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SALES OF NEW MOTOR VEHICLES IN CANADAJANUARY, 1948

Retail sales of new motor vehicles in Canada amounted to 13,668 units in January, 1948, and their value was \$25,734,072. The increase over January, 1947, when 12,973 vehicles sold for \$21,968,795, was 5% in number and 17% in retail value.

Fewer trucks and buses were sold in January this year than last, but the number of passenger car sales increased by almost 1,000-- from 8,391 in January, 1947 to 9,324 in January, 1948.

New Motor Vehicle Sales by ProvincesJanuary, 1948

Province	Passenger Cars		Trucks and Buses		Total, Cars Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
		\$		\$		\$
CANADA .....	9,324	17,207,853	4,344	8,526,219	13,668	25,734,072
Maritime Provinces .	826	1,514,936	668	1,209,035	1,494	2,723,971
Quebec .....	1,668	3,092,893	1,112	2,156,592	2,780	5,249,485
Ontario .....	3,848	7,091,757	1,288	2,614,738	5,136	9,706,495
Manitoba .....	497	925,461	191	382,817	688	1,308,278
Saskatchewan .....	724	1,325,953	331	602,136	1,055	1,928,089
Alberta .....	741	1,355,476	352	738,347	1,093	2,093,823
British Columbia ...	1,020	1,901,377	402	822,554	1,422	2,723,931



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