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DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS - CANADA

INTERNAL TRADE BRANCH

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NEW MOTOR VEHICLE SALES IN CANADA IN APRIL, 1934.

Sales at retail of new passenger cars, trucks and buses reported to the Dominion Bureau of Statistics for April, 1934, show an increase of 98.8% in numbers and 110% in values, as compared with April, 1933. There was a total of 12,083 vehicles sold for \$12,606,297 in April, 8,379 for \$8,395,740 in March, and 6,078 for \$6,003,920 in April, 1933.

New passenger cars sold numbered 10,630 in April, 7,540 in March and 5,495 in April, 1933. Their retail values amounted to \$11,099,404 in April, \$7,549,262 in March, and \$5,426,224 in April, 1933.

There were 1,453 trucks and buses sold in April, 839 in March and 583 in April last year, and they were valued at \$1,506,893, \$846,478 and \$577,696 respectively.

These statistics have been compiled from reports of nineteen companies whose sales comprise over 90% of total Canadian sales. The retail value used is the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charge for standard accessories, dealer's commission, etc. Freight charges from Canadian point of manufacture to point of delivery have been excluded. Duty is included in the retail value of imported cars.

	Number			Per Cent of Change 1933-1934	Retail Value			Per Cent of Change 1933-1934
	1932	1933	1934		1932	1933	1934	
New Passenger Cars								
January	1,590	1,624	1,869	✓ 15.1	\$1,679,315	\$1,691,428	\$1,807,552	✓ 6.9
February	2,840	2,158	3,636	✓ 68.5	3,093,028	2,281,811	3,596,023	✓ 57.6
March	4,379	3,747	7,540	✓ 101.2	4,671,621	3,756,899	7,549,262	✓ 100.9
April	5,421	5,495	10,630	✓ 93.4	5,894,702	5,426,224	11,099,404	✓ 104.6
May	7,106	6,693			7,099,182	6,541,590		
June	5,907	5,805			5,445,704	5,906,012		
July	3,473	4,574			3,261,756	4,497,985		
August	2,646	3,355			2,580,988	3,327,396		
September	2,219	2,722			2,112,812	2,788,022		
October	1,312	1,606			1,378,617	1,640,543		
November	880	989			890,940	1,039,020		
December	848	800			810,350	805,520		
New Trucks and Buses								
January	308	178	240	✓ 34.8	\$ 302,373	\$ 192,309	\$ 267,834	✓ 75.8
February	514	242	595	✓ 145.9	502,319	240,398	575,758	✓ 139.5
March	766	375	839	✓ 123.7	689,625	379,598	846,478	✓ 123.0
April	1,073	583	1,453	✓ 149.2	939,017	577,696	1,506,893	✓ 160.8
May	1,038	846			935,479	831,924		
June	839	707			711,944	727,306		
July	544	572			467,455	553,526		
August	559	553			466,800	516,067		
September	695	719			528,629	673,469		
October	412	496			327,971	494,945		
November	311	326			261,283	364,782		
December	190	167			208,832	245,580		
Total Cars, Trucks and Buses								
January	1,898	1,802	2,109	✓ 17.0	\$1,981,688	\$1,843,737	\$2,075,386	✓ 12.6
February	3,354	2,400	4,231	✓ 76.3	3,595,347	2,522,209	4,171,781	✓ 65.4
March	5,145	4,122	8,379	✓ 103.3	5,361,246	4,136,497	8,395,740	✓ 103.0
April	6,494	6,078	12,083	✓ 98.8	6,833,719	6,003,920	12,606,297	✓ 110.0
May	8,144	7,539			8,034,661	7,373,514		
June	6,746	6,512			6,157,648	6,633,318		
July	4,017	5,146			3,729,211	5,051,511		
August	3,205	3,908			3,047,788	3,843,463		
September	2,914	3,441			2,641,441	3,461,491		
October	1,724	2,102			1,706,588	2,135,488		
November	1,191	1,315			1,152,223	1,403,802		
December	1,038	967			1,019,182	1,051,100		
	45,870	45,332			45,260,742	45,460,050		





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