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SALES OF NEW MOTOR VEHICLES IN CANADA, JANUARY-SEPTEMBER, 1946

New motor vehicle sales by Canadian retail dealers in the first nine months of 1946 totalled 78,344 units with a retail value of \$120,506,733. The peak of sales volume was reached in July when 13,000 vehicles were sold for \$19,878,756. Sales dropped to slightly over 9,000 units in each of the two following months.

Passenger cars accounted for slightly more than 60 per cent of the total sales. There were 48,129 passenger models sold in the first nine months of the year and these had a retail value of \$70,302,969. September sales recorded an upward movement from August, after successive declines in the two preceding months.

Sales of new trucks and buses rose steadily in each month of the year until July, but fell off sharply in August and September. Total distribution of commercial vehicles in the first nine months of 1946 was 30,215 units valued at \$50,203,764.

It is impossible to predict accurately the retail distribution of new motor vehicles in the last three months of this year. It is certain, however, that total 1946 volume will not approach that for 1937, the previous peak year, when 144,441 new vehicles were marketed. Relationships between new vehicle sales in the first nine months of this year and those for the year 1937 disclose some interesting facts. For example, sales of new commercial models in the January-to-September period of 1946 outnumber sales of new trucks and buses in the full year 1937, a year in which sales reached 30,166. Passenger car sales, on the other hand, lag far behind pre-war volumes and are far off the pace set in 1937 when 114,275 units were sold.



Summary of New Motor Vehicle Sales by Months and by Provinces

January-September, 1946

	Passenger Cars		Trucks and Buses		Total, Cars, Trucks and Buses	
	Number	Retail Value \$	Number	Retail Value \$	Number	Retail Value \$
January .....	983	1,307,300	1,648	2,829,047	2,631	4,136,347
February .....	1,581	2,194,638	2,132	3,730,834	3,713	5,925,472
March .....	4,323	5,924,892	2,448	4,202,715	6,771	10,127,607
April .....	5,829	8,048,398	3,653	5,542,537	9,482	13,590,935
May .....	7,476	10,399,366	4,090	6,857,055	11,566	17,256,421
June .....	8,153	11,639,902	4,573	7,775,659	12,726	19,415,561
July .....	7,837	11,451,333	5,163	8,427,423	13,000	19,878,756
August .....	5,551	8,524,311	3,540	5,923,826	9,091	14,448,137
September .....	6,396	10,812,829	2,968	4,914,668	9,364	15,727,497
Jan.-Sept. ....	48,129	70,302,969	30,215	50,203,764	78,344	120,506,733
<b>THIRD QUARTER:</b>						
CANADA .....	19,784	30,788,473	11,671	19,265,917	31,455	50,054,390
Maritime Provinces .	1,758	2,715,111	1,176	1,866,408	2,934	4,581,519
Quebec .....	3,889	6,259,860	1,945	3,445,695	5,834	9,705,555
Ontario .....	8,805	13,906,096	3,986	6,713,994	12,791	20,620,090
Manitoba .....	965	1,458,564	869	1,315,082	1,834	2,773,646
Saskatchewan .....	1,511	2,176,337	1,452	2,222,194	2,963	4,398,531
Alberta .....	1,303	1,918,923	1,169	1,875,976	2,472	3,794,899
British Columbia ...	1,553	2,353,582	1,074	1,826,568	2,627	4,180,150