

Published by Authority of the HON. R. E. HANSON, K.C., M.P.
 Minister of Trade and Commerce
 DEPARTMENT OF TRADE AND COMMERCE
 DOMINION BUREAU OF STATISTICS - CANADA
 INTERNAL TRADE BRANCH
 (Issued January 30, 1935)

Dominion Statistician: R. H. Coats, M.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

NEW MOTOR VEHICLE SALES IN CANADA IN DECEMBER, 1934.

Sales at retail of 2,156 new passenger cars, trucks and buses in Canada during December were 123 per cent in advance of the sales of 967 vehicles for December a year ago, and showed an increase over the 1,674 vehicles sold in November.

New passenger cars sold numbered 1,633 in December, 1,138 in November and 800 in December, 1933 with corresponding retail values of \$1,721,193, \$1,222,424 and \$805,520 respectively. There were 523 trucks and buses sold for \$599,127 in December as compared with 536 for \$555,385 in November and 167 for \$245,580 in December, 1933.

During the calendar year 1934 there were 72,513 vehicles sold for \$74,471,280 as against 45,332 for \$45,460,050 in 1933 and 45,870 for \$45,260,742 in 1932. This represents an increase of 60 per cent in number and 63.8 per cent in value for the year 1934 over 1933.

	Number				Retail Value			
	1932	1933	1934	Per Cent of Increase 1933-1934	1932	1933	1934	Per Cent of Increase 1933-1934
New Passenger Cars								
Jan.	1,590	1,624	1,869	+ 15.1	\$ 1,679,315	\$ 1,691,428	\$ 1,807,552	+ 6.9
Feb.	2,840	2,155	3,636	+ 68.5	2,093,028	2,281,811	3,596,023	+ 57.6
Mar.	4,379	3,747	7,510	+101.2	4,671,621	3,756,899	7,549,262	+100.9
Apr.	5,421	5,495	10,630	+ 93.4	5,894,702	5,426,224	11,099,404	+104.6
May	7,106	6,693	11,720	+ 75.1	7,099,182	6,541,590	12,146,278	+ 85.7
June	5,907	5,805	8,394	+ 44.6	5,145,704	5,906,012	8,671,565	+ 46.8
July	3,473	4,574	5,431	+ 18.7	3,261,756	4,497,985	5,568,635	+ 23.8
Aug.	2,646	3,355	4,000	+ 19.2	2,580,988	3,327,396	4,127,221	+ 24.0
Sept.	2,219	2,722	3,017	+ 10.8	2,112,812	2,788,022	3,135,674	+ 12.5
Oct.	1,312	1,606	1,946	+ 21.2	1,378,617	1,640,543	2,091,009	+ 27.5
Nov.	880	989	1,138	+ 15.1	890,940	1,039,020	1,222,424	+ 17.7
Dec.	848	800	1,633	+104.1	810,350	825,520	1,721,193	+113.7
12 Mos.	38,621	39,568	60,954*	+ 54.0	38,919,015	39,702,450	x62,736,240	+ 58.0
New Trucks and Buses								
Jan.	308	178	240	+ 34.8	\$ 302,575	\$ 152,509	\$ 267,834	+ 75.8
Feb.	514	242	595	+145.9	502,319	240,398	575,758	+139.5
Mar.	766	375	839	+123.7	689,625	379,598	846,478	+123.0
Apr.	1,073	583	1,450	+148.7	939,017	577,696	1,503,804	+160.3
May	1,038	846	1,837	+117.1	935,479	831,924	1,853,873	+122.8
June	839	707	1,603	+126.7	711,944	727,306	1,566,752	+115.4
July	544	572	1,113	+ 94.6	467,455	553,526	1,113,734	+101.2
Aug.	559	553	1,192	+115.6	466,800	516,067	1,184,494	+129.5
Sept.	695	719	933	+ 29.8	528,629	673,469	943,910	+ 40.2
Oct.	412	496	698	+ 40.7	327,971	494,945	723,891	+ 46.3
Nov.	311	326	536	+ 64.4	261,285	364,782	555,385	+ 52.3
Dec.	190	167	523	+213.2	208,832	245,580	599,127	+144.0
12 Mos.	7,249	5,764	11,559*	+100.5	6,341,727	5,757,600	x11,735,040	+103.8
Total Cars, Trucks and Buses								
Jan.	1,898	1,802	2,109	+ 17.0	\$ 1,981,638	\$ 1,845,737	\$ 2,075,386	+ 12.6
Feb.	3,354	2,400	4,231	+ 76.3	3,595,347	2,522,209	4,171,781	+ 65.4
Mar.	5,145	4,122	8,379	+103.5	5,361,246	4,156,497	8,395,740	+103.0
Apr.	6,494	6,078	12,080	+ 98.7	6,833,719	6,003,920	12,603,208	+109.9
May	8,144	7,539	13,557	+ 79.8	8,034,661	7,373,514	14,000,151	+ 89.9
June	6,746	6,512	9,997	+ 53.5	6,157,648	6,633,313	10,238,317	+ 54.3
July	4,017	5,146	6,544	+ 27.2	3,729,211	5,051,511	6,682,369	+ 32.3
Aug.	3,205	3,908	5,192	+ 32.9	3,047,788	3,843,463	5,311,715	+ 38.2
Sept.	2,914	3,441	3,950	+ 14.8	2,641,411	3,461,491	4,079,584	+ 17.9
Oct.	1,724	2,102	2,644	+ 25.8	1,706,588	2,135,483	2,814,900	+ 31.8
Nov.	1,191	1,315	1,674	+ 27.3	1,152,223	1,403,802	1,777,809	+ 26.6
Dec.	1,038	967	2,156	+123.0	1,019,182	1,051,100	x2,320,320	+120.8
Total								
12 Mos.	45,870	45,332	72,513*	+ 60.0	45,260,742	45,460,050	x74,471,280	+ 63.8

* Preliminary.

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010780932