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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA

INTERNAL TRADE BRANCH

(Issued November 28, 1934).

Dominion Statistician: Chief, Internal Trade Branch: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.) Herbert Marshall, B.A., F.S.S.

NEW MOTOR VEHICLE SALES IN CANADA IN OCTOBER, 1934.

Sales at retail of new passenger cars, trucks and buses reported to the Dominion Bureau of Statistics by nine teen companies, whose sales comprise approximately 96% of total Canadian sales, have been compiled for October, 1934. There were 2,642 new vehicles sold for \$2,809,351 in October as against 3,950 for \$4,079,584 in September, and 2,102 for \$2,135,488 in October, 1933.

Sales for the ten-month period, January to October, totalled 68,681 vehicles in 1934, 43,050 in 1933, and 43,641 in 1932, with corresponding retail values of \$70,367,602, \$43,005,148 and \$43,089,337 respectively.

New passenger cars sold numbered 1,946 in October, 3,017 in September and 1,606 in October last year, and the retail value amounted to \$2,091,009, \$3,135,674 and \$1,640,543 for the same three months.

There were 696 trucks and buses sold for \$718,342 in October as compared

with 933 for \$943,910 in September and 496 for \$494,945 in October, 1933.

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	Number		of Change	Retail Value			of Change	
	1932	1933	1934	1933-1934	1932	1933		1933-1934
New Passenger Cars								
January	11,590	1,624	1,869	<i>f</i> 15.1	\$ 1,679,315	\$ 1,691,428	\$ 1,807,552	£ 6.9
February	2,840	2,158	3,636	£ 68.5	3,093,028	2,281,811	3,596,023	£ 57.6
March	4,379	3,747	7,540	/101.2	4,671,621	3,756,899	7,549,262	/100.9
April	5,421	5,495	10,630	7 93.4	5,894,702	5,426,224	11,099,404	104.6
May June	7,106 5,907	6,693	11,720 8,394	/ 75.1 / 44.6	7,099,182 5,445,704	6,541,590 5,906,012	12,146,278 8,671,565	£ 85.7 £ 46.8
July	3,473	4,574	5,431	7 18.7	3,261,756	4,497,985	5, 568, 635	7 23.8
August	2,646	3,355	4,000	/ 19.2	2,580,988	3,327,396	4, 127, 221	7 24.0
September	2,219	2,722	3,017	/ 10.8	2,112,812	2,788,022	3,135,674	¥ 12.5
October	1,312	1,606	1,946	f 21.2	1,378,617	1,640,543	2,091,009	£ 27.5
Total-10 mo	\$6,893	37,779	58,183	£ 54.0	37,217,725	37,857,910	59,792,623	£ 57.9
November	880	989	-	-	890,940	1,039,020	-	-
December	848	800	-	-	810,350	805,520	-	
New Trucks and Buses								
January	308 514	178 242	240 595	/ 34.8 /145.9	\$ 302,373	\$ 192,309	\$ 267,834 575,758	75.8 7139.5
February March	766	375	839	/123.7	502,319 689,625	240,398 379,598	575,758 846,478	£123.0
April	1,073	583	1,450	/1-8.7	939,017	577,696	1.503.804	¥160.3
May	1,038	846	1,837	/117.1	935, 479	831.924	1,853,873	£122.8
June	839	707	1,603	7126.7	711,944	727,306	1,566,752	7115.4
July August	544	572 553	1,113	7115.6	467,455 466,800	553,526 516,067	1,113,734	/101.2 /129.5
September	695	719	933	7 29.8	528,629	673,469	943,910	7 40.2
October	412	496	696	f 40.3	327,971	494,945	718,342	f 45.1
Total-10 mos		5,271	10,498	f 99.2	5,871,612	5,187,238	10,574,979	£103.9
November	311	326	-	-	261,283	364,782	-	-
December	190	167	m -	107 0	208,832	245,580	-	
Total Cars, Trucks and Buses								
January February	1,898	1,802	2,109 4,231	7 76.3	\$ 1,981,688 3,595,347	\$ 1,843,737 2,522,209	\$ 2,075,386 4,171,781	7 12.6 7 65.4
March	5,145	4,122	8,379	/103.3	5,361,246	4,136,497	8,395,740	/103.0
April	6,494	6,078	12,080	≠ 98.7	6,833,719	6,003,920	12,603,208	/109.9
May	8.144	7,539	13,557	79.8 753.5	8,034,661	7,373,514	14,000,151	£ 89;9 £ 54.3
June	6,746	6,512	9,997	7, 53.5	6,157,648	6,633,318	10, 238, 317	7, 54.3
July	4,017	5,146	6,544	7 27.2	3,729,211	5,051,511	6,682,369	7 32.3
August September	3,205	3,908	5,192 3,950	7 32.9	3,047,788 2,641,441	3,843,463 3,461,491	5,311,715 4,079,584	7 38.2
October	1,724	2,102	2,642	£ 25.7	1,706,588	2,135,488	2,809,351	7 31.6
Total-10mos/43,641 43,050 68,681 / 59.5					43,089,337	43,005,148	70,367,602	/ 63.6
November	1,191	1,315	-	7 00.0	1,152,223	1,403,802	70,007,002	-
December	1,038	967	-	-	1,019,182	1,051,100	-	-
		45,332	_		45,260,742	45,460,050	_	
Total - 12 mos.	120,010	10,002			10,200,142	40,400,000		

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