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NEW MOTOR VEHICLE SALES IN CANADA IN JULY, 1934.

Sales at retail of new passenger cars, trucks and buses reported to the Dominion Bureau of Statistics for July show an increase of over 27% in numbers and 32% in value, as compared with July 1933. There was a total of 6,538 new vehicles sold for \$6,673,673 in July, 9,997 for \$10,238,317 in June, and 5,146 for \$5,051,511 in July 1933.

New passenger cars sold numbered 5,431 in July, 8,394 in June and 4,574 in July, 1933, and the retail value of these vehicles was \$5,568,635, \$8,671,565 and \$4,497,985 respectively.

There were 1,107 trucks and buses sold in July for \$1,105,038 as compared with 1,603 for \$1,566,752 in June and 572 for \$553,526 in July last year.

These statistics have been compiled from reports of nineteen companies whose sales comprise over 90% of total Canadian sales. The retail value used is the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charge for standard accessories, dealer's commission, etc. Freight charges from Canadian point of manufacture to point of delivery have been excluded. Duty is included in the retail value of imported cars.

	Number			Per Cent. of Change 1933-1934	Retail Value			Per Cent. of Change 1933-1934
	1932	1933	1934		1932	1933	1934	
New Passenger Cars								
January	1,590	1,624	1,869	+ 15.1	\$1,679,315	\$1,691,428	\$1,807,552	+ 6.9
February	2,840	2,158	3,636	+ 68.5	3,093,028	2,281,811	3,596,023	+ 57.6
March	4,379	3,747	7,540	+ 101.2	4,671,621	3,756,899	7,549,262	+ 100.9
April	5,421	5,495	10,630	+ 93.4	5,894,702	5,426,224	11,099,404	+ 104.6
May	7,106	6,693	11,720	+ 75.1	7,099,182	6,541,590	12,146,278	+ 85.7
June	5,907	5,805	8,394	+ 44.6	5,145,704	5,905,012	8,671,565	+ 46.8
July	3,473	4,574	5,431	+ 18.7	3,261,756	4,497,955	5,568,635	+ 23.8
August	2,646	3,355	-	-	2,580,988	3,327,396	-	-
September	2,219	2,722	-	-	2,112,812	2,738,022	-	-
October	1,312	1,606	-	-	1,378,617	1,640,543	-	-
November	880	989	-	-	890,940	1,039,020	-	-
December	848	800	-	-	810,350	805,520	-	-
New Trucks and Buses								
January	308	178	240	+ 34.8	\$ 302,373	\$ 192,309	\$ 267,834	+ 75.8
February	514	242	595	+ 145.9	502,319	240,398	575,758	+ 139.5
March	766	375	839	+ 123.7	689,625	379,598	846,478	+ 123.0
April	1,073	583	1,450	+ 148.7	939,017	577,696	1,503,804	+ 160.3
May	1,038	846	1,837	+ 117.1	935,479	831,924	1,853,873	+ 122.8
June	839	707	1,603	+ 126.7	11,944	727,306	1,566,752	+ 115.4
July	544	572	1,107	+ 93.5	467,455	553,526	1,105,038	+ 99.6
August	559	553	-	-	466,800	516,067	-	-
September	695	719	-	-	528,629	673,469	-	-
October	412	496	-	-	327,971	494,945	-	-
November	311	326	-	-	261,283	364,782	-	-
December	190	167	-	-	208,832	245,580	-	-
Total Cars, Trucks and Buses								
January	1,898	1,802	2,109	+ 17.0	\$1,981,688	\$1,843,737	\$2,075,386	+ 12.6
February	3,354	2,400	4,231	+ 76.3	3,595,347	2,522,209	4,171,781	+ 65.4
March	5,145	4,122	8,379	+ 103.3	5,361,246	4,136,497	8,395,740	+ 103.0
April	6,494	6,078	12,080	+ 98.7	6,833,719	5,007,920	12,603,208	+ 109.9
May	8,144	7,539	13,557	+ 79.8	8,034,661	7,375,514	14,000,151	+ 89.9
June	6,746	6,512	9,997	+ 53.5	6,157,648	6,633,318	10,238,317	+ 54.3
July	4,017	5,146	6,538	+ 27.1	3,729,211	5,051,511	6,673,673	+ 32.1
August	3,205	3,908	-	-	3,047,788	3,843,463	-	-
September	2,914	3,441	-	-	2,641,441	3,461,491	-	-
October	1,724	2,102	-	-	1,706,588	2,135,488	-	-
November	1,191	1,315	-	-	1,152,223	1,403,802	-	-
December	1,038	967	-	-	1,019,182	1,051,100	-	-
	45,870	45,332	-	-	45,260,742	45,460,050	-	-

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