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 Minister of Trade and Commerce
DEPARTMENT OF TRADE AND COIM:ERCE
DOMINION BUREAU OF STATISTICS-CANADA INTERNAL TRADE BRANCH
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## STATISTICS OF NEW AUTOMOTIVE VEHICLE SALES IN CANADA

 OCTOBER, 15 S 3For the fourth successive month, sales of new automotive vehicles at retail show a gain over the corresponding month in 1932. The number of new automobiles sold in October, 1933, increased $22.4 \%$, while their value increased $19 \%$ as compared with october, 1932. The number of trucks and buses sold showed a gain of $20.4 \%$, while their value increased $50.9 \%$. The cambined result for all autamotive vehicle sales was a gain of $21.9 \%$ in numbers and $25.1 \%$ in values.

The total number of new vehicles sold was 2,102 in October, 1933, 3,441 in September, 1933, and 1,724 in October, 1932; and the retail value was $\$ 2,135,488$ in October, 1933, \$3,461,491 in September, 1933, and $\$ 1,706,588$ in October, 1932.

There were 1,606 new automobiles sold in October, 1933, 2,722 in September, 1933, and 1,312 in October, 1932; while trucks and buses numbered 496 in October. 1933, 719 in September, 1933, and 412 in October, 1932. The new automobiles were valued at $\$ 1,640,543$ in October, 1933, $\$ 2,788,022$ in September, 1933, and $\$ 1,378,617$ in October, 1932 , and the value of trucks and buses amounted to $\$ 494,945$ in October, 1933, $\$ 673,469$ in September, 1933, and $\$ 327,971$ in October, 1932.

|  | Number |  | Per Cent of Change 1932-1933 | Retail Value |  | Per cent of Change 1932-1933 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1932 | 1933 |  | 1932 | 1933 |  |
|  |  |  | New Automobiles |  |  |  |
| January | 1,590 | 1,624 | - 2.1 | \$1,679,315 | \$1,691,428 | -0.7 |
| February | 2,840 | 2,158 | -24.0 | 3,093,028 | 2,281,811 | -26.2 |
| March... | 4,379 | 3,747 | -14.4 | 4,671,621 | 3,756,899 | -19.6 |
| April. | 5,421 | 5,495 | - 1.4 | 5,894,702 | 5,426,224 | - 7.9 |
| May.. | 7,106 | 6,693 | - 5.8 | 7,099,182 | 6,541,590 | -7.9 |
| June. | 5,907 | 5,805 | $-1.7$ | 5,445,704 | 5,906,012 | t.8.5 |
| July. | 3,473 | 4,574 | -31.7 | 3,261,756 | 4,497,985 | -37.9 |
| August. | 2,646 | 3,355 | -26.8 | 2,580,988 | 3,327,396 | -28.9 |
| September | 2,219 | 2,722 | -22.7 | 2,112,812 | 2,788,022 | -32.0 |
| October.......... | 1,312 | 1,606 | -22. 4 | 1,378,617 | 1,640,543 | -19.0 |
| November......... | 880 | - | - | 890,940 | - | - |
| December......... | 848 | - | - | 810,350 | - | - |
|  | New Trucks and Buses |  |  |  |  |  |
| January.......... | 308 | 178 | -42.2 | \$ 302,373 | \$ 152,309 | -49.6 |
| February......... | 514 | 242 | -52.9 | 502,319 | 240,398 | -52.1 |
| March........... | 766 | 375 | -51.0 | 689,625 | 379,598 | -45.0 |
| April. | 1,073 | 583 | -45.7 | 939,017 | 577,696 | -38.5 |
| May. | 1,038 | 846 | -18.5 | 935,479 | 831,924 | -11.1 |
| June | 839 | 707 | -15.7 | 711,944 | 727,306 | -2.2 |
| July. | 544 | 572 | - 5.1 | 467,455 | 553,526 | -18.4 |
| August........... | 559 | 553 | - 1.1 | 466,800 | 516,067 | -10.6 |
| September | 695 | 719 | -3.5 | 528,629 | 673,469 | -27.4 |
| October. | 412 | 496 | -20.4 | 327,971 | 494,945 | -50.9 |
| December......... | 311 | - | - | 261,283 | , | - |
|  | 190 | - | - | 208,832 | - | - |
|  | 1.808 Total |  |  |  |  |  |
| January. |  |  |  |  | \$1,843,737 | - 7.0 |
| February......... | 3,354 | 2,400 | -28.4 | 3,595,34.7 | 2,522,209 | -29.8 |
| March. | 5,145 | 4,122 | -19.9 | 5,361,246 | 4,136,497 | -22.8 |
| April. | 6,49.1 | 6,078 | - 6.4 | 6,833,719 | 6,003,920 | -12.1 |
| May.............. | 8,144 | 7,539 | - 7.4 | 8,034,661 | 7,373,514 | -8.2 |
| June. | 6,746 | 6,512 | $-3.5$ | 6,157,648 | 6,633,318 | -7.7 |
| July.. | 4,017 | 5,146 | -28.1 | 3,729,211 | 5,051,511 | -35.5 |
| August...... | 3,205 | 3,908 | -21.9 | 3,047,788 | 3,843,463 | -26.1 |
| September........ | 2,914 | 3,441 | -18.1 | 2,641,441 | 3,461,491 | -31.0 |
| October. .......... <br> November | 1,72.1. | 2,102 | -21.9 | $1,706,588$ $1,152,223$ | 2,135,488 | -25.1 |
| December........ | 1,038 | - | - | 1,019,182 | - | - |

