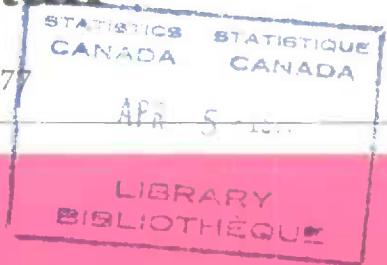


# Retail trade

JANUARY 1977

# Commerce de détail

JANVIER 1977



STATISTICS CANADA — STATISTIQUE CANADA  
Merchandising and Services Division — Division du commerce et des services

## RETAIL TRADE

## COMMERCE DE DÉTAIL

JANUARY - 1977 - JANVIER

January 1977/1976 percentage changes for department stores in this issue have been calculated using unrevised January 1976 sales estimates. In "Department Store Sales and Stocks" Catalogue 63-002, January 1976 sales estimates will be revised and thus, percentage changes from that publication may not agree with those published here.

Janvier 1977/1976 la variation du pourcentage pour les grands magasins dans ce numéro a été calculée en utilisant les ventes estimées revisées de janvier 1976. Dans la publication "Ventes et stocks des grands magasins" n° 63-002 au catalogue les ventes estimées de janvier 1976 seront revisées et ainsi la variation du pourcentage de cette publication peut être différente de ce que nous publions.

*Published by Authority of*  
*The Minister of Industry, Trade and Commerce*

*Publication autorisée par*  
*le ministre de l'Industrie et du Commerce*

March - 1977 - Mars  
5-3406-506

Price—Prix: 55 cents  
\$5.50 a year—par année

Vol. 49—No. 1

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Ottawa

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#### SYMBOLS

The following standard symbols are used in Statistics Canada publications:

- .. figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.
- amount too small to be expressed.
- P preliminary figures.
- r revised figures.
- x confidential to meet secrecy requirements of the Statistics Act.

\* The reader is asked to note that the data are either based on a response which falls below the usual standard for publication or have a greater degree of variability than normal associated with them due to list structure changes i.e., birth/death adjustment and classification changes, and should therefore be used with caution.

#### SIGNES CONVENTIONNELS

Les signes conventionnels suivants sont employés uniformément dans les publications de Statistique Canada:

- .. nombres indisponibles.
- ... n'ayant pas lieu de figurer.
- néant ou zéro.
- nombres infimes.
- P nombres provisoires.
- r nombres rectifiés.
- x confidentiel en vertu des dispositions de la loi sur la statistique relatives au secret.

\* Le lecteur est prié de noter que les données sont soit fondées sur des réponses qui ne satisfont pas à la norme habituelle exigée pour la publication ou que celles-ci ont une plus grande marge d'inconsistance que l'on devrait normalement obtenir, et ce, à cause de la structure de la liste, c'est-à-dire des ajustements dus aux créations et aux disparitions et des changements dans le classement; elles doivent par conséquent être utilisées avec circonspection.

#### NOTE

Components may not add to totals due to rounding.

#### NOTA

Les chiffres ayant été arrondis, les totaux ne correspondent pas toujours.

## INTRODUCTION

Retail trade estimates are derived from a survey of Canadian "retail locations", utilizing a basic concept (see below) which is common to both the census and the current survey program of the Merchandising and Services Division. (The census also measures the activities of "establishments"; however, this concept is not used in the monthly survey of retail trade.)

Businesses are first classified to the retail sector on the basis of "census value added",<sup>(1)</sup> which is defined in retail trade as the difference between sales and the purchase price of the goods sold in a particular period. Companies which fall into the retail sector are then further classified to specific categories of business (using the three-digit Standard Industrial Classification code) on the basis of "major activity" - the proportion of sales accounted for by each kind of business or by each type of commodity sold.

The next step in the classification procedure is to survey those businesses selected for the sample in order to obtain information on the number and activity of locations operated. Such information is required not only to determine if individual business - particularly multi-location businesses, qualify for treatment as "chains" (see definition following) but also to isolate retail locations from non-retail and make possible a more precise classification of each to one of more than 90 "kinds of business", which are subsequently grouped into 28 trade groups for purposes of publication.

Because this is a location-oriented survey, the scope of coverage is extended to include locations operated by non-retailing businesses. When it is determined that a manufacturer (for example) operates one or more retail locations, the same treatment is given as outlined above. Retail locations can be operated by businesses whose principal activity is manufacturing, wholesaling, government, construction, etc.

The design of the new sample system provides the facility to revise the monthly estimates to account for late responses. Each month the publication will contain preliminary estimates for the current month and revised estimates for the preceding month.

(1) For additional information, see Standard Industrial Classification Manual, Catalogue 12-501, pages 9-11.

Les estimations du commerce de détail sont tirées d'une enquête sur les points de vente au détail au Canada. On utilise à cette fin un concept de base (exposé ci-dessous) qui est commun au recensement et au programme d'enquête courante de la Division du commerce et des services. (Le recensement mesure également les activités des "établissements", toutefois, on n'a pas recours à cette unité d'observation dans l'enquête mensuelle sur le commerce de détail.)

Les entreprises sont d'abord classées dans le secteur du commerce de détail d'après la "valeur ajoutée recensée"<sup>(1)</sup>, qui représente dans ce secteur la différence entre le prix de vente et le prix d'achat des biens vendus pendant une période déterminée. Les sociétés qui appartiennent au commerce de détail sont ensuite classées dans des catégories précises d'activité (code à trois chiffres de la Classification des activités économiques) d'après la "principale activité", c'est-à-dire d'après la proportion des ventes dont rend compte chaque genre d'activité ou chaque type de marchandises vendues.

L'étape suivante du travail de classification consiste à faire un relevé des entreprises échantillonées dans le but d'obtenir des renseignements sur le nombre de points de vente et leur activité. De tels renseignements servent non seulement à déterminer si des entreprises particulières, notamment les entreprises à points de vente multiples, peuvent être considérées comme des "magasins à succursales" (voir définition ci-dessous), mais aussi à distinguer les points de vente au détail des autres et ainsi assurer un classement plus précis de chacun dans un des genres de commerce dont le nombre est de plus de 90. Subséquemment, ces genres de commerce sont agrégés en 28 groupes pour fins de publication.

L'enquête étant axée sur les points de vente, le champ d'enquête a été étendu aux points de vente exploités par des entreprises autres que des magasins de détail. Lorsqu'on a établi par exemple qu'un fabricant exploite un ou plusieurs locaux de vente au détail, on procède de la même façon que ci-dessus. Des locaux de vente au détail peuvent être exploités par des entreprises dont l'activité principale est la fabrication, le commerce de gros, l'administration publique, la construction, etc.

Le système supportant le nouvel échantillon du commerce de détail permet la révision des estimations mensuelles tout en tenant compte des réponses tardives. La publication mensuelle fournira donc des données provisoires pour le mois en cours et des données révisées pour le mois précédent.

(1) Pour de plus amples renseignements, voir le Manuel de la classification des activités économiques, n° 12-501 au catalogue, pages 9-11.

"This report is based on 25 shopping days, including 4 Saturdays. In the same month last year there were 26 shopping days, including 5 Saturdays."

"Les données présentées dans ce bulletin visent 25 jours commerciaux, dont 4 samedis. Le même mois l'année dernière, il y a eu 26 jours commerciaux, dont 5 samedis."

### Definitions

"Retail Trade", for the purpose of this report, is defined as "the aggregate sales made through retail locations (outlets)".

A "retail location", as defined by Statistics Canada, is a "business location (usually a store) in which the principal activity is the sale of merchandise and related services to the general public, for household or personal consumption". Retail trade estimates do not include any form of direct selling which bypasses the retail store, e.g., direct door-to-door selling; sales made through automatic vending machines; sales of news-papers or magazines sold directly by printers or publishers; and sales made by book and record clubs. The only exception is the mail-order and catalogue sales activities of department store businesses, which have been classified to the "general merchandise store" category. In addition, retail trade excludes: retail sales through ancillary units, e.g., ware-houses, head offices, etc.; sales of contractors whose major activity is not retailing; and retail transactions between individuals.

Total net sales include sales of merchandise and receipts from related services, such as repairs, equipment rental, and food serving, less returns, adjustments and discounts. Total net sales also include: trade-in allowances; withdrawals of goods for personal use (at retail); and commissions earned from sales of goods owned by others. Non-trading revenues, bad debts recovered and sales taxes are excluded.

### Classification

#### Kind of Business(1)

Estimates of retail trade are stratified by geographical area and by kind-of-business groupings which are based on the Standard Industrial Classifications and the retail kind-of-business categories employed in the 1966 Census of Merchandising and Services. Since the monthly retail trade survey is a "location" survey, as noted above, each individual (retail) location of a firm is assigned a kind-of-business code based on its major activity (or type of commodities sold).

In this report, retail trade is stratified into twenty-seven major kind-of-business groupings plus a miscellaneous category. In order to increase the usefulness of these statistics, the composition of each kind-of-business group is described at the end of the report.

#### Kind of Organization

The retail trade estimates, in addition to being stratified by kind-of-business groupings, are also broken down into chain and independent components. Firms are classified to the chain store component based on the following definition:

Chain store organization "an organization operating four or more retail outlets in the same kind of business, under the same legal ownership".

Any firm not meeting the above definition is automatically classified as an "independent" organization, the only exception being "department stores" which are classified in their entirety to the chain component.

(1) For a detailed definition of each kind of business, see Census of Canada, 1966 Retail Trade, Catalogue 97-601.

### Définitions

"Commerce de détail" signifie, pour les besoins de la présente publication, "l'ensemble des ventes faites par des points de vente au détail".

Un "point de vente au détail", suivant la définition de Statistique Canada, est un local d'affaires (habituellement un magasin) dont l'activité principale est la vente de marchandises et de services connexes au grand public pour la consommation ménagère ou personnelle. Les estimations relatives au commerce de détail ne prennent pas en compte les ventes directes, c'est-à-dire les ventes qui ne sont pas faites par l'intermédiaire d'un point de vente au détail, par exemple les ventes directes par démarchage, les ventes par distributeur automatique, les ventes de journaux ou de revues faites directement par les imprimeurs et éditeurs, et les ventes faites par les cercles du livre et les clubs de disques. Il n'y a qu'une exception: les ventes des grands magasins faites par la poste ou par catalogue, qui sont classées dans la catégorie des "magasins de marchandises diverses". En outre, le commerce de détail ne comprend pas les ventes au détail des unités auxiliaires, par exemple, entrepôts, sièges sociaux, etc., ni les ventes des entrepreneurs dont l'activité principale ne relève pas du commerce de détail, ni les opérations de détail entre particuliers.

Ventes nettes totales comprennent les ventes de marchandises et les recettes provenant de services connexes tels que les réparations, la location de matériel et la restauration, moins les rendus, les rajustements et les remises. Les ventes totales nettes comprennent également: la valeur des reprises, les prélevements de marchandises pour usage personnel (au détail) et les commissions au titre de la vente de marchandises appartenant à d'autres personnes. On ne prend pas en compte les recettes hors exploitation, ni le recouvrement de créances douteuses, ni les taxes de vente.

### Classification

#### Genre de commerce(1)

Les estimations relatives au commerce de détail sont stratifiées par région et par groupe de genre de commerce. Ces groupes sont fondés sur la Classification des activités économiques et les catégories de genre de commerce de détail qui ont été utilisées lors du recensement du commerce et des services de 1966. Étant donné que l'enquête mensuelle du commerce de détail est axée sur les points de vente comme on l'a indiqué ci-dessus, chaque point de vente au détail d'une entreprise se voit attribuer un code "genre de commerce" d'après son activité principale (ou le genre de marchandises vendues).

Dans la présente publication, le commerce de détail est stratifié selon vingt-sept grands groupes de genre de commerce, autre la catégorie "Marchands divers". Pour rendre ces statistiques plus utiles, nous décrivons la composition de chaque groupe de genre de commerce à la fin de la publication.

#### Type d'entreprise

En plus d'être stratifiées selon le genre de commerce, les estimations relatives au commerce de détail sont ventilées entre magasins à succursales et magasins indépendants. Les entreprises qui répondent à la définition suivante sont classées dans la catégorie des magasins à succursales:

Magasins à succursales "entreprise exploitant au moins quatre points de vente au détail dans un même genre de commerce, sous une même appartenance juridique".

Toute entreprise dont le schéma de structure ne concorde pas avec la définition ci-dessus est classée automatiquement dans la catégorie des magasins indépendants, la seule exception étant les "grands magasins" qui sont portés en totalité dans la catégorie des magasins à succursales.

(1) Pour une définition complète de chaque genre de commerce, consulter la publication Recensement du Canada, 1966, Commerce de détail (n° 97-601 au catalogue).

### Methodology

The monthly retail trade estimates contained in this report are produced by means of a sample survey using methodology which differs substantially from that used for the estimates published to the end of 1974.

The new methodology was primarily developed because, after 1969, there was no adequate source of information available to update the independent portion of the old sample to account for firms coming into existence (births) and/or going out of business (deaths). The levels established by the new sample indicate there was a downward bias in the old sample which had grown to about 4% in 1974. Even so, the monthly trends are relatively consistent between the old and new samples.

### Old Sample

The former sample (approximately 12,000 firms) was randomly selected from the universe created by the 1961 Census (i.e., of Merchandising and Services) stratified by province, by kind of business and by sales-size group. Estimates of total retail sales were produced from the sample results by employing the "link-relative method", i.e., each month, ratios were derived by linking the sales of the same firms within a cell with their sales in the corresponding month of the previous year and these, in turn, were applied to the base figure (the 1961 Census) to produce a current month estimate.

To offset the effects of deterioration in the sample, an adjustment was made annually for births and/or deaths. New firms were identified through Nature of Business Reports collected by the Unemployment Insurance Commission and were surveyed in order to obtain relevant information. In addition, all firms in the sample were surveyed annually to ensure the accuracy of the monthly reports and to derive estimates for "poor or late respondents". The results of these enquiries were then used to update the monthly estimates. Another adjustment was made in the estimates to account for businesses which went out of operation or which were no longer in scope. This adjustment consisted of the application of a formula to compensate for all similar firms in the universe. A final adjustment was also made to compensate for firms which changed their kind of business during the year.

The data which resulted from these various adjustments have in the past often been described as "final" estimates. However, this was not entirely accurate — since all such estimates were usually revised one more time after each census. The post-censal estimates reflected the insertion (in the calculations) of new Census benchmark data.

### New Sample

With the advent of the new survey, the census will no longer be employed as a "source" universe. The Revenue Canada (Taxation) list, supplemented by chain and department store lists and an area file list, comprise the new universe. A sample of approximately 15,000 independent firms, stratified by geographical regions and by the Standard Industrial Classification code has been selected from this universe and surveyed in order to verify the kind of business of each firm. Estimates are then produced monthly, stratified by trade group and geographical region.

### Méthodologie

On établit les estimations mensuelles relatives au commerce de détail que renferme la présente publication au moyen d'une enquête par sondage dont la méthodologie diffère sensiblement de celle utilisée pour les estimations qui ont paru jusqu'à la fin de 1974.

Cette nouvelle méthodologie fut principalement mise en application parce qu'il n'existe plus de source adéquate de renseignements disponibles après 1969 pour mettre à jour la partie de l'ancien échantillon comptant les entreprises dites indépendantes. Il nous était désormais impossible de tenir compte des nouvelles entreprises (créations) et (ou) de celles qui fermaient leurs portes (disparitions). Le niveau des ventes déterminé par le nouvel échantillon démontre qu'il y avait un certain degré de sous-estimation, laquelle sous-estimation avait atteint 4% en 1974. Néanmoins les tendances mensuelles mesurées par l'ancien ainsi que par le nouvel échantillon sont passablement similaires.

### Ancien échantillon

L'ancien échantillon (approximativement 12,000 entreprises) a été choisi au hasard à partir de l'univers créé par le recensement de 1961 (Commerce et services) et stratifié par province et selon le genre de commerce et le volume des ventes. Des estimations des ventes totales au détail ont été tirées des résultats du sondage à l'aide de la "méthode de rapport en chaîne", c'est-à-dire que chaque mois, on obtient des ratios en comparant le volume des ventes des entreprises à celui observé pour le mois correspondant de l'année précédente et on applique ces ratios au chiffre de référence (recensement de 1961) pour dégager une estimation pour le mois visé; ce calcul est effectué pour chacune des cellules.

Pour compenser les effets de détérioration dans l'échantillon, on a procédé tous les ans à un ajustement pour prendre en compte les créations et (ou) les disparitions. On apprenait l'existence de nouvelles entreprises grâce aux rapports sur la nature de l'entreprise reçus par la Commission d'assurance-chômage et on effectuait une enquête auprès de ces entreprises pour obtenir les données qui nous intéressaient. En outre, toutes les entreprises échantillonées on fait tous les ans l'objet d'une enquête afin d'assurer l'exactitude des rapports mensuels et d'établir des estimations pour les enquêtes à "déclaration piètre ou tardive". Les résultats ont ensuite servi à la mise à jour des estimations mensuelles. On a apporté un autre ajustement aux estimations en fonction des entreprises qui ont cessé toute activité ou qui ne répondent plus aux définitions de l'enquête. Cet ajustement consistait à utiliser une formule de compensation visant toutes les entreprises du même genre dans l'univers. On a enfin procédé à un ajustement compensatoire en fonction des entreprises qui ont changé d'activité au cours de l'année.

Les données obtenues au terme de ces divers ajustements ont souvent été considérées dans le passé comme des estimations "définitives". Cela n'est pas tout à fait exact, car toutes ces estimations ont habituellement été révisées une autre fois après chaque recensement. Les estimations postcensitaires traduisaient l'introduction dans les calculs de nouvelles données repères de recensement.

### Nouvel échantillon

Dans la nouvelle enquête, le recensement ne servira plus de source pour le dressage de la liste des entreprises. La liste de Revenu Canada (Impôt) fut complétée par la liste des magasins à succursales ainsi que des grands magasins et une liste de fichier aréolaire. Un échantillon d'environ 15,000 entreprises indépendantes, stratifié par région et selon le schéma de codage de la Classification des activités économiques, a été prélevé sur cet univers et a fait l'objet d'une enquête en vue de déterminer le genre d'activité de chaque entreprise. Des estimations sont ensuite établies tous les mois et stratifiées selon le groupe de commerce et la région.

The method used for the estimation of total retail sales is one in which each sampled unit's reported data is inflated to universe levels by multiplying the reported data of the sampled unit by the inverse of the probability of selection for the unit. For firms which do not respond on time(2) in a particular month, an estimate is imputed using a statistical technique which employs a number of components such as: cell averages; last month's sales; other trends; etc. Consequently each firm in the sample must have an individual estimate of sales.

The results of the new survey will not be linked (as was the old survey) to the Census results. Instead, the estimates derived in the course of the survey will be compared with census data in order to determine the cause of any differences which may be found to exist between the two levels. Based on these findings, revisions will then be made to compensate for any errors or discrepancies discovered (such as in coding of firms to erroneous kinds of business codes, over-estimation in particular cells, etc.).

#### Components of the New Sample

The universe used for the new survey is composed of two basic parts: a master file list (including chain and department store components) and an area file list. These components provide a more adequate representation of the retail trade universe than in the previous survey.

#### The Survey Master File

The survey master file is based on a series of profiles developed from the retail store portion of the Revenue Canada (Taxation) master file and is stratified by geographical area and by Standard Industrial Classification code. This component is a list of all retail businesses having a T-4 number (i.e., having employees for whom payroll deductions are made). It is updated monthly for new firms coming into business, for firms going out of business and, in the case of existing firms, for any changes in name, address or nature (kind) of business. These updates originate from both Revenue Canada (Taxation) and from Statistics Canada survey sources. As these updates are received, firms going out of business are dropped from the sample and a sample of births is selected from among new firms which have gone into business, thus providing a monthly birth/death adjustment.

Records on the survey master file are sampled using a given probability of selection determined by geographical location, Standard Industrial Classification code and cell size. To create the original sample file, the complete survey master file was sampled. Since that time, only the births have been sampled each month.

#### Chain and Department Store Component

The chain and department store list is a sub-set of the survey master file component. The businesses on this list are those which have been identified (from Statistics Canada sources) as chains or department stores and which have been sampled with certainty (i.e., each business is surveyed). This component, as well as being updated monthly using Revenue Canada information, is also updated annually. The annual updates are based primarily on returns obtained in the course of the Annual Chain and Department Store Survey, as well as on

(2) Late responses are included in revised estimates.

La méthode d'estimation des ventes totales au détail consiste à gonfler les données déclarées par chaque unité échantillonnée aux dimensions de l'univers en multipliant les données de l'unité par l'inverse de la probabilité de choix de l'unité. Dans le cas des entreprises non déclarantes à temps(2) un mois donné, on procède à une imputation à l'aide d'une méthode statistique qui fait intervenir divers éléments comme les moyennes de cellule, les ventes du dernier mois, d'autres tendances, etc. Ainsi, il doit y avoir une estimation des ventes pour chaque entreprise échantillonnée.

Les résultats de la nouvelle enquête ne seront pas raccordés (comme dans l'ancienne enquête) à ceux du recensement. Une étude comparative entre les estimations obtenues dans le cadre de cette enquête ainsi que celles obtenues lors d'un recensement sera effectuée afin de déterminer la cause de tout écart entre les deux niveaux, ce qui nous permettra de rectifier les statistiques et de compenser les erreurs ou les divergences relevées (comme un classement erroné selon le genre de commerce, une surestimation dans des cellules particulières, etc.).

#### Éléments du nouvel échantillon

L'univers de la nouvelle enquête comprend deux éléments fondamentaux: une liste de fichier principal (y compris les éléments magasins à succursales et grands magasins) et une liste de fichier aréolaire. Ces éléments représentent mieux l'univers du commerce de détail que la base de l'enquête précédente.

#### Fichier principal de l'enquête

Le fichier principal de l'enquête du commerce de vente au détail est fondé sur une série de profils tirés de la fraction du fichier principal de Revenu Canada (Impôt) se rapportant aux commerces de vente au détail et est stratifié par région et selon le schéma de codage de la Classification des activités économiques. Cet élément du fichier est une liste de toutes les entreprises de vente au détail qui ont un numéro T-4 (entreprises ayant des salariés à l'égard desquels des déductions sont faites aux fins de l'impôt). Cette liste est mise à jour tous les mois; il s'agit de prendre en compte la création de nouvelles entreprises, la disparition d'entreprises et dans le cas d'entreprises existantes, tous les changements de nom, d'adresse ou de genre de commerce. Ces mises à jour s'appuient sur des enquêtes de Revenu Canada (Impôt) et de Statistique Canada. Dès que l'on dispose de ces mises à jour, les entreprises qui cessent toute activité sont éliminées de l'échantillon et un échantillon de créations est prélevé sur les nouvelles entreprises, ce qui permet un ajustement mensuel en fonction des créations et des disparitions.

Des enregistrements du fichier principal de l'enquête sont échantillonnés d'après une probabilité donnée de sélection déterminée par le lieu d'exploitation, le schéma de codage de la Classification des activités économiques et la taille des cellules. Lors de la constitution du fichier de l'échantillon initial, la sélection a porté sur tout le fichier principal de l'enquête. Depuis lors, seules les créations ont fait l'objet d'un échantillonnage tous les mois.

#### Élément magasins à succursales et grands magasins

La liste des magasins à succursales et des grands magasins constitue un sous-ensemble de l'élément fichier principal de l'enquête. Les établissements commerciaux figurant sur cette liste sont ceux qui ont été identifiés (d'après les documents de Statistique Canada) comme magasins à succursales et grands magasins et qui ont été échantillonnés avec certitude (chaque entreprise fait partie de l'échantillon). Cet élément, qui est mis à jour tous les mois d'après les données de Revenu Canada, fait également l'objet d'une mise à jour annuelle. Ces dernières mises à jour sont fondées principalement sur les déclar-

(2) Les déclarations tardives sont toujours considérées dans le calcul des estimations révisées.

Information derived from other sources such as trade magazines, etc.

#### Area File Component

The purpose of the area file, essentially, is to supplement the sample frame. This additional input has two uses.

- (1) to provide an estimate for firms which do not appear on the survey master file (i.e., having no employees for whom tax deductions are made); and
- (2) to compensate for the time lag involved in obtaining birth/death adjustment through the survey master file.

The area file was derived by selecting a number of areas in Canada (as defined by the Labour Force Survey), covering all regions with the exception of the Yukon and Northwest Territories. To create the area file portion of the sample frame, the selected areas were completely enumerated by field representatives and an area file composed of all businesses in the selected areas was created. This file was then matched against the survey master file to determine which firms were present on both files. For those firms which appeared on both files, the universe was represented by the sample of firms derived from the survey master file. All unmatched firms (on the area file) automatically became part of the sample file. Every month since the original enumeration, one twelfth of the selected areas has been completely re-enumerated in order to locate new firms which may have come into existence during the preceding year. These new firms are then matched against the entire survey master file. Similarly, all new businesses which have been added to the survey master file from the Revenue Canada (Taxation) updates are matched each month against the entire area file. Once it has been determined that firms are matches, they are removed from the area file and given a chance of selection on the survey master file. The remaining unmatched firms on the area file are included in the sample.

#### Seasonal and Trading-day Adjustments

The sales data (for Canada by kind-of-business grouping and total retail trade by province) contained in Table A have been adjusted to account for seasonal and trading-day variations. The seasonal adjustment method applied to this series is a computerized ratio-to-moving average method. The standard computer program used is the U.S. Bureau of the Census Method II, X-II version.

Seasonal adjustment removes the effect of repetitive intra-year variations resulting from normal differences in weather, holidays with invariable dates, or other events which repeat with the same timing. An additional adjustment is made for the retail trade series which contains variation caused by the difference in the number of working or trading-days in each month or for holidays or other events with variable dates. These adjustments are made prior to the seasonal adjustment but are treated as part of the seasonal adjustment.

While seasonal adjustment allows a much better look at the underlying trend of a series, the adjusted

tions obtenues dans le cadre de l'enquête annuelle sur les magasins à succursales et les grands magasins, ainsi que sur des renseignements puisés à d'autres sources comme les revues portant sur le commerce, etc.

#### Élément fichier géographique

Le but premier du fichier géographique est de compléter la base de l'échantillon. Cet élément supplémentaire permet:

- 1) d'établir une estimation visant les entreprises qui ne figurent pas dans le fichier principal de l'enquête (entreprises ne comptant aucun salarié pour lequel on procède à des déductions aux fins de l'impôt);
- 2) de compenser le "retard" d'obtention des ajustements en fonction des créations et des disparitions au moyen du fichier principal de l'enquête.

On a constitué le fichier géographique en choisissant un certain nombre de secteurs géographiques au Canada (à l'aide de données de l'enquête sur la population active) de façon à couvrir tout le territoire canadien à l'exception du Yukon et des Territoires du Nord-Ouest. Les secteurs choisis ont ensuite été entièrement dénombrés par des représentants régionaux et on a ainsi obtenu un fichier géographique comprenant tous les établissements commerciaux de ces secteurs. On a comparé ce fichier au fichier principal de l'enquête pour déterminer quelles entreprises figuraient dans les deux fichiers. Pour ce qui est de ces entreprises, l'univers a été représenté par l'échantillon d'entreprises prélevé sur le fichier principal de l'enquête. Toutes les entreprises sans pendant (dans le fichier scolaire) ont été automatiquement incorporées au fichier de l'échantillon. Tous les mois depuis le premier dénombrement, un douzième des régions choisies a fait l'objet d'un autre dénombrement complet visant à déterminer quelles nouvelles entreprises ont vu le jour au cours de l'année précédente. Ces nouvelles entreprises sont ensuite réapparues avec le fichier principal de l'enquête. De la même façon toutes les nouvelles entreprises ajoutées au fichier principal de l'enquête au moyen de mises à jour tirées du fichier de Revenu Canada (Impôt) sont réapparues chaque mois avec le fichier géographique. Les entreprises pour lesquelles on a trouvé un pendant au cours des deux processus de comparaison précédemment décrits sont radiées du fichier géographique et demeurent sur le fichier principal de l'enquête où elles ont une probabilité d'être choisies. Le reste des entreprises du fichier géographique pour lesquelles on n'a pas trouver un pendant sont d'office inclus dans l'échantillon.

#### Désaisonnalisation et ajustement en fonction des jours commerciaux

Les chiffres des ventes (par groupe de genre de commerce pour le Canada et ensemble du commerce de détail par province) présentés au tableau A ont été ajustés en fonction des tendances saisonnières et des variations du nombre de jours ouvrables. La méthode de désaisonnalisation appliquée à cette série est une méthode informatique de rapport aux moyennes mobiles. Le programme informatique normalisé utilisé est la version X-II de la méthode II du U.S. Bureau of the Census.

La désaisonnalisation supprime les effets des variations répétitives qui se produisent dans l'année et sont imputables à l'évolution normale du climat, aux congés fixes, ou à d'autres événements qui se répètent à des intervalles réguliers. Il est nécessaire d'apporter un ajustement supplémentaire au série de commerce de détail contenant des variations imputables à la différence entre le nombre de jours de travail ou de jours ouvrables dans chaque mois, ou à des congés ou autres événements sans date fixe. Ces ajustements sont faits avant la désaisonnalisation proprement dite, mais on les considère comme partie intégrante de cette dernière.

Bien que la désaisonnalisation permette de mettre bien mieux en évidence la tendance fondamentale d'une série, les

series still contain irregular fluctuations. Small changes between months in the adjusted series may simply be erratic movements and, to obtain a clearer idea of the underlying trend, users should examine the adjusted series over a number of months. The MCD, or Months for Cyclical Dominance, (See Table B) indicates the smallest span of months for which the average percent change without regard to sign in the trend cycle is greater than that in the irregular factor. For the smoothest series the MCD is one, for the most erratic series it is six. Applying a moving average of the period equal to the MCD tends to smooth irregular movements which may obscure the underlying trend.

#### Note

Users are advised to exercise caution in the use of these data (Table A) since the seasonal and trading-day factors employed to adjust the series (Table B) have been derived from a relatively short historical base.

#### Comparison of Kind of business Groupings - Old and New Surveys

The number of trade groups (each composed of one or more kinds of business) for which data will be published has been expanded by ten. In some cases, a new trade group was created by splitting one of the old trade groups. In other instances, new trade groups were derived from the "all other stores" category. The following chart provides a method for converting the "new" groups back to the "old" for anyone wishing to compare one series with the other.

The following trade groups comprise the same kinds of business in both the new and old surveys:

- Department stores.
- General merchandise stores.
- General stores.
- Variety stores.
- Motor vehicle dealers.
- Men's clothing stores.
- Women's clothing stores.
- Family clothing stores.
- Hardware stores.
- Jewellery stores.

The following trade groups, for which data will be published in the new survey, were previously represented in the "all other stores" group of the old survey:

- Used car dealers.
- Automotive parts and accessories stores.
- Book and stationery stores.
- Florists.
- Sporting goods and accessories stores.
- Personal accessories stores.

The following trade groups represent a finer breakdown of trade groups which were employed in the old survey:

| New Trade Group   | Old Trade Group                | Nouveau groupe de commerce  | Ancien groupe de commerce           |
|---|--------------------------------|---|-------------------------------------|
| Combination stores                                      | Grocery and combination stores | Épiceries-boucheries  | Épiceries et épicerie-boucherie     |
| Grocery, confectionery and sundries stores <sup>1</sup> | All other food stores          | Épiceries, confiseries et magasins d'articles divers <sup>1</sup> | Tous autres magasins d'alimentation |
| All other food stores <sup>1</sup>                      | All other food stores          | Tous autres magasins d'alimentation <sup>1</sup>                  | Tous autres magasins d'alimentation |
| Service stations<br>Garages                             | Service stations and garages   | Stations-service Garages  | Stations-service et garages         |

séries désaisonnalisées n'en contiennent pas moins des fluctuations irrégulières. De légères variations d'un mois à l'autre dans les séries désaisonnalisées peuvent être de simples mouvements irréguliers, et pour avoir une meilleure idée de la tendance fondamentale, les utilisateurs doivent examiner les séries désaisonnalisées d'un certain nombre de mois. Le M.D.C., ou mois à dominance cyclique, (voir tableau B) donne le plus petit nombre de mois pour lesquels le taux de variation moyen compte non tenu du signe de la tendance générale, est supérieur à celui du facteur irrégulier. Dans le cas de la série la plus lisse possible, le M.D.C. est égal à un, dans celui de la série la plus irrégulière, il est égal à six. L'application d'une moyenne mobile dont la période est égale au M.D.C. tend à lisser les mouvements irréguliers pouvant dissimuler la tendance fondamentale.

#### Remarque

On demande aux utilisateurs de faire preuve de discernement dans l'emploi de ces données (tableau A), car les facteurs de saisonnalité (tableau B) et de jours commerciaux servant à ajuster les séries portent sur une période relativement brève.

#### Comparaison des groupes de genre de commerce - Enquêtes anciennes et nouvelles

Le nombre de groupes commerciaux (chacun composé d'un ou de plusieurs genres de commerce) sur lesquels des données paraîtront a été porté à dix. Dans certains cas, on a créé un nouveau groupe en divisant un des anciens groupes. Dans d'autres cas, de nouveaux groupes commerciaux ont été tirés de la catégorie "Tous les autres magasins". Le graphique suivant présente une méthode qui permettra à quiconque désirer comparer les séries de passer des nouveaux groupes aux anciens.

Les groupes commerciaux suivants comportent les genres de commerce dans l'ancienne et la nouvelle enquête:

- Grands magasins.
- Magasins de marchandises diverses.
- Magasins généraux.
- Bazars.
- Concessionnaires d'automobiles.
- Magasins de vêtements pour hommes.
- Magasins de vêtements pour dames.
- Magasins de vêtements pour la famille.
- Quincailleries.
- Bijouteries.

Les groupes commerciaux suivants, pour lesquels on publie des données dans la nouvelle enquête, faisaient partie dans le cadre de l'ancienne enquête du groupe "Tous les autres magasins":

- Vendeurs d'automobiles d'occasion.
- Magasins de pièces et d'accessoires d'automobiles.
- Librairies-papeteries.
- Fleuristes.
- Magasins d'articles de sport et accessoires.
- Magasins d'accessoires personnels.

Les groupes commerciaux suivants constituent une ventilation plus fine des groupes utilisés dans l'ancienne enquête:

| New Trade Group   | Old Trade Group                             | Nouveau groupe de commerce  | Ancien groupe de commerce  |
|---|---|---|--|
| Specialty shoe stores   | Shoe stores                                 | Magasins de chaussures spéciales  | Magasins de chaussures   |
| Family shoe stores  |   | Magasins de chaussures pour la famille  |  |
| Household furniture stores                                    |   | Magasins d'ameublement ménager  |  |
| Household appliance stores                                    | Furniture, T.V., radio and appliance stores | Magasins d'appareils ménagers   | Magasins de meubles, de téléviseurs, de radios et d'appareils ménagers |
| Furniture, T.V., radio and appliances stores <sup>2</sup>     |   | Magasins de meubles, de téléviseurs, de radigs et d'appareils ménagers <sup>2</sup> |  |
| Pharmacies, patent medicine and cosmetics stores <sup>3</sup> | Drug stores                                 | Pharmacies, magasins de médicaments brevetés et de produits de beauté <sup>3</sup>  | Pharmacies   |

In addition to the changes noted above, "fuel and fuel oil dealers" have been re-classified to wholesale trade and consequently do not appear in the tabulations.

#### NOTES:

1. The new trade group "grocery, confectionery and sundries stores" includes not only "grocery stores" (part of "grocery and combination stores" in the old survey) but also the 1966 Census category, "grocery, confectionery and sundries stores". The latter kind of business includes the so-called "jug-milk stores" and "convenience stores" as well as a number of stores which were previously classified either to "grocery stores" or "confectionery stores". (In the old survey, "confectionery stores" were published in the "all other food stores" group.)
2. The new trade group "furniture, T.V., radio and appliance stores" includes the 1966 kind of business, "electrical supply stores", which was previously classified to the "all other stores" group.
3. The new trade group "pharmacies, patent medicine and cosmetics stores" includes the 1966 kind of business, "patent medicine, cosmetic and perfume stores and proprietary stores", which was previously classified to the "all other stores" group.

|   |  |  |
|---|--|--|
| Magasins de chaussures spéciales  | Magasins de chaussures pour la famille | Magasins de meubles, de téléviseurs, de radios et d'appareils ménagers |
| Magasins d'ameublement ménager  | Magasins d'appareils ménagers          | Magasins de meubles, de téléviseurs, de radios et d'appareils ménagers |
| Magasins de meubles, de téléviseurs, de radigs et d'appareils ménagers <sup>2</sup> |  |  |

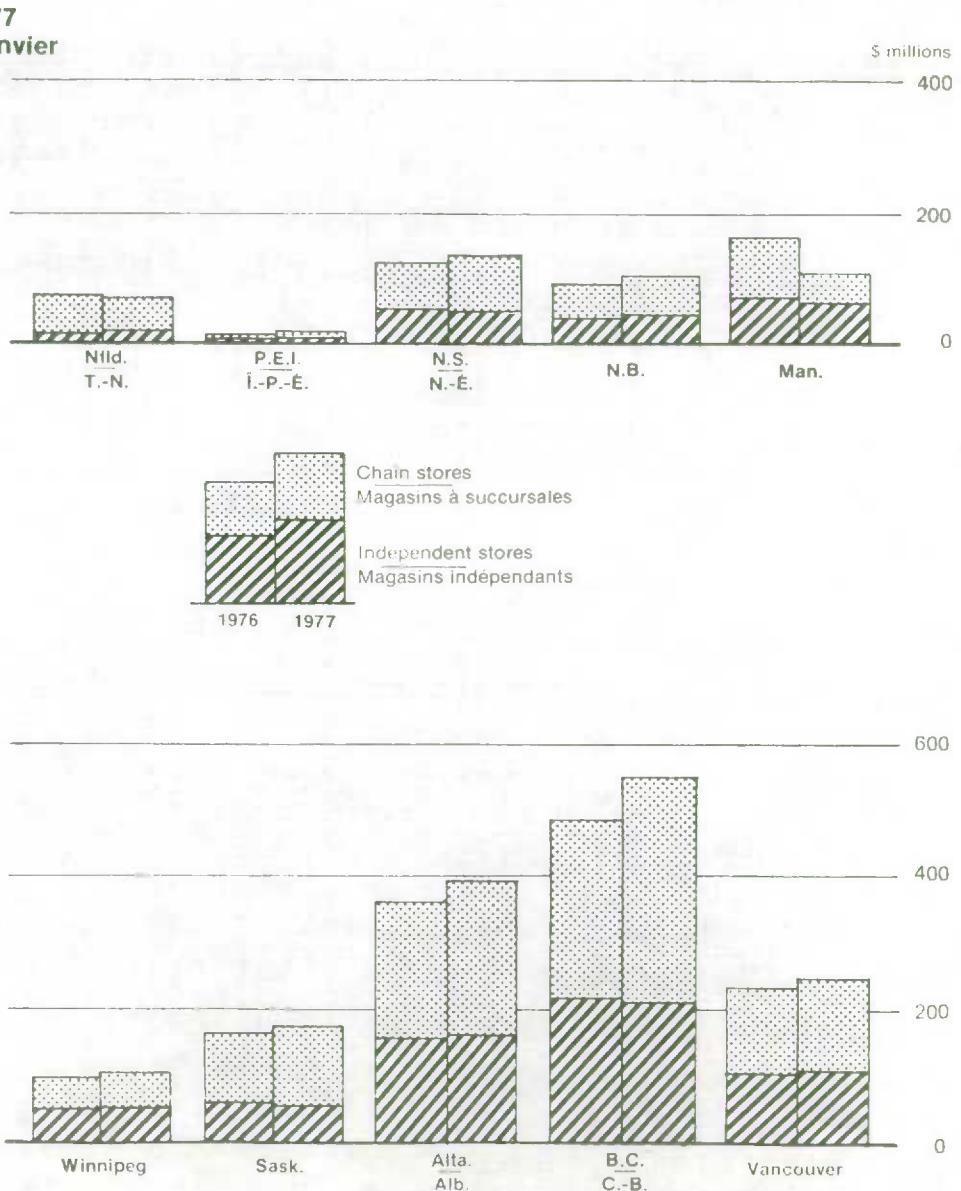
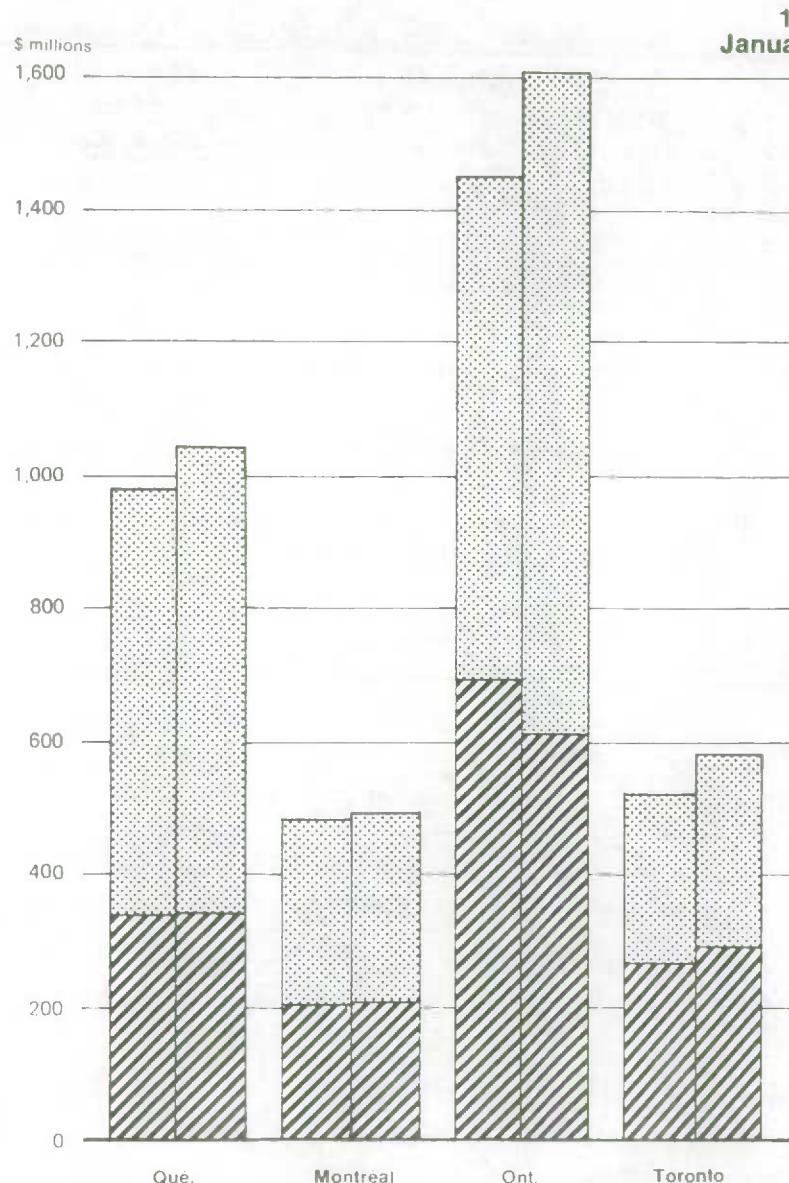
Outre ces modifications, les "marchands de combustible et de mazout" ont été reclassés dans le commerce de gros et ne figurent donc pas dans les totalisations.

#### NOTES:

1. Le nouveau groupe commercial "épiceries, confiseries et magasins d'articles divers" comprend non seulement les "épiceries" (dans l'ancienne enquête, un élément de "épiceries et épiceries-boucheries"), mais aussi la catégorie du recensement de 1966 "épiceries, confiseries et magasins d'articles divers". Ce dernier genre de commerce comprend les "comptoirs de lait en cruche" et les magasins d'articles d'usage courant ainsi qu'un certain nombre de magasins qui étaient auparavant classés dans la catégorie des "épiceries" ou dans celle des "confiseries". (Dans l'ancienne enquête, les "confiseries" faisaient partie du groupe "tous autres magasins d'alimentation".)
2. Le nouveau groupe commercial "magasins de meubles, de téléviseurs, de radios et d'appareils ménagers" comprend le genre de commerce de 1966 "magasins d'appareils électriques", qui était auparavant classé dans la catégorie "tous les autres magasins".
3. Le nouveau groupe commercial "pharmacies, magasins de médicaments brevetés et de produits de beauté" englobe le genre de commerce utilisé en 1966 "magasins de médicaments brevetés et spécialisés, de parfums et de produits de beauté", qui faisait auparavant partie du groupe "tous les autres magasins".

Distribution of Retail Trade, Chain and Independent Stores,  
by Province and Selected Metropolitan Areas,

Répartition du commerce de détail, magasins à succursales et magasins  
indépendants, par province et certaines zones métropolitaines,

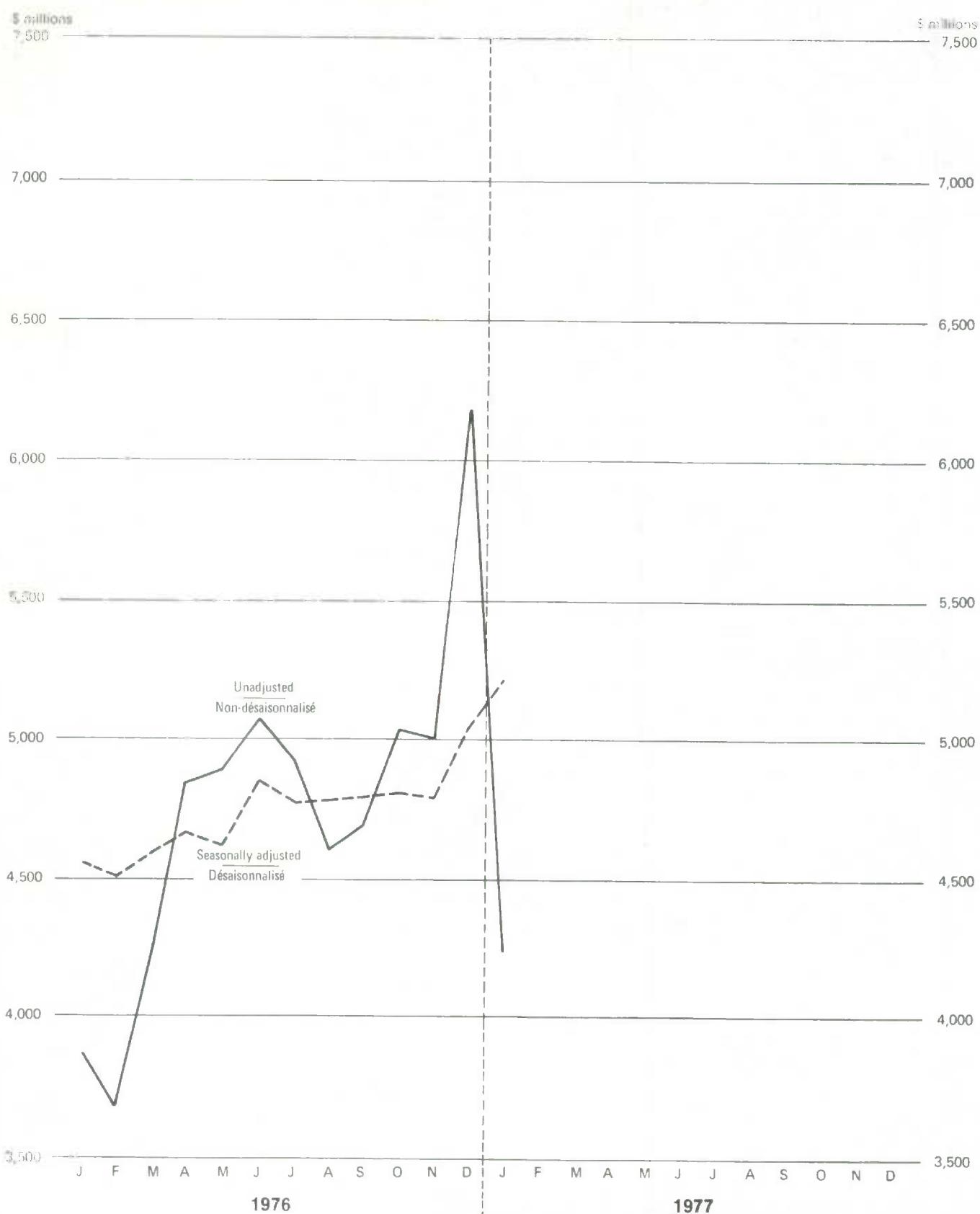


Chain stores  
Magasins à succursales

Independent stores  
Magasins indépendants

### Monthly Retail Trade, Canada, Unadjusted and Seasonally Adjusted, 1976 and 1977

Commerce de détail mensuel, Canada, non désaisonnalisé et désaisonnalisé, 1976 et 1977



STATISTICAL TABLES

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TABLEAUX STATISTIQUES

**PRELIMINARY ESTIMATES**

**TABLE 1. Retail Trade, Chain and Independent Stores, by Kind of Business**

**Newfoundland**

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>Ventes                        | Change<br>1977/1976<br>Variation | Sales<br>Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>Ventes                     | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 10,800                              | - 8.5                            |
| 2   | Grocery confectionery and sundries stores.....         | x                                      | x                                | x                                    | x                                | 8,985                               | + 10.2                           |
| 3   | All other food stores .....                            | x                                      | x                                | x                                    | x                                | 626                                 | - 16.3                           |
| 4   | Department stores .....                                | 4,592                                  | + 6.2                            | -                                    | -                                | 4,592                               | + 6.2                            |
| 5   | General merchandise stores .....                       | x                                      | x                                | x                                    | x                                | 4,252                               | - 15.1                           |
| 6   | General stores .....                                   | 766                                    | + 3.1                            | 5,080                                | - 4.6                            | 5,846                               | - 3.7                            |
| 7   | Variety stores .....                                   | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 8   | Motor vehicle dealers .....                            | x                                      | x                                | x                                    | x                                | 11,512                              | - 1.2                            |
| 9   | Used car dealers .....                                 | -                                      | -                                | x                                    | x                                | x                                   | x                                |
| 10  | Service stations .....                                 | x                                      | x                                | x                                    | x                                | 6,385                               | + 16.5                           |
| 11  | Garages .....  | -                                      | -                                | 665                                  | - 19.2                           | 665                                 | - 19.2                           |
| 12  | Automotive parts and accessories stores .....          | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 13  | Men's clothing stores .....                            | x                                      | x                                | x                                    | x                                | 208*                                | ...                              |
| 14  | Women's clothing stores .....                          | x                                      | x                                | x                                    | x                                | 855*                                | ...                              |
| 15  | Family clothing stores .....                           | x                                      | x                                | x                                    | x                                | 1,827                               | + 13.4                           |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 18  | Hardware stores .....                                  | -                                      | -                                | 107*                                 | ...                              | 107*                                | ...                              |
| 19  | Household furniture stores .....                       | -                                      | -                                | 472*                                 | ...                              | 472*                                | ...                              |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 217                                 | + 9.2                            |
| 21  | Furniture, T.V., radio and appliance stores .....      | x                                      | x                                | x                                    | x                                | 854                                 | - 19.5                           |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | x                                      | x                                | x                                    | x                                | 3,307                               | + 12.4                           |
| 23  | Book and stationery stores .....                       | x                                      | x                                | x                                    | x                                | 148                                 | + 13.0                           |
| 24  | Florists .....   | -                                      | -                                | 144                                  | + 22.6                           | 144                                 | + 22.6                           |
| 25  | Jewellery stores .....                                 | x                                      | x                                | x                                    | x                                | 313                                 | + 29.9                           |
| 26  | Sporting goods and accessories stores .....            | -                                      | -                                | 348                                  | + 12.3                           | 348                                 | + 12.3                           |
| 27  | Personal accessories stores .....                      | x                                      | x                                | x                                    | x                                | 74*                                 | ...                              |
| 28  | All other stores .....                                 | x                                      | x                                | x                                    | x                                | 5,758                               | + 30.6                           |
| 29  | All stores .....                                       | 25,020                                 | + 1.6                            | 46,498                               | + 2.2                            | 71,519                              | + 2.0                            |

## ESTIMATIONS PRÉLIMINAIRES

TABLEAU I. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Terre-Neuve

January- 1977 — Janvier

| Chain stores           |                                  | Independent stores |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                       | No |
|------------------------|----------------------------------|--------------------|----------------------------------|-----------------------|----------------------------------|---|----|
| Magasins à succursales | Magasins indépendants            |                    |                                  | Ensemble des magasins |                                  |   |    |
| Sales<br>Ventes        | Change<br>1977/1976<br>Variation | Sales<br>Ventes    | Change<br>1977/1976<br>Variation | Sales<br>Ventes       | Change<br>1977/1976<br>Variation |   |    |
| \$'000                 | %                                | \$'000             | %                                | \$'000                | %                                |   |    |
|                        |                                  |                    |                                  |                       |                                  | Épiceries — Boucheries .....                                | 1  |
|                        |                                  |                    |                                  |                       |                                  | Épiceries, confiseries et articles divers .....             | 2  |
|                        |                                  |                    |                                  |                       |                                  | Tous les autres magasins d'aliments .....                   | 3  |
|                        |                                  |                    |                                  |                       |                                  | Grands magasins .....                                       | 4  |
|                        |                                  |                    |                                  |                       |                                  | Magasins de marchandises diverses .....                     | 5  |
|                        |                                  |                    |                                  |                       |                                  | Magasins généraux .....                                     | 6  |
|                        |                                  |                    |                                  |                       |                                  | Bazars .....  | 7  |
|                        |                                  |                    |                                  |                       |                                  | Concessionnaires d'automobiles .....                        | 8  |
|                        |                                  |                    |                                  |                       |                                  | Vendeurs d'automobiles d'occasion .....                     | 9  |
|                        |                                  |                    |                                  |                       |                                  | Stations-service .....                                      | 10 |
|                        |                                  |                    |                                  |                       |                                  | Garages .....   | 11 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de pièces et d'accessoires d'automobiles .....     | 12 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de vêtements pour hommes .....                     | 13 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de vêtements pour dames .....                      | 14 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de vêtements pour la famille .....                 | 15 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de chaussures spécialisées .....                   | 16 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de chaussures pour la famille .....                | 17 |
|                        |                                  |                    |                                  |                       |                                  | Quincailleries .....  | 18 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de meubles .....                                   | 19 |
|                        |                                  |                    |                                  |                       |                                  | Magasins d'appareils ménagers .....                         | 20 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de meubles, téléviseurs, radios et accessoires ... | 21 |
|                        |                                  |                    |                                  |                       |                                  | Pharmacies, médicaments brevetés et produits de beauté ..   | 22 |
|                        |                                  |                    |                                  |                       |                                  | Librairies et papeteries .....                              | 23 |
|                        |                                  |                    |                                  |                       |                                  | Fleuristes .....  | 24 |
|                        |                                  |                    |                                  |                       |                                  | Bijouteries .....   | 25 |
|                        |                                  |                    |                                  |                       |                                  | Magasins d'articles de sport et d'accessoires .....         | 26 |
|                        |                                  |                    |                                  |                       |                                  | Magasins d'accessoires personnels .....                     | 27 |
|                        |                                  |                    |                                  |                       |                                  | Tous les autres magasins .....                              | 28 |
|                        |                                  |                    |                                  |                       |                                  | Ensemble des magasins .....                                 | 29 |

*Cumulative figures will appear here in subsequent issues*

Les chiffres cumulatifs paraîtront ici dans les numéros ultérieurs

## PRELIMINARY ESTIMATES

TABLE 2. Retail Trade, Chain and Independent Stores, by Kind of Business

Prince Edward Island

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>—<br>Ventes                   | Change<br>1977/1976<br>Variation | Sales<br>—<br>Ventes                 | Change<br>1977/1976<br>Variation | Sales<br>—<br>Ventes                | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 2,967                               | + 5.7                            |
| 2   | Grocery confectionery and sundries stores.....         | -                                      | -                                | x                                    | x                                | x                                   | x                                |
| 3   | All other food stores .....                            | -                                      | -                                | x                                    | x                                | x                                   | x                                |
| 4   | Department stores .....                                | 2,237                                  | + 10.8                           | -                                    | -                                | 2,237                               | + 10.8                           |
| 5   | General merchandise stores .....                       | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 6   | General stores .....                                   | -                                      | -                                | 1,030                                | - 0.2                            | 1,030                               | - 0.2                            |
| 7   | Variety stores .....                                   | 321                                    | + 16.8                           | 102                                  | + 3.4                            | 423                                 | + 13.2                           |
| 8   | Motor vehicle dealers .....                            | -                                      | -                                | 3,611                                | + 21.0                           | 3,611                               | + 21.0                           |
| 9   | Used car dealers .....                                 | -                                      | -                                | 197*                                 | ...                              | 197*                                | ...                              |
| 10  | Service stations .....                                 | x                                      | x                                | x                                    | x                                | 2,191                               | + 27.4                           |
| 11  | Garages .....  | -                                      | -                                | x                                    | x                                | x                                   | x                                |
| 12  | Automotive parts and accessories stores .....          | 49                                     | - 5.8                            | 118                                  | - 13.3                           | 167                                 | - 11.3                           |
| 13  | Men's clothing stores .....                            | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 14  | Women's clothing stores .....                          | x                                      | y                                | x                                    | x                                | x                                   | x                                |
| 15  | Family clothing stores .....                           | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 18  | Hardware stores .....                                  | -                                      | -                                | 4*                                   | ...                              | 4*                                  | ...                              |
| 19  | Household furniture stores .....                       | -                                      | -                                | x                                    | x                                | x                                   | x                                |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 21  | Furniture, T.V., radio and appliance stores .....      | -                                      | -                                | x                                    | x                                | x                                   | x                                |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | x                                      | x                                | x                                    | x                                | 529*                                | ...                              |
| 23  | Book and stationery stores .....                       | -                                      | -                                | x                                    | x                                | x                                   | x                                |
| 24  | Florists .....   | -                                      | -                                | x                                    | x                                | x                                   | x                                |
| 25  | Jewellery stores .....                                 | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 26  | Sporting goods and accessories stores .....            | -                                      | -                                | 96                                   | + 34.6                           | 96                                  | + 34.6                           |
| 27  | Personal accessories stores .....                      | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 28  | All other stores .....                                 | x                                      | x                                | x                                    | x                                | 1,861                               | + 0.8                            |
| 29  | All stores .....                                       | 6,071                                  | + 3.4                            | 12,877                               | + 13.7                           | 18,948                              | + 10.2                           |

**ESTIMATIONS PRÉLIMINAIRES**

TABLEAU 2. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Île-du-Prince-Édouard

January- 1977 — Janvier

| Chain stores<br>Magasins à succursales |                                  | Independent stores<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  | Kind of business<br>Genre de commerce                       | No |
|--|----------------------------------|---|----------------------------------|-------------------------------------|----------------------------------|---|----|
| Sales<br>Ventes                        | Change<br>1977/1976<br>Variation | Sales<br>Ventes                             | Change<br>1977/1976<br>Variation | Sales<br>Ventes                     | Change<br>1977/1976<br>Variation |   |    |
| \$'000                                 | %                                | \$'000                                      | %                                | \$'000                              | %                                |   |    |
|  |                                  |   |                                  |                                     |                                  | Épiceries — Boucheries .....                                | 1  |
|  |                                  |   |                                  |                                     |                                  | Épiceries, confiseries et articles divers .....             | 2  |
|  |                                  |   |                                  |                                     |                                  | Tous les autres magasins d'aliments .....                   | 3  |
|  |                                  |   |                                  |                                     |                                  | Grands magasins .....                                       | 4  |
|  |                                  |   |                                  |                                     |                                  | Magasins de marchandises diverses .....                     | 5  |
|  |                                  |   |                                  |                                     |                                  | Magasins généraux .....                                     | 6  |
|  |                                  |   |                                  |                                     |                                  | Bazars .....  | 7  |
|  |                                  |   |                                  |                                     |                                  | Concessionnaires d'automobiles .....                        | 8  |
|  |                                  |   |                                  |                                     |                                  | Vendeurs d'automobiles d'occasion .....                     | 9  |
|  |                                  |   |                                  |                                     |                                  | Stations-service .....                                      | 10 |
|  |                                  |   |                                  |                                     |                                  | Garages .....   | 11 |
|  |                                  |   |                                  |                                     |                                  | Magasins de pièces et d'accessoires d'automobiles .....     | 12 |
|  |                                  |   |                                  |                                     |                                  | Magasins de vêtements pour hommes .....                     | 13 |
|  |                                  |   |                                  |                                     |                                  | Magasins de vêtements pour dames .....                      | 14 |
|  |                                  |   |                                  |                                     |                                  | Magasins de vêtements pour la famille .....                 | 15 |
|  |                                  |   |                                  |                                     |                                  | Magasins de chaussures spécialisées .....                   | 16 |
|  |                                  |   |                                  |                                     |                                  | Magasins de chaussures pour la famille .....                | 17 |
|  |                                  |   |                                  |                                     |                                  | Quincailleries .....  | 18 |
|  |                                  |   |                                  |                                     |                                  | Magasins de meubles .....                                   | 19 |
|  |                                  |   |                                  |                                     |                                  | Magasins d'appareils ménagers .....                         | 20 |
|  |                                  |   |                                  |                                     |                                  | Magasins de meubles, téléviseurs, radios et accessoires ... | 21 |
|  |                                  |   |                                  |                                     |                                  | Pharmacies, médicaments brevetés et produits de beauté .    | 22 |
|  |                                  |   |                                  |                                     |                                  | Librairies et papeteries .....                              | 23 |
|  |                                  |   |                                  |                                     |                                  | Fleuristeries .....   | 24 |
|  |                                  |   |                                  |                                     |                                  | Bijouteries .....   | 25 |
|  |                                  |   |                                  |                                     |                                  | Magasins d'articles de sport et d'accessoires .....         | 26 |
|  |                                  |   |                                  |                                     |                                  | Magasins d'accessoires personnels .....                     | 27 |
|  |                                  |   |                                  |                                     |                                  | Tous les autres magasins .....                              | 28 |
|  |                                  |   |                                  |                                     |                                  | Ensemble des magasins .....                                 | 29 |

Cumulative figures will appear here in subsequent issues

Les chiffres cumulatifs paraîtront ici dans les numéros ultérieurs

## PRELIMINARY ESTIMATES

TABLE 3. Retail Trade, Chain and Independent Stores, by Kind of Business

Nova Scotia

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                    | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                   | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | 20,986                                 | - 5.7                            | 5,651                                | - 13.2                           | 26,637                              | - 7.4                            |
| 2   | Grocery confectionery and sundries stores.....         | x                                      | x                                | x                                    | x                                | 5,485                               | + 11.7                           |
| 3   | All other food stores .....                            | x                                      | x                                | x                                    | x                                | 1,052*                              | ...                              |
| 4   | Department stores .....                                | 8,902                                  | + 10.7                           | -                                    | -                                | 8,902                               | + 10.7                           |
| 5   | General merchandise stores .....                       | x                                      | x                                | x                                    | x                                | 6,341                               | - 8.2                            |
| 6   | General stores .....                                   | -                                      | -                                | 2,268                                | + 21.2                           | 2,268                               | + 21.2                           |
| 7   | Variety stores .....                                   | 2,293                                  | + 3.4                            | 349                                  | - 1.9                            | 2,641                               | + 2.6                            |
| 8   | Motor vehicle dealers .....                            | -                                      | -                                | 23,501                               | + 12.0                           | 23,501                              | + 12.0                           |
| 9   | Used car dealers .....                                 | -                                      | -                                | 450                                  | + 16.1                           | 450                                 | + 16.1                           |
| 10  | Service stations .....                                 | x                                      | x                                | x                                    | x                                | 12,422                              | + 10.5                           |
| 11  | Garages .....  | -                                      | -                                | 738                                  | + 31.7                           | 738                                 | + 31.7                           |
| 12  | Automotive parts and accessories stores .....          | 62*                                    | ...                              | 2,401                                | + 15.0                           | 2,462*                              | + 12.0                           |
| 13  | Men's clothing stores .....                            | x                                      | x                                | x                                    | x                                | 2,403                               | + 24.6                           |
| 14  | Women's clothing stores .....                          | 1,557                                  | + 25.0                           | 1,275                                | + 18.8                           | 2,832                               | + 22.2                           |
| 15  | Family clothing stores .....                           | 306*                                   | ...                              | 1,543                                | - 8.8                            | 1,849*                              | - 11.5                           |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 18  | Hardware stores .....                                  | ...                                    | -                                | 912                                  | + 2.8                            | 912                                 | + 2.8                            |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 1,445                               | - 6.1                            |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 789                                 | + 0.7                            |
| 21  | Furniture, T.V., radio and appliance stores .....      | 428*                                   | ...                              | 1,494                                | + 1.8                            | 1,922*                              | - 11.1                           |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 1,222                                  | - 7.1                            | 3,979                                | + 23.1                           | 5,201                               | + 14.3                           |
| 23  | Book and stationery stores .....                       | 125                                    | + 5.1                            | 1,382                                | - 3.2                            | 1,507                               | - 2.5                            |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 346                                 | + 29.4                           |
| 25  | Jewellery stores .....                                 | 357*                                   | ...                              | 224                                  | + 28.0                           | 581*                                | - 20.5                           |
| 26  | Sporting goods and accessories stores .....            | -                                      | -                                | 1,144                                | + 35.1                           | 1,144                               | + 35.1                           |
| 27  | Personal accessories stores .....                      | x                                      | x                                | x                                    | x                                | 888                                 | - 8.0                            |
| 28  | All other stores .....                                 | x                                      | x                                | x                                    | x                                | 14,993                              | + 25.4                           |
| 29  | All stores .....                                       | 52,487                                 | --                               | 78,137                               | + 11.7                           | 130,624                             | + 6.7                            |

**ESTIMATIONS PRÉLIMINAIRES**

TABLEAU 3. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Nouvelle-Écosse

January- 1977 — Janvier

| Chain stores           |                       | Independent stores    |                       | All stores      |                                  | Kind of business<br>Genre de commerce                         | No |
|------------------------|-----------------------|-----------------------|-----------------------|-----------------|----------------------------------|---|----|
| Magasins à succursales | Magasins indépendants | Magasins indépendants | Ensemble des magasins | Sales<br>Ventes | Change<br>1977/1976<br>Variation |   |    |
| \$'000                 | %                     | \$'000                | %                     | \$'000          | %                                |   |    |
|                        |                       |                       |                       |                 |                                  | Épiceries — Boucheries .....                                  | 1  |
|                        |                       |                       |                       |                 |                                  | Épiceries, confiseries et articles divers .....               | 2  |
|                        |                       |                       |                       |                 |                                  | Tous les autres magasins d'aliments .....                     | 3  |
|                        |                       |                       |                       |                 |                                  | Grands magasins .....   | 4  |
|                        |                       |                       |                       |                 |                                  | Magasins de marchandises diverses .....                       | 5  |
|                        |                       |                       |                       |                 |                                  | Magasins généraux .....                                       | 6  |
|                        |                       |                       |                       |                 |                                  | Bazars .....  | 7  |
|                        |                       |                       |                       |                 |                                  | Concessionnaires d'automobiles .....                          | 8  |
|                        |                       |                       |                       |                 |                                  | Vendeurs d'automobiles d'occasion .....                       | 9  |
|                        |                       |                       |                       |                 |                                  | Stations-service .....  | 10 |
|                        |                       |                       |                       |                 |                                  | Garages .....   | 11 |
|                        |                       |                       |                       |                 |                                  | Magasins de pièces et d'accessoires d'automobiles .....       | 12 |
|                        |                       |                       |                       |                 |                                  | Magasins de vêtements pour hommes .....                       | 13 |
|                        |                       |                       |                       |                 |                                  | Magasins de vêtements pour dames .....                        | 14 |
|                        |                       |                       |                       |                 |                                  | Magasins de vêtements pour la famille .....                   | 15 |
|                        |                       |                       |                       |                 |                                  | Magasins de chaussures spécialisées .....                     | 16 |
|                        |                       |                       |                       |                 |                                  | Magasins de chaussures pour la famille .....                  | 17 |
|                        |                       |                       |                       |                 |                                  | Quincailleries .....  | 18 |
|                        |                       |                       |                       |                 |                                  | Magasins de meubles .....                                     | 19 |
|                        |                       |                       |                       |                 |                                  | Magasins d'appareils ménagers .....                           | 20 |
|                        |                       |                       |                       |                 |                                  | Magasins de meubles, téléviseurs, radios et accessoires ..... | 21 |
|                        |                       |                       |                       |                 |                                  | Pharmacies, médicaments brevetés et produits de beauté ..     | 22 |
|                        |                       |                       |                       |                 |                                  | Librairies et papeteries .....                                | 23 |
|                        |                       |                       |                       |                 |                                  | Fleuristes .....  | 24 |
|                        |                       |                       |                       |                 |                                  | Bijouteries .....   | 25 |
|                        |                       |                       |                       |                 |                                  | Magasins d'articles de sport et d'accessoires .....           | 26 |
|                        |                       |                       |                       |                 |                                  | Magasins d'accessoires personnels .....                       | 27 |
|                        |                       |                       |                       |                 |                                  | Tous les autres magasins .....                                | 28 |
|                        |                       |                       |                       |                 |                                  | Ensemble des magasins .....                                   | 29 |

Cumulative figures will appear here in subsequent issues

Les chiffres cumulatifs paraîtront ici dans les numéros ultérieurs

## PRELIMINARY ESTIMATES

TABLE 4. Retail Trade, Chain and Independent Stores, by Kind of Business

New Brunswick

January — 1977 — Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                    | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                   | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 21,112                              | - 3.6                            |
| 2   | Grocery confectionery and sundries stores.....         | x                                      | x                                | x                                    | x                                | 5,950                               | - 2.3                            |
| 3   | All other food stores .....                            | x                                      | x                                | x                                    | x                                | 1,307                               | + 13.5                           |
| 4   | Department stores .....                                | 7,834                                  | + 18.7                           | -                                    | -                                | 7,834                               | + 18.7                           |
| 5   | General merchandise stores .....                       | x                                      | x                                | x                                    | x                                | 3,101                               | - 15.3                           |
| 6   | General stores .....                                   | x                                      | x                                | x                                    | x                                | 3,913                               | + 12.1                           |
| 7   | Variety stores .....                                   | 2,066                                  | + 2.5                            | 636                                  | + 3.3                            | 2,702                               | + 2.7                            |
| 8   | Motor vehicle dealers .....                            | x                                      | x                                | x                                    | x                                | 19,129                              | + 11.8                           |
| 9   | Used car dealers .....                                 | -                                      | -                                | x                                    | x                                | x                                   | x                                |
| 10  | Service stations .....                                 | 670                                    | - 8.1                            | 8,212*                               | ...                              | 8,882*                              | ...                              |
| 11  | Garages .....  | -                                      | -                                | 1,225                                | - 15.5                           | 1,225                               | - 15.5                           |
| 12  | Automotive parts and accessories stores .....          | 114                                    | - 2.0                            | 1,836                                | - 0.3                            | 1,951                               | - 0.4                            |
| 13  | Men's clothing stores .....                            | 309*                                   | ...                              | 846                                  | + 9.1                            | 1,155*                              | + 19.4                           |
| 14  | Women's clothing stores .....                          | 1,012                                  | + 32.9                           | 459                                  | - 8.3                            | 1,471                               | + 16.5                           |
| 15  | Family clothing stores .....                           | 787                                    | + 29.3                           | 654                                  | + 2.2                            | 1,440                               | + 15.4                           |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 17  | Family shoe stores .....                               | 653*                                   | ...                              | 222*                                 | ...                              | 874*                                | ...                              |
| 18  | Hardware stores .....                                  | -                                      | -                                | 1,321                                | + 18.2                           | 1,321                               | + 18.2                           |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 1,988                               | + 9.2                            |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 291                                 | - 0.2                            |
| 21  | Furniture, T.V., radio and appliance stores .....      | x                                      | x                                | x                                    | x                                | 257*                                | ...                              |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | x                                      | x                                | x                                    | x                                | 3,373                               | + 21.0                           |
| 23  | Book and stationery stores .....                       | x                                      | x                                | x                                    | x                                | 403                                 | + 9.3                            |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 429*                                | ...                              |
| 25  | Jewellery stores .....                                 | 322*                                   | ...                              | 217                                  | + 22.5                           | 539*                                | - 18.3                           |
| 26  | Sporting goods and accessories stores .....            | -                                      | -                                | 918                                  | + 3.7                            | 918                                 | + 3.7                            |
| 27  | Personal accessories stores .....                      | 78*                                    | ...                              | 596                                  | + 26.7                           | 673*                                | + 28.5                           |
| 28  | All other stores .....                                 | x                                      | x                                | x                                    | x                                | 13,750                              | + 21.4                           |
| 29  | All stores .....                                       | 43,157                                 | + 7.2                            | 62,941                               | + 12.3                           | 106,098                             | + 10.2                           |

## ESTIMATIONS PRÉLIMINAIRES

TABLEAU 4. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

## Nouveau-Brunswick

January- 1977 — Janvier

Cumulative figures will appear here in subsequent issues

Les chiffres cumulatifs paraîtront ici dans les numéros ultérieurs

PRELIMINARY ESTIMATES

TABLE 5. Retail Trade, Chain and Independent Stores, by Kind of Business

Quebec

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                    | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                   | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 231,769                             | - 1.8                            |
| 2   | Grocery confectionery and sundries stores.....         | x                                      | x                                | x                                    | x                                | 73,559                              | + 11.1                           |
| 3   | All other food stores .....                            | 1,766*                                 | ...                              | 27,237                               | + 33.8                           | 29,003*                             | + 34.8                           |
| 4   | Department stores .....                                | 82,758                                 | + 5.8                            | -                                    | -                                | 82,758                              | + 5.8                            |
| 5   | General merchandise stores .....                       | 9,525*                                 | ...                              | 7,356                                | + 27.8                           | 16,881*                             | + 5.7                            |
| 6   | General stores .....                                   | x                                      | x                                | x                                    | x                                | 12,272                              | - 4.8                            |
| 7   | Variety stores .....                                   | 9,729                                  | + 9.1                            | 5,554                                | + 17.7                           | 15,283                              | + 12.0                           |
| 8   | Motor vehicle dealers .....                            | -                                      | -                                | 175,517                              | + 19.7                           | 175,517                             | + 19.7                           |
| 9   | Used car dealers .....                                 | -                                      | -                                | 3,618                                | - 1.4                            | 3,618                               | - 1.4                            |
| 10  | Service stations .....                                 | 14,805                                 | - 15.3                           | 63,426                               | + 2.7                            | 78,231                              | - 1.2                            |
| 11  | Garages .....  | -                                      | -                                | 22,618                               | + 26.7                           | 22,618                              | + 26.7                           |
| 12  | Automotive parts and accessories stores .....          | 1,607                                  | - 14.9                           | 13,874                               | + 0.6                            | 15,481                              | - 1.2                            |
| 13  | Men's clothing stores .....                            | 2,918                                  | + 24.0                           | 11,437                               | + 17.2                           | 14,355                              | + 18.5                           |
| 14  | Women's clothing stores .....                          | 11,556*                                | ...                              | 10,896                               | + 13.1                           | 22,453*                             | + 28.1                           |
| 15  | Family clothing stores .....                           | 7,502                                  | - 6.1                            | 13,021                               | + 4.6                            | 20,523                              | + 0.4                            |
| 16  | Specialty shoe stores .....                            | 1,206                                  | + 32.8                           | 947*                                 | ...                              | 2,153*                              | ...                              |
| 17  | Family shoe stores .....                               | 7,013                                  | + 29.4                           | 4,528                                | + 17.9                           | 11,541                              | + 24.6                           |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 14,488                              | - 2.3                            |
| 19  | Household furniture stores .....                       | 1,814                                  | + 6.0                            | 11,407                               | - 4.1                            | 13,222                              | - 2.8                            |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 2,211                               | + 23.2                           |
| 21  | Furniture, T.V., radio and appliance stores .....      | 537*                                   | ...                              | 6,325                                | + 0.3                            | 6,862*                              | - 7.1                            |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 1,059                                  | - 4.0                            | 28,008                               | + 4.8                            | 29,067                              | + 4.5                            |
| 23  | Book and stationery stores .....                       | 1,626                                  | + 6.2                            | 3,293*                               | ...                              | 4,920*                              | + 34.0                           |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 3,876                               | + 25.5                           |
| 25  | Jewellery stores .....                                 | 1,873                                  | - 11.4                           | 5,660                                | + 15.1                           | 7,533                               | + 7.1                            |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 20,282                              | + 18.8                           |
| 27  | Personal accessories stores .....                      | 3,053*                                 | ...                              | 18,162                               | + 28.9                           | 21,215*                             | + 29.9                           |
| 28  | All other stores .....                                 | 38,036                                 | + 6.4                            | 51,934                               | + 34.9                           | 89,970                              | + 21.1                           |
| 29  | All stores .....                                       | 341,366                                | + 2.1                            | 700,294                              | + 12.4                           | 1,041,660                           | + 8.8                            |

## ESTIMATIONS PRÉLIMINAIRES

TABLEAU 5. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Océan

January 1977 - Janvier

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                             | No |  |  |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|----|--|--|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |    |  |  |
| Sales<br>—<br>Ventes   | Change<br>1977/1976<br>Variation | Sales<br>—<br>Ventes  | Change<br>1977/1976<br>Variation | Sales<br>—<br>Ventes  | Change<br>1977/1976<br>Variation |   |    |  |  |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |    |  |  |
|                        |                                  |                       |                                  |                       |                                  | Épiceries — Boucheries . . . . .                                  | 1  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Épiceries, confiseries et articles divers . . . . .               | 2  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Tous les autres magasins d'aliments . . . . .                     | 3  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Grands magasins . . . . .   | 4  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de marchandises diverses . . . . .                       | 5  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins généraux . . . . .                                       | 6  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Bazars . . . . .  | 7  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Concessionnaires d'automobiles . . . . .                          | 8  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Vendeurs d'automobiles d'occasion . . . . .                       | 9  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Stations-service . . . . .  | 10 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Garages . . . . .   | 11 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de pièces et d'accessoires d'automobiles . . . . .       | 12 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour hommes . . . . .                       | 13 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour dames . . . . .                        | 14 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour la famille . . . . .                   | 15 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de chaussures spécialisées . . . . .                     | 16 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de chaussures pour la famille . . . . .                  | 17 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Quincailleries . . . . .  | 18 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de meubles . . . . .                                     | 19 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'appareils ménagers . . . . .                           | 20 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de meubles, téléviseurs, radios et accessoires . . . . . | 21 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Pharmacies, médicaments brevetés et produits de beauté . . . . .  | 22 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Livrairies et papeteries . . . . .                                | 23 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Fleuristes . . . . .  | 24 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Bijouteries . . . . .   | 25 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'articles de sport et d'accessoires . . . . .           | 26 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'accessoires personnels . . . . .                       | 27 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Tous les autres magasins . . . . .                                | 28 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Ensemble des magasins . . . . .                                   | 29 |  |  |

Cumulative figures will appear here in subsequent issues.

Les chiffres cumulatifs paraîtront ici dans les numéros ultérieurs

## PRELIMINARY ESTIMATES

TABLE 6. Retail Trade, Chain and Independent Stores, by Kind of Business

Metropolitan Montreal

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                    | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                   | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 113,965                             | - 3.1                            |
| 2   | Grocery confectionery and sundries stores.....         | x                                      | x                                | x                                    | x                                | 29,972                              | + 3.1                            |
| 3   | All other food stores .....                            | 788                                    | + 26.4                           | 15,425                               | + 18.4                           | 16,214                              | + 18.8                           |
| 4   | Department stores .....                                | 48,444                                 | + 0.3                            | -                                    | -                                | 48,444                              | + 0.3                            |
| 5   | General merchandise stores .....                       | 3,615*                                 | ...                              | 827*                                 | ...                              | 4,441*                              | ...                              |
| 6   | General stores .....                                   | -                                      | -                                | 223                                  | + 11.4                           | 223                                 | + 11.4                           |
| 7   | Variety stores .....                                   | 3,415                                  | + 16.8                           | 1,594                                | + 13.6                           | 5,009                               | + 15.8                           |
| 8   | Motor vehicle dealers .....                            | -                                      | -                                | 75,559                               | + 9.2                            | 75,559                              | + 9.2                            |
| 9   | Used car dealers .....                                 | -                                      | -                                | 1,779*                               | ...                              | 1,779*                              | ...                              |
| 10  | Service stations .....                                 | 9,494                                  | - 6.9                            | 26,099                               | + 20.9                           | 35,593                              | + 11.9                           |
| 11  | Garages .....  | -                                      | -                                | 4,281                                | + 16.4                           | 4,281                               | + 16.4                           |
| 12  | Automotive parts and accessories stores .....          | 841*                                   | ...                              | 4,592                                | - 6.1                            | 5,433*                              | - 11.6                           |
| 13  | Men's clothing stores .....                            | 2,255                                  | + 25.9                           | 4,879                                | + 9.2                            | 7,134                               | + 14.0                           |
| 14  | Women's clothing stores .....                          | 6,978*                                 | ...                              | 4,644                                | + 13.0                           | 11,622*                             | + 35.7                           |
| 15  | Family clothing stores .....                           | 4,180                                  | + 4.5                            | 2,558                                | - 2.8                            | 6,738                               | + 1.6                            |
| 16  | Specialty shoe stores .....                            | 860                                    | + 28.2                           | 314*                                 | ...                              | 1,174*                              | ...                              |
| 17  | Family shoe stores .....                               | 4,153                                  | + 23.3                           | 2,395                                | + 27.9                           | 6,548                               | + 25.0                           |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 8,197                               | - 0.6                            |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 10,455                              | - 8.5                            |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 1,564                               | + 8.6                            |
| 21  | Furniture, T.V., radio and appliance stores.....       | x                                      | x                                | x                                    | x                                | 2,892                               | - 6.0                            |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | x                                      | x                                | x                                    | x                                | 15,704                              | + 2.9                            |
| 23  | Book and stationery stores .....                       | 1,076                                  | + 10.9                           | 1,601*                               | ...                              | 2,678*                              | + 31.7                           |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 2,258*                              | ...                              |
| 25  | Jewellery stores .....                                 | 1,396                                  | - 11.8                           | 2,625                                | + 13.9                           | 4,021                               | + 3.4                            |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 8,706                               | + 3.0                            |
| 27  | Personal accessories stores .....                      | 2,216                                  | + 32.2                           | 10,624                               | + 35.8                           | 12,839                              | + 35.1                           |
| 28  | All other stores .....                                 | 26,011                                 | + 22.6                           | 25,154                               | + 35.7                           | 51,164                              | + 28.7                           |
| 29  | All stores .....                                       | 209,407                                | + 3.4                            | 285,198                              | + 9.5                            | 494,606                             | + 6.8                            |

## ESTIMATIONS PRÉLIMINAIRES

TABLEAU 6. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

## **Zone métropolitaine de Montréal**

January- 1977 - Janvier

## PRELIMINARY ESTIMATES

TABLE 7. Retail Trade, Chain and Independent Stores, by Kind of Business

Ontario

January — 1977 — Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                    | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                   | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | 271,153                                | + 7.1                            | 62,280                               | + 13.7                           | 333,433                             | + 8.4                            |
| 2   | Grocery confectionery and sundries stores.....         | 20,868                                 | + 9.6                            | 56,365                               | + 30.3                           | 77,233                              | + 24.0                           |
| 3   | All other food stores .....                            | 3,817                                  | - 2.7                            | 29,968                               | - 6.4                            | 33,785                              | - 6.0                            |
| 4   | Department stores .....                                | 166,015                                | + 16.5                           | —                                    | —                                | 166,015                             | + 16.5                           |
| 5   | General merchandise stores .....                       | 22,581*                                | ...                              | 3,940                                | + 7.5                            | 26,521*                             | ...                              |
| 6   | General stores .....                                   | x                                      | x                                | x                                    | x                                | 9,356                               | - 7.7                            |
| 7   | Variety stores.....                                    | 14,128                                 | + 9.2                            | 4,129*                               | ...                              | 18,257*                             | - 3.0                            |
| 8   | Motor vehicle dealers .....                            | —                                      | —                                | 292,745                              | + 42.9                           | 292,745                             | + 42.9                           |
| 9   | Used car dealers .....                                 | —                                      | —                                | 5,496                                | + 20.2                           | 5,496                               | + 20.2                           |
| 10  | Service stations .....                                 | 26,307                                 | - 3.7                            | 100,709                              | + 11.7                           | 127,017                             | + 8.1                            |
| 11  | Garages .....  | —                                      | —                                | 25,594*                              | ...                              | 25,594*                             | ...                              |
| 12  | Automotive parts and accessories stores .....          | 3,420                                  | - 1.1                            | 27,724                               | + 1.6                            | 31,144                              | + 1.3                            |
| 13  | Men's clothing stores .....                            | 8,327                                  | + 14.1                           | 24,011*                              | ...                              | 32,338*                             | + 30.9                           |
| 14  | Women's clothing stores .....                          | 16,650                                 | + 31.7                           | 15,209                               | + 20.2                           | 31,859                              | + 26.0                           |
| 15  | Family clothing stores .....                           | 8,657                                  | + 31.5                           | 8,859                                | + 14.2                           | 17,516                              | + 22.2                           |
| 16  | Specialty shoe stores .....                            | 697                                    | + 16.8                           | 891                                  | + 20.7                           | 1,588                               | + 19.0                           |
| 17  | Family shoe stores .....                               | 8,614                                  | + 21.3                           | 5,342                                | + 4.2                            | 13,956                              | + 14.1                           |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 13,331                              | + 28.2                           |
| 19  | Household furniture stores .....                       | 5,265                                  | - 3.3                            | 18,176                               | + 14.4                           | 23,441                              | + 9.8                            |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 7,228                               | - 10.4                           |
| 21  | Furniture, T.V., radio and appliance stores.....       | 6,311                                  | - 3.4                            | 5,334                                | - 14.7                           | 11,644                              | - 9.0                            |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 13,095                                 | + 8.3                            | 36,413                               | + 1.3                            | 49,508                              | + 3.1                            |
| 23  | Book and stationery stores .....                       | 4,374                                  | - 12.4                           | 3,228                                | + 14.5                           | 7,601                               | - 2.7                            |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 6,521                               | + 19.9                           |
| 25  | Jewellery stores .....                                 | 4,538                                  | + 4.9                            | 6,516                                | + 32.1                           | 11,054                              | + 19.4                           |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 15,133                              | + 18.0                           |
| 27  | Personal accessories stores .....                      | 8,621*                                 | ...                              | 15,697                               | - 3.4                            | 24,318*                             | + 9.9                            |
| 28  | All other stores .....                                 | 96,710                                 | + 12.4                           | 94,323                               | + 30.7                           | 191,033                             | + 20.8                           |
| 29  | All stores .....                                       | 718,795                                | + 2.4                            | 885,870                              | + 19.9                           | 1,604,665                           | + 11.4                           |

## ESTIMATIONS PRÉLIMINAIRES

TABLEAU 7. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Ontario

January- 1977 - Janvier

| Chain stores           |                                  | Independent stores |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                         | No |
|------------------------|----------------------------------|--------------------|----------------------------------|-----------------------|----------------------------------|---|----|
| Magasins à succursales | Magasins indépendants            |                    |                                  | Ensemble des magasins |                                  |   |    |
| Sales<br>Ventes        | Change<br>1977/1976<br>Variation | Sales<br>Ventes    | Change<br>1977/1976<br>Variation | Sales<br>Ventes       | Change<br>1977/1976<br>Variation |   |    |
| \$'000                 | %                                | \$'000             | %                                | \$'000                | %                                |   |    |
|                        |                                  |                    |                                  |                       |                                  | Épiceries - Boucheries .....                                  | 1  |
|                        |                                  |                    |                                  |                       |                                  | Épiceries, confiseries et articles divers .....               | 2  |
|                        |                                  |                    |                                  |                       |                                  | Tous les autres magasins d'aliments .....                     | 3  |
|                        |                                  |                    |                                  |                       |                                  | Grands magasins .....   | 4  |
|                        |                                  |                    |                                  |                       |                                  | Magasins de marchandises diverses .....                       | 5  |
|                        |                                  |                    |                                  |                       |                                  | Magasins généraux .....                                       | 6  |
|                        |                                  |                    |                                  |                       |                                  | Bazars .....  | 7  |
|                        |                                  |                    |                                  |                       |                                  | Concessionnaires d'automobiles .....                          | 8  |
|                        |                                  |                    |                                  |                       |                                  | Vendeurs d'automobiles d'occasion .....                       | 9  |
|                        |                                  |                    |                                  |                       |                                  | Stations-service .....  | 10 |
|                        |                                  |                    |                                  |                       |                                  | Garages .....   | 11 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de pièces et d'accessoires d'automobiles .....       | 12 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de vêtements pour hommes .....                       | 13 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de vêtements pour dames .....                        | 14 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de vêtements pour la famille .....                   | 15 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de chaussures spécialisées .....                     | 16 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de chaussures pour la famille .....                  | 17 |
|                        |                                  |                    |                                  |                       |                                  | Quincailleries .....  | 18 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de meubles .....                                     | 19 |
|                        |                                  |                    |                                  |                       |                                  | Magasins d'appareils ménagers .....                           | 20 |
|                        |                                  |                    |                                  |                       |                                  | Magasins de meubles, téléviseurs, radios et accessoires ..... | 21 |
|                        |                                  |                    |                                  |                       |                                  | Pharmacies, médicaments brevetés et produits de beauté .....  | 22 |
|                        |                                  |                    |                                  |                       |                                  | Librairies et papeteries .....                                | 23 |
|                        |                                  |                    |                                  |                       |                                  | Fleuristes .....  | 24 |
|                        |                                  |                    |                                  |                       |                                  | Bijouteries .....   | 25 |
|                        |                                  |                    |                                  |                       |                                  | Magasins d'articles de sport et d'accessoires .....           | 26 |
|                        |                                  |                    |                                  |                       |                                  | Magasins d'accessoires personnels .....                       | 27 |
|                        |                                  |                    |                                  |                       |                                  | Tous les autres magasins .....                                | 28 |
|                        |                                  |                    |                                  |                       |                                  | Ensemble des magasins .....                                   | 29 |

*Cumulative figures will appear here in subsequent issues*

Les chiffres cumulatifs paraîtront ici dans les numéros ultérieurs

## PRELIMINARY ESTIMATES

TABLE 8. Retail Trade, Chain and Independent Stores, by Kind of Business

Metropolitan Toronto

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>Ventes                        | Change<br>1977/1976<br>Variation | Sales<br>Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>Ventes                     | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 120,956                             | - 7.9                            |
| 2   | Grocery confectionery and sundries stores .....        | x                                      | x                                | x                                    | x                                | 19,824                              | + 18.0                           |
| 3   | All other food stores .....                            | 2,548                                  | + 0.6                            | 13,395                               | - 5.2                            | 15,943                              | - 4.3                            |
| 4   | Department stores .....                                | 75,028                                 | + 25.7                           | -                                    | -                                | 75,028                              | + 25.7                           |
| 5   | General merchandise stores .....                       | x                                      | x                                | x                                    | x                                | 9,427*                              | ...                              |
| 6   | General stores .....                                   | -                                      | -                                | 402                                  | + 3.9                            | 402                                 | + 3.9                            |
| 7   | Variety stores .....                                   | x                                      | x                                | x                                    | x                                | 4,159                               | - 9.6                            |
| 8   | Motor vehicle dealers .....                            | -                                      | -                                | 98,852                               | + 41.5                           | 98,852                              | + 41.5                           |
| 9   | Used car dealers .....                                 | -                                      | -                                | 1,373*                               | ...                              | 1,373*                              | ...                              |
| 10  | Service stations .....                                 | 10,322                                 | - 0.4                            | 36,336                               | + 15.5                           | 46,658                              | + 11.5                           |
| 11  | Garages .....  | -                                      | -                                | 8,396*                               | ...                              | 8,396*                              | ...                              |
| 12  | Automotive parts and accessories stores .....          | 970                                    | + 6.0                            | 7,772                                | + 11.3                           | 8,742                               | + 10.7                           |
| 13  | Men's clothing stores .....                            | 4,160                                  | + 7.7                            | 6,085                                | - 11.8                           | 10,246                              | - 4.8                            |
| 14  | Women's clothing stores .....                          | 7,681                                  | + 19.5                           | 5,474                                | + 2.8                            | 13,155                              | + 11.9                           |
| 15  | Family clothing stores .....                           | x                                      | x                                | x                                    | x                                | 6,530                               | + 17.5                           |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | 918                                 | + 19.4                           |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | 6,223                               | + 20.5                           |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 4,765*                              | ...                              |
| 19  | Household furniture stores .....                       | 2,661                                  | - 2.2                            | 5,100                                | - 1.6                            | 7,761                               | - 1.8                            |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 2,098*                              | ...                              |
| 21  | Furniture, T.V., radio and appliance stores .....      | x                                      | x                                | x                                    | x                                | 5,552*                              | ...                              |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 4,913*                                 | ...                              | 15,198                               | + 12.0                           | 20,110*                             | + 17.9                           |
| 23  | Book and stationery stores .....                       | 2,631                                  | - 9.3                            | 1,476                                | + 20.1                           | 4,107                               | - 0.5                            |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 2,175*                              | ...                              |
| 25  | Jewellery stores .....                                 | 1,824                                  | + 9.3                            | 1,752                                | + 29.0                           | 3,576                               | + 18.1                           |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 7,853                               | + 31.3                           |
| 27  | Personal accessories stores .....                      | 4,440                                  | + 35.5                           | 5,889                                | + 18.1                           | 10,329                              | + 25.0                           |
| 28  | All other stores .....                                 | 32,008                                 | + 14.0                           | 41,681*                              | ...                              | 73,689*                             | + 26.4                           |
| 29  | All stores .....                                       | 287,497                                | + 5.7                            | 301,348                              | + 22.6                           | 588,846                             | + 13.7                           |

## **ESTIMATIONS PRÉLIMINAIRES**

**TABLEAU 8. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce**

## **Zone métropolitaine de Toronto**

January- 1977 - Janvier

**PRELIMINARY ESTIMATES**

**TABLE 9. Retail Trade, Chain and Independent Stores, by Kind of Business**

**Manitoba**

January — 1977 — Janvier

| No. | Kind of business<br>Genre de commerce                      | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>Ventes                        | Change<br>1977/1976<br>Variation | Sales<br>Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>Ventes                     | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) . . . . .          | 23,584                                 | — 1.2                            | 8,101                                | — 13.5                           | 31,685                              | — 4.7                            |
| 2   | Grocery confectionery and sundries stores . . . . .        | 3,587                                  | + 1.0                            | 4,786                                | — 17.2                           | 8,373                               | — 10.3                           |
| 3   | All other food stores . . . . .                            | x                                      | x                                | x                                    | x                                | 2,470                               | + 14.1                           |
| 4   | Department stores . . . . .                                | 22,919                                 | + 5.6                            | —                                    | —                                | 22,919                              | + 5.6                            |
| 5   | General merchandise stores . . . . .                       | 2,827*                                 | ...                              | 2,392                                | + 6.0                            | 5,218*                              | ...                              |
| 6   | General stores . . . . .                                   | x                                      | x                                | x                                    | x                                | 7,483                               | + 0.3                            |
| 7   | Variety stores . . . . .                                   | 1,155                                  | + 5.7                            | 151                                  | + 30.0                           | 1,306                               | + 8.0                            |
| 8   | Motor vehicle dealers . . . . .                            | —                                      | —                                | 37,579                               | + 15.9                           | 37,579                              | + 15.9                           |
| 9   | Used car dealers . . . . .                                 | —                                      | —                                | 190*                                 | ...                              | 190*                                | —                                |
| 10  | Service stations . . . . .                                 | 2,311                                  | + 0.5                            | 7,712                                | + 16.2                           | 10,023                              | + 12.2                           |
| 11  | Garages . . . . .  | —                                      | —                                | 1,223                                | — 6.9                            | 1,223                               | — 6.9                            |
| 12  | Automotive parts and accessories stores . . . . .          | x                                      | x                                | x                                    | x                                | 2,110*                              | ...                              |
| 13  | Men's clothing stores . . . . .                            | 617*                                   | ...                              | 826                                  | + 23.7                           | 1,443*                              | + 29.5                           |
| 14  | Women's clothing stores . . . . .                          | 1,416*                                 | ...                              | 463*                                 | ...                              | 1,879*                              | + 6.7                            |
| 15  | Family clothing stores . . . . .                           | 1,081                                  | + 22.2                           | 778                                  | + 24.6                           | 1,859                               | + 23.2                           |
| 16  | Specialty shoe stores . . . . .                            | x                                      | x                                | x                                    | x                                | 53                                  | — 20.9                           |
| 17  | Family shoe stores . . . . .                               | x                                      | x                                | x                                    | x                                | 791                                 | + 33.6                           |
| 18  | Hardware stores . . . . .                                  | x                                      | x                                | x                                    | x                                | 1,579                               | + 12.9                           |
| 19  | Household furniture stores . . . . .                       | x                                      | x                                | x                                    | x                                | 1,974*                              | ...                              |
| 20  | Household appliance stores . . . . .                       | x                                      | x                                | x                                    | x                                | 546                                 | + 11.2                           |
| 21  | Furniture, T.V., radio and appliance stores . . . . .      | x                                      | x                                | x                                    | x                                | 1,480                               | + 13.0                           |
| 22  | Pharmacies, patent medicine and cosmetics stores . . . . . | 1,009                                  | — 8.4                            | 5,211                                | + 6.0                            | 6,220                               | + 3.3                            |
| 23  | Book and stationery stores . . . . .                       | x                                      | x                                | x                                    | x                                | 487                                 | + 3.1                            |
| 24  | Florists . . . . .   | —                                      | —                                | 518*                                 | ...                              | 518*                                | ...                              |
| 25  | Jewellery stores . . . . .                                 | 341                                    | + 6.4                            | 1,011*                               | ...                              | 1,352*                              | + 35.4                           |
| 26  | Sporting goods and accessories stores . . . . .            | x                                      | x                                | x                                    | x                                | 1,178*                              | ...                              |
| 27  | Personal accessories stores . . . . .                      | 304                                    | + 11.5                           | 793*                                 | ...                              | 1,098*                              | — 18.4                           |
| 28  | All other stores . . . . .                                 | x                                      | x                                | x                                    | x                                | 17,818                              | + 4.3                            |
| 29  | All stores . . . . .                                       | 72,441                                 | — 0.8                            | 98,415                               | + 7.9                            | 170,857                             | + 4.0                            |

## **ESTIMATIONS PRÉLIMINAIRES**

TABLEAU 9. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

## **Manitoba**

January- 1977 = Janvier

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  |   | Kind of business<br>Genre de commerce | No. |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|---------------------------------------|-----|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |                                       |     |
| Sales<br>Ventes        | Change<br>1977/1976<br>Variation | Sales<br>Ventes       | Change<br>1977/1976<br>Variation | Sales<br>Ventes       | Change<br>1977/1976<br>Variation |   |                                       |     |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |                                       |     |
|                        |                                  |                       |                                  |                       |                                  | Épiceries — Boucheries .....                                  | 1                                     |     |
|                        |                                  |                       |                                  |                       |                                  | Épiceries, confiseries et articles divers .....               | 2                                     |     |
|                        |                                  |                       |                                  |                       |                                  | Tous les autres magasins d'aliments .....                     | 3                                     |     |
|                        |                                  |                       |                                  |                       |                                  | Grands magasins .....   | 4                                     |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins de marchandises diverses .....                       | 5                                     |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins généraux .....                                       | 6                                     |     |
|                        |                                  |                       |                                  |                       |                                  | Bazars .....  | 7                                     |     |
|                        |                                  |                       |                                  |                       |                                  | Concessionnaires d'automobiles .....                          | 8                                     |     |
|                        |                                  |                       |                                  |                       |                                  | Vendeurs d'automobiles d'occasion .....                       | 9                                     |     |
|                        |                                  |                       |                                  |                       |                                  | Stations-service .....  | 10                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Garages .....   | 11                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins de pièces et d'accessoires d'automobiles .....       | 12                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour hommes .....                       | 13                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour dames .....                        | 14                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour la famille .....                   | 15                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins de chaussures spécialisées .....                     | 16                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins de chaussures pour la famille .....                  | 17                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Quincailleries .....  | 18                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins de meubles .....                                     | 19                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'appareils ménagers .....                           | 20                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins de meubles, téléviseurs, radios et accessoires ..... | 21                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Pharmacies, médicaments brevetés et produits de beauté .....  | 22                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Librairies et papeteries .....                                | 23                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Fleuristes .....  | 24                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Bijouteries .....   | 25                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'articles de sport et d'accessoires .....           | 26                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'accessoires personnels .....                       | 27                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Tous les autres magasins .....                                | 28                                    |     |
|                        |                                  |                       |                                  |                       |                                  | Ensemble des magasins .....                                   | 29                                    |     |

PRELIMINARY ESTIMATES

TABLE 10. Retail Trade, Chain and Independent Stores, by Kind of Business

Metropolitan Winnipeg

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                    | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                   | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | 18,796                                 | + 3.2                            | 4,268                                | + 17.3                           | 23,064                              | + 6.2                            |
| 2   | Grocery confectionery and sundries stores.....         | 3,354                                  | + 2.8                            | 2,084*                               | ...                              | 5,438*                              | + 11.4                           |
| 3   | All other food stores .....                            | x                                      | x                                | x                                    | x                                | 1,906                               | + 12.6                           |
| 4   | Department stores .....                                | 21,277                                 | + 5.4                            | —                                    | —                                | 21,277                              | + 5.4                            |
| 5   | General merchandise stores .....                       | x                                      | x                                | x                                    | x                                | 2,116                               | + 16.2                           |
| 6   | General stores .....                                   | —                                      | —                                | 47                                   | + 30.5                           | 47                                  | + 30.5                           |
| 7   | Variety stores .....                                   | x                                      | x                                | x                                    | x                                | 529                                 | + 8.1                            |
| 8   | Motor vehicle dealers .....                            | —                                      | —                                | 20,669                               | + 25.0                           | 20,669                              | + 25.0                           |
| 9   | Used car dealers .....                                 | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 10  | Service stations .....                                 | 2,072                                  | + 2.7                            | 4,161                                | + 16.1                           | 6,234                               | + 11.3                           |
| 11  | Garages .....  | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 12  | Automotive parts and accessories stores .....          | x                                      | x                                | x                                    | x                                | 1,591                               | + 21.0                           |
| 13  | Men's clothing stores .....                            | x                                      | x                                | x                                    | x                                | 732*                                | ...                              |
| 14  | Women's clothing stores .....                          | 1,195*                                 | ...                              | 252*                                 | ...                              | 1,447*                              | + 5.6                            |
| 15  | Family clothing stores .....                           | x                                      | x                                | x                                    | x                                | 704*                                | ...                              |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | 50                                  | + 3.2                            |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | 678*                                | ...                              |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 120                                 | + 9.0                            |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 1,134*                              | ...                              |
| 20  | Houschold appliance stores .....                       | x                                      | x                                | x                                    | x                                | 237                                 | + 0.7                            |
| 21  | Furniture, T.V., radio and appliance stores .....      | —                                      | —                                | 674                                  | + 19.4                           | 674                                 | + 19.4                           |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | x                                      | x                                | x                                    | x                                | 4,257                               | + 9.9                            |
| 23  | Book and stationery stores .....                       | x                                      | x                                | x                                    | x                                | 414                                 | + 19.4                           |
| 24  | Florists .....   | —                                      | —                                | 311*                                 | ...                              | 311*                                | ...                              |
| 25  | Jewellery stores .....                                 | x                                      | x                                | x                                    | x                                | 1,059                               | + 28.8                           |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 719*                                | ...                              |
| 27  | Personal accessories stores .....                      | 280                                    | + 4.7                            | 708                                  | + 6.3                            | 988                                 | + 5.9                            |
| 28  | All other stores .....                                 | 5,300                                  | + 12.9                           | 6,846                                | + 27.7                           | 12,146                              | + 20.8                           |
| 29  | All stores .....                                       | 56,974                                 | + 2.9                            | 52,185                               | + 13.8                           | 109,158                             | + 7.9                            |

## ESTIMATIONS PRÉLIMINAIRES

TABLEAU 10. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

## **Zone métropolitaine de Winnipeg**

January- 1977 - Janvier

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  |   | Kind of business<br>Genre de commerce | No |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|---------------------------------------|----|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |                                       |    |
| Sales<br>Ventes        | Change<br>1977/1976<br>Variation | Sales<br>Ventes       | Change<br>1977/1976<br>Variation | Sales<br>Ventes       | Change<br>1977/1976<br>Variation |   |                                       |    |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |                                       |    |
|                        |                                  |                       |                                  |                       |                                  | Épiceries — Boucheries .....                                  |                                       | 1  |
|                        |                                  |                       |                                  |                       |                                  | Épiceries, confiseries et articles divers .....               |                                       | 2  |
|                        |                                  |                       |                                  |                       |                                  | Tous les autres magasins d'aliments .....                     |                                       | 3  |
|                        |                                  |                       |                                  |                       |                                  | Grands magasins .....   |                                       | 4  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de marchandises diverses .....                       |                                       | 5  |
|                        |                                  |                       |                                  |                       |                                  | Magasins généraux .....                                       |                                       | 6  |
|                        |                                  |                       |                                  |                       |                                  | Bazars .....  |                                       | 7  |
|                        |                                  |                       |                                  |                       |                                  | Concessionnaires d'automobiles .....                          |                                       | 8  |
|                        |                                  |                       |                                  |                       |                                  | Vendeurs d'automobiles d'occasion .....                       |                                       | 9  |
|                        |                                  |                       |                                  |                       |                                  | Stations-service .....  |                                       | 10 |
|                        |                                  |                       |                                  |                       |                                  | Garages .....   |                                       | 11 |
|                        |                                  |                       |                                  |                       |                                  | Magasins de pièces et d'accessoires d'automobiles .....       |                                       | 12 |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour hommes .....                       |                                       | 13 |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour dames .....                        |                                       | 14 |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour la famille .....                   |                                       | 15 |
|                        |                                  |                       |                                  |                       |                                  | Magasins de chaussures spécialisées .....                     |                                       | 16 |
|                        |                                  |                       |                                  |                       |                                  | Magasins de chaussures pour la famille .....                  |                                       | 17 |
|                        |                                  |                       |                                  |                       |                                  | Quincailleries .....  |                                       | 18 |
|                        |                                  |                       |                                  |                       |                                  | Magasins de meubles .....                                     |                                       | 19 |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'appareils ménagers .....                           |                                       | 20 |
|                        |                                  |                       |                                  |                       |                                  | Magasins de meubles, téléviseurs, radios et accessoires ..... |                                       | 21 |
|                        |                                  |                       |                                  |                       |                                  | Pharmacies, médicaments brevetés et produits de beauté .....  |                                       | 22 |
|                        |                                  |                       |                                  |                       |                                  | Librairies et papeteries .....                                |                                       | 23 |
|                        |                                  |                       |                                  |                       |                                  | Fleuristes .....  |                                       | 24 |
|                        |                                  |                       |                                  |                       |                                  | Bijouteries .....   |                                       | 25 |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'articles de sport et d'accessoires .....           |                                       | 26 |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'accessoires personnels .....                       |                                       | 27 |
|                        |                                  |                       |                                  |                       |                                  | Tous les autres magasins .....                                |                                       | 28 |
|                        |                                  |                       |                                  |                       |                                  | Ensemble des magasins .....                                   |                                       | 29 |

## PRELIMINARY ESTIMATES

TABLE 11. Retail Trade, Chain and Independent Stores, by Kind of Business

Saskatchewan

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                    | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                   | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 22,151                              | - 0.5                            |
| 2   | Grocery confectionery and sundries stores.....         | x                                      | x                                | x                                    | x                                | 8,624                               | + 14.3                           |
| 3   | All other food stores .....                            | 116*                                   | ...                              | 1,508                                | + 11.4                           | 1,624*                              | + 13.6                           |
| 4   | Department stores .....                                | 11,332                                 | - 0.4                            | -                                    | -                                | 11,332                              | - 0.4                            |
| 5   | General merchandise stores .....                       | 6,372                                  | - 11.2                           | 1,564                                | + 21.0                           | 7,936                               | - 6.3                            |
| 6   | General stores .....                                   | 3,817                                  | + 27.9                           | 7,638                                | --                               | 11,455                              | + 7.7                            |
| 7   | Variety stores.....                                    | 1,796                                  | + 11.7                           | 411*                                 | ...                              | 2,207*                              | + 3.6                            |
| 8   | Motor vehicle dealers .....                            | -                                      | -                                | 48,545                               | - 2.8                            | 48,545                              | - 2.8                            |
| 9   | Used car dealers .....                                 | -                                      | -                                | 285*                                 | ...                              | 285*                                | ...                              |
| 10  | Service stations .....                                 | 1,224                                  | - 9.1                            | 12,672*                              | ...                              | 13,896*                             | ...                              |
| 11  | Garages .....  | -                                      | -                                | 846                                  | + 3.6                            | 846                                 | + 3.6                            |
| 12  | Automotive parts and accessories stores .....          | x                                      | x                                | x                                    | x                                | 2,644*                              | ...                              |
| 13  | Men's clothing stores .....                            | x                                      | x                                | x                                    | x                                | 1,982                               | + 3.8                            |
| 14  | Women's clothing stores .....                          | 1,386                                  | + 22.7                           | 1,572                                | - 4.6                            | 2,958                               | + 6.4                            |
| 15  | Family clothing stores .....                           | x                                      | x                                | x                                    | x                                | 1,967                               | - 1.3                            |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | 170                                 | - 3.6                            |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | 884                                 | + 21.3                           |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 1,991                               | + 2.9                            |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 1,557                               | + 0.2                            |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 782*                                | ...                              |
| 21  | Furniture, T.V., radio and appliance stores.....       | x                                      | x                                | x                                    | x                                | 1,728*                              | ...                              |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 1,559                                  | - 14.4                           | 4,656                                | + 3.0                            | 6,215                               | - 1.9                            |
| 23  | Book and stationery stores.....                        | x                                      | x                                | x                                    | x                                | 579*                                | ...                              |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 513                                 | + 19.8                           |
| 25  | Jewellery stores .....                                 | 428                                    | + 17.4                           | 503                                  | + 3.4                            | 931                                 | + 9.4                            |
| 26  | Sporting goods and accessories stores .....            | -                                      | -                                | 2,410                                | - 4.0                            | 2,410                               | - 4.0                            |
| 27  | Personal accessories stores .....                      | 123                                    | + 26.6                           | 1,494                                | - 15.6                           | 1,617                               | - 13.4                           |
| 28  | All other stores .....                                 | x                                      | x                                | x                                    | x                                | 17,138                              | + 3.3                            |
| 29  | All stores .....                                       | 56,918                                 | + 0.9                            | 118,050                              | + 3.2                            | 174,968                             | + 2.4                            |

## ESTIMATIONS PRÉLIMINAIRES

TABLEAU II. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Saskatchewan

January 1977 — Janvier

## PRELIMINARY ESTIMATES

TABLE 12. Retail Trade, Chain and Independent Stores, by Kind of Business

Alberta

January — 1977 — Janvier

| No. | Kind of business<br>Genre de commerce                      | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>Ventes                        | Change<br>1977/1976<br>Variation | Sales<br>Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>Ventes                     | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) . . . . .          | x                                      | x                                | x                                    | x                                | 54,845                              | - 5.1                            |
| 2   | Grocery confectionery and sundries stores . . . . .        | x                                      | x                                | x                                    | x                                | 11,028                              | + 21.2                           |
| 3   | All other food stores . . . . .                            | 297*                                   | ...                              | 3,838                                | - 9.1                            | 4,136*                              | - 4.0                            |
| 4   | Department stores . . . . .                                | 56,539                                 | + 3.8                            | -                                    | -                                | 56,539                              | + 3.8                            |
| 5   | General merchandise stores . . . . .                       | 7,639                                  | - 10.2                           | 4,394*                               | ...                              | 12,033*                             | + 2.9                            |
| 6   | General stores . . . . .                                   | x                                      | x                                | x                                    | x                                | 14,002                              | + 7.0                            |
| 7   | Variety stores . . . . .                                   | 2,068                                  | + 11.2                           | 766*                                 | ...                              | 2,833*                              | ...                              |
| 8   | Motor vehicle dealers . . . . .                            | -                                      | --                               | 93,517                               | + 17.2                           | 93,517                              | + 17.2                           |
| 9   | Used car dealers . . . . .                                 | -                                      | -                                | x                                    | x                                | x                                   | x                                |
| 10  | Service stations . . . . .                                 | 4,169                                  | + 16.3                           | 23,528                               | + 23.3                           | 27,697                              | + 22.2                           |
| 11  | Garages . . . . .  | -                                      | -                                | 3,747                                | + 1.3                            | 3,747                               | + 1.3                            |
| 12  | Automotive parts and accessories stores . . . . .          | x                                      | x                                | x                                    | x                                | 4,144                               | - 4.5                            |
| 13  | Men's clothing stores . . . . .                            | 1,358                                  | + 21.6                           | 5,417                                | - 10.4                           | 6,775                               | - 5.4                            |
| 14  | Women's clothing stores . . . . .                          | 4,422                                  | + 22.4                           | 2,910                                | + 8.7                            | 7,332                               | + 16.5                           |
| 15  | Family clothing stores . . . . .                           | 2,673                                  | + 3.9                            | 2,828                                | - 17.3                           | 5,501                               | - 8.2                            |
| 16  | Specialty shoe stores . . . . .                            | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 17  | Family shoe stores . . . . .                               | x                                      | x                                | x                                    | x                                | 2,331                               | + 24.6                           |
| 18  | Hardware stores . . . . .                                  | x                                      | x                                | x                                    | x                                | 4,460                               | + 12.2                           |
| 19  | Household furniture stores . . . . .                       | x                                      | x                                | x                                    | x                                | 6,096                               | - 18.2                           |
| 20  | Household appliance stores . . . . .                       | x                                      | x                                | x                                    | x                                | 2,632                               | + 20.8                           |
| 21  | Furniture, T.V., radio and appliance stores . . . . .      | x                                      | x                                | x                                    | x                                | 1,816                               | + 6.9                            |
| 22  | Pharmacies, patent medicine and cosmetics stores . . . . . | 2,102                                  | + 19.0                           | 9,975                                | + 21.2                           | 12,077                              | + 20.8                           |
| 23  | Book and stationery stores . . . . .                       | 632                                    | + 6.6                            | 473                                  | + 16.5                           | 1,105                               | + 10.6                           |
| 24  | Florists . . . . .   | x                                      | x                                | x                                    | x                                | 1,118                               | + 33.1                           |
| 25  | Jewellery stores . . . . .                                 | 1,517                                  | + 28.2                           | 1,674*                               | ...                              | 3,191*                              | ...                              |
| 26  | Sporting goods and accessories stores . . . . .            | 329                                    | - 3.0                            | 3,462                                | + 7.8                            | 3,791                               | + 6.7                            |
| 27  | Personal accessories stores . . . . .                      | 1,453*                                 | ...                              | 2,258*                               | ...                              | 3,711*                              | ...                              |
| 28  | All other stores . . . . .                                 | 23,254                                 | + 15.4                           | 27,783*                              | ...                              | 51,037*                             | + 29.5                           |
| 29  | All stores . . . . .                                       | 164,621                                | + 4.5                            | 233,656                              | + 14.5                           | 398,278                             | + 10.1                           |

## ESTIMATIONS PRÉLIMINAIRES

TABLEAU 12. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Alberta

January- 1977 — Janvier

| Chain stores           |                       | Independent stores    |                       | All stores      |                                  | Kind of business<br>Genre de commerce                         | No |
|------------------------|-----------------------|-----------------------|-----------------------|-----------------|----------------------------------|---|----|
| Magasins à succursales | Magasins indépendants | Magasins indépendants | Ensemble des magasins | Sales<br>Ventes | Change<br>1977/1976<br>Variation |   |    |
| \$'000                 | %                     | \$'000                | %                     | \$'000          | %                                |   |    |
|                        |                       |                       |                       |                 |                                  | Épiceries — Boucheries .....                                  | 1  |
|                        |                       |                       |                       |                 |                                  | Épiceries, confiseries et articles divers .....               | 2  |
|                        |                       |                       |                       |                 |                                  | Tous les autres magasins d'aliments .....                     | 3  |
|                        |                       |                       |                       |                 |                                  | Grands magasins .....   | 4  |
|                        |                       |                       |                       |                 |                                  | Magasins de marchandises diverses .....                       | 5  |
|                        |                       |                       |                       |                 |                                  | Magasins généraux .....                                       | 6  |
|                        |                       |                       |                       |                 |                                  | Bazars .....  | 7  |
|                        |                       |                       |                       |                 |                                  | Concessionnaires d'automobiles .....                          | 8  |
|                        |                       |                       |                       |                 |                                  | Vendeurs d'automobiles d'occasion .....                       | 9  |
|                        |                       |                       |                       |                 |                                  | Stations-service .....  | 10 |
|                        |                       |                       |                       |                 |                                  | Garages .....   | 11 |
|                        |                       |                       |                       |                 |                                  | Magasins de pièces et d'accessoires d'automobiles .....       | 12 |
|                        |                       |                       |                       |                 |                                  | Magasins de vêtements pour hommes .....                       | 13 |
|                        |                       |                       |                       |                 |                                  | Magasins de vêtements pour dames .....                        | 14 |
|                        |                       |                       |                       |                 |                                  | Magasins de vêtements pour la famille .....                   | 15 |
|                        |                       |                       |                       |                 |                                  | Magasins de chaussures spécialisées .....                     | 16 |
|                        |                       |                       |                       |                 |                                  | Magasins de chaussures pour la famille .....                  | 17 |
|                        |                       |                       |                       |                 |                                  | Quincailleries .....  | 18 |
|                        |                       |                       |                       |                 |                                  | Magasins de meubles .....                                     | 19 |
|                        |                       |                       |                       |                 |                                  | Magasins d'appareils ménagers .....                           | 20 |
|                        |                       |                       |                       |                 |                                  | Magasins de meubles, téléviseurs, radios et accessoires ..... | 21 |
|                        |                       |                       |                       |                 |                                  | Pharmacies, médicaments brevetés et produits de beauté .....  | 22 |
|                        |                       |                       |                       |                 |                                  | Librairies et papeteries .....                                | 23 |
|                        |                       |                       |                       |                 |                                  | Fleuristes .....  | 24 |
|                        |                       |                       |                       |                 |                                  | Bijouteries .....   | 25 |
|                        |                       |                       |                       |                 |                                  | Magasins d'articles de sport et d'accessoires .....           | 26 |
|                        |                       |                       |                       |                 |                                  | Magasins d'accessoires personnels .....                       | 27 |
|                        |                       |                       |                       |                 |                                  | Tous les autres magasins .....                                | 28 |
|                        |                       |                       |                       |                 |                                  | Ensemble des magasins .....                                   | 29 |

Cumulative figures will appear here in subsequent issues

Les chiffres cumulatifs paraîtront ici dans les numéros ultérieurs

## PRELIMINARY ESTIMATES

TABLE 13. Retail Trade, Chain and Independent Stores, by Kind of Business

British Columbia

January — 1977 — Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                    | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                   | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | 67,657                                 | - 0.6                            | 22,013                               | + 2.1                            | 89,670                              | --                               |
| 2   | Grocery confectionery and sundries stores .....        | 2,260                                  | - 0.6                            | 22,294                               | + 25.2                           | 24,555                              | + 22.3                           |
| 3   | All other food stores .....                            | 904                                    | + 32.1                           | 10,510                               | - 4.0                            | 11,413                              | - 1.9                            |
| 4   | Department stores .....                                | x                                      | x                                | —                                    | —                                | x                                   | x                                |
| 5   | General merchandise stores .....                       | 11,307                                 | + 2.5                            | 2,311*                               | ...                              | 13,618*                             | + 8.8                            |
| 6   | General stores .....                                   | x                                      | x                                | x                                    | x                                | 5,053                               | - 8.7                            |
| 7   | Variety stores .....                                   | x                                      | x                                | x                                    | x                                | 4,354                               | - 0.1                            |
| 8   | Motor vehicle dealers .....                            | x                                      | x                                | x                                    | x                                | 96,971                              | + 22.0                           |
| 9   | Used car dealers .....                                 | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 10  | Service stations .....                                 | 5,832                                  | - 18.2                           | 29,726                               | + 20.8                           | 35,558                              | + 12.0                           |
| 11  | Garages .....  | —                                      | —                                | 3,804*                               | ...                              | 3,804*                              | ...                              |
| 12  | Automotive parts and accessories stores .....          | 976                                    | - 3.3                            | 4,039                                | - 3.0                            | 5,015                               | - 3.1                            |
| 13  | Men's clothing stores .....                            | 1,963*                                 | ...                              | 2,737                                | + 0.3                            | 4,700*                              | + 20.4                           |
| 14  | Women's clothing stores .....                          | 4,192                                  | + 18.0                           | 5,366                                | + 26.3                           | 9,557                               | + 22.5                           |
| 15  | Family clothing stores .....                           | 3,183                                  | - 0.3                            | 2,530                                | + 8.6                            | 5,713                               | + 3.4                            |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | 715                                 | + 28.2                           |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | 2,794                               | + 1.7                            |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 4,044                               | + 6.4                            |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 5,607*                              | ...                              |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 2,092                               | - 1.5                            |
| 21  | Furniture, T.V., radio and appliance stores .....      | x                                      | x                                | x                                    | x                                | 7,691                               | + 22.5                           |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 6,263                                  | + 4.7                            | 14,562                               | + 19.5                           | 20,825                              | + 14.6                           |
| 23  | Book and stationery stores .....                       | 597                                    | + 4.4                            | 1,658*                               | ...                              | 2,254*                              | + 30.0                           |
| 24  | Florists .....   | —                                      | —                                | 1,604                                | + 27.3                           | 1,604                               | + 27.3                           |
| 25  | Jewellery stores .....                                 | 1,678                                  | + 3.8                            | 2,547                                | - 9.5                            | 4,225                               | - 4.6                            |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 6,461                               | + 9.6                            |
| 27  | Personal accessories stores .....                      | 1,141                                  | + 12.8                           | 7,185                                | + 2.6                            | 8,326                               | + 3.9                            |
| 28  | All other stores .....                                 | 30,365                                 | + 12.9                           | 40,557*                              | ...                              | 70,922*                             | + 31.7                           |
| 29  | All stores .....                                       | 213,007                                | + 2.3                            | 302,681                              | + 17.2                           | 515,687                             | + 10.6                           |

## **ESTIMATIONS PRÉLIMINAIRES**

TABLEAU 13. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

## **Colombie-Britannique**

January- 1977 — Janvier

Cumulative figures will appear here in subsequent issues

Les chiffres cumulatifs paraîtront ici dans les numéros ultérieurs

## PRELIMINARY ESTIMATES

TABLE 14. Retail Trade, Chain and Independent Stores, by Kind of Business

Metropolitan Vancouver

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>—<br>Ventes                   | Change<br>1977/1976<br>Variation | Sales<br>—<br>Ventes                 | Change<br>1977/1976<br>Variation | Sales<br>—<br>Ventes                | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | 28,048                                 | + 5.9                            | 9,244                                | + 16.5                           | 37,292                              | + 8.8                            |
| 2   | Grocery confectionery and sundries stores.....         | 1,485                                  | ..                               | 9,968                                | + 32.7                           | 11,452                              | + 27.3                           |
| 3   | All other food stores .....                            | 685*                                   | ...                              | 5,398                                | + 2.1                            | 6,082*                              | + 5.3                            |
| 4   | Department stores .....                                | 41,343                                 | + 3.0                            | —                                    | —                                | 41,343                              | + 3.0                            |
| 5   | General merchandise stores .....                       | 4,656                                  | + 22.1                           | 299                                  | + 2.3                            | 4,955                               | + 20.3                           |
| 6   | General stores .....                                   | —                                      | —                                | 574*                                 | ...                              | 574*                                | ...                              |
| 7   | Variety stores .....                                   | 594                                    | + 6.7                            | 128*                                 | ...                              | 722*                                | ...                              |
| 8   | Motor vehicle dealers .....                            | x                                      | x                                | x                                    | x                                | 52,507                              | + 22.5                           |
| 9   | Used car dealers .....                                 | —                                      | —                                | 210*                                 | ...                              | 210*                                | ...                              |
| 10  | Service stations .....                                 | 3,989                                  | + 19.3                           | 16,014*                              | ...                              | 20,003*                             | + 24.6                           |
| 11  | Garages .....  | —                                      | —                                | 2,790                                | + 16.7                           | 2,790                               | + 16.7                           |
| 12  | Automotive parts and accessories stores .....          | 581                                    | + 8.3                            | 759                                  | + 24.8                           | 1,341                               | + 7.9                            |
| 13  | Men's clothing stores .....                            | 1,487*                                 | ...                              | 1,032                                | + 5.2                            | 2,519*                              | + 28.8                           |
| 14  | Women's clothing stores .....                          | 2,165                                  | + 6.0                            | 3,168                                | + 7.8                            | 5,323                               | + 7.1                            |
| 15  | Family clothing stores .....                           | x                                      | x                                | x                                    | x                                | 2,429                               | + 5.7                            |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | 381                                 | + 25.4                           |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | 1,193                               | + 2.3                            |
| 18  | Hardware stores .....                                  | —                                      | —                                | 1,033                                | + 28.0                           | 1,033                               | + 28.0                           |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 2,728*                              | ...                              |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 809                                 | + 11.5                           |
| 21  | Furniture, T.V., radio and appliance stores .....      | x                                      | x                                | x                                    | x                                | 4,628*                              | ...                              |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 4,787                                  | + 20.4                           | 4,872                                | + 8.1                            | 9,659                               | + 13.8                           |
| 23  | Book and stationery stores .....                       | 500                                    | + 5.5                            | 739                                  | + 18.6                           | 1,238                               | + 13.0                           |
| 24  | Florists .....   | —                                      | —                                | 727                                  | + 27.3                           | 727                                 | + 27.3                           |
| 25  | Jewellery stores .....                                 | 1,010                                  | + 7.9                            | 1,704                                | + 7.9                            | 2,714                               | + 2.5                            |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 3,230                               | + 10.1                           |
| 27  | Personal accessories stores .....                      | 915                                    | + 9.1                            | 5,086                                | + 20.3                           | 6,001                               | + 18.5                           |
| 28  | All other stores .....                                 | 15,045                                 | + 26.2                           | 12,997                               | + 16.5                           | 28,043                              | + 21.5                           |
| 29  | All stores .....                                       | 111,673                                | + 2.3                            | 140,263                              | + 16.4                           | 251,936                             | + 9.7                            |

## ESTIMATIONS PRÉLIMINAIRES

TABLEAU 14. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

## Zone métropolitaine de Vancouver

January- 1977 - Janvier

Cumulative figures will appear here in subsequent issues.

Les chiffres cumulatifs paraîtront ici dans les numéros ultérieurs

## PRELIMINARY ESTIMATES

TABLE 15. Retail Trade, Chain and Independent Stores, by Kind of Business

Yukon and Northwest Territories

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                      | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>—<br>Ventes                   | Change<br>1977/1976<br>Variation | Sales<br>—<br>Ventes                 | Change<br>1977/1976<br>Variation | Sales<br>—<br>Ventes                | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) . . . . .          | x                                      | x                                | x                                    | x                                | 1,708                               | + 1.1                            |
| 2   | Grocery confectionery and sundries stores . . . . .        | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 3   | All other food stores . . . . .                            | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 4   | Department stores . . . . .                                | x                                      | x                                | —                                    | —                                | x                                   | x                                |
| 5   | General merchandise stores . . . . .                       | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 6   | General stores . . . . .                                   | x                                      | x                                | x                                    | x                                | 2,452                               | + 11.3                           |
| 7   | Variety stores . . . . .                                   | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 8   | Motor vehicle dealers . . . . .                            | —                                      | —                                | 1,071                                | + 3.7                            | 1,071                               | + 3.7                            |
| 9   | Used car dealers . . . . .                                 | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 10  | Service stations . . . . .                                 | —                                      | —                                | 439                                  | + 2.6                            | 439                                 | + 2.6                            |
| 11  | Garages . . . . .  | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 12  | Automotive parts and accessories stores . . . . .          | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 13  | Men's clothing stores . . . . .                            | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 14  | Women's clothing stores . . . . .                          | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 15  | Family clothing stores . . . . .                           | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 16  | Specialty shoe stores . . . . .                            | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 17  | Family shoe stores . . . . .                               | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 18  | Hardware stores . . . . .                                  | —                                      | —                                | 166*                                 | ...                              | 166*                                | ...                              |
| 19  | Household furniture stores . . . . .                       | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 20  | Household appliance stores . . . . .                       | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 21  | Furniture, T.V., radio and appliance stores . . . . .      | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 22  | Pharmacies, patent medicine and cosmetics stores . . . . . | x                                      | x                                | x                                    | x                                | 297                                 | + 12.6                           |
| 23  | Book and stationery stores . . . . .                       | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 24  | Florists . . . . .   | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 25  | Jewellery stores . . . . .                                 | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 26  | Sporting goods and accessories stores . . . . .            | —                                      | —                                | 93*                                  | ...                              | 93*                                 | ...                              |
| 27  | Personal accessories stores . . . . .                      | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 28  | All other stores . . . . .                                 | x                                      | x                                | x                                    | x                                | 1,491*                              | ...                              |
| 29  | All stores . . . . .                                       | 5,046                                  | + 12.2                           | 4,631                                | + 15.4                           | 9,678                               | + 13.7                           |

## ESTIMATIONS PRÉLIMINAIRES

**TABLEAU 15. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce  
Yukon et Territoires du Nord-Ouest**

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                         | No |  |  |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|----|--|--|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |    |  |  |
| Sales<br>Ventes        | Change<br>1977/1976<br>Variation | Sales<br>Ventes       | Change<br>1977/1976<br>Variation | Sales<br>Ventes       | Change<br>1977/1976<br>Variation |   |    |  |  |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |    |  |  |
|                        |                                  |                       |                                  |                       |                                  | Épiceries — Boucheries .....                                  | 1  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Épiceries, confiseries et articles divers .....               | 2  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Tous les autres magasins d'aliments .....                     | 3  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Grands magasins .....   | 4  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de marchandises diverses .....                       | 5  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins généraux .....                                       | 6  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Bazars .....  | 7  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Concessionnaires d'automobiles .....                          | 8  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Vendeurs d'automobiles d'occasion .....                       | 9  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Stations-service .....  | 10 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Garages .....   | 11 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de pièces et d'accessoires d'automobiles .....       | 12 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour hommes .....                       | 13 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour dames .....                        | 14 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour la famille .....                   | 15 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de chaussures spécialisées .....                     | 16 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de chaussures pour la famille .....                  | 17 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Quincailleries .....  | 18 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de meubles .....                                     | 19 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'appareils ménagers .....                           | 20 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de meubles, téléviseurs, radios et accessoires ..... | 21 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Pharmacies, médicaments brevetés et produits de beauté .....  | 22 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Librairies et papeteries .....                                | 23 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Fleuristes .....  | 24 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Bijouteries .....   | 25 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'articles de sport et d'accessoires .....           | 26 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'accessoires personnels .....                       | 27 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Tous les autres magasins .....                                | 28 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Ensemble des magasins .....                                   | 29 |  |  |

## PRELIMINARY ESTIMATES

TABLE 16. Retail Trade, Chain and Independent Stores, by Kind of Business

Canada

January - 1977 - Janvier

| No. | Kind of business<br>Genre de commerce                      | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                    | Change<br>1977/1976<br>Variation | Sales<br>— Ventes                   | Change<br>1977/1976<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) . . . . .          | 596,456                                | - 4.3                            | 230,321                              | - 6.7                            | 826,777                             | - 5.0                            |
| 2   | Grocery confectionery and sundries stores . . . . .        | 33,321                                 | + 7.2                            | 191,618                              | + 17.1                           | 224,939                             | + 15.5                           |
| 3   | All other food stores . . . . .                            | 7,149                                  | + 16.6                           | 78,702                               | + 6.7                            | 85,852                              | + 7.5                            |
| 4   | Department stores . . . . .                                | 430,203                                | + 8.6                            | -                                    | -                                | 430,203                             | + 8.6                            |
| 5   | General merchandise stores . . . . .                       | 69,634                                 | - 20.7                           | 27,593                               | + 15.7                           | 97,227                              | - 12.9                           |
| 6   | General stores . . . . .                                   | 20,619                                 | + 15.9                           | 54,512                               | - 3.7                            | 75,131                              | + 0.9                            |
| 7   | Variety stores . . . . .                                   | 37,768                                 | + 8.3                            | 13,992                               | - 13.2                           | 51,760                              | + 1.5                            |
| 8   | Motor vehicle dealers . . . . .                            | 7,957                                  | + 5.3                            | 795,742                              | + 24.4                           | 803,699                             | + 24.2                           |
| 9   | Used car dealers . . . . .                                 | -                                      | -                                | 13,130                               | - 20.6                           | 13,130                              | - 20.6                           |
| 10  | Service stations . . . . .                                 | 56,922                                 | - 7.3                            | 265,818                              | + 14.2                           | 322,740                             | + 9.7                            |
| 11  | Garages . . . . .  | -                                      | -                                | 60,606                               | + 24.2                           | 60,606                              | + 24.2                           |
| 12  | Automotive parts and accessories stores . . . . .          | 8,040                                  | - 7.9                            | 58,181                               | - 1.3                            | 66,221                              | - 2.2                            |
| 13  | Men's clothing stores . . . . .                            | 16,298                                 | + 24.9                           | 49,235                               | + 20.2                           | 65,532                              | + 21.4                           |
| 14  | Women's clothing stores . . . . .                          | 42,998                                 | + 33.2                           | 38,563                               | + 14.8                           | 81,561                              | + 23.8                           |
| 15  | Family clothing stores . . . . .                           | 26,013                                 | + 9.0                            | 32,310                               | + 4.1                            | 58,323                              | + 6.2                            |
| 16  | Specialty shoe stores . . . . .                            | 2,323                                  | + 22.8                           | 2,512*                               | ...                              | 4,834*                              | ...                              |
| 17  | Family shoe stores . . . . .                               | 20,897                                 | + 26.5                           | 13,766                               | + 11.2                           | 34,663                              | + 19.9                           |
| 18  | Hardware stores . . . . .                                  | 7,100                                  | - 9.4                            | 35,304                               | + 14.7                           | 42,403                              | + 9.8                            |
| 19  | Household furniture stores . . . . .                       | 10,308                                 | - 3.0                            | 45,569                               | + 7.4                            | 55,877                              | + 5.3                            |
| 20  | Household appliance stores . . . . .                       | 3,549                                  | + 0.6                            | 13,275                               | + 4.5                            | 16,823                              | + 3.6                            |
| 21  | Furniture, T.V., radio and appliance stores . . . . .      | 10,268                                 | - 13.8                           | 23,999                               | + 2.7                            | 34,267                              | - 2.8                            |
| 22  | Pharmacies, patent medicine and cosmetics stores . . . . . | 27,160                                 | + 3.7                            | 109,459                              | + 7.9                            | 136,619                             | + 7.0                            |
| 23  | Book and stationery stores . . . . .                       | 7,892                                  | - 4.6                            | 11,129                               | + 25.8                           | 19,022                              | + 11.1                           |
| 24  | Florists . . . . .   | 714*                                   | ...                              | 14,461                               | + 23.9                           | 15,175*                             | + 24.8                           |
| 25  | Jewellery stores . . . . .                                 | 11,125                                 | + 0.7                            | 18,693                               | + 22.2                           | 29,818                              | + 13.2                           |
| 26  | Sporting goods and accessories stores . . . . .            | 5,690*                                 | ...                              | 46,165                               | + 13.0                           | 51,855*                             | + 15.6                           |
| 27  | Personal accessories stores . . . . .                      | 15,003*                                | ...                              | 47,148                               | + 9.1                            | 62,151*                             | + 15.3                           |
| 28  | All other stores . . . . .                                 | 223,521                                | + 11.0                           | 252,250                              | + 33.9                           | 475,771                             | + 22.1                           |
| 29  | All stores . . . . .                                       | 1,698,929                              | + 2.4                            | 2,544,053                            | + 14.8                           | 4,242,981                           | + 9.5                            |

## ESTIMATIONS PRÉLIMINAIRES

TABLEAU 16. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Canada

January- 1977 — Janvier

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                         | No |  |  |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|----|--|--|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |    |  |  |
| Sales<br>Ventes        | Change<br>1977/1976<br>Variation | Sales<br>Ventes       | Change<br>1977/1976<br>Variation | Sales<br>Ventes       | Change<br>1977/1976<br>Variation |   |    |  |  |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |    |  |  |
|                        |                                  |                       |                                  |                       |                                  | Épiceries — Boucheries .....                                  | 1  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Épiceries, confiseries et articles divers .....               | 2  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Tous les autres magasins d'aliments .....                     | 3  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Grands magasins .....   | 4  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de marchandises diverses .....                       | 5  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins généraux .....                                       | 6  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Bazars .....  | 7  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Concessionnaires d'automobiles .....                          | 8  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Vendeurs d'automobiles d'occasion .....                       | 9  |  |  |
|                        |                                  |                       |                                  |                       |                                  | Stations-service .....  | 10 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Garages .....   | 11 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de pièces et d'accessoires d'automobiles .....       | 12 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour hommes .....                       | 13 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour dames .....                        | 14 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de vêtements pour la famille .....                   | 15 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de chaussures spécialisées .....                     | 16 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de chaussures pour la famille .....                  | 17 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Quincailleries .....  | 18 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de meubles .....                                     | 19 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'appareils ménagers .....                           | 20 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins de meubles, téléviseurs, radios et accessoires ..... | 21 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Pharmacies, médicaments brevetés et produits de beauté .....  | 22 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Librairies et papeteries .....                                | 23 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Fleuristes .....  | 24 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Bijouteries .....   | 25 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'articles de sport et d'accessoires .....           | 26 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Magasins d'accessoires personnels .....                       | 27 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Tous les autres magasins .....                                | 28 |  |  |
|                        |                                  |                       |                                  |                       |                                  | Ensemble des magasins .....                                   | 29 |  |  |

## REVISED ESTIMATES

TABLE 17. Retail Trade, Chain and Independent Stores, by Kind of Business

Newfoundland - Terre-Neuve

December - 1976 - Décembre

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>Ventes                        | Change<br>1976/1975<br>Variation | Sales<br>Ventes                      | Change<br>1976/1975<br>Variation | Sales<br>Ventes                     | Change<br>1976/1975<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 14,541                              | + 18.4                           |
| 2   | Grocery confectionery and sundries stores.....         | x                                      | x                                | x                                    | x                                | 10,568                              | + 10.2                           |
| 3   | All other food stores .....                            | x                                      | x                                | x                                    | x                                | 738                                 | + 2.2                            |
| 4   | Department stores .....                                | 12,740                                 | + 1.2                            | —                                    | —                                | 12,740                              | + 1.2                            |
| 5   | General merchandise stores .....                       | x                                      | x                                | x                                    | x                                | 8,312                               | - 12.1                           |
| 6   | General stores .....                                   | 1,479                                  | + 6.1                            | 7,229                                | + 2.0                            | 8,708                               | + 2.7                            |
| 7   | Variety stores .....                                   | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 8   | Motor vehicle dealers .....                            | x                                      | x                                | x                                    | x                                | 11,523                              | - 5.5                            |
| 9   | Used car dealers .....                                 | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 10  | Service stations .....                                 | x                                      | x                                | x                                    | x                                | 6,844                               | + 17.4                           |
| 11  | Garages .....  | —                                      | —                                | 661                                  | - 5.9                            | 661                                 | - 5.9                            |
| 12  | Automotive parts and accessories stores .....          | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 13  | Men's clothing stores .....                            | x                                      | x                                | x                                    | x                                | 572*                                | ...                              |
| 14  | Women's clothing stores .....                          | x                                      | x                                | x                                    | x                                | 1,612                               | + 32.6                           |
| 15  | Family clothing stores .....                           | x                                      | x                                | x                                    | x                                | 5,356                               | + 14.7                           |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 18  | Hardware stores .....                                  | —                                      | —                                | 247                                  | + 13.4                           | 247                                 | + 13.4                           |
| 19  | Household furniture stores .....                       | —                                      | —                                | 1,116*                               | ...                              | 1,116*                              | ...                              |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 352*                                | ...                              |
| 21  | Furniture, T.V., radio and appliance stores .....      | x                                      | x                                | x                                    | x                                | 1,763                               | - 9.3                            |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | x                                      | x                                | x                                    | x                                | 4,772                               | + 9.8                            |
| 23  | Book and stationery stores .....                       | x                                      | x                                | x                                    | x                                | 265                                 | + 5.4                            |
| 24  | Florists .....   | —                                      | —                                | 266                                  | + 27.8                           | 266                                 | + 27.8                           |
| 25  | Jewellery stores .....                                 | x                                      | x                                | x                                    | x                                | 1,467                               | + 17.1                           |
| 26  | Sporting goods and accessories stores .....            | —                                      | —                                | 504                                  | + 15.0                           | 504                                 | + 15.0                           |
| 27  | Personal accessories stores .....                      | x                                      | x                                | x                                    | x                                | 143                                 | - 8.1                            |
| 28  | All other stores .....                                 | x                                      | x                                | x                                    | x                                | 11,943                              | + 18.1                           |
| 29  | All stores .....                                       | 51,479                                 | + 6.8                            | 62,277                               | + 2.6                            | 113,756                             | + 4.5                            |

## ESTIMATIONS REVISÉES

TABLEAU 17. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce  
 Prince Edward Island — Île-du-Prince-Édouard  
 December — 1976 — Décembre

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                             | No |  |  |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|----|--|--|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |    |  |  |
| Sales<br>Ventes        | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation |   |    |  |  |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |    |  |  |
| x                      | x                                | x                     | x                                | 3,638                 | + 11.9                           | Épiceries — Boucheries . . . . .                                  | 1  |  |  |
| —                      | —                                | x                     | x                                | x                     | x                                | Épiceries, confiseries et articles divers . . . . .               | 2  |  |  |
| —                      | —                                | x                     | x                                | x                     | x                                | Tous les autres magasins d'aliments . . . . .                     | 3  |  |  |
| 5,867                  | + 23.7                           | —                     | —                                | 5,867                 | + 23.7                           | Grands magasins . . . . .   | 4  |  |  |
| x                      | x                                | x                     | x                                | x                     | x                                | Magasins de marchandises diverses . . . . .                       | 5  |  |  |
| —                      | —                                | 1,199                 | + 11.7                           | 1,199                 | + 11.7                           | Magasins généraux . . . . .                                       | 6  |  |  |
| 902                    | - 0.7                            | 199                   | + 2.5                            | 1,101                 | - 0.1                            | Bazars . . . . .  | 7  |  |  |
| —                      | —                                | 3,268                 | + 6.5                            | 3,268                 | + 6.5                            | Concessionnaires d'automobiles . . . . .                          | 8  |  |  |
| —                      | —                                | 179*                  | ...                              | 179*                  | ...                              | Vendeurs d'automobiles d'occasion . . . . .                       | 9  |  |  |
| x                      | x                                | x                     | x                                | 2,360                 | + 29.3                           | Stations-service . . . . .  | 10 |  |  |
| —                      | —                                | x                     | x                                | x                     | x                                | Garages . . . . .   | 11 |  |  |
| 69                     | + 0.4                            | 168                   | - 12.7                           | 237                   | - 9.2                            | Magasins de pièces et d'accessoires d'automobiles . . . . .       | 12 |  |  |
| x                      | x                                | x                     | x                                | x                     | x                                | Magasins de vêtements pour hommes . . . . .                       | 13 |  |  |
| x                      | x                                | x                     | x                                | x                     | x                                | Magasins de vêtements pour dames . . . . .                        | 14 |  |  |
| x                      | x                                | x                     | x                                | x                     | x                                | Magasins de vêtements pour la famille . . . . .                   | 15 |  |  |
| x                      | x                                | x                     | x                                | x                     | x                                | Magasins de chaussures spécialisées . . . . .                     | 16 |  |  |
| x                      | x                                | x                     | x                                | x                     | x                                | Magasins de chaussures pour la famille . . . . .                  | 17 |  |  |
| —                      | —                                | 21                    | - 15.3                           | 21                    | - 15.3                           | Quincailleries . . . . .  | 18 |  |  |
| —                      | —                                | x                     | x                                | x                     | x                                | Magasins de meubles . . . . .                                     | 19 |  |  |
| x                      | x                                | x                     | x                                | x                     | x                                | Magasins d'appareils ménagers . . . . .                           | 20 |  |  |
| —                      | —                                | x                     | x                                | x                     | x                                | Magasins de meubles, téléviseurs, radios et accessoires . . . . . | 21 |  |  |
| x                      | x                                | x                     | x                                | 762*                  | ...                              | Pharmacies, médicaments brevetés et produits de beauté . . . . .  | 22 |  |  |
| —                      | —                                | x                     | x                                | x                     | x                                | Librairies et papeteries . . . . .                                | 23 |  |  |
| —                      | —                                | x                     | x                                | x                     | x                                | Fleuristes . . . . .  | 24 |  |  |
| x                      | x                                | x                     | x                                | x                     | x                                | Bijouteries . . . . .   | 25 |  |  |
| —                      | —                                | 156*                  | ...                              | 156*                  | ...                              | Magasins d'articles de sport et d'accessoires . . . . .           | 26 |  |  |
| x                      | x                                | x                     | x                                | x                     | x                                | Magasins d'accessoires personnels . . . . .                       | 27 |  |  |
| x                      | x                                | x                     | x                                | 3,380                 | + 12.1                           | Tous les autres magasins . . . . .                                | 28 |  |  |
| 12,575                 | + 9.3                            | 14,968                | + 12.6                           | 27,543                | + 11.1                           | Ensemble des magasins . . . . .                                   | 29 |  |  |

## REVISED ESTIMATES

TABLE 18. Retail Trade, Chain and Independent Stores, by Kind of Business

Nova Scotia — Nouvelle-Écosse

December — 1976 — Décembre

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1976/1975<br>Variation | Sales<br>— Ventes                    | Change<br>1976/1975<br>Variation | Sales<br>— Ventes                   | Change<br>1976/1975<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | 27,549                                 | + 22.9                           | 6,643                                | - 9.9                            | 34,192                              | + 14.7                           |
| 2   | Grocery confectionery and sundries stores.....         | x                                      | x                                | x                                    | x                                | 4,977                               | - 7.5                            |
| 3   | All other food stores .....                            | x                                      | x                                | x                                    | x                                | 1,172                               | + 0.1                            |
| 4   | Department stores .....                                | 27,361                                 | + 8.9                            | -                                    | -                                | 27,361                              | + 8.9                            |
| 5   | General merchandise stores .....                       | x                                      | x                                | x                                    | x                                | 10,621                              | + 8.1                            |
| 6   | General stores .....                                   | -                                      | -                                | 3,015                                | + 23.4                           | 3,015                               | + 23.4                           |
| 7   | Variety stores .....                                   | 8,406                                  | - 3.2                            | 1,007                                | + 6.8                            | 9,413                               | - 2.2                            |
| 8   | Motor vehicle dealers .....                            | -                                      | -                                | 24,280                               | + 6.3                            | 24,280                              | + 6.3                            |
| 9   | Used car dealers .....                                 | -                                      | -                                | 533                                  | + 18.2                           | 533                                 | + 18.2                           |
| 10  | Service stations .....                                 | x                                      | x                                | x                                    | x                                | 14,333                              | + 12.8                           |
| 11  | Garages .....  | -                                      | -                                | 788*                                 | ...                              | 788*                                | ...                              |
| 12  | Automotive parts and accessories stores .....          | 141*                                   | ...                              | 4,412                                | - 0.6                            | 4,553*                              | - 2.0                            |
| 13  | Men's clothing stores .....                            | x                                      | x                                | x                                    | x                                | 5,524                               | + 10.0                           |
| 14  | Women's clothing stores .....                          | 2,881                                  | + 10.5                           | 2,308                                | + 14.5                           | 5,189                               | + 12.2                           |
| 15  | Family clothing stores .....                           | 511                                    | - 11.4                           | 3,939                                | - 8.9                            | 4,449                               | - 9.2                            |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 18  | Hardware stores .....                                  | -                                      | -                                | 1,665                                | - 4.5                            | 1,665                               | - 4.5                            |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 1,213                               | + 5.6                            |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 1,030*                              | ...                              |
| 21  | Furniture, T.V., radio and appliance stores.....       | 597                                    | - 17.0                           | 2,673                                | + 11.7                           | 3,270                               | + 5.1                            |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 2,076                                  | + 22.2                           | 5,084                                | + 25.8                           | 7,161                               | + 24.7                           |
| 23  | Book and stationery stores .....                       | 330                                    | + 8.5                            | 1,887                                | + 17.1                           | 2,217                               | + 15.8                           |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 729                                 | + 18.1                           |
| 25  | Jewellery stores .....                                 | 2,169                                  | - 7.8                            | 836                                  | + 16.4                           | 3,005                               | - 2.1                            |
| 26  | Sporting goods and accessories stores .....            | -                                      | -                                | 1,072                                | - 19.4                           | 1,072                               | - 19.4                           |
| 27  | Personal accessories stores .....                      | x                                      | x                                | x                                    | x                                | 1,922                               | + 9.9                            |
| 28  | All other stores .....                                 | x                                      | x                                | x                                    | x                                | 26,996                              | + 15.4                           |
| 29  | All stores .....                                       | 103,568                                | + 11.2                           | 98,703                               | + 6.4                            | 202,271                             | + 8.8                            |

ESTIMATIONS REVISÉES

TABLEAU 18. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

New Brunswick — Nouveau-Brunswick

December — 1976 — Décembre

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                         | No |  |  |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|----|--|--|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |    |  |  |
| Sales<br>Ventes        | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation |   |    |  |  |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |    |  |  |
|                        |                                  |                       |                                  |                       |                                  |   |    |  |  |
| x                      | x                                | x                     | x                                | 25,929                | + 15.6                           | Épiceries — Boucheries .....                                  | 1  |  |  |
| x                      | x                                | x                     | x                                | 6,591                 | - 5.1                            | Épiceries, confiseries et articles divers .....               | 2  |  |  |
| x                      | x                                | x                     | x                                | 1,877                 | + 25.3                           | Tous les autres magasins d'aliments .....                     | 3  |  |  |
| 21,389                 | + 10.7                           | —                     | —                                | 21,389                | + 10.7                           | Grands magasins .....   | 4  |  |  |
| x                      | x                                | x                     | x                                | 5,047*                | ...                              | Magasins de marchandises diverses .....                       | 5  |  |  |
| x                      | x                                | x                     | x                                | 5,063                 | + 27.7                           | Magasins généraux .....                                       | 6  |  |  |
| 7,352                  | - 0.4                            | 1,576                 | - 3.3                            | 8,928                 | - 0.9                            | Bazars .....  | 7  |  |  |
| x                      | x                                | x                     | x                                | 21,466                | + 5.5                            | Concessionnaires d'automobiles .....                          | 8  |  |  |
| —                      | —                                | x                     | x                                | x                     | x                                | Vendeurs d'automobiles d'occasion .....                       | 9  |  |  |
| 981                    | + 2.9                            | 8,365                 | + 22.9                           | 9,317                 | + 20.5                           | Stations-service .....  | 10 |  |  |
| —                      | —                                | 1,386                 | + 20.3                           | 1,386                 | + 20.3                           | Garages .....   | 11 |  |  |
| 189                    | - 20.1                           | 3,954                 | + 13.4                           | 4,142                 | + 11.2                           | Magasins de pièces et d'accessoires d'automobiles .....       | 12 |  |  |
| 731*                   | ...                              | 2,095                 | + 1.8                            | 2,826*                | + 10.9                           | Magasins de vêtements pour hommes .....                       | 13 |  |  |
| 2,220                  | + 17.8                           | 603*                  | ...                              | 2,823*                | + 1.2                            | Magasins de vêtements pour dames .....                        | 14 |  |  |
| 1,645                  | + 13.8                           | 1,539                 | + 4.5                            | 3,184                 | + 9.1                            | Magasins de vêtements pour la famille .....                   | 15 |  |  |
| x                      | x                                | x                     | x                                | x                     | x                                | Magasins de chaussures spécialisées .....                     | 16 |  |  |
| 1,107*                 | ...                              | 406*                  | ...                              | 1,513*                | ...                              | Magasins de chaussures pour la famille .....                  | 17 |  |  |
| —                      | —                                | 2,224                 | + 33.9                           | 2,224                 | + 33.9                           | Quincailleries .....  | 18 |  |  |
| x                      | x                                | x                     | x                                | 3,723                 | - 3.6                            | Magasins de meubles .....                                     | 19 |  |  |
| x                      | x                                | x                     | x                                | 425                   | + 11.0                           | Magasins d'appareils ménagers .....                           | 20 |  |  |
| x                      | x                                | x                     | x                                | 268                   | - 13.9                           | Magasins de meubles, téléviseurs, radios et accessoires ..... | 21 |  |  |
| x                      | x                                | x                     | x                                | 4,819                 | + 22.4                           | Pharmacies, médicaments brevetés et produits de beauté .....  | 22 |  |  |
| x                      | x                                | x                     | x                                | 729                   | + 4.5                            | Librairies et papeteries .....                                | 23 |  |  |
| x                      | x                                | x                     | x                                | 637                   | - 11.8                           | Fleuristes .....  | 24 |  |  |
| 2,094                  | - 3.5                            | 1,054*                | ...                              | 3,148*                | + 8.2                            | Bijouteries .....   | 25 |  |  |
| —                      | —                                | 1,162                 | - 4.0                            | 1,162                 | - 4.0                            | Magasins d'articles de sport et d'accessoires .....           | 26 |  |  |
| 307*                   | ...                              | 913                   | + 30.1                           | 1,119*                | ...                              | Magasins d'accessoires personnels .....                       | 27 |  |  |
| x                      | x                                | x                     | x                                | 20,324                | + 15.1                           | Tous les autres magasins .....                                | 28 |  |  |
| 80,030                 | + 10.9                           | 80,185                | + 8.0                            | 160,214               | + 9.4                            | Ensemble des magasins .....                                   | 29 |  |  |

## REVISED ESTIMATES

TABLE 19. Retail Trade, Chain and Independent Stores, by Kind of Business

Quebec

December — 1976 — Décembre

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>Ventes                        | Change<br>1976/1975<br>Variation | Sales<br>Ventes                      | Change<br>1976/1975<br>Variation | Sales<br>Ventes                     | Change<br>1976/1975<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 285,826                             | + 8.2                            |
| 2   | Grocery confectionery and sundries stores.....         | x                                      | x                                | x                                    | x                                | 89,392                              | + 11.6                           |
| 3   | All other food stores .....                            | 2,395                                  | - 9.8                            | 30,900                               | + 29.4                           | 33,296                              | + 25.4                           |
| 4   | Department stores .....                                | 184,534                                | + 13.9                           | -                                    | -                                | 184,534                             | + 13.9                           |
| 5   | General merchandise stores .....                       | 22,054                                 | + 2.4                            | 9,563                                | + 0.6                            | 31,616                              | + 1.8                            |
| 6   | General stores .....                                   | x                                      | x                                | x                                    | x                                | 16,767                              | + 4.2                            |
| 7   | Variety stores .....                                   | 22,796                                 | + 3.6                            | 10,697                               | - 8.7                            | 33,494                              | - 0.6                            |
| 8   | Motor vehicle dealers .....                            | -                                      | -                                | 202,067                              | + 16.0                           | 202,067                             | + 16.0                           |
| 9   | Used car dealers .....                                 | -                                      | -                                | 3,806                                | - 2.1                            | 3,806                               | - 2.1                            |
| 10  | Service stations .....                                 | 19,085                                 | + 0.6                            | 68,404                               | + 6.5                            | 87,489                              | + 5.2                            |
| 11  | Garages .....  | -                                      | -                                | 27,292                               | + 28.3                           | 27,292                              | + 28.3                           |
| 12  | Automotive parts and accessories stores .....          | 2,549                                  | - 19.9                           | 25,441                               | + 15.2                           | 27,990                              | + 10.7                           |
| 13  | Men's clothing stores .....                            | 6,453                                  | + 10.1                           | 20,435                               | + 8.0                            | 26,888                              | + 8.5                            |
| 14  | Women's clothing stores .....                          | 15,849                                 | + 20.5                           | 18,120                               | + 17.7                           | 33,969                              | + 19.0                           |
| 15  | Family clothing stores .....                           | 16,842                                 | + 12.8                           | 21,837                               | - 2.9                            | 38,679                              | + 3.3                            |
| 16  | Specialty shoe stores .....                            | 1,653                                  | + 14.7                           | 747*                                 | ...                              | 2,400*                              | ...                              |
| 17  | Family shoe stores .....                               | 11,391                                 | + 10.6                           | 6,945                                | + 11.0                           | 18,337                              | + 10.8                           |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 23,197                              | + 7.7                            |
| 19  | Household furniture stores .....                       | 3,110                                  | - 1.9                            | 14,782                               | + 10.0                           | 17,893                              | + 7.7                            |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 3,197*                              | ...                              |
| 21  | Furniture, T.V., radio and appliance stores .....      | 841*                                   | ...                              | 9,003                                | - 4.0                            | 9,843*                              | - 10.6                           |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 1,683*                                 | ...                              | 33,992                               | + 5.2                            | 35,675*                             | + 2.7                            |
| 23  | Book and stationery stores .....                       | 3,299                                  | + 21.8                           | 4,892                                | + 24.9                           | 8,191                               | + 23.6                           |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 6,308                               | + 19.0                           |
| 25  | Jewellery stores .....                                 | 9,182                                  | + 13.7                           | 18,488                               | - 0.5                            | 27,671                              | + 3.8                            |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 30,441*                             | ...                              |
| 27  | Personal accessories stores .....                      | 5,688                                  | + 28.1                           | 27,194                               | + 23.5                           | 32,882                              | + 24.3                           |
| 28  | All other stores .....                                 | 138,547                                | + 20.8                           | 70,990                               | + 34.2                           | 209,537                             | + 25.0                           |
| 29  | All stores .....                                       | 649,303                                | + 16.5                           | 899,373                              | + 10.6                           | 1,548,676                           | + 13.0                           |

## ESTIMATIONS REVISÉES

TABLEAU 19. Commerces de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce  
 Metropolitan Montreal — Zone métropolitaine de Montréal  
 December — 1976 — Décembre

| Chain stores<br>Magasins à succursales |                                  | Independent stores<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  | Kind of business<br>Genre de commerce                       | No |
|--|----------------------------------|---|----------------------------------|-------------------------------------|----------------------------------|---|----|
| Sales<br>Ventes                        | Change<br>1976/1975<br>Variation | Sales<br>Ventes                             | Change<br>1976/1975<br>Variation | Sales<br>Ventes                     | Change<br>1976/1975<br>Variation |   |    |
| \$'000                                 | %                                | \$'000                                      | %                                | \$'000                              | %                                |   |    |
| x                                      | x                                | x   | x                                | 139,807                             | + 17.0                           | Épiceries — Boucheries .....                                | 1  |
| x                                      | x                                | x   | x                                | 36,446                              | + 8.5                            | Épiceries, confiseries et articles divers .....             | 2  |
| 1,640                                  | - 2.6                            | 18,161                                      | + 22.4                           | 19,801                              | + 19.8                           | Tous les autres magasins d'aliments .....                   | 3  |
| 117,762                                | + 32.3                           | —   | —                                | 117,762                             | + 32.3                           | Grands magasins .....                                       | 4  |
| 9,258                                  | + 4.5                            | 1,473                                       | - 12.2                           | 10,731                              | + 1.9                            | Magasins de marchandises diverses .....                     | 5  |
| —                                      | —                                | 515   | + 22.0                           | 515                                 | + 22.0                           | Magasins généraux .....                                     | 6  |
| 7,791                                  | + 8.7                            | 2,744                                       | - 4.2                            | 10,535                              | + 5.0                            | Bazars .....  | 7  |
| —                                      | —                                | 90,350                                      | + 13.2                           | 90,350                              | + 13.2                           | Concessionnaires d'automobiles .....                        | 8  |
| —                                      | —                                | 1,630*                                      | ...                              | 1,630*                              | ...                              | Vendeurs d'automobiles d'occasion .....                     | 9  |
| (2,934)                                | + 33.9                           | 28,175                                      | + 26.4                           | 41,109                              | + 26.2                           | Stations-service .....                                      | 10 |
| —                                      | —                                | 5,666                                       | + 19.1                           | 5,666                               | + 19.1                           | Garages .....   | 11 |
| 1,474*                                 | ...                              | 8,695                                       | + 24.0                           | 10,169*                             | + 9.4                            | Magasins de pièces et d'accessoires d'automobiles .....     | 12 |
| 5,168                                  | + 14.8                           | 8,307                                       | + 8.4                            | 13,474                              | + 10.8                           | Magasins de vêtements pour hommes .....                     | 13 |
| 9,364                                  | + 13.9                           | 7,828                                       | + 15.7                           | 17,192                              | + 14.7                           | Magasins de vêtements pour dames .....                      | 14 |
| 9,684                                  | + 20.4                           | 4,718                                       | - 12.7                           | 14,402                              | + 7.1                            | Magasins de vêtements pour la famille .....                 | 15 |
| 1,051                                  | + 26.0                           | 434*  | ...                              | 1,485*                              | + 35.7                           | Magasins de chaussures spécialisées .....                   | 16 |
| 6,251                                  | + 2.2                            | 3,615                                       | + 33.9                           | 9,866                               | + 11.9                           | Magasins de chaussures pour la famille .....                | 17 |
| x                                      | x                                | x   | x                                | 12,576                              | + 15.1                           | Quincailleries .....  | 18 |
| x                                      | x                                | x   | x                                | 14,327                              | + 8.8                            | Magasins de meubles .....                                   | 19 |
| x                                      | x                                | x   | x                                | 1,969                               | + 32.2                           | Magasins d'appareils ménagers .....                         | 20 |
| x                                      | x                                | x   | x                                | 3,639*                              | ...                              | Magasins de meubles, téléviseurs, radios et accessoires ... | 21 |
| x                                      | x                                | x   | x                                | 20,157                              | + 1.6                            | Pharmacies, médicaments brevetés et produits de beauté ..   | 22 |
| 2,357                                  | + 30.6                           | 2,441                                       | + 8.2                            | 4,798                               | + 18.2                           | Librairies et papeteries .....                              | 23 |
| x                                      | x                                | x   | x                                | 3,156                               | + 27.1                           | Fleuristes .....  | 24 |
| 6,829                                  | + 12.4                           | 8,479*                                      | ...                              | 15,309*                             | + 26.8                           | Bijouteries .....   | 25 |
| x                                      | x                                | x   | x                                | 15,764*                             | ...                              | Magasins d'articles de sport et d'accessoires .....         | 26 |
| 3,921                                  | + 20.5                           | 16,958                                      | + 18.5                           | 20,909                              | + 18.9                           | Magasins d'accessoires personnels .....                     | 27 |
| 50,653                                 | + 21.7                           | 34,855                                      | + 35.6                           | 95,509                              | + 26.4                           | Tous les autres magasins .....                              | 28 |
| 374,091                                | + 24.1                           | 374,961                                     | + 14.0                           | 749,052                             | + 18.8                           | Ensemble des magasins .....                                 | 29 |

## REVISED ESTIMATES

TABLE 20. Retail Trade, Chain and Independent Stores, by Kind of Business

Ontario

December - 1976 - Décembre

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1976/1975<br>Variation | Sales<br>— Ventes                    | Change<br>1976/1975<br>Variation | Sales<br>— Ventes                   | Change<br>1976/1975<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | 337,157                                | + 11.9                           | 79,028                               | + 1.9                            | 416,185                             | + 9.8                            |
| 2   | Grocery confectionery and sundries stores.....         | 22,501                                 | + 14.6                           | 54,264                               | + 10.1                           | 76,765                              | + 11.4                           |
| 3   | All other food stores .....                            | 7,785                                  | + 13.7                           | 37,079                               | - 0.1                            | 44,864                              | + 2.0                            |
| 4   | Department stores .....                                | 381,483                                | + 12.6                           | ...                                  | -                                | 381,483                             | + 12.6                           |
| 5   | General merchandise stores .....                       | 47,062                                 | - 5.1                            | 5,809                                | - 20.0                           | 52,871                              | - 7.0                            |
| 6   | General stores .....                                   | x                                      | x                                | x                                    | x                                | 12,632                              | - 2.4                            |
| 7   | Variety stores .....                                   | 38,389                                 | - 0.5                            | 8,889                                | + 1.3                            | 47,278                              | - 0.2                            |
| 8   | Motor vehicle dealers .....                            | —                                      | —                                | 337,385                              | - 17.9                           | 337,385                             | - 17.9                           |
| 9   | Used car dealers .....                                 | —                                      | —                                | 4,346*                               | ...                              | 4,346*                              | ...                              |
| 10  | Service stations .....                                 | 36,849                                 | + 22.4                           | 105,332                              | + 9.1                            | 142,180                             | + 12.3                           |
| 11  | Garages .....  | —                                      | —                                | 24,915*                              | ...                              | 24,915*                             | ...                              |
| 12  | Automotive parts and accessories stores .....          | 5,404                                  | - 9.2                            | 50,461                               | + 4.6                            | 55,864                              | + 3.1                            |
| 13  | Men's clothing stores .....                            | 18,265                                 | + 23.5                           | 47,009*                              | ...                              | 65,274*                             | ...                              |
| 14  | Women's clothing stores .....                          | 31,025                                 | + 16.9                           | 24,323                               | + 29.3                           | 55,348                              | + 22.0                           |
| 15  | Family clothing stores .....                           | 19,633                                 | + 28.7                           | 17,400                               | + 4.2                            | 37,033                              | + 15.9                           |
| 16  | Specialty shoe stores .....                            | 739                                    | - 4.1                            | 1,272                                | + 18.2                           | 2,011                               | + 8.8                            |
| 17  | Family shoe stores .....                               | 14,762                                 | + 13.1                           | 8,801                                | - 5.9                            | 23,563                              | + 5.1                            |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 22,168                              | + 16.7                           |
| 19  | Household furniture stores .....                       | 6,852                                  | + 9.4                            | 19,632                               | - 9.7                            | 26,484                              | - 5.4                            |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 10,175                              | - 14.1                           |
| 21  | Furniture, T.V., radio and appliance stores .....      | 10,290                                 | + 8.5                            | 9,254                                | - 5.0                            | 19,544                              | + 1.6                            |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 21,038                                 | + 11.7                           | 50,217                               | + 3.3                            | 71,255                              | + 5.7                            |
| 23  | Book and stationery stores .....                       | 11,634                                 | + 18.8                           | 6,788                                | + 20.1                           | 18,423                              | + 19.3                           |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 12,397                              | + 17.3                           |
| 25  | Jewellery stores .....                                 | 20,042                                 | + 9.8                            | 22,002                               | + 21.3                           | 42,044                              | + 15.5                           |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 24,550                              | + 20.0                           |
| 27  | Personal accessories stores .....                      | 15,774                                 | + 22.0                           | 25,210                               | - 9.9                            | 40,984                              | + 0.1                            |
| 28  | All other stores .....                                 | 208,249                                | + 7.1                            | 120,438                              | + 18.3                           | 328,686                             | + 10.9                           |
| 29  | All stores .....                                       | 1,269,925                              | + 11.1                           | 1,126,783                            | - 0.7                            | 2,396,708                           | + 5.1                            |

## ESTIMATIONS REVISÉES

TABLEAU 20. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Metropolitan Toronto — Zone métropolitaine de Toronto

December — 1976 — Décembre

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                         | No |  |  |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|----|--|--|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |    |  |  |
| Sales<br>Ventes        | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation |   |    |  |  |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |    |  |  |
| x                      | x                                | x                     | x                                | 145,991               | + 17.4                           | Épiceries — Boucheries .....                                  | 1  |  |  |
| x                      | x                                | x                     | x                                | 19,879                | + 6.6                            | Épiceries, confiseries et articles divers .....               | 2  |  |  |
| 4,883                  | + 23.4                           | 16,628                | + 5.3                            | 21,511                | + 8.9                            | Tous les autres magasins d'aliments .....                     | 3  |  |  |
| 162,325                | + 13.7                           | —                     | —                                | 162,325               | + 13.7                           | Grands magasins .....   | 4  |  |  |
| x                      | x                                | x                     | x                                | 20,239                | + 9.4                            | Magasins de marchandises diverses .....                       | 5  |  |  |
| —                      | —                                | 475                   | - 16.9                           | 475                   | - 16.9                           | Magasins généraux .....                                       | 6  |  |  |
| x                      | x                                | x                     | x                                | 10,095                | + 3.1                            | Bazars .....  | 7  |  |  |
| —                      | —                                | 113,514               | - 16.0                           | 113,514               | - 16.0                           | Concessionnaires d'automobiles .....                          | 8  |  |  |
| —                      | —                                | 686*                  | ...                              | 686*                  | ...                              | Vendeurs d'automobiles d'occasion .....                       | 9  |  |  |
| 14,458                 | + 24.8                           | 38,711                | + 9.1                            | 53,169                | + 12.9                           | Stations-service .....  | 10 |  |  |
| —                      | —                                | 7,723*                | ...                              | 7,723*                | ...                              | Garages .....   | 11 |  |  |
| 1,773                  | - 3.4                            | 13,411                | + 7.2                            | 15,184                | + 5.8                            | Magasins de pièces et d'accessoires d'automobiles .....       | 12 |  |  |
| 9,027                  | + 23.5                           | 11,904                | + 3.5                            | 20,931                | + 11.3                           | Magasins de vêtements pour hommes .....                       | 13 |  |  |
| 14,091                 | + 12.5                           | 10,453*               | ...                              | 24,545*               | + 23.2                           | Magasins de vêtements pour dames .....                        | 14 |  |  |
| x                      | x                                | x                     | x                                | 12,987                | + 8.4                            | Magasins de vêtements pour la famille .....                   | 15 |  |  |
| x                      | x                                | x                     | x                                | 977                   | + 9.7                            | Magasins de chaussures spécialisées .....                     | 16 |  |  |
| x                      | x                                | x                     | x                                | 9,573                 | + 7.7                            | Magasins de chaussures pour la famille .....                  | 17 |  |  |
| x                      | x                                | x                     | x                                | 6,400*                | ...                              | Quincailleries .....  | 18 |  |  |
| 3,208                  | + 9.8                            | 4,654                 | - 14.1                           | 7,862                 | - 5.7                            | Magasins de meubles .....                                     | 19 |  |  |
| x                      | x                                | x                     | x                                | 2,965                 | - 18.0                           | Magasins d'appareils ménagers .....                           | 20 |  |  |
| x                      | x                                | x                     | x                                | 9,734                 | - 1.7                            | Magasins de meubles, téléviseurs, radios et accessoires ..... | 21 |  |  |
| 7,882*                 | ...                              | 20,613                | + 18.9                           | 28,495*               | + 23.6                           | Pharmacies, médicaments brevetés et produits de beauté .....  | 22 |  |  |
| 6,563                  | + 16.5                           | 2,728                 | + 23.7                           | 9,292                 | + 18.5                           | Librairies et papeteries .....                                | 23 |  |  |
| x                      | x                                | x                     | x                                | 3,724                 | + 34.9                           | Fleuristes .....  | 24 |  |  |
| 7,996                  | + 9.1                            | 5,365                 | + 28.8                           | 13,361                | + 16.2                           | Bijouteries .....   | 25 |  |  |
| x                      | x                                | x                     | x                                | 12,496                | + 27.8                           | Magasins d'articles de sport et d'accessoires .....           | 26 |  |  |
| 7,256                  | + 18.1                           | 9,248                 | - 10.3                           | 16,503                | + 0.2                            | Magasins d'accessoires personnels .....                       | 27 |  |  |
| 64,037                 | + 7.2                            | 54,730                | + 27.7                           | 118,768               | + 15.7                           | Tous les autres magasins .....                                | 28 |  |  |
| 490,564                | + 15.6                           | 378,837               | + 1.9                            | 869,401               | + 9.2                            | Ensemble des magasins .....                                   | 29 |  |  |

## REVISED ESTIMATES

TABLE 21. Retail Trade, Chain and Independent Stores, by Kind of Business

Manitoba

December - 1976 - Décembre

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1976/1975<br>Variation | Sales<br>— Ventes                    | Change<br>1976/1975<br>Variation | Sales<br>— Ventes                   | Change<br>1976/1975<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | 30,097                                 | + 26.3                           | 9,300                                | - 9.4                            | 39,397                              | + 15.5                           |
| 2   | Grocery confectionery and sundries stores.....         | 3,937                                  | + 11.5                           | 5,850                                | - 12.1                           | 9,787                               | - 3.9                            |
| 3   | All other food stores .....                            | x                                      | x                                | x                                    | x                                | 3,052                               | + 10.2                           |
| 4   | Department stores .....                                | 54,374                                 | + 11.0                           | -                                    | -                                | 54,374                              | + 11.0                           |
| 5   | General merchandise stores .....                       | 5,107*                                 | ...                              | 3,609                                | + 13.6                           | 8,716*                              | - 11.3                           |
| 6   | General stores .....                                   | x                                      | x                                | x                                    | x                                | 11,123                              | + 13.8                           |
| 7   | Variety stores .....                                   | 3,348                                  | + 7.3                            | 334                                  | + 22.7                           | 3,682                               | + 8.6                            |
| 8   | Motor vehicle dealers .....                            | -                                      | -                                | 41,577                               | + 10.7                           | 41,577                              | + 10.7                           |
| 9   | Used car dealers .....                                 | -                                      | -                                | 185                                  | - 15.2                           | 185                                 | - 15.2                           |
| 10  | Service stations .....                                 | 2,986                                  | + 18.8                           | 8,184                                | + 10.3                           | 11,170                              | + 12.4                           |
| 11  | Garages .....  | -                                      | -                                | 1,072*                               | ...                              | 1,072*                              | ...                              |
| 12  | Automotive parts and accessories stores .....          | x                                      | x                                | x                                    | x                                | 3,434*                              | ...                              |
| 13  | Men's clothing stores .....                            | 1,140                                  | + 29.8                           | 1,521                                | + 14.8                           | 2,661                               | + 20.7                           |
| 14  | Women's clothing stores .....                          | 2,379*                                 | ...                              | 896*                                 | ...                              | 3,275*                              | + 6.8                            |
| 15  | Family clothing stores .....                           | 2,456                                  | - 1.1                            | 1,505                                | + 18.5                           | 3,961                               | + 5.4                            |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | 47*                                 | ...                              |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | 1,263                               | + 25.7                           |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 2,844                               | - 9.0                            |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 1,921                               | + 20.9                           |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 665                                 | + 6.6                            |
| 21  | Furniture, T.V., radio and appliance stores .....      | x                                      | x                                | x                                    | x                                | 1,841                               | + 12.8                           |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 1,523                                  | - 12.4                           | 6,862                                | + 8.6                            | 8,385                               | + 4.0                            |
| 23  | Book and stationery stores .....                       | x                                      | x                                | x                                    | x                                | 1,067                               | + 2.6                            |
| 24  | Florists .....   | -                                      | -                                | 954                                  | + 26.4                           | 954                                 | + 26.4                           |
| 25  | Jewellery stores .....                                 | 1,703                                  | + 15.2                           | 3,560*                               | ...                              | 5,263*                              | ...                              |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 1,828                               | + 2.8                            |
| 27  | Personal accessories stores .....                      | 614                                    | + 23.5                           | 1,541                                | + 3.3                            | 2,155                               | + 8.3                            |
| 28  | All other stores .....                                 | x                                      | x                                | x                                    | x                                | 34,084                              | + 10.6                           |
| 29  | All stores .....                                       | 136,617                                | + 11.5                           | 123,167                              | + 5.5                            | 259,784                             | + 8.6                            |

## ESTIMATIONS REVISÉES

TABLEAU 21. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce  
 Metropolitan Winnipeg — Zone métropolitaine de Winnipeg  
 December — 1976 — Décembre

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                             | No |  |  |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|----|--|--|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |    |  |  |
| Sales<br>=<br>Ventes   | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation |   |    |  |  |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |    |  |  |
| 23,774                 | + 22.6                           | 4,768                 | - 6.7                            | 28,542                | + 16.5                           | Épiceries — Boucheries . . . . .                                  | 1  |  |  |
| 3,679                  | + 14.1                           | 2,417*                | ...                              | 6,096*                | - 3.8                            | Épiceries, confiseries et articles divers . . . . .               | 2  |  |  |
| x                      | x                                | x                     | x                                | 2,372                 | + 8.3                            | Tous les autres magasins d'aliments . . . . .                     | 3  |  |  |
| 49,757                 | + 11.4                           | —                     | —                                | 49,757                | + 11.4                           | Grands magasins . . . . .   | 4  |  |  |
| x                      | x                                | x                     | x                                | 3,478                 | - 2.6                            | Magasins de marchandises diverses . . . . .                       | 5  |  |  |
| —                      | —                                | 82*                   | ...                              | 82*                   | ...                              | Magasins généraux . . . . .                                       | 6  |  |  |
| x                      | x                                | x                     | x                                | 1,436                 | + 3.2                            | Bazars . . . . .  | 7  |  |  |
| —                      | —                                | 20,980                | + 19.7                           | 20,980                | + 19.7                           | Concessionnaires d'automobiles . . . . .                          | 8  |  |  |
| —                      | —                                | x                     | x                                | x                     | x                                | Vendeurs d'automobiles d'occasion . . . . .                       | 9  |  |  |
| 2,633                  | + 22.3                           | 4,462                 | + 17.2                           | 7,115                 | + 19.1                           | Stations-service . . . . .  | 10 |  |  |
| —                      | —                                | x                     | x                                | x                     | x                                | Garages . . . . .   | 11 |  |  |
| x                      | x                                | x                     | x                                | 2,642                 | + 9.8                            | Magasins de pièces et d'accessoires d'automobiles . . . . .       | 12 |  |  |
| x                      | x                                | x                     | x                                | 1,364                 | + 25.0                           | Magasins de vêtements pour hommes . . . . .                       | 13 |  |  |
| 1,970*                 | ...                              | 412*                  | ...                              | 2,382*                | + 7.6                            | Magasins de vêtements pour dames . . . . .                        | 14 |  |  |
| x                      | x                                | x                     | x                                | 1,199                 | + 23.6                           | Magasins de vêtements pour la famille . . . . .                   | 15 |  |  |
| x                      | x                                | x                     | x                                | 39                    | + 3.8                            | Magasins de chaussures spécialisées . . . . .                     | 16 |  |  |
| x                      | x                                | x                     | x                                | 1,077*                | ...                              | Magasins de chaussures pour la famille . . . . .                  | 17 |  |  |
| x                      | x                                | x                     | x                                | 211                   | + 11.4                           | Quincailleries . . . . .  | 18 |  |  |
| x                      | x                                | x                     | x                                | 931                   | - 0.1                            | Magasins de meubles . . . . .                                     | 19 |  |  |
| x                      | x                                | x                     | x                                | 354                   | - 3.9                            | Magasins d'appareils ménagers . . . . .                           | 20 |  |  |
| —                      | —                                | 642                   | - 6.9                            | 642                   | - 6.9                            | Magasins de meubles, téléviseurs, radios et accessoires . . . . . | 21 |  |  |
| x                      | x                                | x                     | x                                | 5,368                 | + 9.3                            | Pharmacies, médicaments brevetés et produits de beauté .          | 22 |  |  |
| x                      | x                                | x                     | x                                | 906                   | + 17.8                           | Librairies et papeteries . . . . .                                | 23 |  |  |
| —                      | —                                | 689*                  | ...                              | 689*                  | ...                              | Fleuristes . . . . .  | 24 |  |  |
| x                      | x                                | x                     | x                                | 3,944*                | ...                              | Bijouteries . . . . .   | 25 |  |  |
| x                      | x                                | x                     | x                                | 1,113                 | - 16.4                           | Magasins d'articles de sport et d'accessoires . . . . .           | 26 |  |  |
| 529                    | + 8.6                            | 1,348                 | + 23.2                           | 1,877                 | + 18.7                           | Magasins d'accessoires personnels . . . . .                       | 27 |  |  |
| 16,806                 | + 34.7                           | 8,788                 | + 16.8                           | 25,594                | + 28.0                           | Tous les autres magasins . . . . .                                | 28 |  |  |
| 108,928                | + 16.9                           | 61,865                | + 10.8                           | 170,793               | + 14.6                           | Ensemble des magasins . . . . .                                   | 29 |  |  |

## REVISED ESTIMATES

TABLE 22. Retail Trade, Chain and Independent Stores, by Kind of Business

Saskatchewan

December - 1976 - Décembre

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>—<br>Ventes                   | Change<br>1976/1975<br>Variation | Sales<br>—<br>Ventes                 | Change<br>1976/1975<br>Variation | Sales<br>—<br>Ventes                | Change<br>1976/1975<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 29,090                              | + 26.8                           |
| 2   | Grocery confectionery and sundries stores.....         | x                                      | x                                | x                                    | x                                | 10,611                              | + 16.6                           |
| 3   | All other food stores .....                            | 140*                                   | ...                              | 2,048                                | + 16.4                           | 2,188*                              | + 18.0                           |
| 4   | Department stores .....                                | 28,008                                 | + 18.0                           | —                                    | —                                | 28,008                              | + 18.0                           |
| 5   | General merchandise stores .....                       | 10,981                                 | — 9.2                            | 2,604                                | + 31.8                           | 13,585                              | — 3.4                            |
| 6   | General stores .....                                   | 6,190*                                 | ...                              | 10,070                               | + 4.6                            | 16,260*                             | + 19.1                           |
| 7   | Variety stores .....                                   | 4,961                                  | + 9.8                            | 963                                  | — 4.5                            | 5,924                               | + 7.2                            |
| 8   | Motor vehicle dealers .....                            | —                                      | —                                | 58,953                               | — 7.2                            | 58,953                              | — 7.2                            |
| 9   | Used car dealers .....                                 | —                                      | —                                | 193*                                 | ...                              | 193*                                | ...                              |
| 10  | Service stations .....                                 | 1,668                                  | + 8.1                            | 12,408                               | + 35.6                           | 14,076                              | + 31.6                           |
| 11  | Garages .....  | —                                      | —                                | 812                                  | + 14.2                           | 812                                 | + 14.2                           |
| 12  | Automotive parts and accessories stores .....          | x                                      | x                                | x                                    | x                                | 4,142                               | + 11.7                           |
| 13  | Men's clothing stores .....                            | x                                      | x                                | x                                    | x                                | 2,962                               | + 6.7                            |
| 14  | Women's clothing stores .....                          | 2,495                                  | + 23.8                           | 2,125                                | — 3.7                            | 4,620                               | + 9.4                            |
| 15  | Family clothing stores .....                           | x                                      | x                                | x                                    | x                                | 3,629                               | — 2.6                            |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | 229                                 | + 6.4                            |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | 1,346                               | + 33.2                           |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 3,815                               | — 1.2                            |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 2,471                               | + 34.0                           |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 1,164*                              | ...                              |
| 21  | Furniture, T.V., radio and appliance stores .....      | x                                      | x                                | x                                    | x                                | 2,706                               | — 16.9                           |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 2,472                                  | — 2.6                            | 6,335                                | + 4.2                            | 8,807                               | + 2.2                            |
| 23  | Book and stationery stores .....                       | x                                      | x                                | x                                    | x                                | 987                                 | + 35.4                           |
| 24  | Florists .....   | x                                      | x                                | x                                    | x                                | 1,060                               | — 0.7                            |
| 25  | Jewellery stores .....                                 | 1,496                                  | + 1.0                            | 1,695                                | — 8.4                            | 3,192                               | — 4.2                            |
| 26  | Sporting goods and accessories stores .....            | —                                      | —                                | 3,395                                | + 8.3                            | 3,395                               | + 8.3                            |
| 27  | Personal accessories stores .....                      | 232                                    | + 17.5                           | 2,699                                | + 3.4                            | 2,930                               | + 4.4                            |
| 28  | All other stores .....                                 | x                                      | x                                | x                                    | x                                | 32,168                              | + 7.8                            |
| 29  | All stores .....                                       | 107,884                                | + 15.9                           | 151,441                              | + 2.3                            | 259,325                             | + 7.5                            |

ESTIMATIONS REVISEES

TABLEAU 22. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Alberta

December - 1976 - Décembre

| Chain stores<br>Magasins à succursales |                                  | Independent stores<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  | Kind of business<br>Genre de commerce                             | No |
|--|----------------------------------|---|----------------------------------|-------------------------------------|----------------------------------|---|----|
| Sales<br>— Ventes                      | Change<br>1976/1975<br>Variation | Sales<br>— Ventes                           | Change<br>1976/1975<br>Variation | Sales<br>— Ventes                   | Change<br>1976/1975<br>Variation |   |    |
| \$'000                                 | %                                | \$'000                                      | %                                | \$'000                              | %                                |   |    |
| x                                      | x                                | x   | x                                | 68,763                              | + 20.6                           | Épiceries — Boucheries . . . . .                                  | 1  |
| x                                      | x                                | x   | x                                | 12,166                              | + 29.1                           | Épiceries, confiseries et articles divers . . . . .               | 2  |
| 519*                                   | ...                              | 4,418                                       | + 18.3                           | 4,936*                              | + 20.5                           | Tous les autres magasins d'aliments . . . . .                     | 3  |
| 120,508                                | + 15.5                           | —   | —                                | 120,508                             | + 15.5                           | Grands magasins . . . . .   | 4  |
| 13,281                                 | + 7.0                            | 8,220                                       | + 19.2                           | 21,501                              | + 11.4                           | Magasins de marchandises diverses . . . . .                       | 5  |
| x                                      | x                                | x   | x                                | 19,827                              | + 7.3                            | Magasins généraux . . . . .                                       | 6  |
| 5,369                                  | + 6.4                            | 1,844                                       | + 9.2                            | 7,212                               | + 7.1                            | Bazars . . . . .  | 7  |
| —                                      | —                                | 89,994                                      | + 6.8                            | 89,994                              | + 6.8                            | Concessionnaires d'automobiles . . . . .                          | 8  |
| —                                      | —                                | x   | x                                | x                                   | x                                | Vendeurs d'automobiles d'occasion . . . . .                       | 9  |
| 5,720*                                 | ...                              | 24,704                                      | + 20.7                           | 30,424*                             | + 26.1                           | Stations-service . . . . .  | 10 |
| —                                      | —                                | 3,970                                       | + 3.4                            | 3,970                               | + 3.4                            | Garages . . . . .   | 11 |
| x                                      | x                                | x   | x                                | 6,262                               | + 9.7                            | Magasins de pièces et d'accessoires d'automobiles . . . . .       | 12 |
| 2,700*                                 | ...                              | 8,555                                       | - 12.6                           | 11,255*                             | - 4.1                            | Magasins de vêtements pour hommes . . . . .                       | 13 |
| 7,687                                  | + 27.6                           | 3,455                                       | + 5.3                            | 11,143                              | + 19.7                           | Magasins de vêtements pour dames . . . . .                        | 14 |
| 5,871                                  | + 13.0                           | 4,456                                       | - 9.5                            | 10,327                              | + 2.0                            | Magasins de vêtements pour la famille . . . . .                   | 15 |
| x                                      | x                                | x   | x                                | x                                   | x                                | Magasins de chaussures spécialisées . . . . .                     | 16 |
| x                                      | x                                | x   | x                                | 3,634                               | + 28.1                           | Magasins de chaussures pour la famille . . . . .                  | 17 |
| x                                      | x                                | x   | x                                | 9,254                               | + 15.5                           | Quincailleries . . . . .  | 18 |
| x                                      | x                                | x   | x                                | 5,394                               | - 18.6                           | Magasins de meubles . . . . .                                     | 19 |
| x                                      | x                                | x   | x                                | 3,418                               | + 27.0                           | Magasins d'appareils ménagers . . . . .                           | 20 |
| x                                      | x                                | x   | x                                | 2,147                               | + 25.1                           | Magasins de meubles, téléviseurs, radios et accessoires . . . . . | 21 |
| 3,644                                  | + 28.5                           | 13,915                                      | + 18.8                           | 17,559                              | + 20.7                           | Pharmacies, médicaments brevetés et produits de beauté .          | 22 |
| 1,677                                  | + 26.9                           | 732*  | ...                              | 2,409*                              | + 30.5                           | Librairies et papeteries . . . . .                                | 23 |
| x                                      | x                                | x   | x                                | 2,204                               | + 17.4                           | Fleuristes . . . . .  | 24 |
| 5,846                                  | + 13.5                           | 5,299*                                      | ...                              | 11,145*                             | ...                              | Bijouteries . . . . .   | 25 |
| 431*                                   | ...                              | 5,732                                       | + 23.3                           | 6,163*                              | + 14.5                           | Magasins d'articles de sport et d'accessoires . . . . .           | 26 |
| 2,822*                                 | ...                              | 4,097*                                      | ...                              | 6,919*                              | ...                              | Magasins d'accessoires personnels . . . . .                       | 27 |
| 52,393                                 | + 12.7                           | 32,165*                                     | ...                              | 84,559*                             | + 24.9                           | Tous les autres magasins . . . . .                                | 28 |
| 300,093                                | + 16.6                           | 273,685                                     | + 15.2                           | 573,778                             | + 15.9                           | Ensemble des magasins . . . . .                                   | 29 |

REVISED ESTIMATES

TABLE 23. Retail Trade, Chain and Independent Stores, by Kind of Business

British Columbia — Colombie-Britannique

December — 1976 — Décembre

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>— Ventes                      | Change<br>1976/1975<br>Variation | Sales<br>— Ventes                    | Change<br>1976/1975<br>Variation | Sales<br>— Ventes                   | Change<br>1976/1975<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | 85,895                                 | + 19.3                           | 25,794                               | + 12.1                           | 111,689                             | + 17.5                           |
| 2   | Grocery confectionery and sundries stores.....         | 3,040*                                 | ...                              | 23,610                               | + 16.9                           | 26,650*                             | + 19.2                           |
| 3   | All other food stores .....                            | 1,596                                  | + 5.0                            | 12,912                               | + 6.6                            | 14,508                              | + 6.4                            |
| 4   | Department stores .....                                | x                                      | x                                | —                                    | —                                | x                                   | x                                |
| 5   | General merchandise stores .....                       | 19,737                                 | + 3.4                            | 4,120*                               | ...                              | 23,857*                             | + 10.3                           |
| 6   | General stores .....                                   | x                                      | x                                | x                                    | x                                | 7,917                               | - 2.0                            |
| 7   | Variety stores .....                                   | x                                      | x                                | x                                    | x                                | 11,783                              | + 0.9                            |
| 8   | Motor vehicle dealers .....                            | x                                      | x                                | x                                    | x                                | 96,028                              | + 19.9                           |
| 9   | Used car dealers .....                                 | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 10  | Service stations .....                                 | 8,470                                  | - 0.2                            | 29,996                               | + 5.4                            | 38,466                              | + 4.1                            |
| 11  | Garages .....  | —                                      | —                                | 3,613*                               | ...                              | 3,613*                              | ...                              |
| 12  | Automotive parts and accessories stores .....          | 1,473                                  | - 16.5                           | 5,177                                | - 16.6                           | 6,650                               | - 16.6                           |
| 13  | Men's clothing stores .....                            | 3,464*                                 | ...                              | 5,096                                | - 10.1                           | 8,561*                              | + 11.8                           |
| 14  | Women's clothing stores .....                          | 7,654                                  | + 11.8                           | 7,710                                | + 26.1                           | 15,364                              | + 18.6                           |
| 15  | Family clothing stores .....                           | 7,231                                  | + 2.3                            | 4,874                                | + 6.1                            | 12,104                              | + 3.8                            |
| 16  | Specialty shoe stores .....                            | x                                      | x                                | x                                    | x                                | 801                                 | + 19.8                           |
| 17  | Family shoe stores .....                               | x                                      | x                                | x                                    | x                                | 4,386                               | - 0.8                            |
| 18  | Hardware stores .....                                  | x                                      | x                                | x                                    | x                                | 6,949                               | + 8.7                            |
| 19  | Household furniture stores .....                       | x                                      | x                                | x                                    | x                                | 6,657*                              | ...                              |
| 20  | Household appliance stores .....                       | x                                      | x                                | x                                    | x                                | 2,581                               | - 19.4                           |
| 21  | Furniture, T.V., radio and appliance stores .....      | x                                      | x                                | x                                    | x                                | 9,707                               | + 14.7                           |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | 11,082                                 | + 20.9                           | 23,541*                              | ...                              | 34,623*                             | + 31.4                           |
| 23  | Book and stationery stores .....                       | 1,617                                  | + 33.6                           | 2,231                                | + 10.1                           | 3,848                               | + 18.9                           |
| 24  | Florists .....   | —                                      | —                                | 3,488                                | + 17.4                           | 3,488                               | + 17.4                           |
| 25  | Jewellery stores .....                                 | 6,960                                  | + 6.6                            | 9,329                                | + 0.7                            | 16,289                              | + 3.2                            |
| 26  | Sporting goods and accessories stores .....            | x                                      | x                                | x                                    | x                                | 11,398                              | + 35.2                           |
| 27  | Personal accessories stores .....                      | 2,262                                  | + 18.2                           | 11,964                               | + 5.5                            | 14,227                              | + 7.4                            |
| 28  | All other stores .....                                 | 60,932                                 | + 1.3                            | 40,843                               | + 15.8                           | 101,774                             | + 6.7                            |
| 29  | All stores .....                                       | 383,641                                | + 10.2                           | 356,115                              | + 13.4                           | 739,756                             | + 11.7                           |

## ESTIMATIONS REVISEES

TABLEAU 23. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Metropolitan Vancouver — Zone métropolitaine de Vancouver

December — 1976 — Décembre

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                             | No |  |  |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|----|--|--|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |    |  |  |
| Sales<br>Ventes        | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation |   |    |  |  |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |    |  |  |
| 34,564                 | + 15.9                           | 11,138                | - 0.7                            | 45,702                | + 11.3                           | Épiceries — Boucheries . . . . .                                  | 1  |  |  |
| 1,658                  | + 14.0                           | 11,520*               | ...                              | 13,178*               | ...                              | Épiceries, confiseries et articles divers . . . . .               | 2  |  |  |
| 1,231                  | + 1.3                            | 6,362                 | + 16.1                           | 7,593                 | + 13.4                           | Tous les autres magasins d'aliments . . . . .                     | 3  |  |  |
| 91,216                 | + 6.5                            | —                     | —                                | 91,216                | + 6.5                            | Grands magasins . . . . .   | 4  |  |  |
| 8,376                  | + 8.7                            | 453                   | - 6.4                            | 8,829                 | + 7.8                            | Magasins de marchandises diverses . . . . .                       | 5  |  |  |
| —                      | —                                | 740*                  | ...                              | 740*                  | ...                              | Magasins généraux . . . . .                                       | 6  |  |  |
| 1,550                  | + 4.4                            | 290*                  | ...                              | 1,840*                | ...                              | Bazars . . . . .  | 7  |  |  |
| x                      | x                                | x                     | x                                | 51,355                | + 18.7                           | Concessionnaires d'automobiles . . . . .                          | 8  |  |  |
| —                      | —                                | 95*                   | ...                              | 95*                   | ...                              | Vendeurs d'automobiles d'occasion . . . . .                       | 9  |  |  |
| 3,790                  | - 2.5                            | 16,056                | + 23.7                           | 21,846                | + 15.5                           | Stations-service . . . . .  | 10 |  |  |
| —                      | —                                | 2,497                 | + 3.2                            | 2,497                 | + 3.2                            | Garages . . . . .   | 11 |  |  |
| 981*                   | ...                              | 1,127                 | - 14.3                           | 2,108*                | - 18.3                           | Magasins de pièces et d'accessoires d'automobiles . . . . .       | 12 |  |  |
| 2,615*                 | ...                              | 1,795                 | + 0.2                            | 4,410*                | + 32.5                           | Magasins de vêtements pour hommes . . . . .                       | 13 |  |  |
| 3,919                  | + 4.5                            | 4,313                 | + 19.1                           | 8,232                 | + 11.7                           | Magasins de vêtements pour dames . . . . .                        | 14 |  |  |
| x                      | x                                | x                     | x                                | 5,270                 | + 17.9                           | Magasins de vêtements pour la famille . . . . .                   | 15 |  |  |
| x                      | x                                | x                     | x                                | 401                   | + 30.1                           | Magasins de chaussures spécialisées . . . . .                     | 16 |  |  |
| x                      | x                                | x                     | x                                | 1,754                 | - 6.0                            | Magasins de chaussures pour la famille . . . . .                  | 17 |  |  |
| —                      | —                                | 1,360                 | + 19.7                           | 1,360                 | + 19.7                           | Quincailleries . . . . .  | 18 |  |  |
| x                      | x                                | x                     | x                                | 3,225                 | + 31.4                           | Magasins de meubles . . . . .                                     | 19 |  |  |
| x                      | x                                | x                     | x                                | 954                   | - 2.7                            | Magasins d'appareils ménagers . . . . .                           | 20 |  |  |
| x                      | x                                | x                     | x                                | 5,480                 | + 32.1                           | Magasins de meubles, téléviseurs, radios et accessoires . . . . . | 21 |  |  |
| 8,731                  | + 21.4                           | 6,441                 | + 3.2                            | 15,172                | + 12.9                           | Pharmacies, médicaments brevetés et produits de beauté . . . . .  | 22 |  |  |
| 1,292*                 | ...                              | 777*                  | ...                              | 2,068*                | - 0.2                            | Librairies et papeteries . . . . .                                | 23 |  |  |
| —                      | —                                | 1,428*                | ...                              | 1,428*                | ...                              | Fleuristes . . . . .  | 24 |  |  |
| 4,108                  | + 7.3                            | 5,140                 | + 0.7                            | 9,248                 | + 3.5                            | Bijouteries . . . . .   | 25 |  |  |
| x                      | x                                | x                     | x                                | 5,152*                | ...                              | Magasins d'articles de sport et d'accessoires . . . . .           | 26 |  |  |
| 1,806                  | + 19.3                           | 7,039                 | - 2.1                            | 8,845                 | + 1.5                            | Magasins d'accessoires personnels . . . . .                       | 27 |  |  |
| 29,982                 | + 14.3                           | 15,760                | + 20.7                           | 45,742                | + 16.4                           | Tous les autres magasins . . . . .                                | 28 |  |  |
| 205,363                | + 10.7                           | 160,378               | + 13.8                           | 365,741               | + 12.0                           | Ensemble des magasins . . . . .                                   | 29 |  |  |

## REVISED ESTIMATES

TABLE 24. Retail Trade, Chain and Independent Stores, by Kind of Business

Yukon and Northwest Territories — Yukon et Territoires du Nord-Ouest

December — 1976 — Décembre

| No. | Kind of business<br>Genre de commerce                  | Chain stores<br>Magasins à succursales |                                  | Independent<br>Magasins indépendants |                                  | All stores<br>Ensemble des magasins |                                  |
|-----|--|--|----------------------------------|--------------------------------------|----------------------------------|-------------------------------------|----------------------------------|
|     |  | Sales<br>Ventes                        | Change<br>1976/1975<br>Variation | Sales<br>Ventes                      | Change<br>1976/1975<br>Variation | Sales<br>Ventes                     | Change<br>1976/1975<br>Variation |
|     |  | \$'000                                 | %                                | \$'000                               | %                                | \$'000                              | %                                |
| 1   | Combination stores (groceries and meat) .....          | x                                      | x                                | x                                    | x                                | 2,075                               | + 11.9                           |
| 2   | Grocery confectionery and sundries stores.....         | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 3   | All other food stores .....                            | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 4   | Department stores .....                                | x                                      | x                                | —                                    | —                                | x                                   | x                                |
| 5   | General merchandise stores .....                       | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 6   | General stores .....                                   | x                                      | x                                | x                                    | x                                | 3,918                               | + 11.5                           |
| 7   | Variety stores .....                                   | x                                      | x                                | x                                    | x                                | x                                   | x                                |
| 8   | Motor vehicle dealers .....                            | —                                      | —                                | 1,247                                | + 20.8                           | 1,247                               | + 20.8                           |
| 9   | Used car dealers .....                                 | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 10  | Service stations .....                                 | —                                      | —                                | 485                                  | - 3.6                            | 485                                 | - 3.6                            |
| 11  | Garages .....  | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 12  | Automotive parts and accessories stores .....          | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 13  | Men's clothing stores .....                            | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 14  | Women's clothing stores .....                          | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 15  | Family clothing stores .....                           | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 16  | Specialty shoe stores .....                            | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 17  | Family shoe stores .....                               | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 18  | Hardware stores .....                                  | —                                      | —                                | 253                                  | + 15.3                           | 253                                 | + 15.3                           |
| 19  | Household furniture stores .....                       | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 20  | Household appliance stores .....                       | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 21  | Furniture, T.V., radio and appliance stores .....      | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 22  | Pharmacies, patent medicine and cosmetics stores ..... | x                                      | x                                | x                                    | x                                | 536                                 | + 24.5                           |
| 23  | Book and stationery stores .....                       | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 24  | Florists .....   | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 25  | Jewellery stores .....                                 | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 26  | Sporting goods and accessories stores .....            | —                                      | —                                | 107                                  | - 7.2                            | 107                                 | - 7.2                            |
| 27  | Personal accessories stores .....                      | —                                      | —                                | x                                    | x                                | x                                   | x                                |
| 28  | All other stores .....                                 | x                                      | x                                | x                                    | x                                | 2,198                               | + 15.2                           |
| 29  | All stores .....                                       | 8,649                                  | + 11.9                           | 6,033                                | + 14.6                           | 14,682                              | + 13.0                           |

## ESTIMATIONS REVISÉES

TABLEAU 24. Commerce de détail, magasins à succursales et magasins indépendants, suivant le genre de commerce

Canada

December — 1976 — Décembre

| Chain stores           |                                  | Independent stores    |                                  | All stores            |                                  | Kind of business<br>Genre de commerce                             | No |  |  |
|------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|---|----|--|--|
| Magasins à succursales |                                  | Magasins indépendants |                                  | Ensemble des magasins |                                  |   |    |  |  |
| Sales<br>Ventes        | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation | Sales<br>Ventes       | Change<br>1976/1975<br>Variation |   |    |  |  |
| \$'000                 | %                                | \$'000                | %                                | \$'000                | %                                |   |    |  |  |
| 749,112                | + 18.5                           | 282,212               | - 2.5                            | 1,031,324             | + 11.9                           | Épiceries — Boucheries . . . . .                                  | 1  |  |  |
| 36,366                 | + 13.0                           | 212,468               | + 11.1                           | 248,834               | + 11.4                           | Épiceries, confiseries et articles divers . . . . .               | 2  |  |  |
| 12,879                 | + 7.9                            | 94,346                | + 11.5                           | 107,225               | + 11.1                           | Tous les autres magasins d'aliments . . . . .                     | 3  |  |  |
| 982,420                | + 12.5                           | —                     | —                                | 982,420               | + 12.5                           | Grands magasins . . . . .   | 4  |  |  |
| 134,669                | - 3.5                            | 43,367                | + 4.7                            | 178,036               | - 1.6                            | Magasins de marchandises diverses . . . . .                       | 5  |  |  |
| 33,285                 | + 14.1                           | 73,144                | + 5.3                            | 106,429               | + 7.9                            | Magasins généraux . . . . .                                       | 6  |  |  |
| 104,519                | + 1.7                            | 30,076                | - 3.2                            | 134,595               | + 0.6                            | Bazars . . . . .  | 7  |  |  |
| 9,363                  | + 2.9                            | 878,425               | - 2.5                            | 887,788               | - 2.4                            | Concessionnaires d'automobiles . . . . .                          | 8  |  |  |
| —                      | —                                | 11,731*               | ...                              | 11,731*               | ...                              | Vendeurs d'automobiles d'occasion . . . . .                       | 9  |  |  |
| 77,736                 | + 14.2                           | 279,387               | + 10.7                           | 357,143               | + 11.4                           | Stations-service . . . . .  | 10 |  |  |
| —                      | —                                | 64,606                | + 21.4                           | 64,606                | + 21.4                           | Garages . . . . .   | 11 |  |  |
| 12,475                 | - 13.3                           | 103,310               | + 3.7                            | 115,785               | + 1.6                            | Magasins de pièces et d'accessoires d'automobiles . . . . .       | 12 |  |  |
| 34,624                 | + 29.2                           | 92,326                | + 19.2                           | 126,950               | + 21.8                           | Magasins de vêtements pour hommes . . . . .                       | 13 |  |  |
| 73,621                 | + 19.0                           | 60,301                | + 18.5                           | 133,921               | + 18.8                           | Magasins de vêtements pour dames . . . . .                        | 14 |  |  |
| 58,923                 | + 16.2                           | 60,062                | - 0.9                            | 118,985               | + 6.8                            | Magasins de vêtements pour la famille . . . . .                   | 15 |  |  |
| 2,732                  | + 7.8                            | 2,897                 | + 32.0                           | 5,629                 | + 19.0                           | Magasins de chaussures spécialisées . . . . .                     | 16 |  |  |
| 35,374                 | + 13.9                           | 21,343                | + 3.1                            | 56,718                | + 9.6                            | Magasins de chaussures pour la famille . . . . .                  | 17 |  |  |
| 12,506                 | + 10.6                           | 60,131                | + 10.1                           | 72,638                | + 10.1                           | Quincailleries . . . . .  | 18 |  |  |
| 14,849                 | + 5.2                            | 52,183                | - 1.5                            | 67,033                | - 0.1                            | Magasins de meubles . . . . .                                     | 19 |  |  |
| 3,765                  | + 9.5                            | 19,291                | - 3.4                            | 23,056                | - 1.5                            | Magasins d'appareils ménagers . . . . .                           | 20 |  |  |
| 15,894                 | - 4.1                            | 35,220                | + 4.9                            | 51,115                | + 1.9                            | Magasins de meubles, téléviseurs, radios et accessoires . . . . . | 21 |  |  |
| 44,780                 | + 10.0                           | 149,573               | + 11.3                           | 194,353               | + 11.0                           | Pharmacies, médicaments brevetés et produits de beauté . . . . .  | 22 |  |  |
| 19,844                 | + 20.8                           | 18,323                | + 19.0                           | 38,167                | + 19.9                           | Librairies et papeteries . . . . .                                | 23 |  |  |
| 1,368*                 | ...                              | 26,789                | + 15.5                           | 28,157*               | + 16.4                           | Fleuristes . . . . .  | 24 |  |  |
| 49,949                 | + 8.6                            | 63,820                | + 15.0                           | 113,769               | + 12.1                           | Bijouteries . . . . .   | 25 |  |  |
| 10,572*                | ...                              | 70,202                | + 18.7                           | 80,774*               | + 26.8                           | Magasins d'articles de sport et d'accessoires . . . . .           | 26 |  |  |
| 28,075                 | + 25.7                           | 75,588                | + 6.1                            | 103,663               | + 10.8                           | Magasins d'accessoires personnels . . . . .                       | 27 |  |  |
| 544,042                | + 10.8                           | 311,608               | + 23.6                           | 855,649               | + 15.1                           | Tous les autres magasins . . . . .                                | 28 |  |  |
| 3,103,763              | + 12.7                           | 3,192,729             | + 5.9                            | 6,296,492             | + 9.2                            | Ensemble des magasins . . . . .                                   | 29 |  |  |

TABLE A. Retail Trade, Seasonality Adjusted<sup>(1)</sup>

Canada

| No.                     |   |         | 1977    | 1976    |         |         |         |         |         |      |  |  |  |
|-------------------------|---|---------|---------|---------|---------|---------|---------|---------|---------|------|--|--|--|
|                         |   |         | Jan.    | Jan.    | Feb.    | Mar.    | Apr.    | May     | June    | July |  |  |  |
|                         |   |         | —       | —       | —       | —       | —       | —       | —       | —    |  |  |  |
| millions of dollars     |   |         |         |         |         |         |         |         |         |      |  |  |  |
| <u>Kind of business</u> |   |         |         |         |         |         |         |         |         |      |  |  |  |
| 1                       | Combination stores (groceries and meat) .....         | 874.7   | 857.5   | 826.8   | 835.0   | 851.3   | 874.1   | 865.2   | 886.0   |      |  |  |  |
| 2                       | Grocery confectionery and sundries stores .....       | 252.5   | 215.8   | 225.0   | 218.4   | 224.6   | 220.5   | 232.4   | 223.8   |      |  |  |  |
| 3                       | All other food stores .....                           | 88.4    | 79.4    | 78.1    | 80.0    | 84.7    | 87.4    | 91.7    | 90.9    |      |  |  |  |
| 4                       | Department stores .....                               | 586.1   | 512.2   | 500.5   | 520.1   | 544.4   | 517.1   | 533.6   | 547.7   |      |  |  |  |
| 5                       | General merchandise stores .....                      | 135.2   | 158.0   | 132.8   | 123.3   | 136.2   | 121.6   | 124.3   | 129.6   |      |  |  |  |
| 6                       | General stores .....                                  | 86.2    | 80.8    | 83.7    | 87.5    | 87.5    | 93.1    | 91.2    | 93.6    |      |  |  |  |
| 7                       | Variety stores .....                                  | 75.8    | 67.2    | 74.1    | 72.0    | 76.5    | 73.1    | 73.3    | 73.4    |      |  |  |  |
| 8                       | Motor vehicle dealers .....                           | 1,050.8 | 849.1   | 857.9   | 890.5   | 936.7   | 882.4   | 944.9   | 939.2   |      |  |  |  |
| 9                       | Used car dealers .....                                | ...     | ...     | ...     | ...     | ...     | ...     | ...     | ...     |      |  |  |  |
| 10                      | Service stations .....                                | 371.1   | 351.2   | 326.2   | 340.3   | 320.8   | 326.1   | 322.9   | 312.9   |      |  |  |  |
| 11                      | Garages .....   | 74.4    | 58.1    | 56.7    | 53.7    | 53.8    | 54.7    | 57.3    | 57.2    |      |  |  |  |
| 12                      | Automotive parts and accessories stores .....         | 98.6    | 97.4    | 92.8    | 98.9    | 106.5   | 97.1    | 100.6   | 98.4    |      |  |  |  |
| 13                      | Men's clothing stores .....                           | 75.7    | 60.5    | 57.6    | 58.9    | 64.0    | 62.1    | 60.9    | 59.5    |      |  |  |  |
| 14                      | Women's clothing stores .....                         | 99.8    | 77.8    | 73.9    | 76.0    | 78.8    | 76.7    | 83.8    | 82.1    |      |  |  |  |
| 15                      | Family clothing stores .....                          | 72.9    | 67.1    | 68.8    | 67.2    | 68.2    | 62.6    | 69.0    | 66.4    |      |  |  |  |
| 16                      | Specialty shoe stores .....                           | 5.5     | 3.8     | 4.7     | 4.2     | 4.7     | 4.0     | 4.9     | 5.1     |      |  |  |  |
| 17                      | Family shoe stores .....                              | 47.1    | 37.8    | 38.0    | 37.9    | 42.5    | 37.4    | 39.9    | 40.1    |      |  |  |  |
| 18                      | Hardware stores .....                                 | 58.0    | 50.6    | 50.9    | 50.6    | 53.5    | 51.0    | 53.8    | 54.0    |      |  |  |  |
| 19                      | Household furniture stores .....                      | 63.1    | 58.8    | 55.7    | 61.8    | 59.1    | 59.8    | 66.7    | 67.1    |      |  |  |  |
| 20                      | Household appliance stores .....                      | 18.5    | 17.8    | 20.9    | 18.1    | 16.4    | 16.8    | 21.3    | 17.6    |      |  |  |  |
| 21                      | Furniture, T.V., radio and appliance stores .....     | 41.5    | 43.6    | 38.2    | 40.8    | 41.9    | 38.5    | 42.9    | 45.5    |      |  |  |  |
| 22                      | Pharmacies patent medicine and cosmetics stores ..... | 141.6   | 130.1   | 136.5   | 135.2   | 139.1   | 138.0   | 143.9   | 141.1   |      |  |  |  |
| 23                      | Book and stationery stores .....                      | 20.8    | 17.1    | 18.5    | 15.1    | 17.2    | 18.0    | 19.9    | 20.9    |      |  |  |  |
| 24                      | Florists .....  | 18.9    | 13.6    | 16.5    | 16.8    | 17.9    | 16.9    | 16.4    | 17.8    |      |  |  |  |
| 25                      | Jewellery stores .....                                | 43.5    | 38.2    | 36.9    | 38.9    | 39.4    | 40.1    | 40.8    | 40.6    |      |  |  |  |
| 26                      | Sporting goods and accessories stores .....           | 62.2    | 52.4    | 51.9    | 49.3    | 56.5    | 54.1    | 55.2    | 58.4    |      |  |  |  |
| 27                      | Personal accessories stores .....                     | 77.2    | 67.7    | 58.5    | 60.3    | 61.7    | 58.4    | 61.3    | 60.2    |      |  |  |  |
| 28                      | All other stores .....                                | 620.5   | 478.1   | 490.0   | 494.1   | 501.7   | 509.9   | 555.1   | 533.5   |      |  |  |  |
| 29                      | Total all stores .....                                | 5,202.8 | 4,549.4 | 4,501.6 | 4,591.4 | 4,667.1 | 4,621.7 | 4,853.7 | 4,761.3 |      |  |  |  |
| <u>Provinces</u>        |   |         |         |         |         |         |         |         |         |      |  |  |  |
| 30                      | Newfoundland .....                                    | 93.8    | 89.3    | 86.5    | 87.9    | 87.8    | 85.2    | 81.5    | 90.3    |      |  |  |  |
| 31                      | Prince Edward Island .....                            | 24.8    | 22.3    | 21.5    | 21.5    | 22.0    | 21.9    | 20.9    | 21.3    |      |  |  |  |
| 32                      | Nova Scotia .....                                     | 163.4   | 148.3   | 147.2   | 149.2   | 156.0   | 150.2   | 147.5   | 148.6   |      |  |  |  |
| 33                      | New Brunswick .....                                   | 137.5   | 120.0   | 123.8   | 117.9   | 128.6   | 121.0   | 125.2   | 122.5   |      |  |  |  |
| 34                      | Quebec .....  | 1,299.5 | 1,142.1 | 1,144.6 | 1,095.8 | 1,186.6 | 1,133.3 | 1,213.9 | 1,209.7 |      |  |  |  |
| 35                      | Ontario .....   | 1,918.7 | 1,644.4 | 1,614.8 | 1,701.0 | 1,724.8 | 1,698.3 | 1,824.4 | 1,754.0 |      |  |  |  |
| 36                      | Manitoba .....  | 211.3   | 195.7   | 191.2   | 200.0   | 210.4   | 192.6   | 201.5   | 196.5   |      |  |  |  |
| 37                      | Saskatchewan .....                                    | 216.4   | 208.2   | 205.3   | 197.1   | 205.3   | 206.0   | 205.1   | 211.8   |      |  |  |  |
| 38                      | Alberta .....   | 479.4   | 422.6   | 432.3   | 452.7   | 428.8   | 436.1   | 461.2   | 439.1   |      |  |  |  |
| 39                      | British Columbia .....                                | 622.7   | 548.4   | 531.4   | 553.2   | 550.6   | 558.2   | 553.1   | 542.4   |      |  |  |  |
| 40                      | Yukon and Northwest Territories .....                 | 12.2    | 10.3    | 10.5    | 11.9    | 11.6    | 12.5    | 12.1    | 11.5    |      |  |  |  |

(1) Each series of Table A including the "total all stores" has been adjusted separately by dividing the unadjusted series by the appropriate combined factor in Table B. Therefore, the sum of either the kinds of business or the provincial totals will not equal the "total all stores".

(2) Per cent changes - Are calculated on data expressed in thousands of dollars.

(3) Year-to-date - Cumulative 1976 sales + cumulative 1975 sales.

TABLEAU A. Commerce de détail, désaisonnalisé(1)

Canada

| 1978                     |         |         |         |                   | Per cent change(2)                                 |   |   | Nº |  |
|--------------------------|---------|---------|---------|-------------------|--|---|---|----|--|
| Aug.                     | Sept.   | Oct.    | Nov.    | Déc. <sup>r</sup> | Variation procentuelle(2)                          |   |   |    |  |
|                          |         |         |         |                   | Jan.<br>1977<br>Janv.<br>—<br>Dec.<br>1976<br>Déc. | Jan.<br>1977<br>Janv.<br>—<br>Jan.<br>1976<br>Janv. | Year-to-<br>date(3)<br>—<br>L'année<br>à<br>date(3) |    |  |
|                          |         |         |         |                   | millions de dollars                                | millions de dollars                                 | millions de dollars                                 |    |  |
| <u>Genre de commerce</u> |         |         |         |                   |  |   |   |    |  |
| 845.8                    | 882.6   | 888.4   | 874.9   | 898.1             | - 2.6  | + 2.0   |   | 1  |  |
| 231.4                    | 232.9   | 231.1   | 232.2   | 235.8             | + 7.1  | + 17.0  |   | 2  |  |
| 90.3                     | 88.3    | 93.0    | 83.3    | 96.1              | - 8.1  | + 11.3  |   | 3  |  |
| 552.0                    | 567.4   | 558.7   | 548.6   | 572.7             | + 2.3  | + 14.4  |   | 4  |  |
| 138.1                    | 133.6   | 142.4   | 119.4   | 129.8             | + 4.1  | - 14.5  |   | 5  |  |
| 91.0                     | 92.3    | 90.4    | 93.9    | 92.5              | - 6.9  | + 6.6   |   | 6  |  |
| 73.6                     | 78.1    | 76.5    | 73.1    | 72.0              | + 5.3  | + 12.8  |   | 7  |  |
| 990.4                    | 858.2   | 941.7   | 935.2   | 1,006.3           | + 4.4  | + 23.8  |   | 8  |  |
| ...                      | ...     | ...     | ...     | ...               | ...  | ...   |   | 9  |  |
| 312.7                    | 317.0   | 330.1   | 334.0   | 344.9             | + 7.6  | + 5.7   |   | 10 |  |
| 54.5                     | 59.7    | 62.1    | 61.2    | 71.5              | + 4.0  | + 27.9  |   | 11 |  |
| 91.2                     | 79.8    | 101.7   | 96.8    | 105.0             | - 6.1  | + 1.3   |   | 12 |  |
| 62.9                     | 68.8    | 64.5    | 61.0    | 71.9              | + 5.3  | + 25.0  |   | 13 |  |
| 85.5                     | 89.0    | 88.1    | 88.5    | 89.1              | + 12.0   | + 28.3  |   | 14 |  |
| 66.7                     | 70.4    | 69.9    | 68.1    | 77.7              | - 6.1  | + 8.7   |   | 15 |  |
| 4.5                      | 5.6     | 6.6     | 4.5     | 5.0               | + 9.7  | + 44.2  |   | 16 |  |
| 38.4                     | 42.6    | 47.6    | 39.9    | 40.6              | + 15.8   | + 24.6  |   | 17 |  |
| 38.4                     | 55.9    | 54.9    | 53.7    | 55.5              | + 4.6  | + 14.7  |   | 18 |  |
| 56.4                     | 63.8    | 62.0    | 65.4    | 59.0              | + 7.0  | + 7.3   |   | 19 |  |
| 19.3                     | 19.8    | 18.4    | 18.4    | 16.1              | + 14.7   | + 3.9   |   | 20 |  |
| 45.1                     | 37.5    | 38.5    | 41.5    | 43.5              | - 4.6  | - 4.8   |   | 21 |  |
| 145.9                    | 144.8   | 138.6   | 148.8   | 156.1             | - 9.3  | + 8.8   |   | 22 |  |
| 19.9                     | 19.7    | 21.3    | 21.3    | 23.7              | - 12.3   | + 21.2  |   | 23 |  |
| 17.7                     | 16.7    | 17.1    | 17.4    | 18.3              | + 2.8  | + 38.4  |   | 24 |  |
| 41.4                     | 39.5    | 42.3    | 42.9    | 39.9              | + 8.9  | + 13.9  |   | 25 |  |
| 54.4                     | 57.1    | 62.6    | 61.8    | 64.9              | - 4.2  | + 18.7  |   | 26 |  |
| 67.5                     | 70.1    | 69.9    | 73.7    | 73.5              | + 5.0  | + 14.0  |   | 27 |  |
| 551.8                    | 551.0   | 539.1   | 529.8   | 567.2             | + 9.4  | + 29.8  |   | 28 |  |
| 4,784.2                  | 4,796.4 | 4,809.0 | 4,794.1 | 5,045.3           | + 3.1  | + 14.4  | Total, ensemble des magasins .....                  | 29 |  |
| <u>Provinces</u>         |         |         |         |                   |  |   |   |    |  |
| 90.7                     | 89.0    | 88.8    | 88.2    | 89.0              | + 5.4  | + 5.1   | Terre-Neuve .....                                   | 30 |  |
| 21.8                     | 21.8    | 22.3    | 22.8    | 24.0              | + 3.3  | + 11.2  | Île-du-Prince-Édouard .....                         | 31 |  |
| 152.6                    | 153.6   | 157.4   | 153.0   | 159.4             | + 2.5  | + 10.2  | Nouvelle-Écosse .....                               | 32 |  |
| 121.4                    | 126.0   | 122.0   | 123.8   | 135.2             | + 1.7  | + 14.6  | Nouveau-Brunswick .....                             | 33 |  |
| 1,208.2                  | 1,195.8 | 1,202.4 | 1,174.4 | 1,261.0           | + 3.0  | + 13.8  | Québec .....  | 34 |  |
| 1,748.7                  | 1,782.7 | 1,784.2 | 1,778.5 | 1,902.1           | + 0.9  | + 16.7  | Ontario .....                                       | 35 |  |
| 199.2                    | 199.1   | 208.8   | 200.3   | 212.4             | - 0.5  | + 8.0   | Manitoba .....                                      | 36 |  |
| 214.2                    | 219.6   | 217.0   | 212.1   | 220.1             | - 1.7  | + 4.0   | Saskatchewan .....                                  | 37 |  |
| 445.5                    | 424.8   | 456.5   | 455.3   | 453.3             | + 5.8  | + 13.4  | Alberta .....                                       | 38 |  |
| 570.2                    | 563.3   | 562.4   | 568.7   | 579.0             | + 7.6  | + 13.6  | Colombie-Britannique .....                          | 39 |  |
| 11.6                     | 11.9    | 11.9    | 12.1    | 12.2              | - 0.4  | + 18.1  | Yukon et Territoires du Nord-Ouest .....            | 40 |  |

(1) Chacune des séries du tableau A incluant "l'ensemble des magasins" a été ajustée individuellement en divisant la série brute par le facteur combiné approprié du tableau B. En conséquence, la somme des données relatives aux divers genres de commerce ou la somme des données provinciales ne correspond pas au total de "l'ensemble des magasins".

(2) Variations procentuelles - Sont calculées sur des données exprimées en milliers de dollars.

(3) L'année à date - Ventes cumulatives 1976 ÷ ventes cumulatives 1975.

TABLE B. Retail Trade, MCD and Combined. Seasonal and Trading Day Factors

Canada

| No.                     |   | 1977          |            |            |           |           |          |           |
|-------------------------|---|---------------|------------|------------|-----------|-----------|----------|-----------|
|                         |   | MCD           | Jan.       | Feb.       | Mar.      | Apr.      | May      | June      |
|                         |   | —<br>M. D. C. | —<br>Janv. | —<br>Févr. | —<br>Mars | —<br>Avr. | —<br>Mai | —<br>Juin |
| <u>Kind of business</u> |   |               |            |            |           |           |          |           |
| 1                       | Combination stores (groceries and meat) .....       | 2             | 94.53      | 90.97      | 99.15     | 103.97    | 96.04    | 104.52    |
| 2                       | Grocery confectionery and sundries stores .....     | 2             | 89.10      | 85.12      | 93.98     | 98.27     | 101.78   | 108.57    |
| 3                       | All other food stores .....                         | 3             | 97.14      | 92.85      | 99.93     | 102.27    | 99.50    | 102.48    |
| 4                       | Department stores .....                             | 2             | 73.40      | 68.23      | 85.87     | 96.45     | 96.00    | 99.84     |
| 5                       | General merchandise stores .....                    | 4             | 71.92      | 81.66      | 89.44     | 95.92     | 97.86    | 93.28     |
| 6                       | General stores .....                                | 3             | 87.20      | 77.61      | 88.55     | 95.40     | 103.50   | 108.51    |
| 7                       | Variety stores .....                                | 4             | 68.28      | 68.64      | 80.01     | 94.89     | 99.94    | 98.41     |
| 8                       | Motor vehicle dealers .....                         | 4             | 76.48      | 83.16      | 103.69    | 116.97    | 120.62   | 123.57    |
| 9                       | Used car dealers .....                              | 4             | 73.78      | 81.27      | 105.99    | 113.67    | 125.56   | 108.36    |
| 10                      | Service stations .....                              | 3             | 86.98      | 80.02      | 89.64     | 95.81     | 101.34   | 107.70    |
| 11                      | Garages .....                                       | 2             | 81.47      | 84.05      | 96.66     | 101.16    | 107.65   | 109.61    |
| 12                      | Automotive parts and accessories stores .....       | 4             | 67.14      | 62.82      | 77.76     | 100.49    | 118.11   | 126.44    |
| 13                      | Men's clothing stores .....                         | 4             | 86.61      | 67.44      | 79.60     | 96.64     | 99.57    | 105.48    |
| 14                      | Women's clothing stores .....                       | 3             | 81.71      | 68.80      | 88.66     | 99.44     | 100.08   | 100.52    |
| 15                      | Family clothing stores .....                        | 3             | 79.98      | 64.17      | 81.94     | 93.53     | 101.30   | 102.56    |
| 16                      | Specialty shoe stores .....                         | 4             | 87.42      | 59.26      | 83.26     | 105.67    | 103.40   | 95.81     |
| 17                      | Family shoe stores .....                            | 4             | 73.66      | 57.89      | 77.32     | 106.32    | 107.53   | 105.42    |
| 18                      | Hardware stores .....                               | 3             | 73.06      | 65.68      | 75.14     | 93.17     | 117.88   | 119.63    |
| 19                      | Household furniture stores .....                    | 3             | 88.57      | 81.04      | 91.00     | 97.62     | 98.27    | 101.13    |
| 20                      | Household appliance stores .....                    | 6             | 91.14      | 72.21      | 99.19     | 91.35     | 92.58    | 89.15     |
| 21                      | Furniture, T.V., radio and appliance stores .....   | 4             | 82.62      | 80.19      | 89.74     | 90.64     | 99.08    | 96.58     |
| 22                      | Pharmacies, patent medicine and cosmetics stores .. | 2             | 96.46      | 93.37      | 99.39     | 99.80     | 99.82    | 100.32    |
| 23                      | Book and stationery stores .....                    | 3             | 91.62      | 87.01      | 101.38    | 88.41     | 88.31    | 89.19     |
| 24                      | Florists .....                                      | 4             | 80.49      | 91.62      | 86.02     | 111.53    | 142.64   | 102.09    |
| 25                      | Jewellery stores .....                              | 3             | 68.55      | 64.24      | 72.24     | 83.00     | 89.17    | 95.67     |
| 26                      | Sporting goods and accessories stores .....         | 3             | 83.38      | 67.76      | 80.29     | 101.30    | 131.67   | 138.02    |
| 27                      | Personal accessories stores .....                   | 3             | 80.54      | 79.37      | 90.12     | 92.88     | 96.99    | 103.66    |
| 28                      | All other stores .....                              | 2             | 76.68      | 76.57      | 89.00     | 96.47     | 98.35    | 102.93    |
| 29                      | Total all stores .....                              | 2             | 81.55      | 80.12      | 93.38     | 102.34    | 103.99   | 107.40    |
| <u>Provinces</u>        |   |               |            |            |           |           |          |           |
| 30                      | Newfoundland .....                                  | 3             | 76.21      | 79.06      | 93.26     | 101.99    | 103.44   | 106.70    |
| 31                      | Prince Edward Island .....                          | 3             | 76.41      | 74.64      | 91.29     | 99.04     | 103.81   | 111.43    |
| 32                      | Nova Scotia .....                                   | 2             | 79.95      | 78.49      | 93.09     | 100.98    | 101.91   | 106.90    |
| 33                      | New Brunswick .....                                 | 2             | 77.14      | 76.80      | 93.78     | 101.47    | 105.71   | 111.21    |
| 34                      | Quebec .....  | 2             | 80.16      | 78.92      | 94.87     | 103.68    | 108.39   | 108.57    |
| 35                      | Ontario .....                                       | 3             | 83.63      | 81.42      | 92.15     | 101.54    | 103.40   | 105.68    |
| 36                      | Manitoba .....                                      | 2             | 80.85      | 81.44      | 93.06     | 101.71    | 105.71   | 105.69    |
| 37                      | Saskatchewan .....                                  | 3             | 80.86      | 79.94      | 92.84     | 107.33    | 104.14   | 109.58    |
| 38                      | Alberta .....                                       | 2             | 83.08      | 81.08      | 92.87     | 101.37    | 101.94   | 108.25    |
| 39                      | British Columbia .....                              | 2             | 82.81      | 82.21      | 93.97     | 99.13     | 101.79   | 104.80    |
| 40                      | Yukon and Northwest Territories .....               | 2             | 79.45      | 83.41      | 98.42     | 95.82     | 101.36   | 110.73    |

TABLEAU B. Commerce de détail, G.D.C., et facteurs de la saisonnalité ainsi que des combines tenant compte d'exploitation

Catégorie

| 1974                     |                |        |        |        |        | N°  |
|--------------------------|----------------|--------|--------|--------|--------|---|
| July<br>- Juill.         | Aug.<br>- Août | Sept.  | Oct.   | Nov.   | Déc.   |   |
| <u>Genre de commerce</u> |                |        |        |        |        |   |
| 102.96                   | 85.99          | 100.64 | 98.59  | 97.11  | 117.54 | 1   |
| 111.76                   | 105.08         | 102.56 | 100.63 | 95.68  | 107.24 | 2   |
| 97.76                    | 97.61          | 100.44 | 99.30  | 96.75  | 115.28 | 3   |
| 90.57                    | 89.74          | 104.69 | 100.86 | 119.09 | 179.25 | 4   |
| 84.06                    | 101.48         | 105.15 | 106.34 | 140.20 | 129.86 | 5   |
| 110.58                   | 108.03         | 102.41 | 104.80 | 99.97  | 114.26 | 6   |
| 98.43                    | 96.23          | 97.93  | 97.46  | 110.23 | 194.58 | 7   |
| 102.60                   | 95.70          | 88.97  | 102.94 | 97.11  | 85.32  | 8   |
| 106.71                   | 97.26          | 98.73  | 111.25 | 90.41  | 84.23  | 9   |
| 112.72                   | 112.43         | 102.42 | 107.22 | 101.14 | 101.86 | 10  |
| 108.73                   | 107.85         | 103.14 | 99.27  | 103.51 | 94.87  | 11  |
| 111.27                   | 101.77         | 111.94 | 102.03 | 109.29 | 110.50 | 12  |
| 88.51                    | 80.94          | 96.49  | 103.03 | 114.62 | 184.09 | 13  |
| 92.14                    | 89.53          | 110.46 | 109.31 | 108.47 | 153.80 | 14  |
| 90.68                    | 92.86          | 109.95 | 109.80 | 111.96 | 164.08 | 15  |
| 84.22                    | 97.49          | 128.95 | 114.88 | 125.25 | 117.08 | 16  |
| 89.25                    | 92.10          | 117.09 | 109.45 | 123.95 | 143.10 | 17  |
| 112.48                   | 101.26         | 103.59 | 101.11 | 104.03 | 133.74 | 18  |
| 103.43                   | 101.21         | 103.89 | 109.90 | 109.79 | 114.74 | 19  |
| 75.39                    | 99.53          | 105.92 | 112.74 | 114.42 | 134.05 | 20  |
| 101.87                   | 105.31         | 112.94 | 107.90 | 108.85 | 123.21 | 21  |
| 96.76                    | 96.46          | 97.46  | 99.81  | 93.72  | 125.39 | 22  |
| 79.46                    | 100.26         | 111.19 | 91.22  | 106.55 | 168.01 | 23  |
| 82.14                    | 83.92          | 89.97  | 86.28  | 86.72  | 156.57 | 24  |
| 84.91                    | 86.07          | 90.99  | 81.95  | 106.43 | 280.90 | 25  |
| 116.72                   | 95.81          | 95.11  | 79.32  | 83.76  | 127.61 | 26  |
| 111.99                   | 110.19         | 99.36  | 95.54  | 98.51  | 141.68 | 27  |
| 104.73                   | 100.21         | 97.92  | 97.77  | 106.84 | 154.15 | 28  |
| 101.80                   | 98.10          | 99.76  | 101.02 | 103.98 | 126.59 | Total, ensemble des magasins ..... 29       |
| <u>Provinces</u>         |                |        |        |        |        |   |
| 103.67                   | 102.06         | 98.91  | 100.95 | 105.07 | 129.87 | Terre-Neuve ..... 30                        |
| 117.19                   | 110.66         | 99.70  | 101.93 | 96.19  | 118.25 | Île-du-Prince-Édouard ..... 31              |
| 105.45                   | 102.29         | 99.00  | 99.99  | 102.89 | 129.04 | Nouvelle-Écosse ..... 32                    |
| 104.41                   | 102.62         | 99.69  | 101.07 | 103.51 | 122.99 | Nouveau-Brunswick ..... 33                  |
| 100.19                   | 95.54          | 100.39 | 101.34 | 102.68 | 124.99 | Québec ..... 34                             |
| 101.06                   | 95.96          | 100.11 | 100.70 | 105.28 | 129.57 | Ontario ..... 35                            |
| 100.97                   | 99.54          | 98.99  | 102.48 | 105.23 | 124.75 | Manitoba ..... 36                           |
| 102.92                   | 100.81         | 97.15  | 103.88 | 102.98 | 117.38 | Saskatchewan ..... 37                       |
| 102.54                   | 100.57         | 99.05  | 101.58 | 103.35 | 124.91 | Alberta ..... 38                            |
| 103.33                   | 102.48         | 99.29  | 99.10  | 103.11 | 127.70 | Colombie-Britannique ..... 39               |
| 109.46                   | 103.61         | 99.71  | 100.86 | 97.05  | 120.28 | Yukon et Territoires du Nord-Ouest ..... 40 |

Kind of Business Composition

1. Combination Stores: combination stores (groceries with 20% or more fresh meat).
2. Grocery, confectionery and sundries stores: groceries, confectionery and sundries stores; grocery stores (with 20% or less fresh meat).
3. All other food stores: bakery product stores; candy, nut and confectionery stores; dairy product stores; egg and poultry stores; fruit and vegetable stores; meat markets; fish markets; delicatessen stores; other food stores.
4. Department Stores: department stores including concessions located in department store outlets which are an integral part of the overall operation. (NOTE: This kind of business excludes non-department store outlets operated by department store firms, as well as department store mail-order and catalogue sales offices).
5. General Merchandise Stores: general merchandise stores (less than one-third food); and department store mail order and catalogue sales offices.
6. General Stores: general stores (more than one-third food).
7. Variety Stores: variety stores.
8. Motor Vehicle Dealers: motor vehicle dealers (new and used or new only).
9. Used car dealers: used car dealers (used cars and trucks or cars only).
10. Service Stations: service stations.
11. Garages: garages.
12. Automotive parts and accessories stores: accessories, tire and battery shops; home and auto-supply stores.
13. Men's clothing stores: men's and boys' clothing stores; men's and boys' furnishings stores; men's and boys' hat stores; custom tailors (made to measure shops).
14. Women's clothing stores: women's and misses' ready to wear stores; women's and misses' lingerie and hosiery stores; accessories and other apparel stores.
15. Family clothing stores: family clothing and furnishings stores.
16. Specialty shoe stores: men's and boys' shoe stores; women's and misses' shoe stores; children's and infants' shoe stores.
17. Family shoe stores: family shoe stores.
18. Hardware stores: hardware stores.
19. Household furniture stores: furniture stores.
20. Household appliance stores: household appliance stores; electrical supply stores.

Composition par genre de commerce

1. Épiceries-boucheries: épiceries-boucheries (épiceries avec 20 % ou plus de viande fraîche).
2. Épiceries, confiseries et articles divers: épiceries, confiseries et magasins d'articles divers; épiceries (avec 20 % ou moins de viande fraîche).
3. Tous les autres magasins d'aliments: magasins de produits de boulangerie; magasins de bonbons, de noix et confiseries; laiteries; magasins d'oeufs et de volailles; magasins de fruits et légumes; boucheries; poissonneries; magasins d'aliments fins (delicatessen); autres magasins d'alimentation.
4. Grands magasins: grands magasins y compris les filiales situées dans les points de vente des grands magasins qui font partie intégrale de l'exploitation. (NOTE: Sont exclus les points de vente autres que ceux des grands magasins, qui sont exploités par les sociétés propriétaires de grands magasins, ainsi que les bureaux de vente par commande postale et par catalogue des grands magasins).
5. Magasins de marchandises diverses: magasins de marchandises diverses (moins du tiers du stock en aliments); et les bureaux de vente par commande postale et par catalogue des grands magasins.
6. Magasins généraux: magasins généraux (plus du tiers du stock en aliments).
7. Bazars: bazars.
8. Concessionnaires d'automobiles: vendeurs d'~~automobiles~~ (neuves et d'occasion ou neuves seulement).
9. Vendeurs d'automobiles d'occasion: vendeurs d'~~automobiles~~ d'occasion (automobiles et camions d'occasion en automobiles d'occasion seulement).
10. Stations-service: stations-service.
11. Garages: garages.
12. Magasins de pièces et d'accessoires d'automobiles: magasins de pneus, d'accumulateurs et d'accessoires; magasins de fournitures pour la maison et l'automobile.
13. Magasins de vêtements pour hommes: magasins de vêtements pour hommes et garçons; magasins d'accessoires vestimentaires pour hommes et garçons; chapelleries pour hommes et garçons; tailleur (ateliers de confection sur place de vêtements sur mesure).
14. Magasins de vêtements pour dames: magasins de vêtements prêt-à-porter pour dames et jeunes filles; magasins de lingerie et bonneteries pour dames et jeunes filles; magasins d'accessoires et autres vêtements.
15. Magasins de vêtements pour la famille: magasins de vêtements et d'accessoires vestimentaires pour la famille.
16. Magasins spécialisés de chaussures: magasins de chaussures pour hommes et garçons; magasins de chaussures pour dames et jeunes filles; magasins de chaussures pour enfants et bébés.
17. Magasins de chaussures pour la famille: magasins de chaussures pour la famille.
18. Quincailleries: quincailleries.
19. Magasins de meubles ménagers: magasins de meubles.
20. Magasins d'appareils ménagers: magasins d'appareils ménagers; magasins de fournitures électriques.

21. Furniture, television, radio and appliance stores: furniture, television, radio and appliance stores.
22. Pharmacies, patent medicine and cosmetics stores: drug stores including proprietary stores.
23. Book and Stationery stores: book and stationery stores.
24. Florists: florists.
25. Jewellery stores: jewellery stores.
26. Sporting goods and accessories stores: sporting goods stores; boats, outboard motors and boating accessories; bicycle and bicycle repair shops; motorcycle dealers.
27. Personal accessories stores: tobacco stores and stands; news dealers; gift novelty and souvenir shops; camera and photographic supply stores; luggage and leather goods stores; toy and hobby shops.
28. All other stores: all other stores not specified above.
21. Magasins de meubles, téléviseurs, radios et accessoires: magasins de meubles, de téléviseurs, de radios et d'appareils ménagers.
22. Pharmacies, médicaments brevetés et produits de beauté: drogueries, y compris magasins de spécialités pharmaceutiques.
23. Librairies et papeteries: librairies-papeteries.
24. Fleuristes: fleuristes.
25. Bijouteries: bijouteries.
26. Magasins d'articles de sport et d'accessoires: magasins d'articles de sport; embarcations, moteurs hors-bord et accessoires connexes; magasins de bicyclettes et ateliers de réparation; vendeurs de motocyclettes.
27. Magasins d'accessoires personnels: magasins et kiosques de tabac; marchands de journaux et de périodiques; magasins de cadeaux, de nouveautés et de souvenirs; magasins d'appareils et de fournitures photographiques; magasins de sacs de voyage, valises, malles, mallettes et de maroquinerie; magasins de jouets et de jeux.
28. Tous les autres magasins: tous les autres magasins non indiqués ci-dessus.

## PUBLICATIONS SUR LE COMMERCE DE DÉTAIL

Les publications suivantes de la Division du commerce et des services contiennent des données sur le commerce de détail.

### Catalogue

- 63-002 Ventes et stocks des grands magasins, M., Bil.
- 63-004 Ventes des grands magasins par région, Rapport provisoire, M., Bil.
- 63-005 Commerce de détail, M., Bil.
- 63-007 Ventes de véhicules automobiles neufs, M., Bil.
- 63-013 Le financement des ventes, M., Bil., Première édition, janvier 1971
- 63-014 Stocks commerciaux, M., Bil.
- 63-208 Ventes de véhicules automobiles neufs, A., Bil.
- 63-210 Magasins de détail à succursales, A., Bil.**
- 63-211 Le financement des ventes, A., Bil.**
- 63-213 Exploitants de distributeurs automatiques, A., Bil.
- 63-218 La vente directe au Canada, A., Bil.
- 63-219 Librairies de campus, A., Bil.

M. Mensuel

A. Annuel

Bil. Bilingue

Outre les publications énumérées ci-dessus, Statistique Canada publie une grande variété de bulletins statistiques sur la situation économique et social du Canada. On peut se procurer gratuitement un catalogue complet des publications courantes en s'adressant à Statistique Canada, K1A 0T6.



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RETAIL TRADE REPORTS

Following are publications of the Merchandising and Services Division in the Retail Trade sector.

## Catalogue

- 63-002 Department Store Sales and Stocks, M., Bil.  
63-004 Department Store Sales by Regions, Advance Release, M., Bil.  
63-005 Retail Trade, M., Bil.  
63-007 New Motor Vehicle Sales, M., Bil.  
63-013 Sales Financing, M., Bil. First issue, January 1971  
63-014 Merchandising Inventories, M., Bil.  
63-208 New Motor Vehicle Sales, A., Bil.  
63-210 Retail Chain Stores, A., Bil.  
63-211 Sales Financing, A., Bil.  
63-213 Vending Machine Operators, A., Bil.  
63-218 Direct Selling in Canada, A., Bil.  
63-219 Campus Book Stores, A., Bil.

M. Monthly

A. Annual

Bil. Bilingual

In addition to the selected publications listed above, Statistics Canada publishes a wide range of statistical reports on Canadian economic and social affairs. A comprehensive catalogue of all current publications is available free on request from Statistics Canada, Ottawa (Canada), K1A 0T4.