

63 007

NOT CIRCULATE
NE PAS PRÊTER

Dominion Statistician: R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.

Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

NEW MOTOR VEHICLE SALES IN CANADA IN MARCH, 1934

Sales at retail of new passenger cars, trucks and buses reported to the Dominion Bureau of Statistics for March, 1934, show an increase of 103.3% in numbers and 102.9% in values as compared with March, 1933. There was a total of 8,379 vehicles sold for \$8,393,350 in March, 4,231 for \$4,171,781 in February, and 4,122 for \$4,136,497 in March, 1933.

New passenger cars sold numbered 7,540 in March, 3,636 in February and 3,747 in March, 1933. Their retail values amounted to \$7,546,872 in March, \$3,596,023 in February and \$3,756,899 in March, 1933.

There were 839 trucks and buses sold in March, 595 in February and 375 in March, 1933, and they were valued at \$846,478, \$575,758 and \$379,598 respectively.

These statistics have been compiled from reports of nineteen companies whose sales comprise over 90% of total Canadian sales. The retail value used is the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charge for standard accessories, dealer's commission, etc. Freight charges from Canadian point of manufacture to point of delivery have been excluded. Duty is included in the retail value of imported cars.

	Number			Per Cent of Change 1933-1934	Retail Value			Per Cent of Change 1933-1934
	1932	1933	1934		1932	1933	1934	
New Passenger Cars								
January ..	1,590	1,624	1,869	+ 15.1	\$1,679,315	\$1,691,428	\$1,807,552	+ 6.9
February ..	2,840	2,158	3,636	+ 68.5	3,093,028	2,281,811	3,596,023	+ 57.6
March	4,379	3,747	7,540	+101.2	4,671,621	3,756,899	7,546,872	+100.9
April	5,421	5,495			5,894,702	5,426,224		
May	7,106	6,693			7,099,182	6,541,590		
June	5,907	5,805			5,445,704	5,906,012		
July	3,473	4,574			3,261,756	4,497,985		
August ...	2,646	3,355			2,580,988	3,327,396		
September	2,219	2,722			2,112,812	2,788,022		
October .	1,312	1,606			1,378,617	1,640,543		
November.	880	989			890,940	1,039,020		
December.	848	800			810,350	803,520		
New Trucks and Buses								
January .	308	178	240	+ 34.8	\$ 302,373	\$ 132,369	\$ 267,834	+ 75.8
February.	514	242	595	+ 145.9	502,319	240,398	575,758	+ 139.5
March ...	766	375	839	+ 123.7	689,625	379,598	846,478	+ 123.0
April ...	1,073	583			939,017	577,696		
May	1,038	846			935,479	831,924		
June	839	707			711,944	727,306		
July	544	572			467,455	553,526		
August ..	559	553			466,800	516,067		
September	695	719			528,629	673,469		
October .	412	496			327,971	494,945		
November.	311	326			261,283	364,782		
December.	190	167			208,832	245,580		
Total Cars, Trucks and Buses								
January .	1,898	1,802	2,109	+ 17.0	\$ 1,981,688	\$1,843,737	\$2,075,386	+ 12.6
February.	3,354	2,400	4,231	+ 76.3	3,595,347	2,522,209	4,171,781	+ 65.4
March ...	5,145	4,122	8,379	+ 103.3	5,361,246	4,136,497	8,393,350	+ 102.9
April ...	6,494	6,078			6,833,719	6,003,920		
May	8,144	7,539			8,034,661	7,373,514		
June	6,746	6,512			6,157,648	6,633,318		
July	4,017	5,146			3,729,211	5,051,511		
August ..	3,205	3,908			3,047,788	3,843,463		
September	2,914	3,441			2,641,441	3,461,491		
October .	1,724	2,102			1,706,588	2,135,488		
November.	1,191	1,315			1,152,223	1,403,802		
December.	1,038	967			1,019,182	1,051,100		
	45,870	45,332			45,260,742	45,460,050		



1010780941