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SALES OF NEW MOTOR VEHICLES IN CANADA

OCTOBER, 1948

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A total of 20,541 new motor vehicles valued at \$39,795,925 were sold in October, 1948, 13% lower than the 23,647 vehicles sold for \$44,867,072 in the same month last year. Although sales continued below the 1947 level, October volume was close to the 1948 peak of 21,201 established in June.

Passenger car sales totalled 14,520 in October, 1948 compared with 15,365 units a year ago. In the commercial vehicle field, 6,021 trucks and buses were sold this year, but the figure was exceeded by the 8,282 units sold in the same month of 1947.

Table 1.--New Motor Vehicle Sales by Months and by Provinces
October, 1948

Month and Province	Passenger Cars		Trucks and Buses		Total, Cars, Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
<u>1948</u>		\$		\$		\$
January	9,324	17,207,853	4,344	8,526,219	13,668	25,734,072
February	8,104	15,274,949	5,134	10,243,249	13,238	25,518,198
March	13,492	25,581,165	7,395	14,086,341	20,887	39,667,506
April	11,603	22,169,940	7,404	13,995,058	19,007	36,164,998
May	10,688	21,017,528	7,720	14,981,434	18,408	35,998,962
June	12,463	25,207,534	8,738	16,438,826	21,201	41,646,360
July	9,683	20,106,691	5,840	10,900,435	15,523	31,007,126
August	9,213	18,354,411	3,974	7,861,837	13,187	26,216,248
September	12,988	25,483,940	5,666	10,739,369	18,654	36,223,309
October	14,520	28,019,353	6,021	11,776,572	20,541	39,795,925
Jan.-October	112,078	218,423,364	62,236	119,549,340	174,314	337,972,704
<u>OCTOBER SALES BY PROVINCES</u>						
Maritime Provinces..	1,150	2,239,584	352	632,646	1,502	2,872,230
Quebec	2,620	5,104,317	897	1,809,107	3,517	6,913,424
Ontario	6,501	12,533,733	2,322	4,589,714	8,823	17,123,447
Manitoba	798	1,575,184	454	896,742	1,252	2,471,926
Saskatchewan	933	1,769,875	635	1,135,937	1,568	2,905,812
Alberta	1,155	2,233,243	815	1,657,854	1,970	3,891,097
British Columbia ...	1,363	2,563,417	546	1,054,572	1,909	3,617,989

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