6,526	9,993
March "	108,613	10,701	28,545	41,223	3,795	6,961	7,561	9,828
April "	121,876	9,589	31,004	48,793	4,425	8,017	8,737	11,311

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Men's Clothing</u>								
January 1964	26,687	1,143	7,908	10,205	888	943	2,501	3,100
February "	18,780	1,069	5,274	7,374	573	706	1,672	2,112
March "	22,973	1,074	8,397	8,375	732	766	1,641	1,989
April "	22,372	1,208	7,644	7,601	852	912	2,047	2,107
May "	26,141	1,415	8,866	9,513	927	879	2,104	2,437
June "	27,160	1,346	9,927	9,993	796	762	2,017	2,319
July "	25,735	1,264	9,474	9,360	852	605	1,688	2,492
August "	23,600	1,398	8,473	7,731	722	701	2,054	2,520
September "	24,061	1,203	6,482	9,758	863	938	2,156	2,661
October "	28,485	1,254	8,810	11,189	1,018	973	2,344	2,895
November "	29,209	1,871	9,344	10,430	980	1,030	2,595	2,959
December "	46,438	2,922	13,115	18,460	1,371	1,482	3,903	5,183
ANNUAL TOTAL	321,641	17,166	103,715	119,991	10,574	10,697	26,723	32,776
January 1965	27,736	1,138	7,963	10,892	972	930	2,538	3,304
February "	19,808	1,194	6,039	7,677	575	651	1,545	2,127
March "	23,075	1,067	8,162	8,474	721	703	1,797	2,150
April "	26,956	1,374	9,615	9,361	904	991	2,213	2,497
<u>Family Clothing</u>								
January 1964	17,369	2,174	6,083	4,625	830	908	1,032	1,716
February "	14,269	1,813	4,869	4,024	613	765	1,063	1,122
March "	17,674	2,361	6,801	4,672	581	973	993	1,294
April "	19,887	2,685	7,235	5,296	816	1,141	1,175	1,541
May "	22,341	3,079	8,354	5,820	830	1,120	1,291	1,846
June "	20,948	2,846	7,613	5,235	856	1,195	1,344	1,860
July "	20,010	2,564	6,739	4,842	831	1,093	1,345	2,597
August "	20,409	2,485	6,846	5,173	856	993	1,326	2,730
September "	23,214	2,651	8,055	6,351	932	1,000	1,453	2,771
October "	28,133	3,610	10,274	7,268	1,081	1,507	1,350	3,043
November "	28,102	3,570	10,215	7,488	1,141	1,630	1,550	2,508
December "	39,784	6,218	13,073	11,300	1,490	1,644	2,066	3,991
ANNUAL TOTAL	272,139	36,056	96,157	72,092	10,858	13,970	15,988	27,018
January 1965	18,147	2,199	6,175	4,712	916	962	1,041	2,143
February "	13,694	1,834	4,465	3,834	541	714	942	1,365
March "	17,931	2,431	6,628	4,809	594	959	974	1,536
April "	24,066	3,187	9,267	6,116	887	1,246	1,184	2,179

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
Women's Clothing								
January 1964	24,465	813	7,786	10,373	540	684	1,870	2,398
February "	19,117	617	6,068	8,074	468	501	1,426	1,962
March "	23,860	830	8,373	9,356	525	557	1,918	2,302
April "	24,003	969	6,302	10,314	802	818	2,152	2,648
May "	29,661	1,128	9,375	12,374	824	830	2,603	2,527
June "	26,572	987	9,058	10,578	553	656	2,464	2,278
July "	26,326	984	8,444	11,178	576	651	2,006	2,489
August "	23,840	846	7,951	9,527	578	597	2,192	2,149
September "	26,261	920	7,854	11,073	607	754	2,148	2,905
October "	30,590	1,130	8,656	13,005	817	991	2,791	3,201
November "	27,881	1,104	8,357	11,744	593	742	2,199	3,142
December "	41,420	1,810	11,421	19,031	922	1,022	2,985	4,228
ANNUAL TOTAL	323,997	12,137	99,645	136,626	7,805	8,804	26,753	32,228
January 1965	25,008	779	7,732	10,564	590	725	1,955	2,663
February "	18,448	614	6,192	7,517	455	436	1,352	1,882
March "	24,145	810	8,315	9,496	520	516	1,953	2,534
April "	27,823	1,069	7,301	12,185	924	908	2,559	2,877
Shoe								
January 1964	12,848	713	4,002	5,506	248	183	812	1,383
February "	9,134	546	2,671	3,828	156	151	692	1,090
March "	12,148	696	4,042	5,102	191	212	740	1,164
April "	14,316	975	4,909	5,631	340	295	891	1,276
May "	17,326	1,165	5,655	7,286	389	311	1,016	1,505
June "	15,822	1,070	5,437	6,597	312	288	910	1,208
July "	15,313	1,026	4,902	6,390	313	269	872	1,541
August "	14,172	912	4,485	5,724	328	230	962	1,531
September "	16,411	1,000	5,370	6,776	348	289	874	1,753
October "	16,198	1,099	5,094	6,884	379	305	966	1,471
November "	17,874	1,168	6,808	6,976	404	323	914	1,281
December "	22,828	1,781	7,364	10,033	403	338	1,021	1,888
ANNUAL TOTAL	184,391	12,152	60,738	76,735	3,813	3,193	10,669	17,092
January 1965	13,332	694	3,993	6,126	230	189	720	1,378
February "	8,658	538	2,520	3,741	134	122	548	1,055
March "	11,620	772	3,990	4,530	181	176	666	1,305
April "	17,225	1,099	5,839	7,148	356	301	1,006	1,476

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
				<u>Hardware</u>				
January 1964	20,851	1,214	5,221	6,523	1,118	2,492	2,770	1,513
February "	21,950	978	6,191	6,742	1,097	2,408	3,037	1,498
March "	22,964	1,226	6,075	7,181	1,076	2,591	3,170	1,645
April "	26,214	1,469	6,690	7,126	1,683	3,455	3,769	2,024
May "	34,974	1,763	10,462	10,534	1,854	3,747	4,387	2,228
June "	34,244	1,937	8,964	10,152	1,888	3,821	4,891	2,592
July "	33,249	2,100	9,617	10,046	1,660	3,685	3,593	2,548
August "	31,043	1,674	8,276	9,703	1,593	3,410	4,018	2,369
September "	33,273	2,081	9,874	9,353	1,706	3,436	3,823	3,000
October "	34,614	2,052	10,567	9,900	1,614	3,824	4,033	2,625
November "	29,250	1,859	7,837	8,223	1,589	3,855	3,724	2,164
December "	42,672	2,731	8,961	13,210	2,630	5,997	5,354	3,790
ANNUAL TOTAL	365,299	21,083	98,734	108,692	19,507	42,722	46,568	27,994
January 1965	20,524	1,311	5,036	6,463	988	2,607	2,480	1,639
February "	22,139	979	6,298	7,142	925	2,342	2,696	1,757
March "	24,459	1,429	6,776	7,340	1,087	2,859	3,039	1,929
April "	27,790	1,546	7,259	7,483	1,742	3,718	3,868	2,174
				<u>Lumber and Building Material</u>				
January 1964	34,843	1,430	6,478	13,214	3,104	2,905	5,285	2,425
February "	32,651	1,107	6,085	12,126	3,040	2,404	5,237	2,653
March "	40,127	1,767	7,684	14,268	3,366	3,278	6,217	3,547
April "	34,287	1,467	5,957	11,660	3,140	3,573	5,348	3,142
May "	40,001	1,787	7,808	14,178	4,379	3,493	5,762	2,594
June "	49,690	2,550	8,297	17,386	4,915	5,694	7,835	3,014
July "	49,122	2,961	7,360	17,646	5,090	5,357	7,864	2,842
August "	46,975	2,474	6,425	16,580	5,164	6,013	7,145	3,173
September "	46,340	2,082	6,717	15,663	5,816	5,244	7,716	3,103
October "	48,841	2,393	7,402	16,100	5,141	6,139	8,612	3,054
November "	46,240	1,845	9,066	16,221	4,506	5,402	6,489	2,710
December "	41,599	2,272	8,718	16,772	2,682	3,941	4,983	2,231
ANNUAL TOTAL	510,715	24,136	87,998	181,815	50,343	53,442	78,492	34,489
January 1965	30,486	1,497	6,473	11,043	2,942	2,592	3,910	2,030
February "	29,559	1,271	5,320	11,066	2,609	2,423	4,318	2,552
March "	35,596	1,844	8,096	11,385	2,973	2,692	4,961	3,645
April "	35,249	1,713	6,860	12,314	3,258	3,184	4,249	3,672

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Furniture, Appliance and Radio</u>								
January 1964	53,127	3,392	17,115	20,853	1,626	2,262	3,669	4,211
February "	41,456	2,780	13,673	14,055	2,060	1,705	3,336	3,847
March "	43,782	2,889	13,611	16,367	1,928	2,035	3,032	3,918
April "	50,235	3,411	18,227	16,848	1,855	1,421	3,940	4,533
May "	50,855	3,570	16,471	20,011	1,789	1,779	3,099	4,135
June "	48,345	4,077	15,381	17,338	1,949	1,427	4,010	4,163
July "	48,516	3,872	14,468	20,434	1,818	1,259	2,827	3,838
August "	52,246	3,612	18,658	17,727	2,082	2,009	3,891	4,266
September "	51,461	4,273	16,235	18,623	2,616	1,760	3,644	4,311
October "	60,051	4,248	23,310	19,669	2,033	2,209	4,029	4,553
November "	59,978	4,295	18,167	24,955	2,484	1,989	3,650	4,438
December "	62,048	6,042	19,980	21,749	2,552	2,304	3,566	5,855
ANNUAL TOTAL	622,099	46,460	205,296	228,629	24,794	22,158	42,694	52,067
January 1965	53,990	3,597	17,992	20,903	1,526	2,334	3,256	4,381
February "	37,339	2,784	11,334	13,225	1,661	1,642	2,668	4,026
March "	48,333	3,326	15,419	17,893	1,940	2,008	3,186	4,560
April "	54,822	3,878	19,816	18,281	1,944	1,689	3,960	5,253
<u>Restaurant</u>								
January 1964	51,873	2,442	15,562	20,975	2,384	2,565	4,110	3,835
February "	49,383	2,395	14,755	19,502	2,401	2,682	3,727	3,921
March "	52,622	2,649	15,516	21,044	2,361	2,528	4,171	4,355
April "	52,008	3,028	14,832	19,792	2,569	2,900	4,487	4,400
May "	54,035	3,071	15,902	21,476	2,547	2,632	3,747	4,660
June "	55,338	3,027	16,745	21,171	2,616	2,733	4,033	5,013
July "	60,810	3,778	16,377	24,423	2,955	2,786	4,406	6,086
August "	63,386	3,505	17,776	24,951	3,057	3,633	3,892	6,572
September "	56,717	3,040	16,954	22,339	3,132	2,759	3,472	5,020
October "	56,838	3,020	18,103	22,192	2,999	2,926	3,318	4,280
November "	53,334	2,869	16,606	21,114	2,462	2,680	3,434	4,169
December "	53,913	2,925	16,746	21,490	2,278	2,734	3,792	3,948
ANNUAL TOTAL	660,258	35,750	195,872	260,469	31,762	33,558	46,590	56,256
January 1965	52,452	2,488	15,861	21,583	2,130	2,397	4,016	3,976
February "	48,524	2,474	14,580	19,596	2,199	2,294	3,337	4,044
March "	54,310	2,824	16,710	21,695	2,257	2,459	3,977	4,389
April "	55,026	3,109	16,439	20,719	2,489	2,844	4,612	4,813

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	
				<u>Fuel</u>					
January 1964	49,242	2,420	15,302	26,013	1,106	346	217	3,837	
February "	45,835	1,840	14,901	23,999	1,044	286	234	3,532	
March "	35,204	1,770	11,462	16,876	998	357	156	3,585	
April "	32,308	1,259	8,906	18,544	582	235	180	2,602	
May "	18,665	960	3,242	11,338	569	162	278	2,116	
June "	13,661	687	2,772	7,730	332	314	316	1,511	
July "	11,143	842	2,016	6,678	251	138	190	1,028	
August "	11,918	502	2,766	6,823	267	242	156	1,161	
September "	17,681	1,115	4,920	8,956	396	382	241	1,672	
October "	29,199	1,383	6,998	17,133	574	480	321	2,310	
November "	35,927	1,558	10,868	18,773	933	348	366	3,082	
December "	51,516	2,461	14,880	26,558	1,777	622	457	4,761	
ANNUAL TOTAL	352,298	16,797	99,031	189,422	8,830	3,911	3,112	31,195	
January 1965	50,076	2,328	16,251	25,076	1,060	439	327	4,595	
February "	48,375	1,931	15,706	25,452	1,090	393	352	3,451	
March "	37,327	1,696	12,058	18,591	946	370	194	3,472	
April "	32,536	1,408	8,612	19,037	383	250	233	2,612	
				<u>Drug</u>					
January 1964	38,518	3,192	9,192	15,566	1,907	1,518	2,910	4,234	
February "	37,278	3,052	8,969	14,872	1,954	1,582	2,770	4,080	
March "	37,890	3,175	9,567	14,799	1,854	1,605	2,725	4,164	
April "	38,123	3,274	9,281	14,697	2,056	1,699	2,908	4,208	
May "	38,069	3,188	9,052	15,027	2,056	1,641	2,806	4,299	
June "	38,455	3,308	9,437	15,126	1,976	1,608	2,721	4,278	
July "	39,998	3,470	9,842	15,465	1,973	1,589	3,036	4,624	
August "	38,415	3,364	9,393	14,736	1,983	1,807	2,781	4,351	
September "	39,796	3,249	9,896	15,547	2,018	1,820	2,885	4,380	
October "	42,876	3,771	9,968	16,965	2,137	2,012	3,326	4,697	
November "	37,906	3,140	9,522	15,136	1,836	1,584	2,584	4,105	
December "	53,303	4,556	12,418	21,741	2,770	2,298	3,689	5,832	
ANNUAL TOTAL	480,627	40,738	116,537	189,677	24,520	20,762	35,142	53,251	
January 1965	40,449	3,406	10,034	16,354	1,934	1,594	2,962	4,166	
February "	38,110	3,218	9,638	14,878	1,946	1,573	2,720	4,136	
March "	41,067	3,593	10,562	16,090	1,940	1,722	2,747	4,413	
April "	41,816	3,634	10,344	15,990	2,211	1,756	3,090	4,792	

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	
				<u>Jewellery</u>					
January 1964	8,661	496	1,701	3,890	334	489	631	1,120	
February "	8,865	447	2,181	4,188	316	416	490	826	
March "	9,459	548	2,331	4,269	342	434	580	956	
April "	9,176	453	2,106	4,257	306	502	578	975	
May "	11,773	569	2,468	5,680	479	671	684	1,222	
June "	11,463	723	2,275	5,414	424	721	682	1,224	
July "	10,785	700	2,173	4,947	395	587	659	1,324	
August "	10,924	733	2,201	5,003	417	515	697	1,358	
September "	11,664	676	2,770	5,348	415	561	690	1,205	
October "	11,253	714	2,261	5,098	504	631	757	1,288	
November "	13,533	865	3,268	5,974	506	654	839	1,426	
December "	35,529	2,034	7,628	16,681	1,131	1,831	2,164	4,060	
ANNUAL TOTAL	153,086	8,957	33,363	70,749	5,567	8,012	9,452	16,985	
January 1965	8,887	531	1,685	4,067	313	481	586	1,224	
February "	8,436	432	2,048	3,928	311	373	471	874	
March "	9,594	517	1,929	4,591	361	479	635	1,082	
April "	11,140	533	2,976	5,058	330	534	633	1,076	
				<u>Other</u>					
January 1964	167,117	10,381	32,250	62,948	15,558	10,602	11,483	23,895	
February "	143,054	7,772	35,683	52,432	8,018	10,866	12,285	15,998	
March "	185,919	10,813	45,053	67,640	11,813	11,915	16,903	21,783	
April "	206,724	12,146	39,711	71,854	16,483	21,702	25,412	19,416	
May "	242,180	13,867	52,855	93,722	17,222	17,128	23,027	24,359	
June "	220,821	12,721	44,456	89,259	19,218	16,976	17,314	20,878	
July "	222,512	14,626	48,620	90,381	14,638	14,514	19,156	20,578	
August "	221,472	13,328	52,300	74,775	17,706	18,452	26,401	18,510	
September "	209,412	12,390	50,943	75,046	11,051	13,171	25,668	21,142	
October "	221,554	13,095	53,259	82,063	11,422	16,210	22,883	22,622	
November "	205,978	14,366	52,504	75,101	10,189	14,986	19,110	19,722	
December "	227,563	19,158	56,712	95,696	9,979	11,624	15,437	18,957	
ANNUAL TOTAL	2,474,305	154,661	564,346	930,916	163,298	178,147	235,077	247,860	
January 1965	161,393	10,144	34,852	62,422	14,128	8,985	11,259	19,603	
February "	139,931	7,999	36,022	50,977	7,675	10,045	11,446	15,767	
March "	192,376	10,892	45,998	69,488	10,973	11,683	18,724	24,618	
April "	220,770	13,268	44,669	77,510	19,356	21,662	23,154	21,152	



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