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SALES OF NEW MOTOR VEHICLES IN CANADA

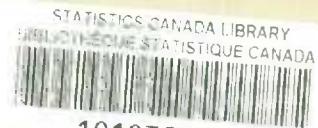
SEPTEMBER, 1947

New motor vehicles sold at retail in Canada during September numbered 22,596 and had a total selling value of \$42,210,153. After moving downward in August compared with July, sales mounted sharply in September when a new peak for the year was established. Sales were more than double those for September, 1946 when 10,154 new vehicles retailed for \$17,416,384.

In the first nine months of 1947, 160,938 new vehicles sold for \$283,408,881 compared with the 82,396 units valued at \$129,656,903 which were distributed in the January-to-September period of 1946. Passenger cars made up 70% of the total vehicles sold in the first nine months of this year, numbering 112,070 and having a retail value of \$193,198,279. Last year, to the end of September, 51,668 passenger cars sold for an amount of \$77,576,584.

New Motor Vehicle Sales by Months and by Provinces
September, 1947

| Month and Province | Passenger Cars | | Trucks and Buses | | Total, Cars, Trucks and Buses | |
|---------------------------------|----------------|-----------------|------------------|-----------------|----------------------------------|-----------------|
| | Number | Retail Value | Number | Retail Value | Number | Retail Value |
| 1947 | | \$ | | \$ | | \$ |
| January | 8,391 | 13,918,389 | 4,582 | 8,050,406 | 12,973 | 21,968,795 |
| February | 10,145 | 16,713,777 | 4,668 | 8,441,245 | 14,813 | 25,155,022 |
| March | 11,598 | 19,634,692 | 5,475 | 9,985,811 | 17,073 | 29,620,503 |
| April | 12,114 | 20,572,602 | 6,290 | 11,506,935 | 18,404 | 32,079,537 |
| May | 12,478 | 21,153,052 | 5,913 | 11,005,223 | 18,391 | 32,158,275 |
| June | 14,802 | 25,265,625 | 5,163 | 9,291,859 | 19,965 | 34,557,484 |
| July | 14,620 | 25,151,437 | 5,525 | 10,200,870 | 20,145 | 35,352,307 |
| August | 11,767 | 21,122,052 | 4,811 | 9,184,753 | 16,578 | 30,306,805 |
| September | 16,155 | 29,666,653 | 6,441 | 12,543,500 | 22,596 | 42,210,153 |
| Jan.-Sept., 1947 .. | 112,070 | 193,198,279 | 48,868 | 90,210,602 | 160,938 | 283,408,881 |
| SEPTEMBER SALES BY PROVINCES | | | | | | |
| Maritime Provinces. | 1,182 | 2,112,679 | 642 | 1,152,566 | 1,824 | 3,265,245 |
| Quebec | 2,990 | 5,706,876 | 1,149 | 2,400,092 | 4,139 | 8,106,968 |
| Ontario | 7,533 | 13,867,325 | 2,327 | 4,630,646 | 9,860 | 18,497,971 |
| Manitoba | 925 | 1,648,420 | 436 | 788,965 | 1,361 | 2,437,385 |
| Saskatchewan | 950 | 1,657,930 | 613 | 1,063,269 | 1,563 | 2,721,199 |
| Alberta | 1,201 | 2,132,218 | 715 | 1,343,462 | 1,916 | 3,475,680 |
| British Columbia .. | 1,374 | 2,541,205 | 559 | 1,164,500 | 1,933 | 3,705,705 |



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New Motor Vehicle Sales, by Provinces, Jan.-Sept., 1946 and 1947

| Province | Passenger Cars | | Trucks and Buses | | Total, Cars Trucks and Buses | |
|-------------------|----------------|-----------------|------------------|-----------------|---------------------------------|-----------------|
| | Number | Retail Value | Number | Retail Value | Number | Retail Value |
| <u>1946</u> | | \$ | | \$ | | \$ |
| CANADA | 51,668 | 77,576,584 | 30,728 | 52,080,319 | 82,396 | 129,656,903 |
| Maritimes | 4,478 | 6,686,347 | 3,310 | 5,423,331 | 7,788 | 12,109,678 |
| Quebec | 9,769 | 15,055,041 | 5,491 | 10,218,639 | 15,260 | 25,273,680 |
| Ontario | 24,048 | 36,176,398 | 11,095 | 19,013,026 | 35,143 | 55,189,424 |
| Manitoba | 2,572 | 3,828,574 | 1,903 | 2,958,324 | 4,475 | 6,786,898 |
| Saskatchewan | 3,544 | 5,062,595 | 3,376 | 5,131,457 | 6,920 | 10,194,052 |
| Alberta | 3,477 | 5,135,164 | 3,118 | 5,082,400 | 6,595 | 10,217,564 |
| British Columbia. | 3,780 | 5,632,465 | 2,435 | 4,253,142 | 6,215 | 9,885,607 |
| <u>1947</u> | | | | | | |
| CANADA | 112,070 | 193,198,279 | 48,868 | 90,210,602 | 160,938 | 283,408,881 |
| Maritimes | 8,501 | 14,295,870 | 5,005 | 8,555,574 | 13,506 | 22,851,444 |
| Quebec | 20,654 | 37,121,713 | 8,506 | 16,758,936 | 29,160 | 53,880,649 |
| Ontario | 51,545 | 89,211,075 | 18,434 | 34,777,969 | 69,979 | 123,989,044 |
| Manitoba | 5,952 | 10,002,386 | 3,148 | 5,572,092 | 9,100 | 15,574,478 |
| Saskatchewan | 7,496 | 12,192,944 | 4,002 | 7,618,549 | 12,158 | 19,811,493 |
| Alberta | 8,307 | 13,945,626 | 5,045 | 8,965,706 | 13,352 | 22,911,332 |
| British Columbia. | 9,615 | 16,428,665 | 4,068 | 7,961,776 | 13,683 | 24,390,441 |

Price .10 cents