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(Issued June 1st, 1933.)

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STATISTICS OF THE SALE OF NEW AUTOMOTIVE VEHICLES IN CANADA,  
 JANUARY, 1932, TO APRIL, 1933.

Sales of new passenger cars, trucks and buses in Canada reported to the Dominion Bureau of Statistics by nineteen companies, whose sales comprise over 90% of total Canadian sales, have been compiled for the period January, 1932, to April, 1933.

The sale of 5,494 new passenger cars in April, 1933, marked an improvement of 46.6% over the 3,747 cars sold in March, 1933, and also showed a gain of 1.3% over the 5,421 cars sold in April, 1932. The retail value amounted to \$5,423,901 in April, 1933, \$3,756,899 in March, 1933, and \$5,894,702 in April, 1932.

Trucks and buses sold in April, 1933, numbered 593, showing an increase of 58.1% over the 375 sold in March, 1933, and a decrease of 44.7% compared with the 1,073 sold in April, 1932. The retail value was \$586,391 in April, 1933, \$379,598 in March, 1933, and \$939,017 in April, 1932.

The retail value used is the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charge for standard accessories, dealer's commission, etc. Freight charges from Canadian point of manufacture to point of delivery have been excluded. Duty is included in the retail value of imported cars.

New Passenger Cars

Month	Number		Retail Value	
	1932	1933	1932	1933
January .....	1,590	1,624	\$1,679,315	\$1,691,428
February .....	2,840	2,158	3,093,028	2,281,811
March .....	4,379	3,747	4,671,621	3,756,899
April .....	5,421	5,494	5,894,702	5,423,901
May .....	7,106	-	7,099,182	-
June .....	5,907	-	5,445,704	-
July .....	3,473	-	3,261,756	-
August .....	2,646	-	2,580,988	-
September .....	2,219	-	2,112,812	-
October .....	1,312	-	1,378,617	-
November .....	880	-	890,940	-
December .....	848	-	810,350	-
Total .....	38,621		38,919,015	

New Trucks and Buses

January .....	308	178	\$ 302,373	\$ 152,309
February .....	514	242	502,319	240,398
March .....	766	375	689,625	379,598
April .....	1,073	593	939,017	586,391
May .....	1,038	-	935,479	-
June .....	839	-	711,944	-
July .....	544	-	467,455	-
August .....	559	-	466,800	-
September .....	695	-	528,629	-
October .....	412	-	327,971	-
November .....	311	-	261,283	-
December .....	190	-	208,832	-
Total .....	7,249		6,341,727	

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