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# DEPARTMENT OF TRADE AND COMMERCE <br> DOMINION BUREAU OF STATISTICS <br> MERCIIANDISING AND SERVICES STATISTICS 

OTTAWA, CANADA

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## SALES OF NEW MOTOR VEUICLES IN CANADA NOTEMBER, 1947

New motor vehicle sales in Canada numbered 20,809 units with a re= tail value of $\$ 40,715,897$ in November. Though lower than in October when 23,640 vehicles were retailed, volume remained above average monthly sales in the January-to-November period. There was a marked reduction in sales of new trucks and buses from the high point reached in October. On the other hand, the 15,539 passenger cars sold in November represented an increase over October and the total was higher than for earlier months of the year except September.

In the first gleven months of 1947, 205,387 new vehicles were sold for $\$ 368,944,924$. Sales in the same period of 1946 totalled 107,355 vehicles with a value of $\$ 171,761,793$. Passenger car sales to the end of November, 194 ? numbered 143,035 , as compared with 68,888 sales made in the similar period of 1946.
$\frac{\text { New Motor Vehicle Sales by Months and by Provinces }}{\text { November, } 1947}$

| $\begin{aligned} & \text { Month } \\ & \text { and } \\ & \text { Province } \end{aligned}$ | Passenger Cars |  | Trucks and Buses |  | Total, Cars Trucks and Buses |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Retail Value | Number | Retail Value | Number | Retail <br> Value |
| 1947 |  |  |  |  |  |  |
| Jenuary | 8,391 | 13,918,389 | 4.582 | 8,050,406 | 12,473 | 21,968,795 |
| February | 10,145 | 16,713.777 | 4,668 | 8,441,245 | 14,81: | 25,155,022 |
| March | 11,598 | 19,634,692 | 5,475 | 9,985,811 | 17,073 | 29,620,503 |
| April | 12,114 | 20,572,602 | 6,290 | 11,506,935 | 18,404 | 32,079,537 |
| May | 12,478 | 21,153,052 | 5,913 | 11,005,223 | 18,391 | 32,158,275 |
| June | 14,802 | 25,265,625 | 5,163 | 9,291,859 | 19,965 | 34,557,484 |
| July | 14,620 | 25,151.437 | 5,525 | 10,200,870 | 20,145 | 35,352,307 |
| August | 11,767 | 21,122,052 | 4,87 | 9,184,753 | 16,578 | 30,306,805 |
| Septernber | 16.155 | 29,666,653 | 6,441 | 12,543,500 | 22,596 | 42,210,153 |
| October | 15,426 | 28,314,716 | 8,214 | 16,505,430 | 23,640 | 44,820,146 |
| November | 15,539 | 30,337,324 | 5,270 | 10,378,573 | 20,809 | 40,715,897 |
| Jan.-Nov., 1947 | 143,035 | 1251,850,319 | 62,352 | 117,044,605 | 205,387 | 368,444,924 |
| $\frac{\text { NOTEMPER SALES }}{\text { BY PRCVINCES }}$ |  |  |  |  |  |  |
| Maritime Provinces. | 1,156 | 2,191,277 | 624 | 1,121,308 | 1,780 | 3,312,585 |
| Quebec | 2,595 | 5,268,765 | 1. 080 | 2,274,726 | 3,675 | 7,543,491 |
| Ontario | 7,561 | 14,760,025 | 1,789 | 3,604,804 | 9,350 | 18,364,829 |
| Manitoba | 784 | 1,516,202 | 354 | 685,465 | 1,138 | 2,201,667 |
| Saskatehe | 914 | 1,71.8,548 | 498 | 847,346 | 1,412 | 2,565,894 |
| Alterta | 1,085 | 2,100,64.5 | 504 | 969,296 | 1,589 | 3,069,941 |
| British Columbia.. | 1,444 | 2,781,862 | 421 | 875,628 | 1,865 | 3.657.490 |



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