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DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA

INTERNAL TRADE BRANCH (Issued October 24th, 1933.)

Dominion Statistician: Chief, Internal Trade Branch: R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

STATISTICS OF NEW AUTOMOTIVE VEHICLE SALES IN CANADA. IN SEPTEMBER, 1933.

For the third successive month sales of automotive vehicles at retail show a gain over the corresponding month in 1932. Sales of passenger cars were 22.7% greater in September, 1933, as compared with September, 1932. Sales of trucks and buses were 3.5% higher. Not only was there improvement in the number sold, but average values were higher. While the number of passenger cars sold increased 22.7%, values increased 32%; and the number of trucks and buses sold increased 3.5%, while values increased 27.4%. The combined result for all automotive vehicles was a gain of 18.1% in numbers and 31% in values.

The total number of new vehicles sold was 3,441 in September, 1933, 3,908 in August, 1933, and 2,914 in September, 1932; and the retail value was \$3,461,491 in September, 1933, \$3,843,463 in August, 1933, and \$2,641,441 in September, 1932.

There were 2,722 new passenger cars sold in September, 1933, 3,355 in August, 1933, and 2,219 in September, 1932; while trucks and buses numbered 719 in September, 1933, 553 in August, 1933, and 695 in September, 1932. The retail value for new passenger cars was \$2,788,022 in September, 1933, \$3,327,396 in August, 1933, and \$2,112,812 in September, 1932; and the total for trucks and buses was \$673,469 in September, 1933, \$516,067 in August, 1933, and \$528,629 in September, 1932.

	Mumber		Per Cent	Retail Value		Per cent
	1072	1077	of Change			of Change
	1932	1933	1932-1933	1932	1933	1932-1933
New Passenger Cars						
Jamary	1,590	1,624	7 2.1 -24.0	\$1,679,315	\$1,691,428	7 0.7
February	2,840	2,158	-14.4	3,093,028 4,671,621	2,281,811 3,756,899	-26.2
April	5,421	5,495	71.4	5,894,702	5,426,224	-19.6 - 7.9
May	7,106	6,693	- 5.8	7,099,182	6,541,590	- 7.9
June	5,907	5,805	- 1.7	5,445,704	5,906,012	7 8.5
July	3,473	4,574	731.7	3,261,756	4,497,985	737.9
August	2,646	3,355	726.8	2,580,988	3,327,396	728.9
September	2,219	2,722	<i>4</i> 22.7	2,112,812	2,788,022	432.0
October	1,312	-	-	1,378,617		dun .
November December	880 848	and .	-	890,940 810,350	-	
December	040				000	**
New Trucks and Buses						
January	308	178	-42.2	\$ 302,373	\$ 152,309	-49.6
February	514	242	-52.9	502,319	240,398	-52.1
March	766	375 583	-51.0 -45.7	689,625	379,598	-45.0
May	1,038	846	-18.5	939,017	577,696 831,924	-38.5 -11.1
June	339	707	-15.7	711,944	727,306	7 2.2
July	544	572	7 5.1	467,455	553,526	718.4
August	559	553	- 1.1	466,800	516,067	710.6
September	695	719	+ 3.5	528,629	673,469	1 27.4
October	412	-		327,971	god	-
November	311	-	-	261,283	-	deal .
December	190	-	0.0	208,832	-	-
Total						
January	1,898	1,802	- 5.1 -28.4	\$1,951,638	\$1,843,737	- 7.0
March	5,145	4,122	-19.9	3,595,347 5,361,246	2,522,209	-29.8
April	6,494	6,078	- 6.4	6,833,719	6,003,920	-12.1
May	8,144	7.539	- 7.4	8,034,661	7,373,514	- 8.2
June	6,746	6,512	- 3.5	6,157,648	6,633,318	7.7
July	4,017	5,146	728.1	3,729,211	5,051,511	735.5
August	3,205	3,908	721.9	3,047,788	3,843,463	726.1
September	2,914	3,441	<i>4</i> 18.1	2,641,441	3,461,491	<i>+</i> 31.0
October	1,724	-		1,706,588		-
Decader	1,038	-	_	1,152,223		-
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