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SALES OF NEW MOTOR VEHICLES IN CANADA
MARCH, 1948

Sales of new motor vehicles in March totalled 20,887 units with a retail value of \$39,667,506. Volume was well in excess of sales in the first two months of this year. The total of 18,237 new vehicles sold for \$31,792,728 in March, 1947 was also exceeded in the month under review.

Passenger car sales numbered 13,492 in March this year compared with 12,329 in the same month of 1947. The margin over last year was even greater for trucks and buses, with sales numbering 7,395 in March, 1948, and 5,908 in March, 1947.

The cumulative total of new vehicle sales in the first three months of this year fell slightly short of that for the same period of 1947 (See Table 2). A greater volume was reported this year for commercial units, but passenger car sales were a little lower than in the same period a year ago.

Table 1.- New Motor Vehicle Sales by Months and by Provinces
March, 1948

Month and Province	Passenger Cars		Trucks and Buses		Total, Cars Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
<u>1948</u>		\$		\$		\$
January.....	9,324	17,207,853	4,344	8,526,219	13,668	25,734,072
February.....	8,104	15,274,949	5,134	10,243,249	13,238	25,518,198
March	13,492	25,581,165	7,395	14,086,341	20,887	39,667,506
Jan.-March	30,920	58,063,967	16,873	32,855,809	47,793	90,919,776
<u>MARCH SALES</u> <u>BY PROVINCES</u>						
Maritime Provinces	966	1,811,594	804	1,428,084	1,770	3,239,678
Quebec	2,247	4,287,842	1,514	2,977,320	3,761	7,265,162
Ontario	6,478	12,252,166	2,673	5,042,194	9,151	17,294,360
Manitoba	803	1,518,873	448	814,639	1,251	2,333,512
Saskatchewan	892	1,687,270	595	1,043,985	1,487	2,731,255
Alberta	1,023	1,927,055	660	1,306,047	1,683	3,233,102
British Columbia .	1,083	2,096,365	701	1,474,072	1,784	3,570,437

Price 10 cents



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Table 2 - New Motor Vehicle Sales by Provinces, Jan., -March, 1947 and 1948

Province	Passenger Cars		Trucks and Buses		Total, Cars, Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
		\$		\$		\$
<u>1947</u>						
CANADA.....	32,387	55,290,494	15,633	27,922,123	48,020	83,212,617
Maritimes	2,342	3,926,329	1,471	2,422,968	3,813	6,349,497
Quebec	5,948	10,507,074	2,910	5,514,992	8,858	16,022,066
Ontario	15,219	26,068,448	5,762	10,522,714	20,981	36,591,162
Manitoba	1,628	2,711,679	1,044	1,807,558	2,672	4,519,237
Saskatchewan ...	2,099	3,391,263	1,434	2,299,305	3,533	5,690,568
Alberta	2,284	3,906,975	1,634	2,805,380	3,918	6,712,355
British Columbia	2,867	4,778,526	1,378	2,549,206	4,245	7,327,732
<u>1948</u>						
CANADA.....	30,920	58,063,967	16,873	32,855,809	47,793	90,919,776
Maritimes	2,496	4,620,837	2,015	3,643,108	4,511	8,264,005
Quebec	5,174	9,752,932	3,795	7,574,090	8,969	17,327,022
Ontario	14,139	26,599,237	5,756	11,188,199	19,895	37,787,436
Manitoba	1,734	3,255,469	912	1,699,184	2,646	4,954,653
Saskatchewan ...	2,161	4,028,925	1,367	2,435,011	3,528	6,463,936
Alberta	2,287	4,274,326	1,525	3,099,879	3,812	7,374,205
British Columbia	2,929	5,532,181	1,503	3,216,338	4,432	8,748,519