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SALES OF NEW MOTOR VEHICLES IN CANADA

OCTOBER, 1947

October sales of new motor vehicles in Canada totalled 23,640 units retailed for \$44,820,146. There was a slight increase over September which brought October volume to the highest point reached this year. The upward movement was the result of a substantial increase in the sale of new commercial vehicles--from 6,441 in September to 8,214 in October. Passenger car sales declined slightly in October to 15,426 vehicles compared with 16,155 units retailed in September.

Sales in 1947, to the end of October, amounted to 184,578 vehicles with a retail value of \$328,229,027. In the same period of 1946 sales numbered 93,858 units with a retail value of \$149,280,000. Passenger car sales in the first ten months of this year totalled 127,496, whereas the total for the same period of 1946 was 59,351.

New Motor Vehicle Sales by Months and by Provinces
October, 1947

Month and Province	Passenger Cars		Trucks and Buses		Total, Cars, Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
1947		\$		\$		\$
January	8,391	13,918,389	4,582	8,050,406	12,973	21,968,795
February	10,145	16,713,777	4,668	8,441,245	14,813	25,155,022
March	11,598	19,634,692	5,475	9,985,811	17,073	29,620,503
April	12,114	20,572,602	6,290	11,506,935	18,404	32,079,537
May	12,478	21,153,052	5,913	11,005,223	18,391	32,158,275
June	14,802	25,265,625	5,163	9,291,859	19,965	34,557,484
July	14,620	25,151,437	5,525	10,200,870	20,145	35,352,307
August	11,767	21,122,052	4,811	9,184,753	16,578	30,306,805
September	16,155	29,666,653	6,441	12,543,500	22,596	42,210,153
October	15,426	28,314,716	8,214	16,505,430	23,640	44,820,146
Jan.-Oct., 1947 ...	127,496	221,512,995	57,082	106,716,032	184,578	328,229,027
<u>OCTOBER SALES BY PROVINCES</u>						
Maritime Provinces.	1,208	2,128,369	1,059	2,027,814	2,267	4,156,183
Quebec	2,728	5,196,268	1,511	3,255,938	4,239	8,452,206
Ontario	7,263	13,428,803	2,594	5,548,169	9,857	18,976,972
Manitoba	808	1,420,854	554	979,517	1,362	2,400,371
Saskatchewan	858	1,499,224	863	1,514,218	1,721	3,013,442
Alberta	1,127	1,972,827	965	1,814,300	2,092	3,787,127
British Columbia ..	1,434	2,668,371	668	1,365,474	2,102	4,033,845

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