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SALES OF NEW MOTOR VEHICLES IN CANADA, JANUARY-DECEMBER, 1946

Preliminary results show 114,479 new motor vehicles sold at retail in Canada during 1946, having a retail value of \$179,689,602. Distribution of new vehicles was higher in the final quarter of the year than in any of the three previous quarters, reversing the downward trend which was in evidence during the third quarter of the year.

Passenger cars retailed during 1946 numbered 73,052 and these had a retail value of \$109,932,039. The last two months of the year witnessed a sharp upswing in sales and volume was higher in these two months than in any earlier month of the year.

Sales of new trucks and buses continued at a steady rate during the final quarter and total distribution for the year was 41,427 units valued at \$69,757,563.

Sales of New Motor Vehicles In Canada, by Provinces, 1946

	Passenger Cars		Trucks and Buses		Total, Cars, Trucks and Buses	
	No.	Retail Value	No.	Retail Value	No.	Retail Value
CANADA .....	73,052	\$ 109,932,039	41,427	\$ 69,757,563	114,479	\$ 179,689,602
Maritime Provinces ...	6,125	9,150,103	4,342	7,063,532	10,467	16,213,635
Quebec .....	13,403	20,719,175	7,071	12,847,266	20,474	33,566,441
Ontario .....	34,980	53,074,747	15,332	26,178,188	50,312	79,252,935
Manitoba .....	3,498	5,149,714	2,697	4,211,977	6,195	9,361,691
Saskatchewan .....	4,864	6,863,604	4,511	6,914,623	9,375	13,778,287
Alberta .....	4,796	6,945,773	4,186	6,823,237	8,982	13,769,010
British Columbia .....	5,386	8,028,923	3,288	5,718,680	8,674	13,747,603



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Summary of New Motor Vehicle Sales by Months and by Provinces

January-December, 1946

	Passenger Cars		Trucks and Buses		Total, Cars, Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
		\$		\$		\$
January .....	983	1,307,300	1,648	2,829,047	2,631	4,136,347
February .....	1,581	2,194,638	2,132	3,730,834	3,713	5,925,472
March .....	4,323	5,924,892	2,448	4,202,715	6,771	10,127,607
April .....	5,829	8,048,398	3,653	5,542,537	9,482	13,590,935
May .....	7,476	10,399,366	4,090	6,857,055	11,566	17,256,421
June .....	8,153	11,639,902	4,573	7,775,659	12,726	19,415,561
July .....	7,837	11,451,333	5,163	8,427,423	13,000	19,878,756
August .....	5,551	8,524,311	3,540	5,923,826	9,091	14,448,137
September .....	6,396	10,812,829	2,968	4,914,668	9,364	15,727,497
October .....	7,102	11,478,573	3,621	6,326,518	10,723	17,805,091
November .....	9,222	14,510,404	3,890	6,674,077	13,112	21,184,481
December .....	8,599	13,640,093	3,701	6,553,204	12,300	20,193,297
Jan.-Dec.....	73,052	109,932,039	41,427	69,757,563	114,479	179,689,602
FOURTH QUARTER:						
CANADA .....	24,923	39,629,070	11,212	19,553,799	36,135	59,182,869
Maritime Provinces ..	1,969	3,114,602	1,080	1,786,571	3,049	4,901,173
Quebec .....	4,306	7,086,055	1,664	3,146,752	5,970	10,232,807
Ontario .....	12,486	20,080,809	4,482	7,973,463	16,968	28,054,272
Manitoba .....	1,102	1,689,542	811	1,303,994	1,913	2,993,536
Saskatchewan .....	1,527	2,219,025	1,175	1,877,830	2,702	4,096,855
Alberta .....	1,654	2,481,494	1,123	1,914,672	2,777	4,396,166
British Columbia ....	1,879	2,957,543	877	1,550,517	2,756	4,508,060