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SALES OF NEW MOTOR VEHICLES IN CANADAJULY, 1948

After having established a new peak for June, sales of new motor vehicles for July, 1948 declined considerably in physical volume. Volume was also considerably lower when compared with the same month of 1947. New vehicles totalled 15,523 units for a retail value of \$31,007,126 in July this year and 20,696 units valued at \$36,340,691 in July, 1947.

Passenger car sales totalled 9,683 in July this year while 14,763 units were sold in the same month last year. The number of commercial units, 5,840, was exceeded by the 5,933 vehicles sold in the corresponding month a year ago.

Table 1.--New Motor Vehicle Sales by Months and by ProvincesJuly, 1948

Month and Province	Passenger Cars		Trucks and Buses		Total, Cars, Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
1948		\$		\$		\$
January	9,324	17,207,853	4,344	8,526,219	13,668	25,734,072
February	8,104	15,274,949	5,134	10,243,249	13,238	25,518,198
March	13,492	25,581,165	7,395	14,086,341	20,887	39,667,506
April	11,603	22,169,940	7,404	13,995,058	19,007	36,164,998
May	10,688	21,017,528	7,720	14,981,434	18,408	35,998,962
June	12,463	25,207,534	8,738	16,438,826	21,201	41,646,360
July	9,683	20,106,691	5,840	10,900,435	15,523	31,007,126
Jan.-July	75,357	146,565,660	46,575	89,171,562	121,932	235,737,222
<u>JULY SALES BY PROVINCES</u>						
Maritime Provinces.	577	1,173,053	462	873,592	1,039	2,046,645
Quebec	1,713	3,735,644	956	1,859,643	2,669	5,595,287
Ontario	5,350	10,989,324	2,634	4,773,762	7,984	15,763,086
Manitoba	423	880,813	344	614,338	767	1,495,151
Saskatchewan	433	870,564	338	592,905	771	1,463,469
Alberta	517	1,073,130	510	973,676	1,027	2,046,806
British Columbia ..	670	1,384,163	596	1,212,519	1,266	2,596,682

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