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SALES OF NEW MOTOR VEHICLES IN CANADA, JANUARY-MARCH, 1946

Monthly reports showing the number and value of new motor vehicle purchases in Canada were commenced by the Bureau of Statistics in 1932 and were continued until the end of 1942 by which time the number of vehicles available for purchase by civilians had become so small as to render the publication of this monthly series no longer advisable. This series of reports is now being resumed, in the meantime on a quarterly basis, and the figures for the first quarter of 1946 are presented herewith.

There were 13,115 new motor vehicles sold in Canada for \$20,189,426 in the first quarter of 1946. Included in these totals are 6,887 new passenger models which sold for \$9,426,830 and 6,228 new commercial models which sold for \$10,762,596. A summary of the sales figures for passenger cars and for commercial vehicles is given in the table for each of the first three months of the year. The total sales for the quarter are also broken down on a regional basis.

Summary of New Motor Vehicle Sales by Months and by Provinces,
January-March, 1946

	Passenger Cars		Trucks and Buses		Total, Cars, Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
January	983	\$ 1,307,300	1,648	\$ 2,829,047	2,631	\$ 4,136,347
February	1,581	2,194,638	2,132	3,730,834	3,713	5,925,472
March	4,323	5,924,892	2,448	4,202,715	6,771	10,127,607
First Quarter:						
CANADA	6,887	9,426,830	6,228	10,762,596	13,115	20,189,426
Maritime Provinces.	562	761,296	656	1,123,711	1,218	1,885,007
Quebec	1,113	1,521,298	1,263	2,341,575	2,376	3,862,873
Ontario	3,764	5,147,681	2,377	4,177,571	6,141	9,325,252
Manitoba	287	405,483	279	453,779	566	859,262
Saskatchewan	316	429,132	633	907,674	949	1,336,806
Alberta	394	541,109	612	980,864	1,006	1,521,973
British Columbia ..	451	620,831	408	777,422	859	1,398,253

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