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SALES OF NEW MOTOR VEHICLES IN CANADA

FEBRUARY, 1948

Retail sales of new motor vehicles in Canada amounted to 13,238 units in February, 1948, and their value was \$25,518,198. The decrease from February, 1947, when 15,806 vehicles sold for \$27,239,532, was 16% in number and 6% in retail value. This reduction, the first over a considerable period, was partly the result of import restrictions which became effective in the latter part of 1947.

Commercial vehicle sales, which had fallen below the corresponding 1947 volume in January, recorded a slight increase in February. The totals were 4,923 for February, 1947 and 5,134 for February, 1948. Sales of new passenger cars, on the other hand, dropped sharply to 8,104 in the month under review from 10,883 units in February, 1947.

New Motor Vehicle Sales by Provinces

February, 1948

Province	Passenger Cars		Trucks and Buses		Total, Cars Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
		\$		\$		\$
CANADA	8,104	15,274,949	5,134	10,243,249	13,238	25,518,198
Maritime Provinces ..	704	1,294,367	543	1,005,989	1,247	2,300,356
Quebec	1,259	2,372,197	1,169	2,440,178	2,428	4,812,375
Ontario	3,813	7,255,314	1,795	3,531,267	5,608	10,786,581
Manitoba	434	811,135	273	501,728	707	1,312,863
Saskatchewan	545	1,015,702	441	788,890	986	1,804,592
Alberta	523	991,795	513	1,055,485	1,036	2,047,280
British Columbia ...	826	1,534,439	400	919,712	1,226	2,454,151

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